

Quarterly Issues Programs List for Station KSWM

Oct. 1-Dec. 31, 2014

Placed in the Public File Jan. 3, 2015

The following is a listing of some of the significant issues facing our community in this quarter.

This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance.

Issue	Program/Segment	Date	Time	Duration	Description of Segment
Missouri Broadcasters – Missouri Public Education Program (NCSA)	Public Service Announcements	every day Oct.-Dec.	12:05 A to 11:58P	some 30 sec some 60 sec.	Examples: March of Dimes, Prematurity Awareness; Missouri Department of Health and Senior Services, Tackle the Flu
Community Service from the Ad Council and other sponsors	Public Service Announcements	every day Oct.-Dec.	12:05 A to 11:58P	30 sec.	These ads play on a rotation throughout the day. Examples: Partnership for Healthy Mouths Healthy Lives, Copycat; United Spinal Association, Just a Minute; Centers for Disease Control, Search Results; Food Allergy Research and Education, Food Allergy Top Chef
Obituaries	Funeral Announcements	weekdays Oct.-Dec.	7:35 a.m. and 12:45 p.m.	varies from 5- 7 minutes	Obituaries are faxed in from funeral homes or relatives. It is a free service including name and hometown of deceased and date and time of services
Current Events	Local News	weekdays Oct.-Dec.	7:05 a.m. 5:30 p.m.	6 min.	news broadcast about things happening in southwest Missouri EXAMPLES: Morgan heads Aurora senior center, Springfield Council approves gay rights, Dawg Zone at Aurora High, Smoke-free Branson, Scenic Ozark Drives, Campus sexual assault, Cox Monett receives recognition, Bike MS Ozarks Ride, Mt. Vernon Rehab Center closing
Education	Viewpoints	Sundays Oct.-Dec.	12:00 p.m. to 12:30 p.m.	25 min.	This program provides questions and answers about topics that affect our lives -- EXAMPLES: <ul style="list-style-type: none"> • Alcoholism & drug addiction • Banking • Climate • Divorce • Domestic abuse • Entrepreneurship • Forensics • LGBT issues • Personal Finance • Privacy • War

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Education	Radio Health Journal	Sundays Oct.-Dec.	12:30 p.m. to 1:00 p.m.	25 min.	<p>This program covers issues affecting our health and well-being, including health, medicine, and technology --</p> <p>EXAMPLES:</p> <ul style="list-style-type: none"> • Child Abuse • Children at risk • Discrimination • Workplace issues • Federal Law • Gender issues • Medicaid and Medicare • Public policy • Roads & highways
Community Service	Trading Post	weekdays Oct.-Dec.	8:00 a.m.	30-60 min.	<p>This is a 90-minute show, part of which is for call-in advertising; however another part of this show supports the needs, issues, and concerns of SW MO residents. The segments of this show that meet these needs include live discussions about local news, community programs, upcoming ballot issues, and other topics. Included is information about OATS transportation, announcements about events to benefit individuals in need and not-for-profit fundraising, senior center meals and other program offerings, news from City Hall</p>
Community Service	Mail Bag	weekdays Oct.-Dec.	Approx. 8:30 a.m. 12:30 p.m.	5 min.	<p>announcements submitted by listeners with requests for health and wellness items needed by those on limited incomes and/or donations to benefit those individuals as well as local school and non-profit agency fundraisers -- EXAMPLES: Food for All taking orders each month at Aurora Chamber office</p>

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Community Service	Community Calendar	weekdays Oct.-Dec.	7:20 a.m.	10-12 min.	Community events that are brought in by the individuals and various area organizations are recorded and played back daily as filler by our SMARTS computer. EXAMPLES: Jenkins Fire Department Fish Fry Oct. 4; Faith Full Gospel, Revival Oct. 19; First Christian Church, blood drive Oct. 20; Fall Festival at Wheaton UMC, Nov. 1; Veteran's Memorial Service at Maple Park Cemetery Nov. 8; Cox Monett Hospital hosting Prepared Childbirth and Newborn Care class on Nov. 22; Ozark Festival Orchestra concert at 1st UMC in Monett on Dec. 14
Community Service	Monett Chamber News	Oct. 21- Nov. 4	7A-9A, 11:30A- 12:30P, 5:00P-7P	1 min.	informational message about the Monett Festival of Flavors
Community Service	Monett Chamber News	Nov. 5- Nov. 26	7A-12P, 1P- 5P	1 min.	informational message about the Monett Festival of Lights
Community Service	Monett Chamber News	Nov. 15- Dec. 8	7A-12P, 1P- 5P	1 min.	informational message about the Monett Christmas Parade