

## WBIJ - 88.7 SHINE FM Public File

October- December 2016

- 1) **Adoption** Because families are the glue of our society, we provided our listeners with TWO different PSA's this quarter that encourage adoption from foster care.
- 2) **Be a Father** Where we invest our time shows where our priorities are. This quarter we encouraged Dads in our listening family to take time (make time) to be a Father.
- 3) **National Guard**. The National Guard often operates "under the radar" but provides essential help in times of need. We aired a PSA during this time encouraging folks to join the Guard.
- 4) **Forests – a natural resource**. Forests are an accessible getaway and great resource for many folks. One of our PSAs encouraged families to use this incredible resource and take advantage of all they offer.
- 5) **Save for the Future**. To many, savings is something the "other guy" does. We aired messages encouraging listeners to think about, and save for a brighter financial future.
- 6) **Natural Disaster Preparation**. Being prepared for a natural disaster is something not many of us think about. We aired a PSA encouraging listeners to "be prepared" and have a plan "just in case".
- 7) **Healthy Heart**. The National Heart Association is encouraging the public to learn about AFIB. We aired their PSA to help educate our listening family about potential heart issues and how they can be avoided.