

# CONTRACT

**Townsquare Media Tuscaloosa**  
**142 Skyland Blvd. East**  
**Tuscaloosa, AL 35404**  
**(205) 345-7200**

<u>Contract / Revision</u> 2165762 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Black Voters Matter Capacity Building institut</b>		<u>Original Date / Revision</u> 10/30/20 / 10/30/20
<u>Contract Dates</u> <b>11/02/20 - 11/03/20</b>	<u>Estimate #</u>	
<u>Product</u> <b>Get Out and Vote</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WALJ-FM</b>	<u>Account Executive</u> Joy Orr	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Agency Fifty Four**  
**Attention: Thomas Palladino**  
**401 37th St South**  
**Birmingham, AL 35222**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	WALJF	11/02/20	11/03/20	M-F AM Drive	6a-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	5-----	5			\$50.00				
N 7	WALJF	11/02/20	11/03/20	M-F Midday	10a-3p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	5-----	5			\$50.00				
N 8	WALJF	11/02/20	11/03/20	M-F PM Drive	3p-7p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	5-----	5			\$50.00				
N 9	WALJF	11/02/20	11/03/20	M-F Evening	7p-12a		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	5-----	5			\$25.00				
N 10	WALJF	11/02/20	11/03/20	M-F AM Drive	6a-10a		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	-4-----	4			\$50.00				
N 11	WALJF	11/02/20	11/03/20	M-F Midday	10a-3p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	-4-----	4			\$50.00				
N 12	WALJF	11/02/20	11/03/20	M-F PM Drive	3p-7p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	-4-----	4			\$50.00				
<b>Totals</b>											<b>32</b>	<b>\$1,475.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/20 - 11/03/20	32	\$1,475.00	(\$221.25)	\$1,253.75
<b>Totals</b>	<b>32</b>	<b>\$1,475.00</b>	<b>(\$221.25)</b>	<b>\$1,253.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.