

# CONTRACT



**WTTA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 225-2720

<u>Contract / Revision</u> 1620976 /		<u>Alt Order #</u> 26107123
<u>Product</u> DeSantis for Governo		
<u>Contract Dates</u> 07/31/18 - 08/06/18		<u>Estimate #</u> 2445
<u>Advertiser</u> POL/Ron DeSantis/Governor/FL/Rep		<u>Original Date / Revision</u> 07/18/18 / 08/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Ventura Media Partners**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WTTA	07/31/18	08/03/18	M-F 3p-4p	M-F 3p-4p		:30			P4		NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	-TWTF--				4	\$225.00					
N 2	WTTA	08/06/18	08/06/18	M-F 3p-4p	M-F 3p-4p		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	M-----				1	\$225.00					
N 3	WTTA	07/31/18	08/03/18	M-F 7p-730p	M-F 7p-730p		:30			P4		NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	-TWTF--				4	\$565.00					
N 4	WTTA	08/06/18	08/06/18	M-F 7p-730p	M-F 7p-730p		:30			P4		NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	M-----				1	\$565.00					
N 5	WTTA	07/31/18	08/03/18	M-F 730p-8p	M-F 730p-8p		:30			P4		NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	-TWTF--				4	\$625.00					
N 6	WTTA	08/06/18	08/06/18	M-F 730p-8p	M-F 730p-8p		:30			P4		NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	M-----				1	\$625.00					
N 7	WTTA	08/04/18	08/04/18	Sa 730p-8p	Sa 730p-8p		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	-----S-				1	\$225.00					
<b>Totals</b>													<b>16</b>	<b>\$7,300.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/06/18	16	\$7,300.00	(\$1,095.00)	\$6,205.00
<b>Totals</b>	<b>16</b>	<b>\$7,300.00</b>	<b>(\$1,095.00)</b>	<b>\$6,205.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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