

KWFL
Issues and Programs Report
2020-Q3
July - August - September

Report Prepared and Submitted by Amy Rollins

Amy Rollins

October 10, 2020

This is a list of programs that have provided the station's most significant on-air treatment of community issues during the preceding calendar quarter.

Note:
All times listed are Mountain Standard Time

Summary

In this Quarter the station spent at least the amount of time indicated on the issues that are listed. We have likely dedicated more time, and in some cases much more time than is documented.

ISSUE	Total MINUTES On-Air
Single Parents	1
Relationships	35
Covid-19	226
Education	3
Safety	6
Faith	159
Health	31
Finances	19
Parenting	12
Marriage	5
Work	12
International Awareness	2
Security	4
Mental Health	10
History	21

Issues and Programs

Community Issue	Program Title Or Remote Description	Date Aired	Time Aired	Cumulative Minutes for all airings in that day	How program addressed Issue
Relationships	Morning Show	7/1/2020	7am	2	Caller shared how God moved her to provide food for truckers at a nearby truck stop.
Covid-19	News	7/2/2020	5a and 8a	2	Reported on new COVID cases and states that are reversing reopening to protect citizens.
Education	News	7/2/2020	5a	1	Pizza Hut has a free pizza reading challenge for students.
Safety	News	7/2/2020	6a	1	Reported on chicken nugget recall
Health	News	7/2/2020	6a	1	Study says most women over 30 won't exercise outside.
Safety	News	7/2/2020	7a	1	Reported on safety protocols with fireworks considering increased hand sanitizer usage.
Faith	Morning Show	7/3/2020	8a	3	Kank and friends talked about how we can reconnect with God, even when we think He's far from us.
Covid-19	Morning Show	7/6/2020	6am	2	With COVID-19 quarantines, a caller shared how eating out less helped keep weight off.
Covid-19	Morning Show	7/6/2020	6a	2	Caller echoed Mysti's heart on depression and shared how isolation due to pandemic affected her in a way she wasn't expecting.
Safety	News	7/7/2020	6a	1	Reported on possible ban of TikTok and other China-originated apps.
Relationships	News	7/7/2020	7a	1	Reported on reopening of Disney World.
Faith	Morning Show	7/7/2020	6am	2	Caller shared about Christian TikTokers sharing the Gospel.
Single parents	Evening show	7/8/2020	8pm	1	Single parenting guide to raising sons.
Covid-19	News	7/8/2020	5a and 8a	2	Reported on those most likely to get COVID-19
Covid-19	News	7/8/2020	6a	1	Reported on EPA finding that Lysol disinfectant spray and "Max Cover Mist" can kill COVID in under two minutes.
Covid-19	News	7/8/2020	7a	1	Reported on coin shortage due to COVID.
Relationships	News	7/09/2020	5a	1	Reported on free virtual camps for kids.
Faith	Morning Show	7/09/2020	8a	2	Morning show crew talked about how the world doesn't make you feel safe, but God is the only person who can give you peace.
Covid-19	News	7/10/2020	6a	1	Reported on Brides Across America organization that gives away wedding dresses to military women, first responders, and now, COVID-19 frontline workers
Finances	News	7/10/20	7a	1	Reported on Chick-Fil-A's postponing of their Cow Appreciation Day.
Covid-19	News	7/10/2020	8a	1	Reported on first person to be successfully vaccinated against COVID-19.

KWFL – 2020-Q3: July – August – September

Page 4

Health	Morning Show	7/10/2020	6am	2	Misty shared common sugar-free options of ice cream that can be found at stores.
Health	Mid-Day	7/10/20	9am	1	Recipe to help your hair grow.
Finances	News	7/13/20	5a and 8a	2	Reported on aluminum shortage causing Coke and Pepsi to focus production only on their mainline drinks.
Covid-19	News	7/13/2020	6a	1	Reported on halted death count in New York, former epicenter for COVID-19
Education	Morning Show	7/13/20	6am	2	Caller shared that homeschooling kids can also lead to teaching of responsibility through chores.
Parenting	Morning Show	7/13/2020	6am	2	Caller shared that the biggest task in homeschooling kids is having the desire to teach. She believed if you have that, you have all you need for your kids to succeed.
Relationships	Morning Show	7/13/2020	6am	2	Caller shared that she offers to help homeschool her neighbor's kids for those who must go to work.
Relationships	Morning Show	7/13/20	7am	2	Caller shared that with all the camps closing for summer, they found a family camp that the whole family could enjoy as a vacation.
Relationships	Morning Show	7/13/20	8am	2	Caller shared his least favorite cliché: "I'll pray for you". But the sentiment was behind those who say they will, but don't. Kank talked about how it's good practice to practice as soon as you think of them, or right then and there, so as not to be slothful.
Covid-19	News	7/14/2020	8a	1	Reported that JetBlue is the only airline not selling the middle seat for any flight due to COVID-19.
Faith	Morning Show	7/14/2020	6am	2	Kank and Sally talked about how busy we tend to get daily, but how God commanded us to be "still in the Lord".
Relationships	Morning Show	7/14/2020	7am	2	Caller shared how her husband got healed of alcohol abuse after he started listening to Christian music. She revealed how that improved their relationship
Covid-19	News	7/15/2020	5a	1	Reported on US school districts extending remote classes into the Fall.
Covid-19	News	7/15/2020	6a	1	Reported on the new "Tax Day" due to COVID-19. Extensions available through October 15th.
Covid-19	News	7/15/2020	7a	1	Reported on Hawaii delaying reopening to tourists until September 1st
Covid-19	News	7/15/2020	8a	1	Reported on updated Covid -19 vaccine trials.
Relationships	Morning Show	7/15/2020	6am	2	Caller shared how even though COVID has upset our normal lives, it gives us a greater chance to show Christ in ourselves by just being kind.
Finances	News	7/20/2020	6a	1	Reported on bitcoin scam on Twitter that used accounts of former US presidents and other celebrities.
Relationships	News	7/20/20	7a	1	Study says 50% of people think lotion is the least thoughtful gift.
Marriage	News	7/20/2020	8a	1	Study says it's better to tough it out with your spouse instead of taking a break when you

					have a problem. These kinds of couples are happier and communicate better than their "cold shoulder" counterparts.
Marriage	Morning Show	7/20/2020	8am	2	Caller suggested praying for your spouse, no matter the circumstances.
Covid-19	News	7/21/2020	5a - 8a	2	Reported on possibility of new coronavirus stimulus bill
Health	News	7/21/2020	5a - 8a	2	Study says half of women say they have bought a pair of skinny jeans to inspire them to lose weight.
Covid-19	News	7/21/2020	7a	1	Reported on decrease in infections over last few months.
Health	Morning Show	7/21/2020	8am	2	Caller shared how she lost weight: ate less carbs and sweets.
Covid-19	on-air announcements	7/20/20-7/21/20	12am-11:59pm	168	Received over 500 items for Pastors Care Packets to distribute to Navajo Nations
Covid- 19	News	7/27/2020	7a	1	Reported on experts urging for country to be shut down again.
Covid-19	News	7/27/2020	6a	1	Reported on potential new stimulus package.
Health	Morning Show	7/27/2020	6am	2	Kank shared he felt guilty for relaxing with his wife after a busy weekend. Discussed why he felt that way and asked if he should feel that way? Also discussed what God says about rest.
Health	News	7/28/2020	7am	1	Study shows you can burn 400 calories in 90 minutes by raking leaves.
Covid-19	News	7/28/2020	7am	1	Reported on new stimulus package update.
Covid- 19	News	7/28/2020	5a and 8a	2	Reported on American Alliance of Museums saying that they may close a third of their museums due to coronavirus impact.
Faith	Morning Show	7/28/2020	8a	2	The morning show talked about how we tend to pray for things we want instead of praying to want the things of God.
Covid-19	News	7/30/2020	8am	1	Update on stimulus check: Pres. Trump wanted bigger checks, but they still haven't agreed.
Health	Morning Show	7/30/2020	6a	3	Sally about being healed as a child and how that became a powerful testimony of God's healing.
Covid-19	Morning Show	7/30/2020	7a	2	Caller shared how her mother was healed from COVID-19
Faith	Morning Show	8/03/2020	7a	2	Caller shared how her faith in Christ helped her through her grandma's illness.
Work	Morning Show	8/04/2020	7a	2	The morning show talked about Zoom Meeting etiquette and the dangers of multitasking.
Health	Morning Show	8/4/20	8a	2	Kank talked about a sleep trick where you tap your noggin for how many hours you want to sleep and that somehow gets you up at the right time without an alarm.
Parenting	Morning Show	8/4/20	8a	2	Kank asked for advice on his son Sam wanting to spend \$25 on something Kank considered trivial. Sally and Misty talked

KWFL – 2020-Q3: July – August – September

Page 6

					about how giving an allowance can teach kids monetary responsibility.
International Awareness	News	8/05/2020	5a and 8a	2	Reported on Beirut explosion
Covid-19	News	8/05/2020	6a	1	Reported on shortage of Clorox wipes due to COVID. It'll be 2021 before they can restock fully.
Security	News	8/05/2020	7a	1	Reported on mystery Amazon packages being shipped to people that didn't order them. Reports say they are a scam of some kind.
Covid-19	News	8/06/2020	5a	1	Reported on tax changes due to working from home.
Work	News	8/06/2020	5a and 8a	2	Study says most workers believe competition makes them work harder.
Health	News	8/06/2020	6a	1	Study shows most people aren't current on their vaccines.
Finances	news	8/06/2020	6a	1	Reported on class-action lawsuit against Google Plus where long-term users could get a small cut for violation of their privacy.
Mental Health	News	8/06/2020	7a	1	Reported on new FDA-approved treatment for depression: a nose spray anti-depressant.
Covid-19	News	8/06/2020	8a	1	Reported on CDC warning for people not to drink hand sanitizer to fight against COVID.
Finances	Morning Show	8/06/2020	6a	2	Kank asked for advice: their house has been receiving a lot of packages lately and they don't even know what's in them half the time. Wondering if that was a sign of them ordering too many things.
Security	News	8/07/2020	5a and 8a	2	Reported on federal order to ban TikTok, a popular social media app, due to national security concerns.
Covid-19	News	8/07/2020	6a	1	Reported on Hawaii's reinstated 14-day quarantine between each island.
Covid-19	News	8/07/2020	6a	1	Some Walmart stores are turning their parking lots into drive-in movie theaters for families.
Faith	Morning Show	8/07/2020	6a	2	Mysti shared about her struggled with forgiving her absentee father and how to give God all your worries.
Covid-19	News	8/10/2020	6a	1	Reported on the increases of positive COVID cases in children.
Relationships	News	8/10/20	7a	1	Kank and friends talked about if sharing passwords between family members or friends is okay when they have permission.
Marriage	Morning Show	8/10/2020	8a	2	Sally talked about how she planned a vacation without her husband's knowledge and how when he wasn't interested, she got upset. Talked about how creating expectations without your spouse can create unnecessary disappointment

KWFL – 2020-Q3: July – August – September

Page 7

Covid-19	News	8/11/2020	6a	1	Reported on Russia being the first country to approve COVID vaccine amid skepticism lack of human trials.
Health	Morning show	8/11/2020	7a	2	Caller shared there is such a thing called armchair yoga to help mitigate the effects of sitting down too long.
Health	Morning show	8/11/2020	7a	2	Talked about forgiveness and how holding onto a grudge does almost as much damage to us as it does to the people we choose not to forgive.
Work	News	8/12/2020	5a and 8a	2	Study shows that listening to a video game soundtrack helps people be more productive.
Covid-19	News	8/12/2020	7a	1	Reports show the neck gaiter mask or neck fleece is the least effective protection against COVID.
Finances	Morning Show	8/12/2020	6a	2	Caller shared that he has his alarm clock across the room that forces him to get up to turn it off.
COVID-19	News	8/13/2020	7a	1	Reported on frozen chicken wings from Brazil that tested positive for coronavirus. CDC says that catching COVID from food is low.
COVID-19	News	8/13/2020	7a	1	There's a Dr. Pepper shortage due to less aluminum because of Covid-19
Faith	Morning Show	8/13/2020	8a	2	Caller shared how her son's life was tragically taken, but she was still able to forgive his killers.
Finances	News	8/14/2020	5a and 8a	2	Study shows that servers who draw smiley faces on their checks increase their tip by 18%. Asked former or current servers what they do to increase their tip and asked customers what it is that they tip more for.
Covid-19	News	8/14/2020	7a	1	Updated on COVID cases in US.
COVID-19	News	8/17/2020	6a	1	Reported on increased prices of pepperoni for pizza shops due to COVID.
Faith	Morning Show	8/17/2020	7a	2	Caller shared how God intervened in a relationship and led to them getting married.
Work	News	8/18/2020	6a	1	Study says over half of people dream of leaving their job.
Finances	News	8/19/2020	6a	1	Reported on Payless working on opening new stores and expanding their catalog beyond shoes.
Health	News	8/19/2020	6a	1	Experts say taking a shower every day isn't good and she more like 2-3 times a week.
Parenting	Morning Show	8/19/2020	7a	2	Kank shared about his son breaking his gaming headset and what he did to discipline and parent him. Charged his son for him to fix the headset or make him pay for his own.
Parenting	Morning Show	8/19/2020	8a	2	Caller shared her idea to help discipline Kank's son. The son should pay his dad back, but with chores and not money.
Health	News	8/20/2020	5a and 8a	2	Reported on salmonella outbreak linked to onions.
Finances	News	8/20/2020	6a	1	Study shows that there's less food waste due to quarantine because of more cooking and baking at home.
Relationships	Afternoon Show	8/21/2020	4p	1	A lady started a community fridge in her community similar to a food pantry to help those in need.
Mental Health	Afternoon Show	8/21/2020	6p	1	Smile to get in a better mood
Finances	Evening Show	8/21/2020	8p	1	Car maintenance tips

KWFL – 2020-Q3: July – August – September

Page 8

Safety	News	8/21/2020	5a and 8a	2	Reported on Super Soaker recall due to high levels of lead in the ink on its stickers.
Health	News	8/21/2020	5a and 8a	2	Study shows almost half of us clean the shower while still using it which is a health hazard depending on which cleaning products are used.
Relationships	News	8/21/2020	6a	1	Study shows friendships make us healthier and happier the longer we have them.
Safety	News	8/21/2020	7a	1	Reported on potential hurricanes that would possibly hit in the Gulf of Mexico.
Health	News	8/21/2020	7a	1	Discussed the belief that if you see calories of items on a menu, you're less likely to order so much food.
Mental Health	Evening Show	8/22/2020	10p	1	It will help us to find opportunities to make mundane moments special allowing us to create memories during the pandemic.
Parenting	Afternoon Show	8/22/2020	6pm	1	Advice on helping kids accomplish their homework
Marriage	Evening Show	8/22/2020	8p	1	Couples who share household chores are happier.
Relationships	Evening Show	8/22/2020	10p	1	Looking for opportunities to serve others in your relationships makes for healthier relationships
Covid-19	All Praise	8/23/2020	4a	1	There's an app to help kids who are homeschooling with math.
Faith	Morning Show	8/24/2020	6a	2	Mysti shared miraculous story of how she was looking on a book for forgiveness and somebody felt led to give her a book on forgiveness that dealt with the exact situation Mysti struggles with. Talked about God's timing and how He gives you what you need when you need it.
Work	Morning Show	8/24/2020	8a	2	Reported on country-wide Zoom outage.
Covid-19	News	8/25/2020	5a	1	Reported on drop in the average of lives lost due to COVID.
COVID-19	News	8/25/2020	7a	1	Shortage of laptops due to COVID quarantines and more people working and schooling at home.
Mental Health	Morning Show	8/25/2020	6a	2	Caller shared that the way to help keep your head in quarantine is just to get out and appreciate God's creation.
Relationships	Morning show	8/25/2020	4a & 7a	4	Caller shared how she felt content in God's relationship and how that led to her finding her husband.
Faith	Morning Show	8/25/2020	8a	3	Mysti and Kank talked about how God sometimes doesn't just take our problems away. Instead helps us to "readjust our load" so we can learn how to deal with trials and grow stronger in faith.
Finances	Morning Show	8/26/2020	6a	2	Caller shared that she enjoys grocery shopping online because it eliminates her kids' behavior in the store.
Relationships	Morning Show	8/27/2020	6a	2	Texting etiquette
COVID-19	News	8/28/2020	6a	1	Reported on FDA warning people of hand sanitizer packaged to look like food or drink, especially around little kids.
Covid-19	Morning Show	8/28/2020	8a	2	Kank shared how he was going to spend his anniversary in quarantine, asked for advice to make it special but keep it safe.
Relationships	Morning Show	8/31/2020	6a	2	Sally shared about her trip to a dude ranch and how it helped her remember the importance of

KWFL – 2020-Q3: July – August – September

Page 9

					rest, connecting with her spouse, and making the "little" things important again.
Faith	Morning Show	8/31/2020	4a & 7a	5	Caller shared how she recovered from addiction thanks to her faith in Christ.
Health	Morning Show	8/31/2020	8a	2	Talked about recent actor's passing due to cancer and his choice to keep it secret. Caller shared that her biggest concern with sharing a terminal disease would be for people to treat her differently. She would rather be remembered for who she was instead of an affliction.
Faith	Morning Show	8/31/2020	8a	2	Part of the "do you tell about terminal disease" conversation. Caller shared that she chose to tell so that they could be in prayer and giving the burden to God and not leaving it with the family.
Relationships	Morning Show	8/31/2020	8a	2	Part of the "do you tell about a terminal disease" conversation. Caller shared that a friend of hers didn't tell anyone about her disease and it broke her heart that she couldn't be supporting her.
Relationships	News	9/01/2020	5a and 8a	2	Study shows that joking with your co-workers helps improve communication and performance.
Finances	News	9/01/2020	6a	1	Reported on Walmart's new Plus program: yearly membership that provides free shipping, deals on gas, same-day delivery, and other perks.
COVID-19	Morning Show	9/01/2020	6a	2	Caller shared how she had to cancel plans because of COVID but ended up being able to take care of important home repairs that could've been disastrous if left unfixed. Shared how God sometimes take one thing away to take care of something more important.
Faith	Morning Show	9/01/2020	4am & 7am	2	Caller shared how she was divorced and how God's joy prevailed despite the circumstances.
COVID-19	News	9/03/2020	5a and 8a	2	Reported on a potential vaccine to be available in the US by November. Frontline workers will be prioritized.
Health	News	9/03/2020	5a	1	New research shows that venom from honeybees might deter triple-negative breast cancer. Doctors are looking to test this for future cancer treatments.
COVID-19	News	9/03/2020	6a	1	Uber is instating a mandatory mask policy for their customers. Those who don't comply will be denied service and must take a picture of themselves with a mask on before they can ride with them again.
Security	News	9/03/2020	7a	1	Reported on phishing scam text claiming to be a pending package text
Mental Health	News	9/03/2020	8a	1	Study shows women criticize themselves 8 times a day. Talked about how to improve self-talk.
Faith	Morning Show	9/03/2020	8a	2	Caller shared how she gives herself words of affirmation when she's feeling down or messes up. Reminds herself that "God doesn't make junk".
Relationships	Morning Show	9/03/2020	8a	2	Caller shared that she had issues raising her voice when upset and she asked her daughter to help her remind of her tone which has helped her keep her cool more easily.

KWFL – 2020-Q3: July – August – September

Page 10

Covid-19	News	9/04/2020	5a and 8a	2	Reported on Europe's rising levels of cases back to the level it was in March.
Parenting	News	9/04/2020	5a and 8a	2	Shared about video gone viral of a dad rubbing his baby daughter's eyebrows to help her sleep.
Covid-19	News	9/04/2020	6a	1	Reported on expert opinion suggesting people to not go out for Labor Day to help contain the coronavirus.
Relationships	Morning Show	9/04/2020	6a	2	Caller shared how she changed her perspective on taking pictures after her mom passed with very few pictures to remember her by.
Faith	Morning Show	9/04/2020	8a	3	The Morning crew talked about how there's nowhere in the Bible that says to chase your dreams, but to follow God's vision using what talents He's given you.
Faith	Community Calendar Spots	9/5/20-9/11/20	12am-11:59pm	112	See you at the Pole for student Prayer to happen for their school Sept 23rd ONLINE, plus Sept 20-26 Prayer at School
Finances	News	9/08/2020	7a	1	Study shows we spend more than \$1000 a year on coffee.
Parenting	News	9/08/2020	8a	1	Study shows playing pretend helps kids develop emotionally and physically.
Finances	Morning Show	9/08/2020	7am	1	Caller shared how she used to spend over \$900 a month on Dunkin' Donuts and once she cut that from her budget, she saved money and lost weight.
Work	News	9/10/2020	5a and 8a	2	Amazon had announced a career day
Covid-19	News	9/10/2020	7a	1	Reported on effort to transport COVID vaccines.
Mental Health	Morning Show	9/10/2020	8am	3	The morning team talked about Suicide Prevention Day, Mysti shared about her mental health struggles and how faith got her through. Gave suicide prevention hotline number.
History	News	9/11/2020	5a and 8a	2	Took some time to remember and honor the lives lost during 9/11
Health	News	9/11/2020	7a	1	Getting your flu shot earlier in the day helps build more antibodies than if you had got it later in the day, study shows.
Mental Health	News	9/11/2020	8a	1	Study shows doing repetitive tasks like washing the dishes relieves stress.
Health	Morning Show	9/11/2020	6a	2	There's a common belief that the apple seeds inside of its core are poisonous. While not true, if you eat a lot of them, they could be.
Finances	News	9/29/2020	6a	1	Grocery stores are reportedly worried about shortages, so they are stocking up on supplies so they can accommodate everyone.
Faith	Morning Show	9/29/2020	6a	3	The morning show discussed an article talking about how God may "withhold" things from you to protect you, compared to Adam and Eve.
Work	Evening Show	9/30/2020	8p	1	Things not to do during a job interview
Faith	Morning Show	9/30/2020	6a	3	Talked about the scripture that says, "Don't worry about anything, but pray about everything" and how that applies to today's political, cultural, and spiritual climate.
Faith	Morning Show	9/30/2020	8am	3	Talked about how we often try to fill our God-sized hole in our heart with other stuff that we think will satisfy, when only He can satisfy.

