

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		272895	
Client				AE 1	NCC LOS ANGELES (52 SF National N 100%			Address												FLIGHT DATES			
Product				AE 2				Contact		NCC				Phone						Contract Start	09/12/2016		
Estimate	1828			Agency	Sadler Strategic Media - NCC (00002066 15%			Notes		Traffic Note: San Francisco DMA Priority Code:										Contract End	11/06/2016		
Order	62330847			Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (Division						Commodity						TOTALS FOR CONTRACT			
Submit EDI Invoice				Status	Revision Pending Export			Traffic Ord #		11388917				Billing Month		Broadcast				Total Spots	2,176		
PO #	2 62330847			Copy Grp	POL 11388917 27			Contract Type		Standard/CM				Gross Amt		\$11,387.00							
Ref #				Rvn Type	National Political B			Order Type		N/A				Agency Comm		\$1,708.05							
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																		Net Amt	\$9,678.95			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len	
18		450	BRVO	BRVO PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$9.00	\$54.00	30	
IPE 09/05/16-11/08/16																							
19		450	BRVO	BRVO PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$9.00	\$54.00	30	
IPE 09/05/16-11/08/16																							
20		450	BRVO	BRVO PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$9.00	\$72.00	30	
IPE 09/05/16-11/08/16																							
21		450	BRVO	BRVO PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$9.00	\$54.00	30	
IPE 09/05/16-11/08/16																							
24		450	BRVO	BRVO PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$9.00	\$108.00	30	
IPE 09/05/16-11/08/16																							
34		450	CNN	CNN EM	W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30	
IPE 09/05/16-11/08/16																							
35		450	CNN	CNN EM	W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$2.00	\$24.00	30	
IPE 09/05/16-11/08/16																							
36		450	CNN	CNN EM	W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	11	1	11	\$2.00	\$22.00	30	
IPE 09/05/16-11/08/16																							
37		450	CNN	CNN EM	W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	4	1	4	\$2.00	\$8.00	30	
IPE 09/05/16-11/08/16																							
58		450	CNN	CNN PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$3.00	\$36.00	30	
IPE 09/05/16-11/08/16																							
59		450	CNN	CNN PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$3.00	\$36.00	30	
IPE 09/05/16-11/08/16																							
61		450	CNN	CNN PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$3.00	\$36.00	30	
IPE 09/05/16-11/08/16																							
66		450	CNN	CNN W	W	09/24/16	09/25/16						X	X	09:00	19:00	8	1	8	\$2.00	\$16.00	30	
IPE 09/05/16-11/08/16																							
67		450	CNN	CNN W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30	
IPE 09/05/16-11/08/16																							
68		450	CNN	CNN W	W	10/08/16	10/09/16						X	X	09:00	19:00	1	1	1	\$2.00	\$2.00	30	
IPE 09/05/16-11/08/16																							

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
69		450	CNN	CNN W	W	10/15/16	10/16/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
IPE 09/05/16-11/08/16																						
73		450	CSBA	CSBA EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	3	1	3	\$6.00	\$18.00	30
IPE 09/05/16-11/08/16																						
74		450	CSBA	CSBA EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	0	1	0	\$6.00	\$0.00	30
IPE 09/05/16-11/08/16																						
77		450	CSBA	CSBA EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	5	1	5	\$6.00	\$30.00	30
IPE 09/05/16-11/08/16																						
79		450	CSBA	CSBA PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	2	1	2	\$6.00	\$12.00	30
IPE 09/05/16-11/08/16																						
80		450	CSBA	CSBA PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$6.00	\$30.00	30
IPE 09/05/16-11/08/16																						
82		450	CSBA	CSBA PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$6.00	\$0.00	30
IPE 09/05/16-11/08/16																						
85		450	CSBA	CSBA PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$6.00	\$30.00	30
IPE 09/05/16-11/08/16																						
87		450	CSBA	CSBA W	W	09/24/16	09/25/16						X	X	09:00	19:00	4	1	4	\$2.00	\$8.00	30
IPE 09/05/16-11/08/16																						
88		450	CSBA	CSBA W	W	10/01/16	10/02/16						X	X	09:00	19:00	5	1	5	\$2.00	\$10.00	30
IPE 09/05/16-11/08/16																						
90		450	CSBA	CSBA W	W	10/15/16	10/16/16						X	X	09:00	19:00	0	1	0	\$2.00	\$0.00	30
IPE 09/05/16-11/08/16																						
92		450	CSBA	CSBA W	W	11/05/16	11/06/16						X	X	09:00	19:00	5	1	5	\$2.00	\$10.00	30
IPE 09/05/16-11/08/16																						
102		450	DISC	DISC W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30
IPE 09/05/16-11/08/16																						
103		450	DISC	DISC W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30
IPE 09/05/16-11/08/16																						
105		450	DISC	DISC W	W	10/15/16	10/16/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30
IPE 09/05/16-11/08/16																						
108		450	DISC	DISC W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30
IPE 09/05/16-11/08/16																						
110		450	ESPN	ESPN EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	2	1	2	\$11.00	\$22.00	30
IPE 09/05/16-11/08/16																						
111		450	ESPN	ESPN EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	8	1	8	\$11.00	\$88.00	30
IPE 09/05/16-11/08/16																						
112		450	ESPN	ESPN EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	7	1	7	\$11.00	\$77.00	30
IPE 09/05/16-11/08/16																						
113		450	ESPN	ESPN EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	4	1	4	\$11.00	\$44.00	30
IPE 09/05/16-11/08/16																						
118		450	ESPN	ESPN PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$12.00	\$72.00	30
IPE 09/05/16-11/08/16																						

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE		NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																				Contract End		11/06/2016			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len					
119		450	ESPN	ESPN PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$12.00	\$144.00	30					
IPE 09/05/16-11/08/16																											
121		450	ESPN	ESPN PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$12.00	\$0.00	30					
IPE 09/05/16-11/08/16																											
124		450	ESPN	ESPN PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$12.00	\$144.00	30					
IPE 09/05/16-11/08/16																											
126		450	ESPN	ESPN W	W	09/24/16	09/25/16						X	X	09:00	19:00	8	1	8	\$6.00	\$48.00	30					
IPE 09/05/16-11/08/16																											
127		450	ESPN	ESPN W	W	10/01/16	10/02/16						X	X	09:00	19:00	9	1	9	\$6.00	\$54.00	30					
IPE 09/05/16-11/08/16																											
128		450	ESPN	ESPN W	W	10/08/16	10/09/16						X	X	09:00	19:00	1	1	1	\$6.00	\$6.00	30					
IPE 09/05/16-11/08/16																											
129		450	ESPN	ESPN W	W	10/15/16	10/16/16						X	X	09:00	19:00	0	1	0	\$6.00	\$0.00	30					
IPE 09/05/16-11/08/16																											
134		450	FOOD	FOOD EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
135		450	FOOD	FOOD EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
136		450	FOOD	FOOD EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
137		450	FOOD	FOOD EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	7	1	7	\$5.00	\$35.00	30					
IPE 09/05/16-11/08/16																											
140		450	FOOD	FOOD EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
142		450	FOOD	FOOD PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$6.00	\$66.00	30					
IPE 09/05/16-11/08/16																											
143		450	FOOD	FOOD PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$6.00	\$36.00	30					
IPE 09/05/16-11/08/16																											
144		450	FOOD	FOOD PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	3	1	3	\$6.00	\$18.00	30					
IPE 09/05/16-11/08/16																											
145		450	FOOD	FOOD PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$6.00	\$6.00	30					
IPE 09/05/16-11/08/16																											
148		450	FOOD	FOOD PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$6.00	\$72.00	30					
IPE 09/05/16-11/08/16																											
150		450	FOOD	FOOD W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
151		450	FOOD	FOOD W	W	10/01/16	10/02/16						X	X	09:00	19:00	8	1	8	\$5.00	\$40.00	30					
IPE 09/05/16-11/08/16																											
152		450	FOOD	FOOD W	W	10/08/16	10/09/16						X	X	09:00	19:00	7	1	7	\$5.00	\$35.00	30					
IPE 09/05/16-11/08/16																											
153		450	FOOD	FOOD W	W	10/15/16	10/16/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE		NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																				Contract End		11/06/2016			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len					
156		450	FOOD	FOOD W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
158		450	FX	FX PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$9.00	\$90.00	30					
IPE 09/05/16-11/08/16																											
159		450	FX	FX PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$9.00	\$90.00	30					
IPE 09/05/16-11/08/16																											
161		450	FX	FX PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$9.00	\$90.00	30					
IPE 09/05/16-11/08/16																											
164		450	FX	FX PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$9.00	\$90.00	30					
IPE 09/05/16-11/08/16																											
166		450	FX	FX W	W	09/24/16	09/25/16						X	X	09:00	19:00	6	1	6	\$3.00	\$18.00	30					
IPE 09/05/16-11/08/16																											
167		450	FX	FX W	W	10/01/16	10/02/16						X	X	09:00	19:00	8	1	8	\$3.00	\$24.00	30					
IPE 09/05/16-11/08/16																											
168		450	FX	FX W	W	10/08/16	10/09/16						X	X	09:00	19:00	10	1	10	\$3.00	\$30.00	30					
IPE 09/05/16-11/08/16																											
169		450	FX	FX W	W	10/15/16	10/16/16						X	X	09:00	19:00	5	1	5	\$3.00	\$15.00	30					
IPE 09/05/16-11/08/16																											
172		450	FX	FX W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$3.00	\$30.00	30					
IPE 09/05/16-11/08/16																											
174		450	HGTV	HGTV DT	W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	8	1	8	\$6.00	\$48.00	30					
IPE 09/05/16-11/08/16																											
175		450	HGTV	HGTV DT	W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	8	1	8	\$6.00	\$48.00	30					
IPE 09/05/16-11/08/16																											
176		450	HGTV	HGTV DT	W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	8	1	8	\$6.00	\$48.00	30					
IPE 09/05/16-11/08/16																											
177		450	HGTV	HGTV DT	W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	8	1	8	\$6.00	\$48.00	30					
IPE 09/05/16-11/08/16																											
182		450	HGTV	HGTV EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$7.00	\$70.00	30					
IPE 09/05/16-11/08/16																											
183		450	HGTV	HGTV EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	5	1	5	\$7.00	\$35.00	30					
IPE 09/05/16-11/08/16																											
184		450	HGTV	HGTV EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	5	1	5	\$7.00	\$35.00	30					
IPE 09/05/16-11/08/16																											
185		450	HGTV	HGTV EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	3	1	3	\$7.00	\$21.00	30					
IPE 09/05/16-11/08/16																											
190		450	HGTV	HGTV PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$7.00	\$42.00	30					
IPE 09/05/16-11/08/16																											
191		450	HGTV	HGTV PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$7.00	\$35.00	30					
IPE 09/05/16-11/08/16																											
192		450	HGTV	HGTV PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$7.00	\$0.00	30					
IPE 09/05/16-11/08/16																											

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Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																			Contract End		11/06/2016							
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len							
193		450	HGTV	HGTV PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$7.00	\$0.00	30							
IPE 09/05/16-11/08/16																													
196		450	HGTV	HGTV W	W	09/24/16	09/25/16						X	X	09:00	19:00	4	1	4	\$8.00	\$32.00	30							
IPE 09/05/16-11/08/16																													
197		450	HGTV	HGTV W	W	10/01/16	10/02/16						X	X	09:00	19:00	4	1	4	\$8.00	\$32.00	30							
IPE 09/05/16-11/08/16																													
198		450	HGTV	HGTV W	W	10/08/16	10/09/16						X	X	09:00	19:00	0	1	0	\$8.00	\$0.00	30							
IPE 09/05/16-11/08/16																													
209		450	HIST	HIST PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30							
IPE 09/05/16-11/08/16																													
211		450	HIST	HIST W	W	09/24/16	09/25/16						X	X	09:00	19:00	8	1	8	\$2.00	\$16.00	30							
IPE 09/05/16-11/08/16																													
212		450	HIST	HIST W	W	10/01/16	10/02/16						X	X	09:00	19:00	2	1	2	\$2.00	\$4.00	30							
IPE 09/05/16-11/08/16																													
213		450	HIST	HIST W	W	10/08/16	10/09/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30							
IPE 09/05/16-11/08/16																													
214		450	HIST	HIST W	W	10/15/16	10/16/16						X	X	09:00	19:00	4	1	4	\$2.00	\$8.00	30							
IPE 09/05/16-11/08/16																													
217		450	HIST	HIST W	W	11/05/16	11/06/16						X	X	09:00	19:00	8	1	8	\$2.00	\$16.00	30							
IPE 09/05/16-11/08/16																													
235		450	MNBC	MNBC EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	12	1	12	\$2.00	\$24.00	30							
IPE 09/05/16-11/08/16																													
236		450	MNBC	MNBC EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	4	1	4	\$2.00	\$8.00	30							
IPE 09/05/16-11/08/16																													
237		450	MNBC	MNBC EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	1	1	1	\$2.00	\$2.00	30							
IPE 09/05/16-11/08/16																													
238		450	MNBC	MNBC EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	1	1	1	\$2.00	\$2.00	30							
IPE 09/05/16-11/08/16																													
243		450	MNBC	MNBC PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$2.00	\$24.00	30							
IPE 09/05/16-11/08/16																													
244		450	MNBC	MNBC PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$2.00	\$24.00	30							
IPE 09/05/16-11/08/16																													
246		450	MNBC	MNBC PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$2.00	\$24.00	30							
IPE 09/05/16-11/08/16																													
249		450	MNBC	MNBC PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$2.00	\$24.00	30							
IPE 09/05/16-11/08/16																													
251		450	MNBC	MNBC W	W	09/24/16	09/25/16						X	X	09:00	19:00	9	1	9	\$2.00	\$18.00	30							
IPE 09/05/16-11/08/16																													
252		450	MNBC	MNBC W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30							
IPE 09/05/16-11/08/16																													
254		450	MNBC	MNBC W	W	10/15/16	10/16/16						X	X	09:00	19:00	10	1	10	\$2.00	\$20.00	30							
IPE 09/05/16-11/08/16																													

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)					AE	NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
259		450	TBSC	TBSC EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	8	1	8	\$6.00	\$48.00	30			
IPE 09/05/16-11/08/16																									
260		450	TBSC	TBSC EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	5	1	5	\$6.00	\$30.00	30			
IPE 09/05/16-11/08/16																									
261		450	TBSC	TBSC EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	2	1	2	\$6.00	\$12.00	30			
IPE 09/05/16-11/08/16																									
264		450	TBSC	TBSC EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	8	1	8	\$6.00	\$48.00	30			
IPE 09/05/16-11/08/16																									
266		450	TBSC	TBSC PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$7.00	\$84.00	30			
IPE 09/05/16-11/08/16																									
267		450	TBSC	TBSC PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	7	1	7	\$7.00	\$49.00	30			
IPE 09/05/16-11/08/16																									
268		450	TBSC	TBSC PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$7.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
269		450	TBSC	TBSC PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$7.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
272		450	TBSC	TBSC PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$7.00	\$84.00	30			
IPE 09/05/16-11/08/16																									
274		450	TBSC	TBSC W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$3.00	\$30.00	30			
IPE 09/05/16-11/08/16																									
275		450	TBSC	TBSC W	W	10/01/16	10/02/16						X	X	09:00	19:00	7	1	7	\$3.00	\$21.00	30			
IPE 09/05/16-11/08/16																									
276		450	TBSC	TBSC W	W	10/08/16	10/09/16						X	X	09:00	19:00	0	1	0	\$3.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
277		450	TBSC	TBSC W	W	10/15/16	10/16/16						X	X	09:00	19:00	5	1	5	\$3.00	\$15.00	30			
IPE 09/05/16-11/08/16																									
280		450	TBSC	TBSC W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$3.00	\$30.00	30			
IPE 09/05/16-11/08/16																									
282		450	TNT	TNT EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	9	1	9	\$12.00	\$108.00	30			
IPE 09/05/16-11/08/16																									
283		450	TNT	TNT EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	2	1	2	\$12.00	\$24.00	30			
IPE 09/05/16-11/08/16																									
284		450	TNT	TNT EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	1	1	1	\$12.00	\$12.00	30			
IPE 09/05/16-11/08/16																									
285		450	TNT	TNT EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	0	1	0	\$12.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
288		450	TNT	TNT EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$12.00	\$120.00	30			
IPE 09/05/16-11/08/16																									
290		450	TNT	TNT PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$13.00	\$156.00	30			
IPE 09/05/16-11/08/16																									
291		450	TNT	TNT PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$13.00	\$143.00	30			
IPE 09/05/16-11/08/16																									

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE	NCC LOS ANGELES (52NL)										TIM #	272895		Contract Start		09/12/2016	
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len		
292		450	TNT	TNT PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$13.00	\$143.00	30		
IPE 09/05/16-11/08/16																								
293		450	TNT	TNT PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$13.00	\$13.00	30		
IPE 09/05/16-11/08/16																								
296		450	TNT	TNT PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$13.00	\$156.00	30		
IPE 09/05/16-11/08/16																								
298		450	TNT	TNT W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$6.00	\$60.00	30		
IPE 09/05/16-11/08/16																								
299		450	TNT	TNT W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$6.00	\$60.00	30		
IPE 09/05/16-11/08/16																								
300		450	TNT	TNT W	W	10/08/16	10/09/16						X	X	09:00	19:00	5	1	5	\$6.00	\$30.00	30		
IPE 09/05/16-11/08/16																								
301		450	TNT	TNT W	W	10/15/16	10/16/16						X	X	09:00	19:00	3	1	3	\$6.00	\$18.00	30		
IPE 09/05/16-11/08/16																								
304		450	TNT	TNT W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$6.00	\$60.00	30		
IPE 09/05/16-11/08/16																								
306		450	USA	USA DT	W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	10	1	10	\$8.00	\$80.00	30		
IPE 09/05/16-11/08/16																								
307		450	USA	USA DT	W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	10	1	10	\$8.00	\$80.00	30		
IPE 09/05/16-11/08/16																								
308		450	USA	USA DT	W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	10	1	10	\$8.00	\$80.00	30		
IPE 09/05/16-11/08/16																								
309		450	USA	USA DT	W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	10	1	10	\$8.00	\$80.00	30		
IPE 09/05/16-11/08/16																								
312		450	USA	USA DT	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	10	1	10	\$8.00	\$80.00	30		
IPE 09/05/16-11/08/16																								
314		450	USA	USA EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$9.00	\$90.00	30		
IPE 09/05/16-11/08/16																								
315		450	USA	USA EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	7	1	7	\$9.00	\$63.00	30		
IPE 09/05/16-11/08/16																								
316		450	USA	USA EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	10	1	10	\$9.00	\$90.00	30		
IPE 09/05/16-11/08/16																								
317		450	USA	USA EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	9	1	9	\$9.00	\$81.00	30		
IPE 09/05/16-11/08/16																								
320		450	USA	USA EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$9.00	\$90.00	30		
IPE 09/05/16-11/08/16																								
322		450	USA	USA PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$9.00	\$108.00	30		
IPE 09/05/16-11/08/16																								
323		450	USA	USA PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	7	1	7	\$9.00	\$63.00	30		
IPE 09/05/16-11/08/16																								
324		450	USA	USA PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$9.00	\$108.00	30		
IPE 09/05/16-11/08/16																								

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE		NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)																		Contract End		11/06/2016					
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len					
325		450	USA	USA PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$9.00	\$45.00	30					
IPE 09/05/16-11/08/16																											
328		450	USA	USA PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$9.00	\$108.00	30					
IPE 09/05/16-11/08/16																											
330		450	USA	USA W	W	09/24/16	09/25/16							X	X	09:00	19:00	10	1	10	\$11.00	\$110.00	30				
IPE 09/05/16-11/08/16																											
331		450	USA	USA W	W	10/01/16	10/02/16							X	X	09:00	19:00	6	1	6	\$11.00	\$66.00	30				
IPE 09/05/16-11/08/16																											
332		450	USA	USA W	W	10/08/16	10/09/16							X	X	09:00	19:00	6	1	6	\$11.00	\$66.00	30				
IPE 09/05/16-11/08/16																											
333		450	USA	USA W	W	10/15/16	10/16/16							X	X	09:00	19:00	3	1	3	\$11.00	\$33.00	30				
IPE 09/05/16-11/08/16																											
336		450	USA	USA W	W	11/05/16	11/06/16							X	X	09:00	19:00	10	1	10	\$11.00	\$110.00	30				
IPE 09/05/16-11/08/16																											
757		450	AMC		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	7	1	7	\$5.00	\$35.00	30					
758		450	AMC		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	3	1	3	\$5.00	\$15.00	30					
759		450	AMC		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	7	1	7	\$5.00	\$35.00	30					
760		450	AMC		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	7	1	7	\$5.00	\$35.00	30					
763		450	AMC		W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	7	1	7	\$5.00	\$35.00	30					
764		450	ESPN		W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	6	1	6	\$5.00	\$30.00	30					
765		450	ESPN		W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	7	1	7	\$5.00	\$35.00	30					
767		450	ESPN		W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	7	1	7	\$5.00	\$35.00	30					
770		450	ESPN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	7	1	7	\$5.00	\$35.00	30					
771		450	HIST		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30					
772		450	HIST		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30					
773		450	HIST		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30					
774		450	HIST		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30					
777		450	HIST		W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30					
778		450	TBSC		W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	18	1	18	\$2.00	\$36.00	30					
779		450	TBSC		W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	13	1	13	\$2.00	\$26.00	30					
780		450	TBSC		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	16	1	16	\$2.00	\$32.00	30					
781		450	TBSC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	6	1	6	\$2.00	\$12.00	30					
784		450	TBSC		W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	16	1	16	\$2.00	\$32.00	30					
785		450	TNT		W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	12	1	12	\$4.00	\$48.00	30					
786		450	TNT		W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	12	1	12	\$4.00	\$48.00	30					
787		450	TNT		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	11	1	11	\$4.00	\$44.00	30					
788		450	TNT		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	12	1	12	\$4.00	\$48.00	30					
791		450	TNT		W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	12	1	12	\$4.00	\$48.00	30					
792		450	USA		W	09/24/16	09/25/16							X	X	09:00	19:00	2	1	2	\$11.00	\$22.00	30				

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
793		450	USA		W	10/01/16	10/02/16						X	X	09:00	19:00	0	1	0	\$11.00	\$0.00	30
794		450	USA		W	10/08/16	10/09/16						X	X	09:00	19:00	0	1	0	\$11.00	\$0.00	30
797		450	USA		W	11/05/16	11/06/16						X	X	09:00	19:00	6	1	6	\$11.00	\$66.00	30
798		450	ESP2		W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	3	1	3	\$1.00	\$3.00	30
799		450	ESP2		W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	5	1	5	\$1.00	\$5.00	30
800		450	ESP2		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	4	1	4	\$1.00	\$4.00	30
802		450	ESP2		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	2	1	2	\$2.00	\$4.00	30
803		450	ESP2		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	6	1	6	\$2.00	\$12.00	30
804		450	ESP2		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	2	1	2	\$2.00	\$4.00	30
808		450	ESP2		W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	11	1	11	\$2.00	\$22.00	30
809		450	ESP2		W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
811		450	ESP2		W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
814		450	ESP2		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
815		450	ESP2		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$2.00	\$20.00	30
816		450	ESP2		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	14	1	14	\$2.00	\$28.00	30
818		450	ESP2		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$2.00	\$22.00	30
821		450	ESP2		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$2.00	\$24.00	30
822		450	ESP2		W	10/01/16	10/02/16						X	X	09:00	19:00	3	1	3	\$2.00	\$6.00	30
823		450	ESP2		W	10/08/16	10/09/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
824		450	ESP2		W	10/15/16	10/16/16						X	X	09:00	19:00	5	1	5	\$2.00	\$10.00	30
827		450	CSCA		W	09/24/16	09/25/16						X	X	09:00	19:00	5	1	5	\$1.00	\$5.00	30
828		450	CSCA		W	10/01/16	10/02/16						X	X	09:00	19:00	5	1	5	\$1.00	\$5.00	30
830		450	CSCA		W	10/15/16	10/16/16						X	X	09:00	19:00	5	1	5	\$1.00	\$5.00	30
833		450	CSCA		W	11/05/16	11/06/16						X	X	09:00	19:00	6	1	6	\$1.00	\$6.00	30
695		450	AEN		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30
696		450	AEN		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30
697		450	AEN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30
698		450	AEN		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30
701		450	AEN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30
702		450	AEN		W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30
703		450	AEN		W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30
704		450	AEN		W	10/08/16	10/09/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30
705		450	AEN		W	10/15/16	10/16/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30
708		450	AEN		W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30
709		450	CNBC		W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	9	1	9	\$2.00	\$18.00	30
710		450	CNBC		W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
712		450	CNBC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
715		450	CNBC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
716		450	CNN		W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	6	1	6	\$1.00	\$6.00	30
717		450	CNN		W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	9	1	9	\$1.00	\$9.00	30
718		450	CNN		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	7	1	7	\$1.00	\$7.00	30
719		450	CNN		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	0	1	0	\$1.00	\$0.00	30
723		450	CNN		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	8	1	8	\$3.00	\$24.00	30
724		450	CNN		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	1	1	1	\$3.00	\$3.00	30
725		450	CNN		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	0	1	0	\$3.00	\$0.00	30
726		450	CNN		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	0	1	0	\$3.00	\$0.00	30
730		450	DISC		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30
731		450	DISC		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30
732		450	DISC		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30
733		450	DISC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30
736		450	DISC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30
737		450	HIST		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$4.00	\$32.00	30
738		450	HIST		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$4.00	\$32.00	30
739		450	HIST		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$4.00	\$32.00	30
740		450	HIST		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$4.00	\$32.00	30
743		450	MNBC		W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	9	1	9	\$2.00	\$18.00	30
744		450	MNBC		W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
746		450	MNBC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	9	1	9	\$2.00	\$18.00	30
750		450	MNBC		W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	9	1	9	\$1.00	\$9.00	30
751		450	MNBC		W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	10	1	10	\$1.00	\$10.00	30
753		450	MNBC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	9	1	9	\$1.00	\$9.00	30
930		450	CNN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$3.00	\$33.00	30
931		450	CSBA		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$6.00	\$36.00	30
932		450	CSBA		W	10/08/16	10/09/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
933		450	DISC		W	10/08/16	10/09/16						X	X	09:00	19:00	12	1	12	\$2.00	\$24.00	30
934		450	ESPN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$12.00	\$132.00	30
935		450	FX		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	14	1	14	\$9.00	\$126.00	30
936		450	MNBC		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	16	1	16	\$2.00	\$32.00	30
937		450	MNBC		W	10/08/16	10/09/16						X	X	09:00	19:00	11	1	11	\$2.00	\$22.00	30
938		450	ESPN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	8	1	8	\$5.00	\$40.00	30
939		450	ESP2		W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	11	1	11	\$2.00	\$22.00	30
940		450	ESP2		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	13	1	13	\$2.00	\$26.00	30
941		450	CSCA		W	10/08/16	10/09/16						X	X	09:00	19:00	11	1	11	\$1.00	\$11.00	30
942		450	CNBC		W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$2.00	\$24.00	30

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
943		450	MNBC		W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$2.00	\$24.00	30
944		450	MNBC		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	13	1	13	\$1.00	\$13.00	30
960		450	BRVO		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	12	1	12	\$2.00	\$24.00	30
962		450	DISC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	10	1	10	\$1.00	\$10.00	30
964		450	DISC		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30
966		450	FX		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	5	1	5	\$8.00	\$40.00	30
971		450	TLC		W	10/15/16	10/16/16						X	X	09:00	19:00	4	1	4	\$2.00	\$8.00	30
972		450	TRAV		W	10/15/16	10/16/16						X	X	09:00	19:00	4	1	4	\$2.00	\$8.00	30
974		450	CMD		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30
976		450	ENT		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$6.00	\$48.00	30
978		450	LIFE		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$4.00	\$36.00	30
980		450	TLC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30
982		450	TRAV		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$2.00	\$20.00	30
1007		450	BRVO		W	10/17/16	10/23/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$9.00	\$9.00	30
1008		450	ESPN		W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	2	1	2	\$12.00	\$24.00	30
1009		450	FOOD		W	10/17/16	10/23/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$6.00	\$6.00	30
1010		450	HGTV		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	1	1	1	\$7.00	\$7.00	30
1011		450	HGTV		W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	2	1	2	\$7.00	\$14.00	30
1012		450	HGTV		W	10/22/16	10/23/16						X	X	09:00	19:00	2	1	2	\$8.00	\$16.00	30
1013		450	HGTV		W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$8.00	\$40.00	30
1014		450	TBSC		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	4	1	4	\$6.00	\$24.00	30
1015		450	TBSC		W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	2	1	2	\$6.00	\$12.00	30
1016		450	TBSC		W	10/17/16	10/23/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$7.00	\$35.00	30
1017		450	TBSC		W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	3	1	3	\$7.00	\$21.00	30
1018		450	TBSC		W	10/22/16	10/23/16						X	X	09:00	19:00	2	1	2	\$3.00	\$6.00	30
1019		450	TBSC		W	10/29/16	10/30/16						X	X	09:00	19:00	1	1	1	\$3.00	\$3.00	30
1020		450	TNT		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	1	1	1	\$12.00	\$12.00	30
1021		450	TNT		W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	9	1	9	\$12.00	\$108.00	30
1022		450	TNT		W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	4	1	4	\$13.00	\$52.00	30
1023		450	USA		W	10/22/16	10/23/16						X	X	09:00	19:00	4	1	4	\$11.00	\$44.00	30
1024		450	CNN		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	1	1	1	\$3.00	\$3.00	30
1036		450	AEN		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$3.00	\$48.00	30
1037		450	AEN		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	8	1	8	\$6.00	\$48.00	30
1038		450	AMC		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	6	1	6	\$1.00	\$6.00	30
1039		450	CMD		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	2	1	2	\$2.00	\$4.00	30
1040		450	CMD		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	8	1	8	\$6.00	\$48.00	30
1041		450	ENT		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	2	1	2	\$5.00	\$10.00	30

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
1042		450	ENT		W	10/22/16	10/23/16						X	X	09:00	19:00	1	1	1	\$2.00	\$2.00	30
1043		450	ESP2		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	1	1	1	\$1.00	\$1.00	30
1044		450	ESP2		W	10/18/16	10/23/16		X	X	X	X	X	X	05:00	09:00	1	1	1	\$2.00	\$2.00	30
1045		450	ESPN		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	3	1	3	\$4.00	\$12.00	30
1078		650	CNBC		W	10/24/16	10/30/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$12.00	\$120.00	30
1079		650	CNBC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$12.00	\$120.00	30
1080		650	CNN		W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$6.00	\$60.00	30
1081		650	CNN		W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	10	1	10	\$6.00	\$60.00	30
1082		650	CNN		W	10/24/16	10/30/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$12.00	\$120.00	30
1083		650	CNN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$12.00	\$120.00	30
1084		650	CNN		W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$17.00	\$204.00	30
1085		650	CNN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$17.00	\$204.00	30
1086		650	CNN		W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$12.00	\$72.00	30

	Sep 16	Oct 16	Nov 16	Total
Spots	447	1,331	398	2,176
Grs \$	\$2,232	\$6,595	\$2,560	\$11,387
Net \$	\$1,897	\$5,606	\$2,176	\$9,679

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		272895			
Client		AE 1	NCC LOS ANGELES (52	SF National N	100%	Address													FLIGHT DATES						
Product		AE 2				Contact	NCC	Phone														Contract Start	09/12/2016		
Estimate	1828	Agency	Sadler Strategic Media - NCC (00002066			15%	Notes	Traffic Note: San Francisco DMA Priority Code:												Contract End	11/06/2016				
Order	62330847	Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (TOTALS FOR CONTRACT						
Submit EDI Invoice		Status	Revision Pending Export																Total Spots	2,698					
PO #	2 62330847	Copy Grp	POL 11388917 27	Contract Type	Standard/CM	Division		Commodity														Gross Amt	\$42,970.00		
Ref #		Rvn Type	National Political B	Order Type	N/A	Traffic Ord #	11388917	Billing Month	Broadcast														Agency Comm	\$6,445.50	
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																		Net Amt	\$36,524.50					
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
346		450	AMC	AMC PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$20.00	\$240.00	30			
IPE 09/05/16-11/08/16																									
347		450	AMC	AMC PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$20.00	\$200.00	30			
IPE 09/05/16-11/08/16																									
348		450	AMC	AMC PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$20.00	\$240.00	30			
IPE 09/05/16-11/08/16																									
349		450	AMC	AMC PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$20.00	\$240.00	30			
IPE 09/05/16-11/08/16																									
352		450	AMC	AMC PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$20.00	\$240.00	30			
IPE 09/05/16-11/08/16																									
354		450	AMC	AMC W	W	09/24/16	09/25/16						X	X	09:00	19:00	11	1	11	\$7.00	\$77.00	30			
IPE 09/05/16-11/08/16																									
356		450	AMC	AMC W	W	10/08/16	10/09/16						X	X	09:00	19:00	12	1	12	\$7.00	\$84.00	30			
IPE 09/05/16-11/08/16																									
357		450	AMC	AMC W	W	10/15/16	10/16/16						X	X	09:00	19:00	9	1	9	\$7.00	\$63.00	30			
IPE 09/05/16-11/08/16																									
360		450	AMC	AMC W	W	11/05/16	11/06/16						X	X	09:00	19:00	12	1	12	\$7.00	\$84.00	30			
IPE 09/05/16-11/08/16																									
362		450	BRVO	BRVO PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$35.00	\$175.00	30			
IPE 09/05/16-11/08/16																									
363		450	BRVO	BRVO PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$35.00	\$315.00	30			
IPE 09/05/16-11/08/16																									
364		450	BRVO	BRVO PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$35.00	\$280.00	30			
IPE 09/05/16-11/08/16																									
365		450	BRVO	BRVO PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	7	1	7	\$35.00	\$245.00	30			
IPE 09/05/16-11/08/16																									
368		450	BRVO	BRVO PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$35.00	\$420.00	30			
IPE 09/05/16-11/08/16																									
370		450	CNBC	CNBC EM	W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30			
IPE 09/05/16-11/08/16																									

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE	NCC LOS ANGELES (52NL)								TIM #	272895		Contract Start		09/12/2016	
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																Contract End		11/06/2016			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
371		450	CNBC	CNBC EM	W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30
IPE 09/05/16-11/08/16																						
372		450	CNBC	CNBC EM	W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30
IPE 09/05/16-11/08/16																						
373		450	CNBC	CNBC EM	W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30
IPE 09/05/16-11/08/16																						
376		450	CNBC	CNBC EM	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30
IPE 09/05/16-11/08/16																						
378		450	CNN	CNN EM	W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$6.00	\$60.00	30
IPE 09/05/16-11/08/16																						
379		450	CNN	CNN EM	W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30
IPE 09/05/16-11/08/16																						
380		450	CNN	CNN EM	W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	1	1	1	\$6.00	\$6.00	30
IPE 09/05/16-11/08/16																						
381		450	CNN	CNN EM	W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	0	1	0	\$6.00	\$0.00	30
IPE 09/05/16-11/08/16																						
386		450	CNN	CNN DT	W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	8	1	8	\$5.00	\$40.00	30
IPE 09/05/16-11/08/16																						
387		450	CNN	CNN DT	W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	11	1	11	\$5.00	\$55.00	30
IPE 09/05/16-11/08/16																						
388		450	CNN	CNN DT	W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	7	1	7	\$5.00	\$35.00	30
IPE 09/05/16-11/08/16																						
389		450	CNN	CNN DT	W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	6	1	6	\$5.00	\$30.00	30
IPE 09/05/16-11/08/16																						
392		450	CNN	CNN DT	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	15	1	15	\$5.00	\$75.00	30
IPE 09/05/16-11/08/16																						
394		450	CNN	CNN EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$10.00	\$100.00	30
IPE 09/05/16-11/08/16																						
395		450	CNN	CNN EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	2	1	2	\$10.00	\$20.00	30
IPE 09/05/16-11/08/16																						
396		450	CNN	CNN EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	0	1	0	\$10.00	\$0.00	30
IPE 09/05/16-11/08/16																						
397		450	CNN	CNN EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	0	1	0	\$10.00	\$0.00	30
IPE 09/05/16-11/08/16																						
402		450	CNN	CNN PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$10.00	\$120.00	30
IPE 09/05/16-11/08/16																						
403		450	CNN	CNN PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$10.00	\$90.00	30
IPE 09/05/16-11/08/16																						
404		450	CNN	CNN PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$10.00	\$10.00	30
IPE 09/05/16-11/08/16																						
405		450	CNN	CNN PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$10.00	\$0.00	30
IPE 09/05/16-11/08/16																						

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)					AE	NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
408		450	CNN	CNN PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$10.00	\$120.00	30			
IPE 09/05/16-11/08/16																									
410		450	CNN	CNN W	W	09/24/16	09/25/16						X	X	09:00	19:00	8	1	8	\$7.00	\$56.00	30			
IPE 09/05/16-11/08/16																									
411		450	CNN	CNN W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
412		450	CNN	CNN W	W	10/08/16	10/09/16						X	X	09:00	19:00	1	1	1	\$7.00	\$7.00	30			
IPE 09/05/16-11/08/16																									
413		450	CNN	CNN W	W	10/15/16	10/16/16						X	X	09:00	19:00	0	1	0	\$7.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
416		450	CNN	CNN W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
417		450	CSBA	CSBA EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	3	1	3	\$15.00	\$45.00	30			
IPE 09/05/16-11/08/16																									
419		450	CSBA	CSBA EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	0	1	0	\$15.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
421		450	CSBA	CSBA EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	5	1	5	\$15.00	\$75.00	30			
IPE 09/05/16-11/08/16																									
422		450	CSBA	CSBA PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$15.00	\$15.00	30			
IPE 09/05/16-11/08/16																									
423		450	CSBA	CSBA PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$15.00	\$75.00	30			
IPE 09/05/16-11/08/16																									
425		450	CSBA	CSBA PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$15.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
428		450	CSBA	CSBA PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$15.00	\$75.00	30			
IPE 09/05/16-11/08/16																									
430		450	CSBA	CSBA W	W	09/24/16	09/25/16						X	X	09:00	19:00	3	1	3	\$5.00	\$15.00	30			
IPE 09/05/16-11/08/16																									
431		450	CSBA	CSBA W	W	10/01/16	10/02/16						X	X	09:00	19:00	5	1	5	\$5.00	\$25.00	30			
IPE 09/05/16-11/08/16																									
433		450	CSBA	CSBA W	W	10/15/16	10/16/16						X	X	09:00	19:00	0	1	0	\$5.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
436		450	CSBA	CSBA W	W	11/05/16	11/06/16						X	X	09:00	19:00	5	1	5	\$5.00	\$25.00	30			
IPE 09/05/16-11/08/16																									
446		450	DISC	DISC W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
447		450	DISC	DISC W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
449		450	DISC	DISC W	W	10/15/16	10/16/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
452		450	DISC	DISC W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)					AE	NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																		Contract End		11/06/2016			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
454		450	ESPN	ESPN EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	8	1	8	\$41.00	\$328.00	30			
IPE 09/05/16-11/08/16																									
455		450	ESPN	ESPN EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	8	1	8	\$41.00	\$328.00	30			
IPE 09/05/16-11/08/16																									
456		450	ESPN	ESPN EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	1	1	1	\$41.00	\$41.00	30			
IPE 09/05/16-11/08/16																									
461		450	ESPN	ESPN PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	4	1	4	\$45.00	\$180.00	30			
IPE 09/05/16-11/08/16																									
462		450	ESPN	ESPN PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$45.00	\$495.00	30			
IPE 09/05/16-11/08/16																									
464		450	ESPN	ESPN PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$45.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
467		450	ESPN	ESPN PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$45.00	\$540.00	30			
IPE 09/05/16-11/08/16																									
469		450	ESPN	ESPN W	W	09/24/16	09/25/16						X	X	09:00	19:00	1	1	1	\$20.00	\$20.00	30			
IPE 09/05/16-11/08/16																									
470		450	ESPN	ESPN W	W	10/01/16	10/02/16						X	X	09:00	19:00	8	1	8	\$20.00	\$160.00	30			
IPE 09/05/16-11/08/16																									
471		450	ESPN	ESPN W	W	10/08/16	10/09/16						X	X	09:00	19:00	2	1	2	\$20.00	\$40.00	30			
IPE 09/05/16-11/08/16																									
472		450	ESPN	ESPN W	W	10/15/16	10/16/16						X	X	09:00	19:00	0	1	0	\$20.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
477		450	FOOD	FOOD EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$20.00	\$200.00	30			
IPE 09/05/16-11/08/16																									
478		450	FOOD	FOOD EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	10	1	10	\$20.00	\$200.00	30			
IPE 09/05/16-11/08/16																									
479		450	FOOD	FOOD EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	10	1	10	\$20.00	\$200.00	30			
IPE 09/05/16-11/08/16																									
480		450	FOOD	FOOD EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	10	1	10	\$20.00	\$200.00	30			
IPE 09/05/16-11/08/16																									
483		450	FOOD	FOOD EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$20.00	\$200.00	30			
IPE 09/05/16-11/08/16																									
485		450	FOOD	FOOD PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$21.00	\$252.00	30			
IPE 09/05/16-11/08/16																									
486		450	FOOD	FOOD PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$21.00	\$252.00	30			
IPE 09/05/16-11/08/16																									
487		450	FOOD	FOOD PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$21.00	\$252.00	30			
IPE 09/05/16-11/08/16																									
488		450	FOOD	FOOD PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$21.00	\$252.00	30			
IPE 09/05/16-11/08/16																									
491		450	FOOD	FOOD PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$21.00	\$252.00	30			
IPE 09/05/16-11/08/16																									

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)					AE	NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
493		450	FOOD	FOOD W	W	09/24/16	09/25/16						X	X	09:00	19:00	6	1	6	\$17.00	\$102.00	30			
IPE 09/05/16-11/08/16																									
494		450	FOOD	FOOD W	W	10/01/16	10/02/16						X	X	09:00	19:00	6	1	6	\$17.00	\$102.00	30			
IPE 09/05/16-11/08/16																									
495		450	FOOD	FOOD W	W	10/08/16	10/09/16						X	X	09:00	19:00	5	1	5	\$17.00	\$85.00	30			
IPE 09/05/16-11/08/16																									
496		450	FOOD	FOOD W	W	10/15/16	10/16/16						X	X	09:00	19:00	1	1	1	\$17.00	\$17.00	30			
IPE 09/05/16-11/08/16																									
500		450	FX	FX PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$34.00	\$306.00	30			
IPE 09/05/16-11/08/16																									
501		450	FX	FX PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$34.00	\$340.00	30			
IPE 09/05/16-11/08/16																									
503		450	FX	FX PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$34.00	\$306.00	30			
IPE 09/05/16-11/08/16																									
506		450	FX	FX PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$34.00	\$340.00	30			
IPE 09/05/16-11/08/16																									
508		450	FX	FX W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$10.00	\$100.00	30			
IPE 09/05/16-11/08/16																									
509		450	FX	FX W	W	10/01/16	10/02/16						X	X	09:00	19:00	8	1	8	\$10.00	\$80.00	30			
IPE 09/05/16-11/08/16																									
510		450	FX	FX W	W	10/08/16	10/09/16						X	X	09:00	19:00	9	1	9	\$10.00	\$90.00	30			
IPE 09/05/16-11/08/16																									
511		450	FX	FX W	W	10/15/16	10/16/16						X	X	09:00	19:00	7	1	7	\$10.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
514		450	FX	FX W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$10.00	\$100.00	30			
IPE 09/05/16-11/08/16																									
516		450	HALL	HALL PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30			
IPE 09/05/16-11/08/16																									
517		450	HALL	HALL PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30			
IPE 09/05/16-11/08/16																									
518		450	HALL	HALL PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30			
IPE 09/05/16-11/08/16																									
519		450	HALL	HALL PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$6.00	\$48.00	30			
IPE 09/05/16-11/08/16																									
522		450	HALL	HALL PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30			
IPE 09/05/16-11/08/16																									
524		450	HALL	HALL W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
525		450	HALL	HALL W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
526		450	HALL	HALL W	W	10/08/16	10/09/16						X	X	09:00	19:00	3	1	3	\$7.00	\$21.00	30			
IPE 09/05/16-11/08/16																									

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)					AE	NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
527		450	HALL	HALL W	W	10/15/16	10/16/16						X	X	09:00	19:00	0	1	0	\$7.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
530		450	HALL	HALL W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30			
IPE 09/05/16-11/08/16																									
532		450	HGTV	HGTV DT	W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	8	1	8	\$15.00	\$120.00	30			
IPE 09/05/16-11/08/16																									
533		450	HGTV	HGTV DT	W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	8	1	8	\$15.00	\$120.00	30			
IPE 09/05/16-11/08/16																									
534		450	HGTV	HGTV DT	W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	8	1	8	\$15.00	\$120.00	30			
IPE 09/05/16-11/08/16																									
535		450	HGTV	HGTV DT	W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	6	1	6	\$15.00	\$90.00	30			
IPE 09/05/16-11/08/16																									
538		450	HGTV	HGTV DT	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	8	1	8	\$15.00	\$120.00	30			
IPE 09/05/16-11/08/16																									
540		450	HGTV	HGTV EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30			
IPE 09/05/16-11/08/16																									
541		450	HGTV	HGTV EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30			
IPE 09/05/16-11/08/16																									
542		450	HGTV	HGTV EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	7	1	7	\$25.00	\$175.00	30			
IPE 09/05/16-11/08/16																									
543		450	HGTV	HGTV EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	2	1	2	\$25.00	\$50.00	30			
IPE 09/05/16-11/08/16																									
546		450	HGTV	HGTV EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30			
IPE 09/05/16-11/08/16																									
548		450	HGTV	HGTV PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$27.00	\$270.00	30			
IPE 09/05/16-11/08/16																									
549		450	HGTV	HGTV PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$27.00	\$297.00	30			
IPE 09/05/16-11/08/16																									
550		450	HGTV	HGTV PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$27.00	\$297.00	30			
IPE 09/05/16-11/08/16																									
551		450	HGTV	HGTV PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	0	1	0	\$27.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
554		450	HGTV	HGTV PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$27.00	\$324.00	30			
IPE 09/05/16-11/08/16																									
556		450	HGTV	HGTV W	W	09/24/16	09/25/16						X	X	09:00	19:00	4	1	4	\$27.00	\$108.00	30			
IPE 09/05/16-11/08/16																									
557		450	HGTV	HGTV W	W	10/01/16	10/02/16						X	X	09:00	19:00	9	1	9	\$27.00	\$243.00	30			
IPE 09/05/16-11/08/16																									
558		450	HGTV	HGTV W	W	10/08/16	10/09/16						X	X	09:00	19:00	2	1	2	\$27.00	\$54.00	30			
IPE 09/05/16-11/08/16																									
559		450	HGTV	HGTV W	W	10/15/16	10/16/16						X	X	09:00	19:00	3	1	3	\$27.00	\$81.00	30			
IPE 09/05/16-11/08/16																									

Client		MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)					AE	NCC LOS ANGELES (52NL)										TIM #		272895		Contract Start		09/12/2016	
Region		Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
562		450	HGTV	HGTV W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$27.00	\$270.00	30			
IPE 09/05/16-11/08/16																									
564		450	HIST	HIST PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$14.00	\$140.00	30			
IPE 09/05/16-11/08/16																									
565		450	HIST	HIST PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$14.00	\$140.00	30			
IPE 09/05/16-11/08/16																									
566		450	HIST	HIST PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$14.00	\$140.00	30			
IPE 09/05/16-11/08/16																									
567		450	HIST	HIST PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$14.00	\$140.00	30			
IPE 09/05/16-11/08/16																									
570		450	HIST	HIST PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$14.00	\$140.00	30			
IPE 09/05/16-11/08/16																									
572		450	HIST	HIST W	W	09/24/16	09/25/16						X	X	09:00	19:00	8	1	8	\$7.00	\$56.00	30			
IPE 09/05/16-11/08/16																									
573		450	HIST	HIST W	W	10/01/16	10/02/16						X	X	09:00	19:00	8	1	8	\$7.00	\$56.00	30			
IPE 09/05/16-11/08/16																									
574		450	HIST	HIST W	W	10/08/16	10/09/16						X	X	09:00	19:00	8	1	8	\$7.00	\$56.00	30			
IPE 09/05/16-11/08/16																									
575		450	HIST	HIST W	W	10/15/16	10/16/16						X	X	09:00	19:00	7	1	7	\$7.00	\$49.00	30			
IPE 09/05/16-11/08/16																									
578		450	HIST	HIST W	W	11/05/16	11/06/16						X	X	09:00	19:00	8	1	8	\$7.00	\$56.00	30			
IPE 09/05/16-11/08/16																									
596		450	MNBC	MNBC EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	6	1	6	\$8.00	\$48.00	30			
IPE 09/05/16-11/08/16																									
597		450	MNBC	MNBC EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	2	1	2	\$8.00	\$16.00	30			
IPE 09/05/16-11/08/16																									
598		450	MNBC	MNBC EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	0	1	0	\$8.00	\$0.00	30			
IPE 09/05/16-11/08/16																									
599		450	MNBC	MNBC EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	2	1	2	\$8.00	\$16.00	30			
IPE 09/05/16-11/08/16																									
604		450	MNBC	MNBC PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$8.00	\$96.00	30			
IPE 09/05/16-11/08/16																									
605		450	MNBC	MNBC PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$8.00	\$96.00	30			
IPE 09/05/16-11/08/16																									
606		450	MNBC	MNBC PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$8.00	\$80.00	30			
IPE 09/05/16-11/08/16																									
607		450	MNBC	MNBC PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$8.00	\$8.00	30			
IPE 09/05/16-11/08/16																									
612		450	MNBC	MNBC W	W	09/24/16	09/25/16						X	X	09:00	19:00	9	1	9	\$5.00	\$45.00	30			
IPE 09/05/16-11/08/16																									
613		450	MNBC	MNBC W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30			
IPE 09/05/16-11/08/16																									

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)										AE	NCC LOS ANGELES (52NL)										TIM #	272895	Contract Start		09/12/2016	
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																	Contract End		11/06/2016							
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len					
615		450	MNBC	MNBC W	W	10/15/16	10/16/16						X	X	09:00	19:00	8	1	8	\$5.00	\$40.00	30					
IPE 09/05/16-11/08/16																											
618		450	MNBC	MNBC W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
620		450	TBSC	TBSC EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$23.00	\$230.00	30					
IPE 09/05/16-11/08/16																											
621		450	TBSC	TBSC EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	10	1	10	\$23.00	\$230.00	30					
IPE 09/05/16-11/08/16																											
622		450	TBSC	TBSC EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	2	1	2	\$23.00	\$46.00	30					
IPE 09/05/16-11/08/16																											
623		450	TBSC	TBSC EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	1	1	1	\$23.00	\$23.00	30					
IPE 09/05/16-11/08/16																											
626		450	TBSC	TBSC EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$23.00	\$230.00	30					
IPE 09/05/16-11/08/16																											
628		450	TBSC	TBSC PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$25.00	\$125.00	30					
IPE 09/05/16-11/08/16																											
629		450	TBSC	TBSC PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	3	1	3	\$25.00	\$75.00	30					
IPE 09/05/16-11/08/16																											
630		450	TBSC	TBSC PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	2	1	2	\$25.00	\$50.00	30					
IPE 09/05/16-11/08/16																											
631		450	TBSC	TBSC PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$25.00	\$200.00	30					
IPE 09/05/16-11/08/16																											
633		450	TBSC	TBSC W	W	09/24/16	09/25/16						X	X	09:00	19:00	3	1	3	\$12.00	\$36.00	30					
IPE 09/05/16-11/08/16																											
634		450	TBSC	TBSC W	W	10/01/16	10/02/16						X	X	09:00	19:00	6	1	6	\$12.00	\$72.00	30					
IPE 09/05/16-11/08/16																											
635		450	TBSC	TBSC W	W	10/08/16	10/09/16						X	X	09:00	19:00	3	1	3	\$12.00	\$36.00	30					
IPE 09/05/16-11/08/16																											
638		450	TBSC	TBSC W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$12.00	\$120.00	30					
IPE 09/05/16-11/08/16																											
640		450	TNT	TNT EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	3	1	3	\$20.00	\$60.00	30					
IPE 09/05/16-11/08/16																											
641		450	TNT	TNT EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	2	1	2	\$20.00	\$40.00	30					
IPE 09/05/16-11/08/16																											
642		450	TNT	TNT EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	4	1	4	\$20.00	\$80.00	30					
IPE 09/05/16-11/08/16																											
643		450	TNT	TNT EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	0	1	0	\$20.00	\$0.00	30					
IPE 09/05/16-11/08/16																											
646		450	TNT	TNT EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$20.00	\$200.00	30					
IPE 09/05/16-11/08/16																											
648		450	TNT	TNT PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$47.00	\$564.00	30					
IPE 09/05/16-11/08/16																											

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE	NCC LOS ANGELES (52NL)										TIM #	272895		Contract Start		09/12/2016	
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																	Contract End		11/06/2016				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len		
649		450	TNT	TNT PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$47.00	\$564.00	30		
IPE 09/05/16-11/08/16																								
650		450	TNT	TNT PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$47.00	\$564.00	30		
IPE 09/05/16-11/08/16																								
651		450	TNT	TNT PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$47.00	\$517.00	30		
IPE 09/05/16-11/08/16																								
654		450	TNT	TNT PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$47.00	\$564.00	30		
IPE 09/05/16-11/08/16																								
656		450	TNT	TNT W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$20.00	\$200.00	30		
IPE 09/05/16-11/08/16																								
657		450	TNT	TNT W	W	10/01/16	10/02/16						X	X	09:00	19:00	8	1	8	\$20.00	\$160.00	30		
IPE 09/05/16-11/08/16																								
658		450	TNT	TNT W	W	10/08/16	10/09/16						X	X	09:00	19:00	2	1	2	\$20.00	\$40.00	30		
IPE 09/05/16-11/08/16																								
659		450	TNT	TNT W	W	10/15/16	10/16/16						X	X	09:00	19:00	2	1	2	\$20.00	\$40.00	30		
IPE 09/05/16-11/08/16																								
662		450	TNT	TNT W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$20.00	\$200.00	30		
IPE 09/05/16-11/08/16																								
664		450	USA	USA DT	W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	10	1	10	\$20.00	\$200.00	30		
IPE 09/05/16-11/08/16																								
665		450	USA	USA DT	W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	9	1	9	\$20.00	\$180.00	30		
IPE 09/05/16-11/08/16																								
670		450	USA	USA DT	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	10	1	10	\$20.00	\$200.00	30		
IPE 09/05/16-11/08/16																								
672		450	USA	USA EF	W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30		
IPE 09/05/16-11/08/16																								
673		450	USA	USA EF	W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	9	1	9	\$25.00	\$225.00	30		
IPE 09/05/16-11/08/16																								
674		450	USA	USA EF	W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	9	1	9	\$25.00	\$225.00	30		
IPE 09/05/16-11/08/16																								
675		450	USA	USA EF	W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	2	1	2	\$25.00	\$50.00	30		
IPE 09/05/16-11/08/16																								
678		450	USA	USA EF	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30		
IPE 09/05/16-11/08/16																								
680		450	USA	USA PT	W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$35.00	\$420.00	30		
IPE 09/05/16-11/08/16																								
681		450	USA	USA PT	W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	4	1	4	\$35.00	\$140.00	30		
IPE 09/05/16-11/08/16																								
682		450	USA	USA PT	W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$35.00	\$350.00	30		
IPE 09/05/16-11/08/16																								
683		450	USA	USA PT	W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	2	1	2	\$35.00	\$70.00	30		
IPE 09/05/16-11/08/16																								

Client				MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)						AE						NCC LOS ANGELES (52NL)						TIM #		272895		Contract Start		09/12/2016	
Region				Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)																				Contract End		11/06/2016			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len							
686		450	USA	USA PT	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$35.00	\$420.00	30							
IPE 09/05/16-11/08/16																													
688		450	USA	USA W	W	09/24/16	09/25/16						X	X	09:00	19:00	10	1	10	\$25.00	\$250.00	30							
IPE 09/05/16-11/08/16																													
689		450	USA	USA W	W	10/01/16	10/02/16						X	X	09:00	19:00	10	1	10	\$25.00	\$250.00	30							
IPE 09/05/16-11/08/16																													
690		450	USA	USA W	W	10/08/16	10/09/16						X	X	09:00	19:00	10	1	10	\$25.00	\$250.00	30							
IPE 09/05/16-11/08/16																													
694		450	USA	USA W	W	11/05/16	11/06/16						X	X	09:00	19:00	10	1	10	\$25.00	\$250.00	30							
IPE 09/05/16-11/08/16																													
862		450	AEN		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	7	1	7	\$21.00	\$147.00	30							
863		450	AEN		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	6	1	6	\$21.00	\$126.00	30							
864		450	AEN		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	7	1	7	\$21.00	\$147.00	30							
865		450	AEN		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	7	1	7	\$21.00	\$147.00	30							
868		450	AEN		W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	7	1	7	\$21.00	\$147.00	30							
869		450	AMC		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	2	1	2	\$15.00	\$30.00	30							
870		450	AMC		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	6	1	6	\$15.00	\$90.00	30							
871		450	AMC		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	10	1	10	\$15.00	\$150.00	30							
872		450	AMC		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	8	1	8	\$15.00	\$120.00	30							
875		450	AMC		W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$15.00	\$150.00	30							
876		450	BRVO		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	3	1	3	\$25.00	\$75.00	30							
877		450	BRVO		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30							
878		450	BRVO		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	9	1	9	\$25.00	\$225.00	30							
879		450	BRVO		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	7	1	7	\$25.00	\$175.00	30							
882		450	BRVO		W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$25.00	\$250.00	30							
883		450	ESP2		W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$6.00	\$60.00	30							
885		450	ESP2		W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$6.00	\$60.00	30							
888		450	ESP2		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$6.00	\$60.00	30							
889		450	ESP2		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$6.00	\$72.00	30							
890		450	ESP2		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$6.00	\$66.00	30							
891		450	ESP2		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$6.00	\$66.00	30							
892		450	ESP2		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$6.00	\$66.00	30							
895		450	ESP2		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$6.00	\$72.00	30							
896		450	ESP2		W	09/24/16	09/25/16						X	X	09:00	19:00	2	1	2	\$7.00	\$14.00	30							
897		450	ESP2		W	10/01/16	10/02/16						X	X	09:00	19:00	5	1	5	\$7.00	\$35.00	30							
898		450	ESP2		W	10/08/16	10/09/16						X	X	09:00	19:00	8	1	8	\$7.00	\$56.00	30							
901		450	ESP2		W	11/05/16	11/06/16						X	X	09:00	19:00	6	1	6	\$7.00	\$42.00	30							
902		450	LMN		W	09/19/16	09/23/16	X	X	X	X	X			16:00	19:00	10	1	10	\$3.00	\$30.00	30							

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
903		450	LMN		W	09/26/16	09/30/16	X	X	X	X	X			16:00	19:00	10	1	10	\$3.00	\$30.00	30
904		450	LMN		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	10	1	10	\$3.00	\$30.00	30
905		450	LMN		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	10	1	10	\$3.00	\$30.00	30
908		450	LMN		W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	10	1	10	\$3.00	\$30.00	30
909		450	LMN		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$3.00	\$30.00	30
910		450	LMN		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$3.00	\$30.00	30
912		450	LMN		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$3.00	\$30.00	30
915		450	LMN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$3.00	\$30.00	30
916		450	LMN		W	09/24/16	09/25/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
917		450	LMN		W	10/01/16	10/02/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
918		450	LMN		W	10/08/16	10/09/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
919		450	LMN		W	10/15/16	10/16/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
922		450	LMN		W	11/05/16	11/06/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
923		450	LIFE		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
924		450	LIFE		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
925		450	LIFE		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
926		450	LIFE		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
929		450	LIFE		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
834		450	AEN		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$23.00	\$207.00	30
835		450	AEN		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$23.00	\$207.00	30
836		450	AEN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$23.00	\$207.00	30
837		450	AEN		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	7	1	7	\$23.00	\$161.00	30
840		450	AEN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$23.00	\$230.00	30
841		450	DISC		W	09/19/16	09/25/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
842		450	DISC		W	09/26/16	10/02/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
843		450	DISC		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
844		450	DISC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
847		450	DISC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$17.00	\$170.00	30
848		450	MNBC		W	09/19/16	09/25/16	X	X	X	X	X	X	X	05:00	09:00	9	1	9	\$4.00	\$36.00	30
849		450	MNBC		W	09/26/16	10/02/16	X	X	X	X	X	X	X	05:00	09:00	7	1	7	\$4.00	\$28.00	30
850		450	MNBC		W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	5	1	5	\$4.00	\$20.00	30
854		450	MNBC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$4.00	\$40.00	30
855		450	MNBC		W	09/19/16	09/23/16	X	X	X	X	X			09:00	16:00	9	1	9	\$3.00	\$27.00	30
856		450	MNBC		W	09/26/16	09/30/16	X	X	X	X	X			09:00	16:00	8	1	8	\$3.00	\$24.00	30
857		450	MNBC		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	6	1	6	\$3.00	\$18.00	30
858		450	MNBC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	9	1	9	\$3.00	\$27.00	30
861		450	MNBC		W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	10	1	10	\$3.00	\$30.00	30

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
945		450	AMC		W	10/01/16	10/02/16						X	X	09:00	19:00	12	1	12	\$7.00	\$84.00	30
946		450	CSBA		W	10/03/16	10/07/16	X	X	X	X	X			16:00	19:00	5	1	5	\$15.00	\$75.00	30
947		450	CSBA		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$15.00	\$90.00	30
948		450	CSBA		W	10/08/16	10/09/16						X	X	09:00	19:00	11	1	11	\$5.00	\$55.00	30
949		450	DISC		W	10/08/16	10/09/16						X	X	09:00	19:00	12	1	12	\$7.00	\$84.00	30
950		450	ESPN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	13	1	13	\$45.00	\$585.00	30
951		450	FX		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$34.00	\$374.00	30
952		450	MNBC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	18	1	18	\$8.00	\$144.00	30
953		450	MNBC		W	10/08/16	10/09/16						X	X	09:00	19:00	10	1	10	\$5.00	\$50.00	30
954		450	USA		W	10/03/16	10/07/16	X	X	X	X	X			09:00	16:00	14	1	14	\$20.00	\$280.00	30
955		450	USA		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	13	1	13	\$20.00	\$260.00	30
956		450	USA		W	10/15/16	10/16/16						X	X	09:00	19:00	10	1	10	\$25.00	\$250.00	30
957		450	ESP2		W	10/03/16	10/09/16	X	X	X	X	X	X	X	05:00	09:00	12	1	12	\$6.00	\$72.00	30
958		450	LMN		W	10/03/16	10/09/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$3.00	\$33.00	30
959		450	MNBC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	05:00	09:00	5	1	5	\$4.00	\$20.00	30
984		450	AEN		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	7	1	7	\$11.00	\$77.00	30
986		450	BRVO		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	5	1	5	\$7.00	\$35.00	30
988		450	DISC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	11	1	11	\$5.00	\$55.00	30
990		450	FX		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	10	1	10	\$7.00	\$70.00	30
992		450	DISC		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	5	1	5	\$16.00	\$80.00	30
994		450	TLC		W	10/10/16	10/14/16	X	X	X	X	X			16:00	19:00	5	1	5	\$13.00	\$65.00	30
997		450	AEN		W	10/15/16	10/16/16						X	X	09:00	19:00	4	1	4	\$15.00	\$60.00	30
999		450	TLC		W	10/15/16	10/16/16						X	X	09:00	19:00	4	1	4	\$5.00	\$20.00	30
1001		450	AMC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	10	1	10	\$5.00	\$50.00	30
1003		450	TLC		W	10/10/16	10/14/16	X	X	X	X	X			09:00	16:00	10	1	10	\$3.00	\$30.00	30
1005		450	TLC		W	10/10/16	10/16/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$14.00	\$140.00	30
1025		450	BRVO		W	10/17/16	10/23/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$35.00	\$210.00	30
1026		450	CNN		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	3	1	3	\$10.00	\$30.00	30
1027		450	CNN		W	10/17/16	10/23/16	X	X	X	X	X	X	X	19:00	24:00	2	1	2	\$10.00	\$20.00	30
1028		450	HGTV		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	4	1	4	\$25.00	\$100.00	30
1029		450	HGTV		W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	6	1	6	\$25.00	\$150.00	30
1030		450	HGTV		W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	1	1	1	\$27.00	\$27.00	30
1031		450	MNBC		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	2	1	2	\$8.00	\$16.00	30
1032		450	TBSC		W	10/29/16	10/30/16						X	X	09:00	19:00	1	1	1	\$12.00	\$12.00	30
1033		450	TNT		W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	7	1	7	\$20.00	\$140.00	30
1034		450	TNT		W	10/29/16	10/30/16						X	X	09:00	19:00	2	1	2	\$20.00	\$40.00	30
1035		450	USA		W	10/17/16	10/21/16	X	X	X	X	X			16:00	19:00	2	1	2	\$25.00	\$50.00	30

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
1046		450	AEN		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$11.00	\$176.00	30
1047		450	CMD		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	4	1	4	\$7.00	\$28.00	30
1048		450	DISC		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$5.00	\$80.00	30
1049		450	DISC		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	10	1	10	\$16.00	\$160.00	30
1050		450	DISC		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	8	1	8	\$17.00	\$136.00	30
1051		450	DISC		W	10/22/16	10/23/16						X	X	09:00	19:00	5	1	5	\$7.00	\$35.00	30
1052		450	FX		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	13	1	13	\$7.00	\$91.00	30
1053		450	FX		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	9	1	9	\$34.00	\$306.00	30
1054		450	FX		W	10/22/16	10/23/16						X	X	09:00	19:00	7	1	7	\$10.00	\$70.00	30
1055		450	HIST		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$5.00	\$80.00	30
1056		450	HIST		W	10/22/16	10/23/16						X	X	09:00	19:00	7	1	7	\$7.00	\$49.00	30
1057		450	LMN		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$1.00	\$16.00	30
1058		450	LMN		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	9	1	9	\$3.00	\$27.00	30
1059		450	LMN		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	16	1	16	\$3.00	\$48.00	30
1060		450	LMN		W	10/22/16	10/23/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30
1061		450	P12N		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$1.00	\$16.00	30
1062		450	P12N		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	10	1	10	\$1.00	\$10.00	30
1063		450	P12N		W	10/18/16	10/23/16		X	X	X	X	X	X	05:00	09:00	10	1	10	\$2.00	\$20.00	30
1064		450	P12N		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	16	1	16	\$1.00	\$16.00	30
1065		450	P12N		W	10/22/16	10/23/16						X	X	09:00	19:00	8	1	8	\$2.00	\$16.00	30
1066		450	TLC		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$3.00	\$48.00	30
1067		450	TLC		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	10	1	10	\$13.00	\$130.00	30
1068		450	TLC		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	16	1	16	\$14.00	\$224.00	30
1069		450	TLC		W	10/22/16	10/23/16						X	X	09:00	19:00	8	1	8	\$5.00	\$40.00	30
1070		450	TNT		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$16.00	\$256.00	30
1071		450	TNT		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	3	1	3	\$20.00	\$60.00	30
1072		450	TNT		W	10/18/16	10/23/16		X	X	X	X	X	X	05:00	09:00	10	1	10	\$18.00	\$180.00	30
1073		450	TNT		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	2	1	2	\$47.00	\$94.00	30
1074		450	TVL		W	10/18/16	10/21/16		X	X	X	X			09:00	16:00	16	1	16	\$1.00	\$16.00	30
1075		450	TVL		W	10/18/16	10/21/16		X	X	X	X			16:00	19:00	9	1	9	\$3.00	\$27.00	30
1076		450	TVL		W	10/18/16	10/23/16		X	X	X	X	X	X	19:00	24:00	9	1	9	\$3.00	\$27.00	30
1077		450	TVL		W	10/22/16	10/23/16						X	X	09:00	19:00	7	1	7	\$2.00	\$14.00	30
1087		650	CNBC		W	10/24/16	10/30/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$34.00	\$340.00	30
1088		650	CNBC		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	10	1	10	\$34.00	\$340.00	30
1089		650	CNN		W	10/24/16	10/30/16	X	X	X	X	X	X	X	05:00	09:00	14	1	14	\$34.00	\$476.00	30
1090		650	CNN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	14	1	14	\$34.00	\$476.00	30
1091		650	CNN		W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	14	1	14	\$57.00	\$798.00	30

Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (46005)	AE	NCC LOS ANGELES (52NL)	TIM #	272895	Contract Start	09/12/2016
Region	Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)					Contract End	11/06/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
1092		650	CNN		W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	14	1	14	\$57.00	\$798.00	30
1093		650	CNN		W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$29.00	\$290.00	30
1094		650	CNN		W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	10	1	10	\$29.00	\$290.00	30
1095		650	CNN		W	10/29/16	10/30/16						X	X	09:00	19:00	10	1	10	\$40.00	\$400.00	30

	Sep 16	Oct 16	Nov 16	Total
Spots	435	1,712	551	2,698
Grs \$	\$6,818	\$25,939	\$10,213	\$42,970
Net \$	\$5,795	\$22,048	\$8,681	\$36,525

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY		BILLING INFORMATION		TIM #	
Client		AE	NCC LOS ANGELES (52NL)	SF National N	Address		
Product		Client	MOORE FOR OAKLAND CITY COUNCIL - NCC (Contact	NCC	Phone
Estimate	1828	Agency	Sadler Strategic Media - NCC (0000206	15%	Notes	Traffic Note: San Francisco DMA	
Order	62330847	Bill Month	Broadcast	Contract Type	Standard/CM		
Submit EDI Invoice							
Summary by broadcast month for the following schedules: 1. Comcast/Oakland U-verse, CA 4190 4190, 4190 (UOAK) 2. Comcast/Oakland Zone, CA 5543 5543, 5543 (OKZ)							
						TOTALS FOR CONTRACT	
						Contract Start	09/12/2016
						Contract End	11/06/2016
						Total Spots	4,874
						Agency Comm	\$8,153.55
						Net Amt	\$46,203.45

	Sep 16	Oct 16	Nov 16	Total
Spots	882	3,043	949	4,874
Grs \$	\$9,050	\$32,534	\$12,773	\$54,357
Net \$	\$7,693	\$27,654	\$10,857	\$46,203

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____