

Grassroots Media

2 Bala Plaza, Suite 300 Bala Cynwyd, PA 19004
610-660-7752

To: All Charlottesville market TV stations
From: Grassroots Media
Date: May 6, 2021
Re: Terry for Virginia traffic Instructions

YOUR STATION WILL RECEIVE A SPOT TODAY BY 12PM CALLED "FIRST PRIORITY" TM-TV21-10H.

TRAFFIC INSTRUCTIONS EFFECTIVE FRIDAY MAY 7th, 2021:

DATE / DAY	START TIME	END TIME	LENGTH	SPOTS/ISCI	ROTATION
Fri May 7 - Until Further Notice	4:00 AM	3:00 AM	:30	"Orange" TM-TV21-07H	50%
			:30	"First Priority" TM-TV21-10H	50%

- Revised traffic instructions may be sent to your station at a later date.
- *Please email back to mdetorre@grassrootsmediallc.com in order confirm these instructions**.*