

INVOICE

WVIR-TV
503 E. Market Street
Charlottesville, VA 22902
Sales T & C: www.gray.tv/advertising
Main: (434) 220-2900
Billing:

www.nbc29.com

Billing Address:

Grassroots Media LLC
Attention: Accounts Payable
2 Bala Plaza
Suite 300
Bela Cynwyd, PA 19004

Send Payment To:

WVIR-TV
P.O. Box 14200
Tallahassee, FL 32317-4200

Property	WVIR		
Invoice #	2071055-1	Order #	2071055
Invoice Date	05/30/21	Alt Order #	WOC13057518
Invoice Month	May 2021	Deal #	
Invoice Period	04/26/21 - 05/30/21	Flight Dates	05/25/21 - 05/31/21
Advertiser	Terry McAuliffe		
Product	POLITICAL		
Estimate #	589		
Account Executive	Charlottesville 2 House		
Sales Office	Charlottesville 2 National		
Sales Region	National		
Agency Code			
Advertiser Code	40		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	146150		
Advertiser Ref	188589		
Product 1	41		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/25/21	05/28/21	Sunrise 5a-530a	5:00 AM-5:30 AM	-1111--	:30	4	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/21 05/30/21 -1111-- 4 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVIR	Tu	05/25/21	5:25 AM	Sunrise 5a-530a	5:00 AM-5:30 AM	:30	TMTV2110H	\$25.00 NM
2	WVIR	W	05/26/21	5:28 AM	Sunrise 5a-530a	5:00 AM-5:30 AM	:30	TMTV2110H	\$25.00 NM
3	WVIR	Th	05/27/21	5:08 AM	Sunrise 5a-530a	5:00 AM-5:30 AM	:30	TMTV2110H	\$25.00 NM
4	WVIR	F	05/28/21	5:08 AM	Sunrise 5a-530a	5:00 AM-5:30 AM	:30	TMTV2110H	\$25.00 NM
2	05/25/21	05/28/21	Sunrise News 630a-7a	6:30 AM-7:00 AM	-1111--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/24/21 05/30/21 -1111-- 4 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVIR	Tu	05/25/21	6:53 AM	Sunrise News 630a-7a	6:30 AM-7:00 AM	:30	TMTV2110H	\$100.00 NM
2	WVIR	W	05/26/21	6:45 AM	Sunrise News 630a-7a	6:30 AM-7:00 AM	:30	TMTV2110H	\$100.00 NM
3	WVIR	Th	05/27/21	6:53 AM	Sunrise News 630a-7a	6:30 AM-7:00 AM	:30	TMTV2110H	\$100.00 NM
4	WVIR	F	05/28/21	6:35 AM	Sunrise News 630a-7a	6:30 AM-7:00 AM	:30	TMTV2110H	\$100.00 NM
3	05/25/21	05/31/21	Sunrise News 6a-630a	6:00 AM-6:30 AM	11111--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/25/21 05/31/21 11111-- 5 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVIR	Tu	05/25/21	6:28 AM	Sunrise News 6a-630a	6:00 AM-6:30 AM	:30	TMTV2110H	\$90.00 NM
2	WVIR	W	05/26/21	6:08 AM	Sunrise News 6a-630a	6:00 AM-6:30 AM	:30	TMTV2110H	\$90.00 NM
3	WVIR	Th	05/27/21	6:24 AM	Sunrise News 6a-630a	6:00 AM-6:30 AM	:30	TMTV2110H	\$90.00 NM
4	WVIR	F	05/28/21	6:15 AM	Sunrise News 6a-630a	6:00 AM-6:30 AM	:30	TMTV2110H	\$90.00 NM
4	05/25/21	05/31/21	NBC Today Show	7:00 AM-9:00 AM	11111--	:30	5	\$120.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

WVIR-TV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2071055-1	Invoice Month	May 2021
Invoice Date	05/30/21	Invoice Period	04/26/21 - 05/30/21
Advertiser	Terry McAuliffe		
Product	POLITICAL		
Estimate #	589		

www.nbc29.com

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INVOICE

Send Payment To:

WVIR-TV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2071055-1	Invoice Month	May 2021
Invoice Date	05/30/21	Invoice Period	04/26/21 - 05/30/21
Advertiser	Terry McAuliffe		
Product	POLITICAL		
Estimate #	589		

www.nbc29.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																	
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INVOICE

Send Payment To:

WVIR-TV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2071055-1	Invoice Month	May 2021
Invoice Date	05/30/21	Invoice Period	04/26/21 - 05/30/21
Advertiser	Terry McAuliffe		
Product	POLITICAL		
Estimate #	589		

www.nbc29.com

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16	05/25/21	05/31/21	News @ 11p M-F	11:00 PM-11:30 PM	11111--	:30	5	\$100.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

WVIR-TV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2071055-1	Invoice Month	May 2021
Invoice Date	05/30/21	Invoice Period	04/26/21 - 05/30/21
Advertiser	Terry McAuliffe		
Product	POLITICAL		
Estimate #	589		

www.nbc29.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							61		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,700.00
<u>Agency Commission</u>	\$705.00
<u>Net Amount Due</u>	\$3,995.00
<u>Invoice Balance as of 06/03/21 2:35:15 PM ET</u>	\$0.00

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