



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Heathcott Associates  
17300 Chenal Parkway  
Suite 300  
Little Rock, AR 72223

**Contract # 254604**

**Schedule Dates** 05/30/14-06/06/14  
**Advertiser** Asa Hutchinson (17932)  
**Agency** Heathcott Associates (1952)  
**Product** Political-Political (1088)  
**Brand** GOVERNOR (90489)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** HOUSE  
**Buyer Name** WHITLOCK,TANYA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 05/28/14  
**Last Modified** 05/28/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,646.75  
**Net Total** \$14,998.25  
**Sales Tax**

**KATV Little Rock (KATV)**

By Broadcast Month	Spots	Rate
Jun. 2014	34	\$17,645.00
<b>Grand Total:</b>	<b>34</b>	<b>\$17,645.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/30/14-05/30/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS						1			1	\$95.00	\$95.00	KATV Little Rock (KATV)		5/28/14
2.0	Normal Line / SPOT	06/02/14-06/06/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1		1		1			3	\$155.00	\$465.00	KATV Little Rock (KATV)		5/28/14
3.0	Normal Line / SPOT	06/02/14-06/06/14	4	:30	5:58A- NEWS-DAYBREAK		1	1		1	1			4	\$425.00	\$1,700.00	KATV Little Rock (KATV)		5/28/14
4.0	Normal Line / SPOT	05/30/14-05/30/14	4	:30	7A- ABC--GOOD MORNING AMERICA						1			1	\$400.00	\$400.00	KATV Little Rock (KATV)		5/28/14
5.0	Normal Line / SPOT	06/03/14-06/06/14	4	:30	7A- ABC--GOOD MORNING AMERICA			1		1	1			3	\$400.00	\$1,200.00	KATV Little Rock (KATV)		5/28/14
6.0	Normal Line / SPOT	06/02/14-06/05/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS		1	1		1				3	\$95.00	\$285.00	KATV Little Rock (KATV)		5/28/14
7.0	Normal Line / SPOT	06/03/14-06/04/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS			1	1					2	\$95.00	\$190.00	KATV Little Rock (KATV)		5/28/14
8.0	Normal Line / SPOT	06/03/14-06/05/14	4	:30	2P- JEOPARDY			1		1				2	\$95.00	\$190.00	KATV Little Rock (KATV)		5/28/14
9.0	Normal Line / SPOT	05/30/14-05/30/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5						1			1	\$750.00	\$750.00	KATV Little Rock (KATV)		5/28/14
10.0	Normal Line / SPOT	06/02/14-06/06/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1				1			2	\$750.00	\$1,500.00	KATV Little Rock (KATV)		5/28/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.katv.com](http://www.katv.com) and are incorporated by reference in their entirety.



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11.0	Normal Line / SPOT	05/30/14-05/30/14	4	:30	5:58P- NEWS-KATV NEWS @ 6						1			1	\$875.00	\$875.00	KATV Little Rock (KATV)		5/28/14
12.0	Normal Line / SPOT	06/03/14-06/04/14	4	:30	5:58P- NEWS-KATV NEWS @ 6			1	1					2	\$875.00	\$1,750.00	KATV Little Rock (KATV)		5/28/14
13.0	Normal Line / SPOT	06/02/14-06/06/14	4	:30	6:30P- 7P (CST)		1		1		1			3	\$855.00	\$2,565.00	KATV Little Rock (KATV)		5/28/14
14.0	Normal Line / SPOT	06/03/14-06/03/14	4	:30	7P- ABC--EXTREME WEIGHT LOSS			1						1	\$600.00	\$600.00	KATV Little Rock (KATV)		5/28/14
15.0	Normal Line / SPOT	06/05/14-06/05/14	4	:30	7:28P- 10:30P (CST)					1				1	\$2,000.00	\$2,000.00	KATV Little Rock (KATV)		5/28/14
16.0	Normal Line / SPOT	05/30/14-05/30/14	4	:30	5:58A- NEWS-DAYBREAK						1			1	\$425.00	\$425.00	KATV Little Rock (KATV)		5/28/14
17.0	Normal Line / SPOT	05/30/14-05/30/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1			1	\$155.00	\$155.00	KATV Little Rock (KATV)		5/28/14
18.0	Normal Line / SPOT	06/02/14-06/03/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE		1	1						2	\$1,250.00	\$2,500.00	KATV Little Rock (KATV)		5/28/14

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