



KATV, LLC
PO Box 77
Little Rock, AR 72203

Heathcott Associates
17300 Chenal Parkway
Suite 300
Little Rock, AR 72223

Contract # 260024

Schedule Dates 10/27/14-11/04/14
Advertiser Asa Hutchinson (17932)
Agency Heathcott Associates (1952)
Product Political-Political (1088)
Brand GOVERNOR (90489)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name WHITLOCK, TANYA
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/25/14
Last Modified 10/28/14
Entered By Danice Scales
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,458.75
Net Total \$76,266.25
Sales Tax

KATV Little Rock (KATV)		
By Broadcast Month	Spots	Rate
Nov. 2014	88	\$89,725.00
Grand Total:	88	\$89,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/27/14-10/31/14	3	:30	4:57A- NEWS-DAYBREAK EARLY		1	1	1	1	1						KATV Little Rock (KATV)		7/25/14
1.1	Normal Line / SPOT	10/27/14-10/31/14	2	:30	4:57A- NEWS-DAYBREAK EARLY		1	1	1	1	1			5	\$405.00	\$2,025.00	KATV Little Rock (KATV)		10/3/14
2.0	Revised Line / SPOT	11/03/14-11/04/14	3	:30	4:57A- NEWS-DAYBREAK EARLY		1	1									KATV Little Rock (KATV)		7/25/14
2.1	Normal Line / SPOT	11/03/14-11/04/14	2	:30	4:57A- NEWS-DAYBREAK EARLY		1	1						2	\$405.00	\$810.00	KATV Little Rock (KATV)		10/3/14
3.0	Revised Line / SPOT	10/27/14-10/31/14	3	:30	5:58A- NEWS-DAYBREAK		1	1	1	1	1						KATV Little Rock (KATV)		7/25/14
3.1	Normal Line / SPOT	10/27/14-10/31/14	2	:30	5:58A- NEWS-DAYBREAK	7	X	X	X	X	X			7	\$855.00	\$5,985.00	KATV Little Rock (KATV)		10/3/14
4.0	Revised Line / SPOT	11/03/14-11/04/14	3	:30	5:58A- NEWS-DAYBREAK		1	1									KATV Little Rock (KATV)		7/25/14
4.1	Normal Line / SPOT	11/03/14-11/04/14	2	:30	5:58A- NEWS-DAYBREAK		1	1						2	\$855.00	\$1,710.00	KATV Little Rock (KATV)		10/3/14
5.0	Revised Line / SPOT	10/27/14-10/31/14	3	:30	7A- ABC--GOOD MORNING AMERICA		1	1	1	1	1						KATV Little Rock (KATV)		7/25/14
5.1	Normal Line / SPOT	10/27/14-10/31/14	2	:30	7A- ABC--GOOD MORNING AMERICA	6	X	X	X	X	X			6	\$825.00	\$4,950.00	KATV Little Rock (KATV)		10/3/14

CONFIRMATION CONTRACT

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6.0	Revised Line / SPOT	11/03/14-11/04/14	3	:30	7A- ABC--GOOD MORNING AMERICA		1	1									KATV Little Rock (KATV)		7/25/14
6.1	Normal Line / SPOT	11/03/14-11/04/14	2	:30	7A- ABC--GOOD MORNING AMERICA		1	1						2	\$825.00	\$1,650.00	KATV Little Rock (KATV)		10/3/14
7.0	Normal Line / SPOT	10/27/14-10/31/14	3	:30	9A- NEWS-GOOD MORNING ARKANSAS		1	1	1	1	1			5	\$175.00	\$875.00	KATV Little Rock (KATV)		7/25/14
8.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	9A- NEWS-GOOD MORNING ARKANSAS		1							1	\$175.00	\$175.00	KATV Little Rock (KATV)		7/25/14
9.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	9:58A- ABC--THE VIEW						1			1	\$215.00	\$215.00	KATV Little Rock (KATV)		7/25/14
10.0	Normal Line / SPOT	10/30/14-10/31/14	3	:30	11A- JEOPARDY					1	1			2	\$125.00	\$250.00	KATV Little Rock (KATV)		7/25/14
11.0	Normal Line / SPOT	10/27/14-10/31/14	3	:30	11:30A- NEWS-MID DAY ARKANSAS		1	1	1	1	1			5	\$185.00	\$925.00	KATV Little Rock (KATV)		7/25/14
12.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	12P- ABC--THE CHEW				1					1	\$195.00	\$195.00	KATV Little Rock (KATV)		7/25/14
13.0	Normal Line / SPOT	10/29/14-10/30/14	3	:30	1P- ABC--GENERAL HOSPITAL				1	1				2	\$195.00	\$390.00	KATV Little Rock (KATV)		7/25/14
14.0	Normal Line / SPOT	10/27/14-10/28/14	3	:30	2:59P- THE STEVE HARVEY SHOW		1	1						2	\$225.00	\$450.00	KATV Little Rock (KATV)		7/25/14
15.0	Normal Line / SPOT	10/29/14-10/30/14	3	:30	3:59P- DR. OZ				1	1				2	\$425.00	\$850.00	KATV Little Rock (KATV)		7/25/14

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16.0	Revised Line / SPOT	10/27/14-10/31/14	3	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1	1	1	1	1						KATV Little Rock (KATV)		7/25/14
16.1	Normal Line / SPOT	10/27/14-10/31/14	2	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1	1	1	1	1			5	\$1,450.00	\$7,250.00	KATV Little Rock (KATV)		10/3/14
17.0	Revised Line / SPOT	11/03/14-11/03/14	3	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1										KATV Little Rock (KATV)		7/25/14
17.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1							1	\$1,450.00	\$1,450.00	KATV Little Rock (KATV)		10/3/14
18.0	Revised Line / SPOT	10/27/14-10/31/14	3	:30	5:58P- NEWS-KATV NEWS @ 6		1	1	1	1	1						KATV Little Rock (KATV)		7/25/14
18.1	Normal Line / SPOT	10/27/14-10/31/14	2	:30	5:58P- NEWS-KATV NEWS @ 6		1	1	1	1	1			5	\$2,050.00	\$10,250.00	KATV Little Rock (KATV)		10/3/14
19.0	Revised Line / SPOT	11/03/14-11/03/14	3	:30	5:58P- NEWS-KATV NEWS @ 6		1										KATV Little Rock (KATV)		7/25/14
19.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	5:58P- NEWS-KATV NEWS @ 6		1							1	\$2,050.00	\$2,050.00	KATV Little Rock (KATV)		10/3/14
20.0	Normal Line / SPOT	10/27/14-10/31/14	3	:30	6:30P- 7P (CST)		1	1	1	1	1				\$1,250.00		KATV Little Rock (KATV)		7/25/14
20.0.1	Closed Preempt	10/31/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	

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20.0.2	Closed Preempt	10/30/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
20.0.3	Closed Preempt	10/29/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
20.0.4	Closed Preempt	10/28/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
20.0.5	Closed Preempt	10/27/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
21.0	Revised Line / SPOT	10/27/14-10/31/14	3	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1		1		1							KATV Little Rock (KATV)		7/25/14
21.1	Normal Line / SPOT	10/27/14-10/31/14	2	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1		1		1				3	\$2,400.00	\$7,200.00	KATV Little Rock (KATV)		10/3/14
22.0	Revised Line / SPOT	11/03/14-11/03/14	3	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1	1										KATV Little Rock (KATV)		7/25/14
22.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1	1							1	\$2,400.00	\$2,400.00	KATV Little Rock (KATV)		10/3/14
23.0	Normal Line / SPOT	10/28/14-10/31/14	3	:30	10:34P- MODERN FAMILY - SYN			1		1	1			3	\$375.00	\$1,125.00	KATV Little Rock (KATV)		7/25/14
24.0	Revised Line / SPOT	10/27/14-11/03/14	3	:30	6:58P- ABC--DANCING WITH THE STARS	1	X										KATV Little Rock (KATV)		7/25/14
24.1	Normal Line / SPOT	10/27/14-11/03/14	2	:30	6:58P- ABC--DANCING WITH THE STARS	1	X							2	\$3,555.00	\$7,110.00	KATV Little Rock (KATV)		10/3/14

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25.0	Revised Line / SPOT	11/03/14-11/03/14	3	:30	9:01P- ABC--CASTLE		1										KATV Little Rock (KATV)		7/25/14
25.1	Normal Line / SPOT	11/03/14-11/03/14	3	:30	9P- 10P (CST)		1							1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)	COUNTDOWN TO THE CMA'S	10/9/14
26.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	7P- 8P (CST)			1							\$1,255.00		KATV Little Rock (KATV)	SELF/MANHUNT	7/25/14
26.0.1	Closed Preempt	10/28/14															KATV Little Rock (KATV)	Program Change/Spot -	
27.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	9P- ABC--MIND GAMES	1		X							\$1,255.00		KATV Little Rock (KATV)		7/25/14
27.0.1	Closed Preempt	10/28/14															KATV Little Rock (KATV)	Program Change/Spot -	
28.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	9P- 10P (CST)					1				1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)	AWAY/MURDER	7/25/14
29.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	9:01P- ABC--20/20	1					X			1	\$855.00	\$855.00	KATV Little Rock (KATV)		7/25/14
30.0	Normal Line / SPOT	11/01/14-11/01/14	3	:30	6:57A- ABC--GOOD MORNING AMERICA SAT	1						X		1	\$205.00	\$205.00	KATV Little Rock (KATV)		7/25/14
31.0	Normal Line / SPOT	11/01/14-11/01/14	3	:30	8:01A- NEWS-SATURDAY DAYBREAK	1						X		1	\$255.00	\$255.00	KATV Little Rock (KATV)		7/25/14
32.0	Normal Line / COLLEGE FOOTBALL	11/01/14-11/01/14	3	:30	2:30P- SPORTS--ABC COLLEGE FOOTBALL	1						X		1	\$855.00	\$855.00	KATV Little Rock (KATV)		7/25/14

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33.0	Normal Line / SPOT	11/01/14-11/01/14	3	:30	5:59P- NEWS-KATV SATURDAY NEWS @ 6	1						X			\$355.00		KATV Little Rock (KATV)		7/25/14
33.0.1	Closed Preempt	11/01/14															KATV Little Rock (KATV)	No Avail/Spot -	
35.0	Normal Line / COLLEGE FOOTBALL	11/01/14-11/01/14	3	:30	7P- SPORTS--ABC COLLEGE FOOTBALL	1						X		1	\$1,455.00	\$1,455.00	KATV Little Rock (KATV)		7/25/14
36.0	Normal Line / SPOT	11/01/14-11/01/14	3	:30	10:29P- NEWS-KATV NIGHTSIDE SATURDAY LATE	1						X		1	\$555.00	\$555.00	KATV Little Rock (KATV)		7/25/14
37.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	6:56A- ABC--GOOD MORNING AMERICA SUN	1							X	1	\$155.00	\$155.00	KATV Little Rock (KATV)		7/25/14
38.0	Revised Line / SPOT	11/02/14-11/02/14	3	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5	1							X				KATV Little Rock (KATV)		7/25/14
38.1	Normal Line / SPOT	11/02/14-11/02/14	2	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5	1							X	1	\$675.00	\$675.00	KATV Little Rock (KATV)		10/3/14
39.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	5:59P- ABC--AMERICA'S FUNNIEST HOME VIDEOS	1							X	1	\$1,255.00	\$1,255.00	KATV Little Rock (KATV)		7/25/14
40.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	8P- ABC--REVENGE	1							X		\$2,255.00		KATV Little Rock (KATV)		7/25/14
40.0.1	Closed Preempt	11/02/14															KATV Little Rock (KATV)	Presidential Speech/Spot -	

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41.1	Normal Line / SPOT	11/02/14-11/02/14	2	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1							X	1	\$2,400.00	\$2,400.00	KATV Little Rock (KATV)		10/3/14
42.0	M/G For 27.0.1 / SPOT	10/28/14-10/28/14	3	:30	9P- ABC--FOREVER			1						1	\$1,255.00	\$1,255.00	KATV Little Rock (KATV)		8/20/14
43.0	M/G For 40.0.1 / SPOT	11/02/14-11/02/14	3	:30	9:01P- ABC--REVENGE								1	1	\$2,255.00	\$2,255.00	KATV Little Rock (KATV)		8/28/14
43.1	M/G For 40.0.1 / SPOT	11/02/14-11/02/14	3	:30	8P- ABC--RESURRECTION								1		\$2,255.00		KATV Little Rock (KATV)		8/28/14
43.1.1	Closed Preempt	11/02/14															KATV Little Rock (KATV)	No Avail/Spot -	
44.0	Normal Line / SPOT	10/27/14-10/31/14	2	:30	6:30P- 7P (CST)		1	1	1	1	1			5	\$2,400.00	\$12,000.00	KATV Little Rock (KATV)		10/3/14
45.0	M/G For 33.0.1 / SPOT	11/01/14-11/01/14	2	:30	5:59P- NEWS-KATV SATURDAY NEWS @ 6							1		1	\$655.00	\$655.00	KATV Little Rock (KATV)		10/6/14
46.0	M/G For 43.1.1 / SPOT	11/02/14-11/02/14	2	:30	8P- ABC--RESURRECTION								1	1	\$3,055.00	\$3,055.00	KATV Little Rock (KATV)		10/6/14
47.0	Normal Line / SPOT	11/03/14-11/04/14	2	:30	4:30A- NEWS-EARLY DAYBREAK		1	1						2	\$125.00	\$250.00	KATV Little Rock (KATV)	DAYBREAK EARLY	10/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.