



REMIT TO KATV  
c/o WICS TV  
2680 E Cook St  
Springfield, IL 62703  
ph: (217) 753-5620

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Asa Hutchinson (17932)**  
**Heathcott Associates (1952)**  
WHITLOCK, TANYA  
HOUSE, HOUSE (1)  
ph: (000) 000-0000

**Invoice** 525632  
**Inv Date** 9/28/2014  
**Terms** Cash In Advance  
**Contract** 260676  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

**Heathcott Associates**  
**17300 Chenal Parkway**  
**Suite 300**  
**Little Rock, AR 72223**

AgM

**Product** Political-Political (1088)  
**Brand** GOVERNOR (90489)  
**Acct Types** Local/Political Candidate Agency  
**Est/Headline** /  
**Demo**  
**Revision**  
**Comments**

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/29/2014 5:16:03PM

KATV Little Rock (KATV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	4:57:56AM-NEWS-D	Day, M-1, W-1	09/22/14 5:39AM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$205.00	
1.0	SPOT	4:57:56AM-NEWS-D	Day, M-1, W-1	09/24/14 5:28AM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$205.00	
2.0	SPOT	5:58:00AM-NEWS-D	Day, Tu-1, W-1, F-1	09/23/14 6:50AM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$525.00	
2.0	SPOT	5:58:00AM-NEWS-D	Day, Tu-1, W-1, F-1	09/24/14 6:28AM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$525.00	
2.0	SPOT	5:58:00AM-NEWS-D	Day, Tu-1, W-1, F-1	09/26/14 6:45AM (Fr)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$525.00	
3.0	SPOT	7:00:00AM-ABC-GO	Day, M-1, Th-1	09/22/14 8:53AM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$505.00	
3.0	SPOT	7:00:00AM-ABC-GO	Day, M-1, Th-1	09/25/14 7:55AM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$505.00	
4.0	SPOT	9:00:00AM-NEWS-G	Day, Tu-1, W-1	09/23/14 9:23AM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$175.00	
4.0	SPOT	9:00:00AM-NEWS-G	Day, Tu-1, W-1	09/24/14 9:42AM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$175.00	
5.0	SPOT	11:00:00AM-JEOPARDY	Day, M-1, F-1	09/22/14 11:14AM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$125.00	
5.0	SPOT	11:00:00AM-JEOPARDY	Day, M-1, F-1	09/26/14 11:13AM (Fr)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$125.00	
6.0	SPOT	11:30:00AM-NEWS-M	Day, Tu-1, Th-1	09/23/14 11:54AM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$185.00	
6.0	SPOT	11:30:00AM-NEWS-M	Day, Tu-1, Th-1	09/25/14 11:55AM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$185.00	
7.0	SPOT	12:00:00PM-ABC--TH	Day, Th-1	09/25/14 12:30PM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$85.00	
8.0	SPOT	1:00:00PM-ABC--GEI	Day, Th-1	09/25/14 1:23PM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$85.00	
9.0	SPOT	2:00:00PM-MEREDITH	Day, M-1, W-1	09/22/14 2:47PM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$75.00	
9.0	SPOT	2:00:00PM-MEREDITH	Day, M-1, W-1	09/24/14 2:21PM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$75.00	
10.0	SPOT	4:58:05PM-NEWS-KA	Day, Tu-1, W-1, F-1	09/23/14 5:27PM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$850.00	
10.0	SPOT	4:58:05PM-NEWS-KA	Day, Tu-1, W-1, F-1	09/24/14 5:27PM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$850.00	
10.0	SPOT	4:58:05PM-NEWS-KA	Day, Tu-1, W-1, F-1	09/26/14 5:28PM (Fr)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$850.00	
11.0	SPOT	5:58:46PM-NEWS-KA	Day, M-1, Tu-1, Th-1	09/22/14 6:26PM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1150.00	
11.0	SPOT	5:58:46PM-NEWS-KA	Day, M-1, Tu-1, Th-1	09/23/14 6:26PM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1150.00	
11.0	SPOT	5:58:46PM-NEWS-KA	Day, M-1, Tu-1, Th-1	09/25/14 6:25PM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1150.00	
12.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, W-1	09/22/14 6:37PM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1250.00	
12.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, W-1	09/24/14 6:36PM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1250.00	
13.0	SPOT	10:00:26PM-NEWS-K	Day, Tu-1, Th-1	09/23/14 10:24PM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1250.00	
13.0	SPOT	10:00:26PM-NEWS-K	Day, Tu-1, Th-1	09/25/14 10:34PM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1250.00	
14.0	SPOT	10:34:56PM-MODERN	Day, M-1, F-1	09/22/14 10:49PM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$375.00	
14.0	SPOT	10:34:56PM-MODERN	Day, M-1, F-1	09/26/14 10:52PM (Fr)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$375.00	
15.0	SPOT			09/25/14		1 preempt @\$2655.00	\$0.00	Program Change

