



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Asa Hutchinson (17932)
Heathcott Associates (1952)
WHITLOCK, TANYA
HOUSE, HOUSE (1)
ph: (000) 000-0000

Invoice 525753
Inv Date 9/28/2014
Terms Cash In Advance
Contract 264236
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Heathcott Associates
17300 Chenal Parkway
Suite 300
Little Rock, AR 72223

AgM

Product Political-Political (1088)
Brand GOVERNOR (90489)
Acct Types Local/Political Candidate Agency
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 9/29/2014 5:16:15PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>DAYBREAK</u>					
	SPOT	5:58:00AM-NEWS-D	Day, M-1, Th-1	09/22/14 6:16AM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$855.00	
	SPOT	5:58:00AM-NEWS-D	Day, M-1, Th-1	09/25/14 6:08AM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$855.00	
2.0	SPOT	7:00:00AM-ABC-GO	Day, W-1	09/24/14 7:25AM (We)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$825.00	
3.0	Contract Line Remarks:		<u>MEREDITH VIEIRA</u>					
	SPOT	2:00:00PM-MEREDITH	Day, Tu-1, Th-1	09/23/14 2:58PM (Tu)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$125.00	
	SPOT	2:00:00PM-MEREDITH	Day, Tu-1, Th-1	09/25/14 2:58PM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$125.00	
4.0	Contract Line Remarks:		<u>CH 7 NEWS LIVE @ 5</u>					
	SPOT	4:58:05PM-NEWS-KA	Day, M-1, Th-1	09/22/14 5:21PM (Mo)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1450.00	
	SPOT	4:58:05PM-NEWS-KA	Day, M-1, Th-1	09/25/14 5:28PM (Th)	00:30	4SPMAHFG008H TRUSTY TRUCK	\$1450.00	

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$5,685.00
Commission	(\$852.75)
Net Total	\$4,832.25

Total Spots 7