



KATV, LLC
PO Box 77
Little Rock, AR 72203

Heathcott Associates
17300 Chenal Parkway
Suite 300
Little Rock, AR 72223

Contract # 260011

Schedule Dates 10/06/14-10/12/14
Advertiser Asa Hutchinson (17932)
Agency Heathcott Associates (1952)
Product Political-Political (1088)
Brand GOVERNOR (90489)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name WHITLOCK,TANYA
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/25/14
Last Modified 07/25/14
Entered By Danice Scales
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,782.25
Net Total \$21,432.75
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	37	\$25,215.00
Grand Total:	37	\$25,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	9:58A- ABC--THE VIEW						1			1	\$215.00	\$215.00	KATV Little Rock (KATV)		7/25/14
2.0	Normal Line / SPOT	10/06/14-10/08/14	3	:30	4:57A- NEWS-DAYBREAK EARLY		1		1					2	\$205.00	\$410.00	KATV Little Rock (KATV)		7/25/14
3.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	5:58A- NEWS-DAYBREAK			1		1	1			3	\$525.00	\$1,575.00	KATV Little Rock (KATV)		7/25/14
4.0	Normal Line / SPOT	10/06/14-10/08/14	3	:30	7A- ABC--GOOD MORNING AMERICA		1		1					2	\$505.00	\$1,010.00	KATV Little Rock (KATV)		7/25/14
5.0	Normal Line / SPOT	10/07/14-10/09/14	3	:30	9A- NEWS-GOOD MORNING ARKANSAS			1		1				2	\$175.00	\$350.00	KATV Little Rock (KATV)		7/25/14
6.0	Normal Line / SPOT	10/06/14-10/08/14	3	:30	11:30A- NEWS-MID DAY ARKANSAS		1		1					2	\$185.00	\$370.00	KATV Little Rock (KATV)		7/25/14
7.0	Normal Line / SPOT	10/07/14-10/07/14	3	:30	12P- ABC--THE CHEW			1						1	\$195.00	\$195.00	KATV Little Rock (KATV)		7/25/14
8.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1		1		1			3	\$850.00	\$2,550.00	KATV Little Rock (KATV)		7/25/14
9.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	5:58P- NEWS-KATV NEWS @ 6			1		1	1			3	\$1,150.00	\$3,450.00	KATV Little Rock (KATV)		7/25/14
10.0	Normal Line / SPOT	10/06/14-10/08/14	3	:30	6:30P- 7P (CST)		1		1					2	\$1,250.00	\$2,500.00	KATV Little Rock (KATV)		7/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



KATV, LLC
PO Box 77
Little Rock, AR 72203

Heathcott Associates
17300 Chenal Parkway
Suite 300
Little Rock, AR 72223

Contract # 260011

Schedule Dates 10/06/14-10/12/14
Advertiser Asa Hutchinson (17932)
Agency Heathcott Associates (1952)
Product Political-Political (1088)
Brand GOVERNOR (90489)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name WHITLOCK,TANYA
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/25/14
Last Modified 07/25/14
Entered By Danice Scales
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,782.25
Net Total \$21,432.75
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	37	\$25,215.00
Grand Total:	37	\$25,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/07/14-10/09/14	3	:30	10P- NEWS-KATV NEWS NIGHTSIDE			1		1				2	\$1,250.00	\$2,500.00	KATV Little Rock (KATV)		7/25/14
12.0	Normal Line / SPOT	10/08/14-10/10/14	3	:30	10:34P- MODERN FAMILY - SYN				1		1			2	\$375.00	\$750.00	KATV Little Rock (KATV)		7/25/14
13.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	2:59P- THE STEVE HARVEY SHOW					1				1	\$225.00	\$225.00	KATV Little Rock (KATV)		7/25/14
14.0	Normal Line / SPOT	10/06/14-10/06/14	3	:30	9:01P- ABC--CASTLE	1	X							1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)		7/25/14
15.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	9P- 10P (CST)	1				X				1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)	AWAY/MURDER	7/25/14
16.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	9:01P- ABC--20/20	1					X			1	\$855.00	\$855.00	KATV Little Rock (KATV)		7/25/14
17.0	Normal Line / SPOT	10/11/14-10/11/14	3	:30	6:57A- ABC--GOOD MORNING AMERICA SAT	1						X		1	\$205.00	\$205.00	KATV Little Rock (KATV)		7/25/14
18.0	Normal Line / SPOT	10/11/14-10/11/14	3	:30	8:01A- NEWS-SATURDAY DAYBREAK	1						X		1	\$255.00	\$255.00	KATV Little Rock (KATV)		7/25/14
19.0	Normal Line / SPOT	10/11/14-10/11/14	3	:30	11:31P- WHEEL OF FORTUNE-LATE	1						X		1	\$575.00	\$575.00	KATV Little Rock (KATV)		7/25/14
20.0	Normal Line / SPOT	10/12/14-10/12/14	3	:30	6:56A- ABC--GOOD MORNING AMERICA SUN	1							X	1	\$155.00	\$155.00	KATV Little Rock (KATV)		7/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



KATV, LLC
PO Box 77
Little Rock, AR 72203

Heathcott Associates
17300 Chenal Parkway
Suite 300
Little Rock, AR 72223

Contract # 260011

Schedule Dates 10/06/14-10/12/14
Advertiser Asa Hutchinson (17932)
Agency Heathcott Associates (1952)
Product Political-Political (1088)
Brand GOVERNOR (90489)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name WHITLOCK,TANYA
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/25/14
Last Modified 07/25/14
Entered By Danice Scales
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,782.25
Net Total \$21,432.75
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	37	\$25,215.00
Grand Total:	37	\$25,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/12/14-10/12/14	3	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5	1							X	1	\$455.00	\$455.00	KATV Little Rock (KATV)		7/25/14
22.0	Normal Line / SPOT	10/12/14-10/12/14	3	:30	5:59P- ABC--AMERICA'S FUNNIEST HOME VIDEOS	1							X	1	\$1,255.00	\$1,255.00	KATV Little Rock (KATV)		7/25/14
23.0	Normal Line / SPOT	10/12/14-10/12/14	3	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5	1							X	1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)		7/25/14
24.0	Normal Line / SPOT	10/11/14-10/11/14	3	:30	10:28P- NEWS-KATV SATURDAY NEWS NIGHTSIDE	1						X		1	\$555.00	\$555.00	KATV Little Rock (KATV)		7/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.