

ORDER WORKSHEET

Rep Order# 10442134 Ver# 1 Status Confirmed Traffic Order# 509267 Printed: 10/13/14 9:52 AM Duplicate 1 of 3
 EC'd Yes Last Received: 10/13/14 9:53 AM
 Showing Buylines: All Buylines

Station WGGB-TV SPRINGFIELD, MA
 Advertiser (6087) POLITICAL ISSUE GROU
 Product COALITON TO PROTECT
 Estimate# 3826
 Buyer Maura Gilroy

Agency (GRER) GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 247/260/3826
 Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

COALITION TO PROTECT MA JOBS

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	530A-6A	40 IN THE MORNING @ 530A	30	-	-	\$200.00	10/14-10/20	4	1	4	\$800.00
2	Tu-F, M	6A-7A	40 IN THE MORNING @ 6A	30	-	-	\$500.00	10/14-10/20	1	1	1	\$500.00
3	Tu-F, M	6A-7A	40 IN THE MORNING @ 630A	30	-	-	\$500.00	10/14-10/20	2	1	2	\$1,000.00
4	Tu-F, M	7A-9A	GOOD MORNING AMERICA	30	-	-	\$500.00	10/14-10/20	5	1	5	\$2,500.00
5	Tu-F, M	7A-9A	GOOD MORNING AMERICA	30	-	-	\$500.00	10/14-10/20	5	1	5	\$2,500.00
6	Sa	8A-9A	GMA WEEKEND	30	-	-	\$300.00	10/18-10/18	1	1	1	\$300.00
7	Su	8A-9A	GMA WEEKEND	30	-	-	\$300.00	10/19-10/19	1	1	1	\$300.00
8	Su	9A-10A	40 IN THE MORNING	30	-	-	\$200.00	10/19-10/19	1	1	1	\$200.00
9	Tu-F, M	9A-10A	RACHAEL RAY	30	-	-	\$200.00	10/14-10/20	5	1	5	\$1,000.00
10	Tu-F, M	10A-11A	QUEEN LATIFAH	30	-	-	\$200.00	10/14-10/20	5	1	5	\$1,000.00
11	Tu-F, M	12P-1230P	ABC40 NEWS AT 12N	30	-	-	\$250.00	10/14-10/20	4	1	4	\$1,000.00
12	Tu-F, M	1230P-1P	NEWS	30	-	-	\$250.00	10/14-10/20	3	1	3	\$750.00

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13	Tu-F, M	1P-2P	THE CHEW	30	-	-	\$400.00	10/14-10/20	2	1	2	\$800.00
14	Tu-F, M	2P-3P	GENERAL HOSPITAL	30	-	-	\$500.00	10/14-10/20	2	1	2	\$1,000.00
15	Tu-F, M	3P-4P	QUEEN LATIFAH	30	-	-	\$200.00	10/14-10/20	2	1	2	\$400.00
16	Tu-F, M	4P-5P	THE DOCTORS	30	-	-	\$250.00	10/14-10/20	2	1	2	\$500.00
17	W	930P-10P	BLACK-ISH	30	-	-	\$1,500.00	10/15-10/15	1	1	1	\$1,500.00
18	Sa	1135P-1235A	SCANDAL	30	-	-	\$40.00	10/18-10/18	1	1	1	\$40.00
19	Su	1135P-1235A	SCANDAL	30	-	-	\$40.00	10/19-10/19	1	1	1	\$40.00
20	Sa	330P-7P	ABC COLLEGE FOOTBALL	30	-	-	\$300.00	10/18-10/18	1	1	1	\$300.00
21	Sa	8P-1130P	ABC SAT NIGHT COLLEGE FTBLL	30	-	-	\$500.00	10/18-10/18	1	1	1	\$500.00

---REPORT TOTALS---

Report Totals: 50 / \$16,930.00

---SALES MONTHLY TOTALS---

Oct2014: 50/ \$16,930.00

Order Totals: 50 / \$16,930.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$42,687.85	CABL .00%	EGGB 7.45%	UNKN .00%	WGGB 39.66%	WSHM 15.19%
		WWLP 37.70%				

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Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	11A-12P	MAURY POVICH	30	-	-	\$40.00	10/14-10/20	5	1	5	\$200.00
2	Tu-F, M	12P-1P	JERRY SPRINGER	30	-	-	\$40.00	10/14-10/20	5	1	5	\$200.00
3	Tu-F, M	1P-2P	MAURY	30	-	-	\$50.00	10/14-10/20	5	1	5	\$250.00
4	Tu-F, M	2P-3P	DIVORCE COURT	30	-	-	\$50.00	10/14-10/20	5	1	5	\$250.00
5	Tu-F, M	3P-4P	CELEBRITY NAME GAME	30	-	-	\$50.00	10/14-10/20	5	1	5	\$250.00
6	Tu-F, M	4P-5P	MILLIONAIRE/FEUD	30	-	-	\$50.00	10/14-10/20	5	1	5	\$250.00
7	Sa	4P-5P	BONES	30	-	-	\$50.00	10/18-10/18	1	1	1	\$50.00
8	Sa	6P-7P	HOW I MET YOUR MOTHER	30	-	-	\$60.00	10/18-10/18	1	1	1	\$60.00
9	Sa	7P-8P	MODERN FAMILY	30	-	-	\$90.00	10/18-10/18	1	1	1	\$90.00
10	Sa	5P-6P	WHITE COLLAR	30	-	-	\$50.00	10/18-10/18	1	1	1	\$50.00
11	Su	7P-730P	THE O.T.	30	-	-	\$500.00	10/19-10/19	1	1	1	\$500.00
12	Tu-F, M	1035P-1105P	HOW I MET YOUR MOTHER	30	-	-	\$150.00	10/14-10/20	5	1	5	\$750.00

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13	Tu-F, M	1205A-1235A	MY NETWORKTV	30	-	-	\$50.00	10/14-10/20	5	1	5	\$250.00

---REPORT TOTALS---

Report Totals: 45 / \$3,150.00

---SALES MONTHLY TOTALS---

Oct2014: 45/ \$3,150.00

Order Totals: 45 / \$3,150.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$42,452.83	CABL .00%	EGGB 7.42%	UNKN .00%	WGGB 39.88%	WSHM 15.13%
		WWLP 37.57%				

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