

ORDER WORKSHEET

Rep Order# 10386807 Ver# 1 Status Confirmed Traffic Order# 508691 Printed: 08/25/14 5:23 PM Duplicate 1 of 4
 EC'd Yes Last Received: 08/25/14 5:22 PM
 Showing Buylines: All Buylines

Station WGGB-TV SPRINGFIELD, MA
 Advertiser (6087) POLITICAL ISSUE GROU
 Product COAL PROTECT MA JOBS
 Estimate# 3437
 Buyer Maura Gilroy

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 234/248/3437
 Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

COALITION TO PROTECT MA JOBS

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5A-530A	40 IN THE MORNING @ 5A	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
2	Tu-F, M	530A-6A	40 IN THE MORNING @ 530A	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
3	Tu-F, M	6A-7A	40 IN THE MORNING @ 6A	30	-	-	\$500.00	10/07-10/13	2	1	2	\$1,000.00
4	Tu-F, M	6A-7A	40 IN THE MORNING @ 630A	30	-	-	\$500.00	10/07-10/13	2	1	2	\$1,000.00
5	Tu-F, M	7A-9A	GOOD MORNING AMERICA	30	-	-	\$500.00	10/07-10/13	5	1	5	\$2,500.00
6	Tu-F, M	7A-9A	GOOD MORNING AMERICA	30	-	-	\$500.00	10/07-10/13	5	1	5	\$2,500.00
7	Sa	7A-8A	40 IN THE MORNING WEEKEND	30	-	-	\$200.00	10/11-10/11	1	1	1	\$200.00
8	Sa	8A-9A	GMA WEEKEND	30	-	-	\$300.00	10/11-10/11	1	1	1	\$300.00
9	Sa	9A-10A	40 IN THE MORNING	30	-	-	\$200.00	10/11-10/11	1	1	1	\$200.00
10	Su	8A-9A	GMA WEEKEND	30	-	-	\$300.00	10/12-10/12	1	1	1	\$300.00
11	Tu-F, M	9A-10A	RACHAEL RAY	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
12	Tu-F, M	10A-11A	QUEEN LATIFAH	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00

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13	Tu-F, M	10A-11A	WENDY WILLIAMS	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
14	Tu-F, M	11A-12P	THE VIEW	30	-	-	\$500.00	10/07-10/13	2	1	2	\$1,000.00
15	Tu-F, M	12P-1230P	ABC40 NEWS AT 12N	30	-	-	\$250.00	10/07-10/13	4	1	4	\$1,000.00
16	Tu-F, M	1230P-1P	MILLIONAIRE	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
17	Tu-F, M	1P-2P	THE CHEW	30	-	-	\$400.00	10/07-10/13	2	1	2	\$800.00
18	Su	10A-11A	THIS WEEK W/GEORGE STEPHANOPOULOS	30	-	-	\$200.00	10/12-10/12	1	1	1	\$200.00
19	Tu-F, M	3P-4P	QUEEN LATIFAH	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
20	Tu-F, M	4P-5P	THE DOCTORS	30	-	-	\$250.00	10/07-10/13	3	1	3	\$750.00
21	Tu-F, M	5P-530P	ABC40 NEWS AT 5PM	30	-	-	\$450.00	10/07-10/13	5	1	5	\$2,250.00
22	Tu-F, M	530P-6P	ABC40 NEWS AT 530PM	30	-	-	\$500.00	10/07-10/13	5	1	5	\$2,500.00
23	Tu-F, M	6P-630P	ABC40 NEWS AT 6PM	30	-	-	\$750.00	10/07-10/13	5	1	5	\$3,750.00
24	Su	630P-7P	ABC WORLD NEWS	30	-	-	\$250.00	10/12-10/12	1	1	1	\$250.00
25	Tu-F, M	7P-730P	THE INSIDER	30	-	-	\$500.00	10/07-10/13	2	1	2	\$1,000.00
26	Tu-F, M	730P-8P	MILLIONAIRE	30	-	-	\$500.00	10/07-10/13	2	1	2	\$1,000.00
27	M	8P-10P	DANCING WITH THE STARS	30	-	-	\$2,000.00	10/13-10/13	1	1	1	\$2,000.00
28	W	10P-11P	NASHVILLE	30	-	-	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00

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29	Su	10P-11P	REVENGE	30	-	-	\$1,500.00	10/12-10/12	1	1	1	\$1,500.00
30	Tu-F, M	11P-1135P	ABC40 NEWS AT 11P	30	-	-	\$750.00	10/07-10/13	3	1	3	\$2,250.00
31	Sa	11P-1135P	ABC40 NEWS	30	-	-	\$300.00	10/11-10/11	1	1	1	\$300.00
32	Su	11P-1135P	ABC40 NEWS	30	-	-	\$300.00	10/12-10/12	1	1	1	\$300.00
33	Tu-F, M	1135P-1235A	JIMMY KIMMEL LIVE	30	-	-	\$200.00	10/07-10/13	4	1	4	\$800.00
34	Sa	330P-7P	ABC COLLEGE FOOTBALL	30	-	-	\$300.00	10/11-10/11	1	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 77 / \$33,950.00

---SALES MONTHLY TOTALS---

Oct2014: 77/ \$33,950.00

Order Totals: 77 / \$33,950.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$106,093.75	CABL .00%	EGGB 13.00%	UNKN .00%	WGGB 32.00%	WSHM 17.00%
		WWLP 38.00%				

--- COMPETITIVE COMMENTS ---

WGGB - 164130 EGGB - 64820 WWLP - 194350 WSHM - 83150 TOTL - 506,450 **NOTE, TTLS ARE FOR THE 4WK FLT**

Books [null]
 Demos RA35+

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--- CREDIT RISK ---

STANDARD CREDIT TERMS

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5A-7A	ABC40 IN THE MORNING(SIMUL)	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
2	Tu-F, M	5A-7A	ABC40 IN THE MORNING(SIMUL)	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
3	Tu-F, M	5A-7A	ABC40 IN THE MORNING(SIMUL)	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
4	Tu-F, M	5A-7A	ABC40 IN THE MORNING(SIMUL)	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
5	Tu-F, M	7A-9A	ABC40 IN THE MORNING.RE-AIR	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
6	Tu-F, M	7A-9A	ABC40 IN THE MORNING.RE-AIR	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
7	Tu-F, M	7A-9A	ABC40 IN THE MORNING.RE-AIR	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
8	Tu-F, M	7A-9A	ABC40 IN THE MORNING.RE-AIR	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
9	Tu-F, M	9A-10A	LAW & ORDER: SVU	30	-	-	\$40.00	10/07-10/13	3	1	3	\$120.00
10	Tu-F, M	11A-12P	MAURY POVICH	30	-	-	\$40.00	10/07-10/13	2	1	2	\$80.00
11	Su	10A-11A	FOX NEWS SUNDAY	30	-	-	\$100.00	10/12-10/12	1	1	1	\$100.00
12	Tu-F, M	3P-4P	STEVE HARVEY	30	-	-	\$50.00	10/07-10/13	2	1	2	\$100.00

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13	Tu-F, M	4P-5P	QUEEN LATIFAH	30	-	-	\$50.00	10/07-10/13	2	1	2	\$100.00
14	Tu-F, M	5P-530P	SIMPSONS	30	-	-	\$150.00	10/07-10/13	2	1	2	\$300.00
15	Tu-F, M	530P-6P	SIMPSONS	30	-	-	\$150.00	10/07-10/13	2	1	2	\$300.00
16	Tu-F, M	6P-630P	FAMILY GUY	30	-	-	\$160.00	10/07-10/13	2	1	2	\$320.00
17	Tu-F, M	630P-7P	FAMILY GUY	30	-	-	\$160.00	10/07-10/13	2	1	2	\$320.00
18	Tu-F, M	7P-730P	MODERN FAMILY	30	-	-	\$300.00	10/07-10/13	2	1	2	\$600.00
19	Tu-F, M	730P-8P	MODERN FAMILY	30	-	-	\$300.00	10/07-10/13	2	1	2	\$600.00
20	Th	8P-9P	BONES	30	-	-	\$1,000.00	10/09-10/09	1	1	1	\$1,000.00
21	Su	9P-10P	FAMILY GUY/AMERICAN DAD	30	-	-	\$500.00	10/12-10/12	1	1	1	\$500.00
22	Tu-F, M	10P-1035P	ABC40 NEWS FIRST ON FOX	30	-	-	\$800.00	10/07-10/13	2	1	2	\$1,600.00
23	Tu-F, M	1035P-1105P	HOW I MET YOUR MOTHER	30	-	-	\$150.00	10/07-10/13	5	1	5	\$750.00
24	Sa	730P-11P	FOX COLLEGE FOOTBALL	30	-	-	\$350.00	10/11-10/11	1	1	1	\$350.00
25	Su	12P-1P	FOX NFL SUNDAY PRE-GAME	30	-	-	\$800.00	10/12-10/12	1	1	1	\$800.00

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Report Totals: 49 / \$9,540.00

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Oct2014: 49/ \$9,540.00

Order Totals: 49 / \$9,540.00 Total GRPS: 0.0

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Market Totals	\$73,384.62	CABL .00%	EGGB 13.00%	UNKN .00%	WGGB 32.00%	WSHM 17.00%
		WWLP 38.00%				

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WGGB - 164130 EGGB - 64820 WWLP - 194350 WSHM - 83150 TOTL - 506,450 **NOTE, TTLS ARE FOR THE 4WK FLT**

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