



WRCR Radio
144 Ramapo Road
Garnerville, NY 10923
Studio: 845-429-1700
Office: 845-429-6826
Fax: 845-429-4898
mail@wrcr.com
www.WRCR.com

SALES REP: Jeff Lewis

DATE: October 30, 2023

CUSTOMER NUMBER				

- NEW ACCOUNT
 ADDITION
 REVISION TO:

CUSTOMER CATEGORY:

- Local Political Regional National Other

Agency Discount: Product Code: _____

Billing Type: Standard Broadcast

Affidavit: Yes No

CONTRACT NUMBER

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Advertiser: Beth Davidson

SEND INVOICE TO ADVERTISER AGENCY

(Agency) Customer _____

Address: 8 Sugarhill Rd City: NYack State: NY Zip: 10960

Contact: bethjdavidson@gmail.com Phone: 845-422-7191 Fax: _____

PLEASE ENTER OUR ORDER FOR ADVERTISING AS FOLLOWS:

PRODUCT	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							SPOT TOTAL (WEEK)	SPOT TOTAL (ORD)	
							M	T	W	T	F	S	S			
Ad-The Morning Show	0:30	10/31/23	11/7/23	7am	8am	\$40/ea	2	5	2	2	2				13	

SPECIAL INSTRUCTIONS

Two recorded versions of the ad were submitted. The "Early Vote" version should play 2x each weekday morning, once during the 7am and once during the 8am, hours of "The Morning Show" starting 10/31 through Monday 11/6.

The "Election Day" version of the ad will run 3x on Election Day, Tuesday 11/7, one each in the 7, 8 and 9am hours of "The Morning Show."

PROJECTED BILLING BY STANDARD BROADCAST MONTH

MONTH	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AMOUNT:													\$320.00

THIS OFFER BECOMES A BINDING CONTRACT UPON ACCEPTANCE BY GENERAL MANAGER OF STATION OR HIS AUTHORIZED AGENT.

Payable monthly. In the event the payment is not made within 30 days after billing purchaser agrees to pay interest at the rate of 1.5% per month on the unpaid balance and all collection and/or attorney fees required to collect amount due.

Station shall have the right to cancel upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done here under shall not paid shall become immediately due and payable at the stated rate.

If client fails to meet contract commitment, a short rate will be applied based on the then existing rate schedule.

Contract subject to intervention by other party upon business (14) days prior written notice. Entertainment advertising Contract advance.

There shall be no discrimination based upon race, gender, color, religion, national origin, sexual orientation or similar matters pursuant to FCC policy.

Advertiser shall hold Station and its agents employees and officer harmless against liability for libel, slander, legal prosecution or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will fully represent the product or services advertised and will be free from false claims of assertions.

In the event the advertiser is a corporation, in consideration of the extension of credit to the advertiser corporation, I individually and personally guarantee full payment of all bills to become due and owing by the said corporation. This guarantee is to be a primary guarantee and full payment of all obligations have been made, it is not to be void in any manner.

Station and if this account is placed in the hands of an attorney for collection of any amounts unpaid

and owing, the advertiser and/or guarantor or agrees to pay attorney's fees of 100% of the amount due which agreed to be responsible for collectors in addition to the amount of the unpaid balance due.

This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future.

PLEASE SIGN UPON READING CONTRACT

Advertiser: [Signature]

Date: 10/30/23

Account Executive: Jeff Lewis

Accepted by Station: _____