

**QUARTERLY ISSUES AND PROGRAMS REPORT** 

1<sup>st</sup> QUARTER: JANUARY 1, 2022 - MARCH 31, 2022

#### **Issues of Importance to WSSB Listeners**

1st QUARTER: JANUARY 1, 2022 - MARCH 31, 2022

WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events
- Education (including higher education)
- Health and well-being
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility
- Civil rights and social justice
- State elections, politics and legislation
- National legislative proposals relating to the economy, healthcare and individual rights

## WSSB-FM 90.3 FM ORANGEBURG, SC

#### **QUARTERLY ISSUES / PROGRAMS LIST**

# FIRST QUARTER JANUARY 1, 2022 – MARCH 31, 2022

### SECTION I: PUBLIC SERVICE ANNOUNCEMENTS

Section I lists several impactful public service announcements that the station broadcast during the first quarter that address community issues.

	Organization/ PSA Title	Duration	Run Dates
•	National Blood Donor Month	:30	January 1 - 31
•	National Cancer Prevention Awareness	:30	February 1 - 28
•	American Heart Month	:30	February 1 – 28
•	SC State Scholarship Gala	:60	Feb. 1 – March 5
•	National Reading Awareness	:30	March 1 - 31
•	Colon Cancer Awareness	:30	March 1 - 31
•	WSSB \ COVID-19	:60	January 1 - March 31
•	WSSB \ COVID-19	:30	January 1 - March 31
•	COVID-19 (Spanish)	:30	January 1 - March 31

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## FIRST QUARTER JANUARY 1, 2022 – MARCH 31, 2022

#### SECTION II: PROGRAMS

Section II lists regularly scheduled and special programs that represent the station's issue responsive programming. Below is a list of the most significant issues that were addressed in news/talk programming, January 1, 2022 through March 31, 2022:

Key	Program	Air Date	Air Time	Segment Title	Subject
Government	It's Been A Minute	1/8/2022	9:00 – 10:00 AM	Revisiting the January 6 insurrection, one year later	How the U.S. government has responded to the insurrection
Social Justice/ Race & Culture	It's Been A Minute	2/626/2022	9:00 – 10:00 AM	Trayvon, ten years later	Ten years since the watershed moment that planted the seed for the Black Lives Matter movement we know today. Discussion feeling ten year ago and how activism has evolved along with the movement
Government	It's Been A Minute	3/5/2022	9:00 – 10:00 AM	Sanctions 101	How economic sanctions are supposed to work and whether they can be effective