

# QUARTERLY ISSUES AND PROGRAMS REPORT 4<sup>th</sup> QUARTER: OCTOBER 1, 2022 - DECEMBER 31, 2022

#### **Issues of Importance to WSSB Listeners**

#### 4<sup>th</sup> QUARTER: OCTOBER 1, 2022 - DECEMBER 31, 2022

WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events
- Education (including higher education)
- Health and well-being
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility
- Civil rights and social justice
- State elections, politics and legislation
- National legislative proposals relating to the economy, healthcare and individual rights

### WSSB-FM 90.3 FM ORANGEBURG, SC

#### **QUARTERLY ISSUES / PROGRAMS LIST**

# FOURTH QUARTER OCTOBER 1, 2022 – DECEMBER 31, 2022

### SECTION I: PUBLIC SERVICE ANNOUNCEMENTS

Section I lists several impactful public service announcements that the station broadcast during the first quarter that address community issues.

	Organization/ PSA Title	Duration	Run Dates
•	Orangohurg Chamber (Community)	:90	October 1 – December 31
	Orangeburg Chamber (Community)		
•	Domestic Violence Awareness	:30	October
•	Hurricane Preparedness	:30	October
•	Don't Text and Drive	:30	October 1 – December 31
•	Diabetes Awareness	:30	November
•	Pancreatic Cancer Awareness	:30	November
•	Alzheimer's Disease Awareness	:30	November
•	SC State Uni. Dec. Graduation	:60	December 1-16

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### SECTION II: PROGRAMS

Section II lists regularly scheduled and special programs that represent the station's issue responsive programming. Below is a list of the most significant issues that were addressed in news/talk programming, October 1, 2022 through December 31, 2022:

Key	Program	Air Date	Air Time	Segment Title	Subject
Government	It's Been A Minute	10/8/2022	9:00 - 10:00 am	Midterm elections	The role of African American voters in the midterm election
Community Engagement	Code Switch	11/26/2022	8:00 - 9:00 am	Blackness (Un)interrupted	Perceptions of race and skin color
Government	It's Been A Minute	12/10/2022	9:00 - 10:00 am	Republicans and black voters	Republican want change how Black people are counted in voting maps