

**RADIO STATION WRBN - FM
WRBN - HD2**

Issues / Programs List



Third Quarter 2017

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REVIEWED AND APPROVED BY

General Manager Date

WRBN RADIO FIRST QUARTER 2017 ISSUES OUTLINE

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

1. THE PUBLIC IS CONCERNED ABOUT HOW AND WHERE TAX MONEY IS SPENT
2. SCAM ARTIST ARE STEALING MONEY AND FINANCIAL INFORMATION FROM THE PEOPLE OF RABUN COUNTY
3. COUNCIL AND COMMISSIONER MEETINGS
4. THE ONGOING DEBATE BETWEEN THE CITY OF CLAYTON AND THE RABUN COUNTY WATER AND SEWER AUTHORITY
5. WHAT KIND OF PUBLIC FOOD EDUCATION SERVICES ARE AVAILABLE
6. THE PUBLIC HAS QUESTIONS ON HOW EFFECTIVELY THE BOARD OF EDUCATION SPENDS TAXPAYER MONEY

SECTION B: SPECIAL AND NON-BROADCAST EVENTS

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2. FACEBOOK PAGE

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1. COFFEE TALK

SECTION D: SHORT FORM PROGRAMS

1. COMMUNITY CALENDAR & PSAs

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1- THE PUBLIC IS CONCERNED ABOUT HOW AND WHERE TAX MONEY IS SPENT

News Treatments: July, August, September

By reporting on public meetings we inform the public of how taxpayer dollars are spent

2- SCAM ARTIST ARE STEALING MONEY AND FINANCIAL INFORMATION FROM THE PEOPLE OF RABUN COUNTY

News Treatments: July, August, Sep,

Stay in touch with local law enforcement on scams in Rubun county we also inform the public of new methods that scammers are using. we try to keep the public informed on what to look out for and how to report scammers to the FTC

3- The public is curious about what goes on in a COUNCIL/COMMISSIONER MEETINGS

News Treatments: July, August, September

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

**4- THE ONGOING DEBATE BETWEEN THE CITY OF CLAYTON AND
THE RABUN COUNTY WATER AND SEWER AUTHORITY**

News Treatments: July, August, Sept.

reported on the back and forth between the city and county, progress and struggles of these two government agencies in regards to who can sell water and sewage services and where they can sell them

5- WHAT KIND OF PUBLIC FOOD EDUCATION SERVICES ARE AVAILABLE IN RABUN COUNTY

News Treatments: July, August, Sept,

making the public aware of services available such as community gardens and food prep classes that help educate the public about the benefits of a healthy diet

6- The public has questions about how effectively the BOARD OF EDUCATION SPENDS TAXPAYER MONEY

News Treatments, July, August, Sept

Each month we report on the Board of Educations activities and its effectiveness as shown thru awards received by the system and the level of participation of children in breakfast ,lunch and dinner programs

SECTION B: SPECIAL EVENTS

1-Web Site

WRBN has its own web site. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

2-Facebook Page

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghe>.

SECTION C: LONG FORM PROGRAMS

1-Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **fourth** quarter of 2016.

a. Rabun County Public Library

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library.. Stephanie gave us updates on upcoming programs coming to the library, specifically "Lunch and Learns" where local people came by the library to teach or lecture on a specific subject. She also talked about the return of the Wednesday Matinee. Aired 04/04, 05/02, 06/06

b. Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current basketball season and the upcoming soccer season. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired 05/01, 06/04

c. Sherriff Chad Nichols

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything thing going on with the Sheriff's Department. Aired 04/10, 05/08, 06/15

d. Family Encouragment Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement NIGhts at the schools. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 05/11

e. Clayton Crawl

Scott Mazarky discussed the 9th annual Clayton Crawl with Scott, Jenny, and Neal representing Fromage in Clayton, who host the event. What is it? It's an event to highlight the downtown district of clayton and rabun county. All profits from event go back to the county through scholarships and other things. Aired 7/11

f.Eli Mosely

Eli Mosely is a country artist who came up from Florida to play a show at a local restaurant here in Clayton. He has played all around the state of Florida, Georgia, and even Tennessee. He discussed his history in music, how it is not just a hobby for him but rather a full time job. He also played a song on the air that was a country song with a little bit of a pop hint. Aired 8/21

g. Rhapsody in Rabun

It is an event that is held at the civic center in Clayton. Over 20 years, consists of a group that interviews non profit organizations and highlight them to the public. They then raise money for those organizations. It is a different organization each year.

1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **third** quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

North Georgia Community Players
Kiwanis Club of Rabun County
Rabun County Rec. Dept
Tabernacle Church
Rabun County Library
Rabun Gap presbyterian
Clayton Baptist Church
Clayton Lions Club
Victory Home
Franklin Antiques
Paws 4 Life
Clayton Rotary Club
North Georgia Technical College
Tiger United Comunity Church
Wolffork Baptist Church
Sustainable Mountain Living
Dillard United Methodist Church
12th Annual Hoedown Dinner
League of Women's Voters
Black Rock Baptist VBS
3rd Annual Golf Tournament
Passport Day
Macon Poultry Club

Event

Auditions for a play
Sock Hop
Golf Tournament
Sportsmans Dinner
Lunch and Learn
Food Distribution
Blood drive / AWANA Clubs
Monthly meetings
Auction
Farm and Tractor Show
Walkin' Paws
Monthly meetings
Board of Directors meeting
Thrift Sale
Homecoming
Gardening Class
Weekly Services
Benefit for Habitat for Humanity
Monthly Meeting
Vacation Bible School at Blackrock Baptist
Tournament for Recreation Department
Renewal for Passports at the local library
Meeting for club members and community

PSA's

Selective Service
Loan application
Financial Aid
Meals on Wheels
ladder safety
Forest fire safety
Stop Littering

Stop Smoking
Mobile Dental
Exercising Everyday