

**RADIO STATION WRBN - FM**

**WRBN - HD2**

**Issues / Programs List**

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Second Quarter 2017

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REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO FIRST QUARTER 2017 ISSUES OUTLINE**

### **SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

1. THE PUBLIC IS CONCERNED ABOUT HOW AND WHERE TAX MONEY IS SPENT
2. SCAM ARTIST ARE STEALING MONEY AND FINANCIAL INFORMATION FROM THE PEOPLE OF RABUN COUNTY
3. COUNCIL AND COMMISSIONER MEETINGS
4. THE ONGOING DEBATE BETWEEN THE CITY OF CLAYTON AND THE RABUN COUNTY WATER AND SEWER AUTHORITY
5. WHAT KIND OF PUBLIC FOOD EDUCATION SERVICES ARE AVAILABLE
6. THE PUBLIC HAS QUESTIONS ON HOW EFFECTIVELY THE BOARD OF EDUCATION SPENDS TAXPAYER MONEY

### **SECTION B: SPECIAL AND NON-BROADCAST EVENTS**

1. WEB SITE
2. FACEBOOK PAGE

### **SECTION C: LONG FORM PROGRAMS**

1. COFFEE TALK

### **SECTION D: SHORT FORM PROGRAMS**

1. COMMUNITY CALENDAR & PSAs

**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- THE PUBLIC IS CONCERNED ABOUT HOW AND WHERE TAX MONEY IS SPENT**

*News Treatments: May, June, July*

We strive to keep the community informed through the reporting on processes and procedures for the city of Clayton and Rabun county bugetary processes

**2- SCAM ARTIST ARE STEALING MONEY AND FINANCIAL INFORMATION FROM THE PEOPLE OF RABUN COUNTY**

*News Treatments: April, May, June*

*We inform the public of new methods that scammers are using. we try to keep the public informed on what to look out for and how to report scammers to the FTC*

**3- The public is curious about what goes on in a COUNCIL/COMMISSIONER MEETINGS**

*News Treatments: April, May, June*

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

**4- THE ONGOING DEBATE BETWEEN THE CITY OF CLAYTON AND  
THE RABUN COUNTY WATER AND SEWER AUTHORITY**

*News Treatments: April, May, June*

reported on the progress and struggles of these two government agencies in regards to who can sell water and sewage services and where they can sell them

**5- WHAT KIND OF PUBLIC FOOD EDUCATION SERVICES ARE AVAILABLE IN RABUN COUNTY**

*News Treatments: April, May, June*

making the public aware of services available such as community gardens and food prep classes that help educate the public about the benefits of a healthy diet

**6- the public has questions about how effectively the BOARD OF EDUCATION SPENDS TAXPAYER MONEY**

*News Treatments, April, May, June*

Each month we report on the Board of Educations activities and its effectiveness as shown thru awards received by the system and the level of participation of children in breakfast ,lunch and dinner programs

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghe>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **fourth** quarter of 2016.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library.. Stephanie gave us updates on upcoming programs coming to the library, specifically "Lunch and Learns" where local people came by the library to teach or lecture on a specific subject. She also talked about the return of the Wednesday Matinee. Aired 04/04, 05/02, 06/06

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current basketball season and the upcoming soccer season. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired 05/01, 06/04

**c. Sherriff Chad Nichols**

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything thing going on with the Sheriff's Department. Aired 04/10, 05/08, 06/15

**d. Family Encouragment Specialist**

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement Nighs at the schools. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 05/11

**e. Solar Eclipse**

Teka Ernhart from the TDA came in to talk about the upcoming Solar Eclipse. She wanted to update the public on all of the place to watch the eclipse. She also gave updates on hotel rooms and campground vacancies. Aired 05/03, 05/23

**f.Emily's Day**

Primary School Principal, Kelly McKay, came in to talk about Emily's Day. Emily was a student at the Primary School who was killed in an ATV accident. The school and the community came together to build a shaded play area at the school in honor of her. Emily's Day was a fundraiser to pay for the shaded play area. Aired 05/17

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **third** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

North Georgia Community Players  
Kiwanis Club of Rabun County  
Rabun County Rec. Dept  
Tabernacle Church  
Rabun County Library  
Rabun Gap presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Paws 4 Life  
Clayton Rotary Club  
North Georgia Technical College  
Tiger United Community Church  
Wolffork Baptist Church  
Sustainable Mountain Living  
Dillard United Methodist Church  
12th Annual Hoedown Dinner  
League of Women's Voters  
Black Rock Baptist VBS  
3rd Annual Golf Tournament  
Passport Day

### Event

Auditions for a play  
Sock Hop  
Golf Tournament  
Sportsmans Dinner  
Lunch and Learn  
Food Distribution  
Blood drive  
Monthly meetings  
Auction  
Farm and Tractor Show  
Walkin' Paws  
Monthly meetings  
Board of Directors meeting  
Thrift Sale  
Homecoming  
Gardening Class  
Weekly Services  
Benefit for Habitat for Humanity  
Monthly Meeting  
Vacation Bible School at Blackrock Baptist  
Tournament for Recreation Department  
Renewal for Passports at the local library

### PSA's

Selective Service  
Loan application  
Financial Aid  
Meals on Wheels  
ladder safety  
Forest fire safety  
Stop Littering  
Stop Smoking  
Mobile Dental  
Exercising Everyday