

**RADIO STATION WRBN - FM  
WRBN - HD2**

**Issues / Programs List**



Fourth Quarter 2017

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REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO FOURTH QUARTER 2017 ISSUES OUTLINE**

### **SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

1. THE PUBLIC WAS CONCERNED ABOUT HOW AND WHERE TAX MONEY IS SPENT
2. SCAM ARTIST WERE COMMITTING FINANCIAL FRAUD AGAINST THE PEOPLE OF RABUN COUNTY
3. COUNCIL AND COMMISSIONER MEETINGS
4. THE CITIZENS OF CLAYTON WANTED TO KNOW IF THEIR WATER BILL WOULD GO UP
5. WHAT KIND OF PUBLIC FOOD EDUCATION SERVICES ARE AVAILABLE
6. THE PUBLIC WANTED TO KNOW WHEN THE DEVELOPMENT AUTHORITY WOULD LEASE THE REST OF THE OLD FRUIT OF THE LOOM BUILDING AND REDUCE THE TAX BURDEN ON THE COUNTY

### **SECTION B: SPECIAL AND NON-BROADCAST EVENTS**

1. WEB SITE
2. FACEBOOK PAGE

### **SECTION C: LONG FORM PROGRAMS**

1. COFFEE TALK

### **SECTION D: SHORT FORM PROGRAMS**

1. COMMUNITY CALENDAR & PSAs

**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- THE PUBLIC WAS CONCERNED ABOUT HOW AND WHERE TAX MONEY IS SPENT**

*News Treatments: October November December*

By reporting on public meetings we inform the public of how taxpayer dollars are spent

**2- SCAM ARTIST WERE COMMITTING FINANCIAL FRAUD AGAINST THE PEOPLE OF RABUN COUNTY**

*News Treatments: October November December*

*communicated with authorities in Rabun county and informed the public of these fraud attempts and the best way to protect themselves*

**3- The public was curious about what goes on in a COUNCIL/COMMISSIONER MEETINGS**

*News Treatments: October November December*

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

**4- CITEZEN OF CLAYTON WANTED TO KNOW IF THIER WATER BILL WOULD GO UP**

*News Treatments: October November December*

reported on the resolution between the city and county, in regards to who can sell water and sewage services and where they can sell them and the resulting price increases

**5- WHAT KIND OF PUBLIC FOOD EDUCATION SERVICES ARE AVAILABLE IN RABUN COUNTY**

*News Treatments: October November December,*

making the public aware of services available such as community gardens and food prep classes that help educate the public about the benefits of a healthy diet

**6- THE PUBLIC WANTED TO KNOW WHEN THE DEVELOPMET AUTHORITY WILL LEASE THE REST OF THE OLD FRUIT OF THE LOOM BUILDING AND REDUCE THE COUNTY TAX BURDEN**

*News Treatments, October November December*

we reported the efforts to lease the building and then the announcement the entire building has now been leased with an option to buy

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **fourth** quarter of 2017.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library.. Stephanie gave us updates on upcoming programs coming to the library, specifically "Lunch and Learns" where local people came by the library to teach or lecture on a specific subject. She also talked about the return of the Wednesday Matinee. Aired 9/15, 10/12/, 11/17

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current basketball season and the upcoming soccer season. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 10/22, 11/09

**c. Sherriff Chad Nichols**

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything thing going on with the Sheriff's Department. Aired: 9/05, 10/10,

**d. Family Encouragment Specialist**

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement Nighths at the schools. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 05/11

**e. Clayton Crawl**

Scott Mazarky discussed the 9th annual Clayton Crawl with Scott, Jenny, and Neal representing Fromage in Clayton, who host the event. What is it? It's an event to highlight the downtown district of clayton and rabun county. All profits from event go back to the county through scholarships and other things. Aired 7/11

**g. Rhapsody in Rabun**

It is an event that is held at the civic center in Clayton. Over 20 years, consists of a group that interviews non profit organizations and highlight them to the public. They then raise money for those organizations. It is a different organization each year. Aired; 10/20

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **third** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

North Georgia Community Players  
Kiwanis Club of Rabun County  
Rabun County Rec. Dept  
Tabernacle Church  
Rabun County Library  
Rabun Gap presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Paws 4 Life  
Clayton Rotary Club  
North Georgia Technical College  
Tiger United Comunity Church  
Wolffork Baptist Church  
Sustainable Mountain Living  
Dillard United Methodist Church  
12th Annual Hoedown Dinner  
League of Women's Voters  
Black Rock Baptist VBS  
3rd Annual Golf Tournament  
Passport Day  
Macon Poultry Club  
Clayton Head Start

### Event

Auditions for a play  
Sock Hop  
Golf Tournament  
Sportsmans Dinner  
Lunch and Learn  
Food Distribution  
Blood drive / AWANA Clubs  
Monthly meetings  
Auction  
Farm and Tractor Show  
Walkin' Paws  
Monthly meetings  
Board of Directors meeting  
Thrift Sale  
Homecoming  
Gardening Class  
Weekly Services  
Benefit for Habitat for Humanity  
Monthly Meeting  
Vacation Bible School at Blackrock Baptist  
Tournament for Recreation Department  
Renewal for Passports at the local library  
Meeting for club members and community  
Asking for students to sign up

### PSA's

Selective Service  
Loan application  
Financial Aid  
Meals on Wheels  
ladder safety  
Forest fire safety  
Stop Littering

Stop Smoking  
Mobile Dental  
Exercising Everyday