

**RADIO STATION WRBN - FM**

**Issues / Programs List**

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First Quarter 2017

Compiled by Scott Mazarky & Gene Gihl

REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO FIRST QUARTER 2017 ISSUES OUTLINE**

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**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- ADMINISTRATION TRANSITIONS IN THE SHERIFFS OFFICE**

*News Treatments: March, April*

we strive to keep the community informed thru the reporting on processes and procedures for the city of Clayton and Rabun county bugetary processes

**2- SCAM ALERTS**

*News Treatments: Feb March April*

*With the tax season come new and different ways scammers try to steal money thru deceptive practices such as a redirected web site or false claims of bills being due or false fines for missing a jury summons  
we try to keep the public informed on what to look out for*

**3-COUNCIL/COMMISSIONER MEETINGS**

*News Treatments: Feb March April*

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

**4- RABUN COUNTY WATER AND SEWER AUTHORITY**

*News Treatments: Feb, March, April*

The Water and Sewer Authority reported on the progress of the facilities becoming operational. Expansion thru the purchase of the the tiger sewer infrastructure ,and adding new customers

**5- PUBLIC AWARENESS OF SERVICES AVAILABLE IN THE COMMUNITY**

*News Treatments: Jan Feb March*

making the public aware of services available such as community gardens that help feed the less fortunante

**6- BOARD OF EDUCATION**

*News Treatments, Feb March April*

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoing of the meeting that are important to the community. reports on awards received for excellence in the school system and children being feed thru various programs

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghe>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **fourth** quarter of 2016.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library.. Stephanie gave us updates on upcoming programs coming to the library, specifically "Lunch and Learns" where local people came by the library to teach or lecture on a specific subject. She also talked about the return of the Wednesday Matinee. Aired 02/07, 03/07

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current basketball season and the upcoming soccer season. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired 01/03, 02/06, 03/13

**c. PAWS For Life**

David Gerrells, representative for PAWS For Life came in to discuss two new programs being put into effect. David gives updates on what's going on at the Animal Shelter along with any needs that they have such as, food, bedding, and adoption needs.. Aired 01/13, 02/10

**d. Taste of Chocolate**

Jaye Master with Alpha Delta Kappa, a sorority for professional women educators came in to talk about a fundraiser that was going on called "Taste of Chocolate" where members of the organization bring in baked goods to sell. Anyone wishing to attend will buy tickets for \$5 and they can then sample 10 baked goods. All money received goes to buy school supplies for children who cannot afford them. Aired 02/09

**e. Family Encouragment Specialist**

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement NIGhts at the schools. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 01/12, 02/16, 03/16

**f.Sportsman's Banquet**

Paul eaton came by to talk about the 15th annual Sportsman's Banquet put on by Tabernacle Church. This year the speaker was a comedian juggler. Paul talked about the food that would be served and about some of the prizes that would be raffled off. Aired 03/02

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **third** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

North Georgia Community Players  
Kiwanis Club of Rabun County  
Rabun County Rec. Dept  
Tabernacle Church  
Rabun County Library  
Rabun Gap presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Paws 4 Life  
Clayton Rotary Club  
North Georgia Technical College  
Tiger United Community Church  
Wolffork Baptist Church  
Sustainable Mountain Living

### Event

Auditions for a play  
Sock Hop  
Golf Tournament  
Sportsmans Dinner  
Lunch and Learn  
Food Distribution  
Blood drive  
Monthly meetings  
Auction  
Farm and Tractor Show  
Walkin' Paws  
Monthly meetings  
Board of Directors meeting  
Thrift Sale  
Homecoming  
Gardening Class

### PSA's

Selective Service  
Loan application  
Financial Aid  
Meals on Wheels  
ladder safety  
Forest fire safety  
Stop Littering  
Stop Smoking  
Mobile Dental  
Exercising Everyday