

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chris Feist, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chris Feist

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

Contact: Chris Feist

Phone number: 770-427-0735

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Tobacco Free Kids Action Fund

Address: 14001 I St. NW., Suite 1200, Washington, District of Columbia, 20002

Contact: Jacqueline M. Bolt

Phone number: 202-202-2020

Email: xxx@123.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Jacqueline M. Bolt - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Chris Frost*

Name: Canal Partners Media

Date of Request to Purchase Ad Time: 03/11/2022

Station Representative

Signature: *[Signature]*

Name:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *4/14/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 14, 22
 CONT# 35839058 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WYBC-FM (New Haven, CT)
 FM JESSICA LAVORERIO-PH
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty1
 ADV TOBACCO FREE KIDS
 PDT ISSUE
 FLT Apr 15, 22 - Apr 27, 22

DDS CONT# 0
 C/P/E: / / 9494
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 4/14/2022 9:42:00 AM: POPULATIONBUYTYPE: CPP.

** 4/14/2022 9:42:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 4/14/2022 9:42:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

** 4/14/2022 9:42:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	30	04/15/2022 - 04/15/2022	1D	1	\$200.00	1
	1.2F..	10A - 3P	30	04/15/2022 - 04/15/2022	1D	1	\$150.00	1
	1.3F..	3P - 7P	30	04/15/2022 - 04/15/2022	1D	1	\$200.00	1
		** FLIGHT TOTALS **					3	\$550.00	
		FLIGHT 2							
	2.1S.	6A - 10A	30	04/16/2022 - 04/16/2022	1D	1	\$100.00	1
	2.2S.	10A - 3P	30	04/16/2022 - 04/16/2022	1D	1	\$100.00	1
	2.3S.	3P - 7P	30	04/16/2022 - 04/16/2022	1D	1	\$100.00	1
		** FLIGHT TOTALS **					3	\$300.00	
		FLIGHT 3							
	3.1S	6A - 10A	30	04/17/2022 - 04/17/2022	1D	1	\$125.00	1
	3.2S	10A - 3P	30	04/17/2022 - 04/17/2022	1D	1	\$125.00	1
	3.3S	3P - 7P	30	04/17/2022 - 04/17/2022	1D	1	\$125.00	1
		** FLIGHT TOTALS **					3	\$375.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	30	04/18/2022 - 04/18/2022	1D	1	\$200.00	1

CONT# 35839058 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 9494

4.2	M.....	10A - 3P	30	04/18/2022 - 04/18/2022	1D	1	\$150.00	1
4.3	M.....	3P - 7P	30	04/18/2022 - 04/18/2022	1D	1	\$200.00	1
** FLIGHT TOTALS **						3	\$550.00	
FLIGHT 5								
5.1	.T.....	6A - 10A	30	04/19/2022 - 04/19/2022	1D	1	\$200.00	1
5.2	.T.....	10A - 3P	30	04/19/2022 - 04/19/2022	1D	1	\$150.00	1
5.3	.T.....	3P - 7P	30	04/19/2022 - 04/19/2022	1D	1	\$200.00	1
** FLIGHT TOTALS **						3	\$550.00	
FLIGHT 6								
6.1	..W....	6A - 10A	30	04/20/2022 - 04/20/2022	1D	1	\$200.00	1
6.2	..W....	10A - 3P	30	04/20/2022 - 04/20/2022	1D	1	\$150.00	1
6.3	..W....	3P - 7P	30	04/20/2022 - 04/20/2022	1D	1	\$200.00	1
** FLIGHT TOTALS **						3	\$550.00	
FLIGHT 7								
7.1	...T...	6A - 10A	30	04/21/2022 - 04/21/2022	1D	1	\$200.00	1
7.2	...T...	10A - 3P	30	04/21/2022 - 04/21/2022	1D	1	\$150.00	1
7.3	...T...	3P - 7P	30	04/21/2022 - 04/21/2022	1D	1	\$200.00	1
** FLIGHT TOTALS **						3	\$550.00	
FLIGHT 8								
8.1F..	6A - 10A	30	04/22/2022 - 04/22/2022	1D	1	\$200.00	1
8.2F..	10A - 3P	30	04/22/2022 - 04/22/2022	1D	1	\$150.00	1
8.3F..	3P - 7P	30	04/22/2022 - 04/22/2022	1D	1	\$200.00	1
** FLIGHT TOTALS **						3	\$550.00	
FLIGHT 9								
9.1S.	6A - 10A	30	04/23/2022 - 04/23/2022	1D	1	\$100.00	1
9.2S.	10A - 3P	30	04/23/2022 - 04/23/2022	1D	1	\$100.00	1
9.3S.	3P - 7P	30	04/23/2022 - 04/23/2022	1D	1	\$100.00	1
** FLIGHT TOTALS **						3	\$300.00	
FLIGHT 10								
10.1S	6A - 10A	30	04/24/2022 - 04/24/2022	1D	1	\$125.00	1
10.2S	10A - 3P	30	04/24/2022 - 04/24/2022	1D	1	\$125.00	1
10.3S	3P - 7P	30	04/24/2022 - 04/24/2022	1D	1	\$125.00	1
** FLIGHT TOTALS **						3	\$375.00	

CONT# 35839058 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 9494

		<u>FLIGHT 11</u>							
11.1	M.....	6A - 10A	30	04/25/2022 - 04/25/2022	1D	2	\$200.00	2	
11.2	M.....	10A - 3P	30	04/25/2022 - 04/25/2022	1D	1	\$150.00	1	
11.3	M.....	3P - 7P	30	04/25/2022 - 04/25/2022	1D	1	\$200.00	1	
				** FLIGHT TOTALS **		4	\$750.00		
		<u>FLIGHT 12</u>							
12.1	.T.....	6A - 10A	30	04/26/2022 - 04/26/2022	1D	2	\$200.00	2	
12.2	.T.....	10A - 3P	30	04/26/2022 - 04/26/2022	1D	1	\$150.00	1	
12.3	.T.....	3P - 7P	30	04/26/2022 - 04/26/2022	1D	1	\$200.00	1	
				** FLIGHT TOTALS **		4	\$750.00		
		<u>FLIGHT 13</u>							
13.1	..W....	6A - 10A	30	04/27/2022 - 04/27/2022	1D	2	\$200.00	2	
13.2	..W....	10A - 3P	30	04/27/2022 - 04/27/2022	1D	1	\$150.00	1	
13.3	..W....	3P - 7P	30	04/27/2022 - 04/27/2022	1D	1	\$200.00	1	
				** FLIGHT TOTALS **		4	\$750.00		

	Apr 22	May 22					
SPOTS	30	12					
CASH	4650.00	2250.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	4650.00	2250.00					

						TOTAL
SPOTS						42
CASH						6,900.00
TRADE						0.00
NSL						0.00
TOTAL						6,900.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Connoisseur Media
440 Wheelers Farm Rd, Suite 302
Milford, Connecticut 06461
Phone: (203) 783-8200



KATZ MEDIA GROUP
125 WEST 55TH STREET 3RD FLOOR
NEW YORK, NY 10019

Advertiser: TOBACCO FREE KIDS
Order #: 176093742491
Date Entered: 04/14/2022
Last Modified: 04/14/2022
Product: WYBC TOBACCO FREE KIDS/9494
Salesperson: Philadelphia Katz
Billing Cycle: Broadcast Standard
Estimate #: 9494

Order Date Range: 04/15/2022 through 04/27/2022 (2 weeks)
Media Outlets: WYBC-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/15/22-04/21/22	WYBC-FM	06:00AM-10:00AM	30	1	1	1	1	1	--	--	5	200.00	5	1,000.00
2	04/22/22-04/27/22	WYBC-FM	06:00AM-10:00AM	30	2	2	2	--	1	--	--	7	200.00	7	1,400.00
3	04/22/22-04/27/22	WYBC-FM	10:00AM-03:00PM	30	1	1	1	--	1	--	--	4	150.00	4	600.00
4	04/15/22-04/21/22	WYBC-FM	10:00AM-03:00PM	30	1	1	1	1	1	--	--	5	150.00	5	750.00
5	04/22/22-04/27/22	WYBC-FM	03:00PM-07:00PM	30	1	1	1	--	1	--	--	4	200.00	4	800.00
6	04/15/22-04/21/22	WYBC-FM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	200.00	5	1,000.00
7	04/15/22-04/27/22	WYBC-FM	06:00AM-10:00AM	30	--	--	--	--	--	1	--	1	100.00	2	200.00
8	04/15/22-04/27/22	WYBC-FM	10:00AM-03:00PM	30	--	--	--	--	--	1	--	1	100.00	2	200.00
9	04/15/22-04/27/22	WYBC-FM	03:00PM-07:00PM	30	--	--	--	--	--	1	--	1	100.00	2	200.00
10	04/15/22-04/27/22	WYBC-FM	06:00AM-10:00AM	30	--	--	--	--	--	1	1	1	125.00	2	250.00
11	04/15/22-04/27/22	WYBC-FM	10:00AM-03:00PM	30	--	--	--	--	--	1	1	1	125.00	2	250.00
12	04/15/22-04/27/22	WYBC-FM	03:00PM-07:00PM	30	--	--	--	--	--	1	1	1	125.00	2	250.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WYBC-FM	42	0	0	0	\$6,900.00	\$1,035.00	\$5,865.00
Totals	42	0	0	0	\$6,900.00	\$1,035.00	\$5,865.00

Total Charges: \$6,900.00
Agency Commission: \$1,035.00
Total Net: \$5,865.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
April	2022	\$4,650.00	\$3,952.50
May	2022	\$2,250.00	\$1,912.50
Totals		\$6,900.00	\$5,865.00

Accepted for Connoisseur Media

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title