

QUARTERLY ISSUES

Programs List For

Television Station WFME TV-66
West Milford, New Jersey

For the Period Covering

July 1st, 2011

Through

September 30th, 2011

Prepared by:



Jason Frenzos
Public Affairs Director

Placed in file:

10/13/11

Checklist for PUBLIC AFFAIRS INTERVIEWS/REPORTS

Listed below are the number of persons/organizations WFME has interviewed or reported from for Public Affairs' Programming in each of the following categories:

- Agriculture
- 1 Business
- 1 Charities
- Civic Groups
- Culture
- Disability/Handicap
- 2 Education
- Environment
- Ethnicity
- Finance
- Government
- 4 Healthcare
- 1 Labor
- 1 Military
- 2 Public Safety
- Recreation
- Religion
- 1 Seniors
- Women
- Youth

Please list the number of persons you have interviewed/reported from in the following categories:

- African-American
- Latino
- Native-American
- Asian
- 7 Women

Please return to Peggy Renschler, KEBR, Sacramento, CA with each Quarterly Issues/Program List Report

COMMUNITY IMPACT

DAY: Saturday

TIME: 8:30am; 3:30pm; 8:30pm

LENGTH: 29:00 minutes

Quarter Program #1

DATE: July 2nd 2011

Interview

GUEST: Ed Breitinger, *Private Contractor*

ORGZNITION: *Santa Fe Area Home Builders Association*
1409 Luisa Street, Suite A
Santa Fe, New Mexico 87505

PHONE: 505-982-1774

CATEGORY: Labor

TOPIC: General Contracting

SYNOPSIS:

The SFAHBA is a non-profit trade association representing 650 members in the Santa Fe, Taos, Angel Fire, Los Alamos areas and Northern New Mexico. They present a wide array of professionals in addition to Builders and Developers. Breitinger joined the program to educate listeners who are planning to remodel their home or property on the best way to choose a general contractor. There have been many people who have entered contracts with builders and ended up being very dissatisfied due to poor research of the contracting company. Contractors come in various shapes and sizes, some more expensive than others, which has its benefits and pitfalls. Breitinger encouraged our listeners to be proactive and ask questions to ensure that your home will turn out as you envisioned.

Quarter Program #2

DATE: July 9th 2011

Interview

GUEST: Greg Kuras, *Financial Planner*

ORGZNITION: *NJ Senior Tax Advisors*
200 Highway 71
Spring Lake, NJ 07762

PHONE: (732) 655-1798

WEBSITE: www.njseniortaxadvisors.com

CATEGORY: Seniors/Finance

TOPIC: Long-Term Care & Elderly Caregiving

SYNOPSIS:

Mr. Kuras works with retirees and people nearing retirement, specializing in helping clients pay a minimum of taxes, plan and protect their retirement, invest wisely, and pass money on to the next generation. Kuras is a frequent seminar speaker in the Monmouth and Ocean County area. He specializes in education and working with seniors to help them meet financial challenges.

Quarter Program #3

DATE: July 16th 2011

Interview

GUEST: Chrissy Roberts, *Pediatric Occupational Therapist*

ORGNZTION: *Kid Notes*

CATEGORY: Education

TOPIC: Using music to encourage learning

SYNOPSIS:

With a Master's degree in Occupational Therapy, Roberts has over 7 years of experience working with children of all abilities in home, school and clinical settings. Her passion, however, is as a guitarist and singer songwriter, recording and performing music for encouraging children to learn, move and grow. Her music has been designed for use at home and in schools as a tool to help parents and teachers better provide for their children's learning needs.

Quarter Program #4

DATE: July 23rd 2011

Interview

GUESTS: Adam Zucker, *President, Board of Directors*
Andrew Morrison, *Volunteer Pilot*

ORGNZTION: *Angel Flight East*
1501 Narcissa Road
Blue Bell, PA 19422

PHONE: 215-358-1900

WEBSITE: www.angelflighteast.org

CATEGORY: Healthcare

TOPIC: Free flights for the seriously ill

SYNOPSIS:

Angel Flight East is a organization comprised of volunteer pilots, ground volunteers and a small staff dedicated to serving the community by facilitating free air transportation for seriously ill patients who need to get to treatment far from home. Pilots fly them to the medical facilities needed for their evaluation, diagnosis, and treatment of their medical conditions free of charge. Angel Flight East facilitates transportation in the Eastern region of the United States, and for destinations beyond their reach, they link with other volunteer pilot organizations. These men and women pay for all expenses for each flight request.

Quarter Program #5

DATE: July 30th 2011

Interview

GUEST: Sue Collins, *Co-Founder*

ORGANIZATION: *NJ Coalition for Vaccine Choice*

WEBSITE: www.njvaccinationchoice.org

CATEGORY: Education

TOPIC: Vaccination Choice

SYNOPSIS:

NJCVC was established in February 2008 to unify individuals and organizations, to voice the urgent need for parental informed consent to vaccinations. Additionally, NJCVC strongly opposes the states newest childhood vaccine mandates. New Jersey now mandates more vaccines than any other state in the country or around the world: 35 doses of 13 different vaccines. New Jersey also has the highest rates of autism: 1 in 60 boys; 1 in 94 children. Collins hopes to pass Bill A2450, which provides parents with a Conscientious Exemption to Mandatory Vaccinations, that twenty other states currently allow. NJCVC believes it is medically, ethically and scientifically irresponsible to mandate vaccination.

Quarter Program #6

DATE: August 6th 2011

Interview

GUEST: David Foreman, *Naturopathic Doctor*

BOOK: *The Four Pillars of Health*

WEBSITE: www.herbalpharmacist.com

CATEGORY: Healthcare

TOPIC: Antibiotics

SYNOPSIS:

The increase use of pharmaceutical statin drugs for lowering cholesterol is likely to escalate considerably in 2011. Right now, more than 20 million people in the United States take statins. David Foreman, is a retired registered pharmacist and Christian who explained that statins are doing more harm than good by significantly deplete the body's natural production of CoQ10, which in turn dramatically increases risk of heart attacks. Foreman detailed four critical things to prevent high cholesterol and heart disease without becoming dependent on statins (four key things are: proper nutrition, supplementation, exercise and prayer).

Quarter Program #7

DATE: August 13th 2011

Interview

GUEST: Magee Hickey, *News Reporter*

ORGNZTION: WCBS-TV
New York, NY

CATEGORY: Public Safety

TOPIC: News reporting in the Big Apple

SYNOPSIS:

Magee Hickey is a veteran TV news reporter for WCBS – Ch.2 in New York City. For years, Ms. Hickey has been covering stories in the tri-state area that affect millions of people each day. She is widely known for her empathetic tone and delivery while covering building fires and other tragic events. Magee explained what it's like to rise early in the morning and quickly prepare a news story just minutes before having to report on the air. She credits her aspirations mainly to her mother and father who inspired her to become a gifted writer and performer.

Quarter Program #8

DATE: August 20th 2011

Interview

GUEST: Dr. Philippa Cheetham, *Urologist*

ORGNZTION: 77WABC – *Katz's Corner*

CATEGORY: Healthcare

TOPIC: Prostate Cancer Awareness

SYNOPSIS:

Dr. Cheetham, is a Board certified Urological Surgeon from the UK who is currently Clinical Fellow in Robotic Surgery and Prostate Cryosurgery at Columbia University Medical Center, New York. She has a strong subspeciality interest in female Urology and bladder conditions associated with neurological disorders, like multiple sclerosis and spinal cord injury. However, on the program, she informed our male audience of how to better detect signs of prostate cancer and some of the holistic preventive treatments that can be used before under going surgery. She stressed the idea of eating leafy, green vegetables and embracing more of an Eastern diet that is rich in fish, grains, vegetables, etc. and very little fried and processed foods.

Quarter Program #9

DATE: August 27th 2011

Interview

GUESTS: Jim Dennison, *Lung Cancer Survivor*
Alexis Wilson, *Advocate*

ORGANIZATION: *National Lung Cancer Partnership*

CATEGORY: Healthcare

TOPIC: Lung Cancer Walk

SYNOPSIS:

Refuse to give up. That is exactly what Jim Dennison, a six year lung cancer survivor, is doing. After several misdiagnoses, the New Jersey native was diagnosed with lung cancer in 2004 and an entire lung was removed. Afterward, Jim searched for answers but no one could give him any. Even his doctors couldn't help relieve his worries, telling him that there wasn't enough research to be sure what the future would hold for him. In an effort to find answers, he's turning his turmoil into passion by organizing the inaugural Free to Breathe(r) 3.5k walk at Horseshoe Lake Park in Succasunna New Jersey on September 25th. The event is hosted by the National Lung Cancer Partnership and will help raise funds and awareness for the number one cancer killer among men and women in the U.S. and in New Jersey.

Quarter Program #10

DATE: September 3rd 2011

Interview:

GUEST: Rita Files, *Executive Director*

ORGANIZATION: *Veteran Files*

WEBSITE: www.veteranfiles.com

CATEGORY: Military

TOPIC: Financial Assistance for Veterans

SYNOPSIS:

Veteran Files assists senior veterans, surviving spouses of veterans and veteran families navigate the complexities of the non-service connected VA disability pension for housebound and aid & attendance benefits. If eligible, the extra monthly income can be a welcome benefit for families struggling to provide eldercare for loved ones. Under the right circumstances, the benefit can be used to pay a family member, friend or any other person providing care.

Quarter Program #11

DATE: September 10th 2011

Interview:

GUEST: Lloyd Blackwell, *Director*

ORGANIZATION: *Samaritan's Purse International Relief*

P.O. Box 3000

Boone, NC 28607-3000

PHONE: (828) 262-1980

CATEGORY: Charities

TOPIC: Relief from Hurricane Irene

SYNOPSIS:

Since 1983, Samaritan's Purse has mobilized thousands of volunteers to work with our Disaster Relief Teams to provide emergency aid to disaster victims in the United States. When the Samaritan's Purse team arrives at a disaster site and begins to receive calls from storm victims who need assistance, assessors visit the home to determine the extent of the damage and to see how they can help. Blackwell deployed when Samaritan's Purse responded to Hurricane Irene in New Bern, North Carolina. He soon moved to the base in Wayne, N.J., and has been there for several weeks helping people and families in physical and spiritual need.

Quarter Program #12

DATE: September 17th 2011

Interview

GUEST: Thor Harris, *President & CEO*

ORGANIZATION: *Percepture*

1501 Broadway, 12th Floor,

New York, NY 10036

WEBSITE: www.percepture.com

CATEGORY: Business

TOPIC: Growing your small business

SYNOPSIS:

Percepture is a public relations and marketing firm, which specializes in the development of sales-focused communications campaigns for business-to-business and consumer organizations. Thor discussed five steps that a small business should take right now. They include: 1) Expanding your sphere of influence -- Networking is key. 2) Cut the fat out of your current budget. 3) Tap in to your attorneys, accountants for business referrals: Remind your contacts that you will give them a % of any new business they throw your way. 4) Use social media tools. 5) Running your own business is hard: Take one full day off a week and turn everything off. Recharging your batteries is a MUST.

Quarter Program #13

DATE: September 24th 2011

Interview

GUEST: Ruth Perlmutter, *Executive Director*

ORGANIZATION: *Jersey Animal Coalition*
298 Walton Ave.
South Orange, NJ. 07079

PHONE: (973) 763-7322

CATEGORY: Public Safety

TOPIC: Pet Adoption

SYNOPSIS:

JAC is a not-for-profit, all-volunteer coalition organized in 1989, which provides homeless dogs and cats with medical attention, shelter, and boarding. Since its founding, they have rescued over 6,500 stray and abandoned pets. Without JAC's intervention, these animals would most likely have been euthanized in pounds or left to die on the streets. The mission of JAC is simply to preserve life. JAC holds an Adoption Day at regular intervals at the JAC shelter, in addition to various ongoing events. JAC promotes spay/neuter, reunite owners with their lost pets, and educates the public about responsible pet ownership. They have also established various special programs and funds for seriously injured, abused, or otherwise disadvantaged pets.

WFME-TV PROGRAM SCHEDULE

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
12:00AM	JOY OF MUSIC							12:00AM	
12:30	BIBLE READING							12:30	
1:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COMMUNITY IMPACT	JOY OF MUSIC	1:00	
1:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		1:30	
2:00	BIBLE READING							2:00	
2:30	BIBLE READING							2:30	
3:00	JOY OF MUSIC							3:00	
3:30	BIBLE READING							3:30	
4:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COMMUNITY IMPACT	JOY OF MUSIC	4:00	
4:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		4:30	
5:00	BIBLE READING							5:00	
5:30	BIBLE READING							5:30	
6:00	JOY OF MUSIC							6:00	
6:30	BIBLE READING							6:30	
7:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COMMUNITY IMPACT	JOY OF MUSIC	7:00	
7:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		7:30	
8:00	BIBLE READING							8:00	
8:30	BIBLE READING							8:30	
9:00	JOY OF MUSIC							9:00	
9:30	BIBLE READING							9:30	
10:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	RADIO TAIWAN INTERNATIONAL	TAIWAN OUTLOOK	10:00	
10:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		10:30	
11:00	BIBLE READING							11:00	
11:30	BIBLE READING							11:30	
12:00PM	JOY OF MUSIC							12:00PM	
12:30	BIBLE READING							12:30	
1:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COMMUNITY IMPACT	JOY OF MUSIC	1:00	
1:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		1:30	
2:00	BIBLE READING							2:00	
2:30	BIBLE READING							2:30	
3:00	JOY OF MUSIC							VICTORY @ SEA	3:00
3:30	BIBLE READING							COMMUNITY IMPACT	3:30
4:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COLLEGE BOUND	INSIDE CHINA	4:00	
4:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		4:30	
5:00	BIBLE READING							CHINESE CONSULATE	5:00
5:30	BIBLE READING							5:30	
6:00	JOY OF MUSIC							6:00	
6:30	BIBLE READING							6:30	
7:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COMMUNITY IMPACT	JOY OF MUSIC	7:00	
7:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		7:30	
8:00	BIBLE READING							8:00	
8:30	BIBLE READING							8:30	
9:00	JOY OF MUSIC							9:00	
9:30	BIBLE READING							9:30	
10:00	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	SEARCHING THE SCRIPTURES	E-BIBLE FELLOWSHIP	COMMUNITY IMPACT	JOY OF MUSIC	10:00	
10:30		JOY OF MUSIC		JOY OF MUSIC		JOY OF MUSIC		10:30	
11:00	BIBLE READING							11:00	
11:30	BIBLE READING							11:30	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		