

CONTRACT



KRDO NewsChannel 13
 399 S 8th St
 Colorado Springs, CO 80905
 (719)632-1515

www.krdo.com

And:

Progress Media
 5501 N. Cherokee Ave
 Ste 300 PMB 1001
 Alexandria, VA 22312

<u>Contract / Revision</u> 685003 /		<u>Alt Order #</u> 28387139
<u>Advertiser</u> Centennial State Prosperity		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/02/24 - 05/06/24	<u>Estimate #</u> 3	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRDO	<u>Account Executive</u> Rebecca Tonne	<u>Sales Office</u> Millennium-Atlas
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u> 123618	<u>Advertiser Ref</u> 128428	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KRDO	04/02/24	04/02/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/01/24	04/07/24	-T-----				1	\$350.00				
N 2	KRDO	04/04/24	04/04/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/01/24	04/07/24	---T---				1	\$350.00				
N 3	KRDO	04/08/24	04/08/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/08/24	04/14/24	M-----				1	\$350.00				
N 4	KRDO	04/16/24	04/16/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----				1	\$350.00				
N 5	KRDO	04/17/24	04/17/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----				1	\$350.00				
N 6	KRDO	04/18/24	04/18/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	---T---				1	\$350.00				
N 7	KRDO	04/22/24	04/22/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/22/24	04/28/24	M-----				1	\$350.00				
N 8	KRDO	04/30/24	04/30/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-T-----				1	\$350.00				
N 9	KRDO	05/02/24	05/02/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	---T---				1	\$350.00				
N 10	KRDO	05/03/24	05/03/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	---F--				1	\$350.00				
N 11	KRDO	05/06/24	05/06/24	Good Morning America	7-9A		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.



KRDO NewsChannel 13
399 S 8th St
Colorado Springs, CO 80905
(719)632-1515

www.krdo.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
685003 /	28387139

<u>Advertiser</u>	<u>Original Date / Revision</u>
Centennial State Prosperity	04/01/24 / 04/01/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/02/24 - 05/06/24	Issue	3

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$350.00				
N 12	KRDO	04/03/24	04/03/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/01/24	04/07/24	--W----				1	\$750.00				
N 13	KRDO	04/05/24	04/05/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/01/24	04/07/24	----F--				1	\$750.00				
N 14	KRDO	04/17/24	04/17/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----				1	\$750.00				
N 15	KRDO	04/19/24	04/19/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	----F--				1	\$750.00				
N 16	KRDO	05/01/24	05/01/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	--W----				1	\$750.00				
N 17	KRDO	05/03/24	05/03/24	ABC World News Toni	5:30 - 6:00 PM		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	----F--				1	\$750.00				
Totals												17	\$8,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	11	\$5,450.00	(\$817.50)	\$4,632.50
04/29/24 - 05/06/24	6	\$2,900.00	(\$435.00)	\$2,465.00
Totals	17	\$8,350.00	(\$1,252.50)	\$7,097.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.