

ORDER



Orders
Order / Rev: 687412
Alt Order #: 28394709
Product Desc: Issue
Estimate: 4
Flight Dates: 04/23/24 - 05/06/24
Original Date / Rev: 04/24/24 / 04/24/24
Order Type: GENERAL

ABC - Colorado Springs,
Primary AE: Rebecca Tonne
Sales Office: M-ATL
Sales Region: NAT

Agency Name: Progress Media
Buying Contact:
Billing Contact:
 5501 N. Cherokee Ave
 Alexandria, VA 22312

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Centennial State Prosperity
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-3

New Business End:
Advertiser External ID: 128428
Agency External ID: 123618
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	4	\$2,200.00	\$1,870.00
04/29/24	05/02/24	5	\$2,950.00	\$2,507.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	4	\$2,200.00	\$1,870.00	0.00
May 2024	5	\$2,950.00	\$2,507.50	0.00
Totals	9	\$5,150.00	\$4,377.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Tonne			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
ABC - Colorado Springs, CO	23%	\$5,150.00
Market	100%	\$22,391.30

Competitive Share

Competitive Share	Share	Total
KATC-	0%	\$0.00
KBIQ-	0%	\$0.00
KCCY-	0%	\$0.00
KCMN-	0%	\$0.00
KDZA-	0%	\$0.00
KGDQ-	0%	\$0.00
KGFT-	0%	\$0.00
KHOW-	0%	\$0.00
KIBT-	0%	\$0.00
KILO-	0%	\$0.00
KKFM-	0%	\$0.00
KKLI-	0%	\$0.00
KKMG-	0%	\$0.00
KKML-	0%	\$0.00
KKPK-	0%	\$0.00
KKTV	35%	\$7,836.96
KOA-A	0%	\$0.00

KOAA	30%	\$6,717.39
KPHT-	0%	\$0.00
KVOR-	0%	\$0.00
KVUU-	0%	\$0.00
KXRM	12%	\$2,686.96
KXTU-	0%	\$0.00
KYZX-	0%	\$0.00
KZNT-	0%	\$0.00
NRDO	0%	\$0.00

Order / Rev: 687412
 Alt Order #: 28394709
 Flight Dates: 04/23/24 - 05/06/24

Advertiser: Centennial State Prosperity
 Product Desc: Issue
 Estimate: 4

ABC - Colorado Springs,

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRDO	04/25/24	04/25/24	M-F 7-9A Good Morning America	CM	7-9A	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---T---		1				\$350.00		0.00			
N 2	KRDO	04/26/24	04/26/24	M-F 7-9A Good Morning America	CM	7-9A	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	----F--		1				\$350.00		0.00			
N 3	KRDO	04/29/24	04/29/24	M-F 7-9A Good Morning America	CM	7-9A	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----		1				\$350.00		0.00			
N 4	KRDO	05/01/24	05/01/24	M-F 7-9A Good Morning America	CM	7-9A	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--W----		1				\$350.00		0.00			
N 5	KRDO	04/25/24	04/25/24	M-F 530-6P ABC World News Tonight with C	CM	5:30 - 6:00 PM	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---T---		1				\$750.00		0.00			
N 6	KRDO	04/26/24	04/26/24	M-F 530-6P ABC World News Tonight with C	CM	5:30 - 6:00 PM	----F--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	----F--		1				\$750.00		0.00			
N 7	KRDO	04/29/24	04/29/24	M-F 530-6P ABC World News Tonight with C	CM	5:30 - 6:00 PM	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----		1				\$750.00		0.00			
N 8	KRDO	04/30/24	04/30/24	M-F 530-6P ABC World News Tonight with C	CM	5:30 - 6:00 PM	-T-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-T-----		1				\$750.00		0.00			
N 9	KRDO	05/02/24	05/02/24	M-F 530-6P ABC World News Tonight with C	CM	5:30 - 6:00 PM	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	---T---		1				\$750.00		0.00			
													Totals	9	\$5,150.00