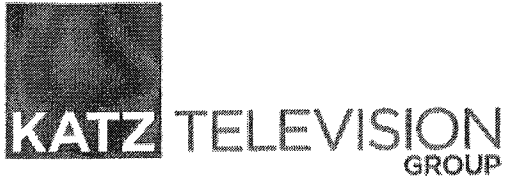


KLST #3366697

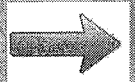


125 West 55th St
New York, NY 10019

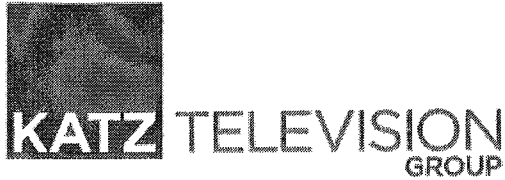
Contract # : 27658441	Changes as of : 1/5/2022 at 10:28 AM	Version : Original Order
CPE : 96/198/6153	Flight : 1/10/22 - 1/26/22	Station : KLST
Agency : Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser : Texans for Greg Abbott Product : Texans For Greg Abbott	Market : San Angelo Office : WASHINGTON
Agency Order # : 11265162	Service : Nielsen	Con Type : POLITICAL/VOTE
Buyer : Milhoan, Emily	Primary Demo	Total \$: \$33,790.00
Salesperson : FRAN BROWN 215-563-5400	Assistant : FRAN BROWN 215-563-5400	Total Spots : 82
Separation		Total CPP : \$0.00
		Total GRP

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/10 - 1/23													?			
						1/10	1/11	1/12	1/13	1/14	1/15	1/16	1/17	1/18	1/19	1/20	1/21	1/22		1/23		
1	Su 2p-5:30p		NFL AFC Divisional Playoff	\$2,400.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
2	Sa 2p-5:30p		NFL AFC Divisional Playoff	\$2,400.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	
3	W 7p-8p		Celebrity Big Brother Sun	\$1,600.00	30	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0		
4	M-F 10p-10:35p		KLST NEWS @ 10<	\$750.00	30	0	1	0	1	0	0	0	1	0	1	0	1	0	0	0		
5	Th 7p-8p		BIG BANG CBS/LIVE PICS CBS	\$800.00	30	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0		
6	Su 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$800.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1		
7	Su 6p-7p		60 Minutes-CBS	\$525.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1		
8	Sa 10p-10:35p		KLST NWS SA@10<	\$550.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0		
9	Sa 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$400.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0		
10	M-F 6:30p-7p		WHEEL-FORTNE	\$470.00	30	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0		
11	M-F 11:37p-12:37a		LT-CORDEN-CBS<	\$80.00	30	0	0	1	0	1	0	0	1	0	1	0	1	0	0	0		
12	Sa-Su 11a-7p		NCAA Basketball Regular	\$150.00	30	0	0	0	0	0	1	1	0	0	0	0	0	0	1	1		
13	M-F 6p-6:30p		KLST NEWS @ 6	\$470.00	30	0	1	0	1	0	0	0	1	0	1	0	1	0	0	0		
14	M-F 10a-11a		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$165.00	30	1	0	0	1	0	0	0	1	0	1	0	1	0	0	0		
15	Sa 6:30p-7p		WHEEL-FORTNE W	\$250.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0		
16	M-F 11a-12n		YOUNG&RESTLESS	\$140.00	30	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0		
17	Su 8a-9:30a		SUNDAY MRN-CBS	\$80.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1		
18	M-F 12n-12:30p		MIDDAY NEWS	\$115.00	30	1	1	1	1	1	0	0	1	0	1	1	1	0	0	0		
19	M-F 7a-9a		CBS THS MRNG-2<	\$100.00	30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	0		
TOTALS:						4	4	6	6	4	4	4	6	3	7	4	6	4	5			



MG attached



125 West 55th St
New York, NY 10019

Contract # : 27658441	Changes as of : 1/5/2022 at 10:28 AM	Version : Original Order
CPE : 96/198/6153	Flight : 1/10/22 - 1/26/22	Station : KLST
Agency : Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser : Texans for Greg Abbott Product : Texans For Greg Abbott	Market : San Angelo Office : WASHINGTON
Agency Order # : 11265162	Service : Nielsen	Con Type : POLITICAL/VOTE
Buyer : Milhoan, Emily	Primary Demo	Total \$: \$33,790.00
Salesperson : FRAN BROWN 215-563-5400	Assistant : FRAN BROWN 215-563-5400	Total Spots : 82
Separation :		Total CPP : \$0.00
		Total GRP :

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/24 - 1/26			Total Spots	Total \$	CPP*	GRP*
						1/24	1/25	1/26				
1	Su 2p-5:30p		NFL AFC Divisional Playoff	\$2,400.00	30	0	0	0	1	\$2,400.00	\$0.00	0.0
2	Sa 2p-5:30p		NFL AFC Divisional Playoff	\$2,400.00	30	0	0	0	2	\$4,800.00	\$0.00	0.0
3	W 7p-8p		Celebrity Big Brother Sun	\$1,600.00	30	0	0	1	3	\$4,800.00	\$0.00	0.0
4	M-F 10p-10:35p		KLST NEWS @ 10<	\$750.00	30	0	1	0	6	\$4,500.00	\$0.00	0.0
5	Th 7p-8p		BIG BANG-CBS/LIFE-PIECS-CBS	\$800.00	30	0	0	0	2	\$1,600.00	\$0.00	0.0
6	Su 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$800.00	30	0	0	0	2	\$1,600.00	\$0.00	0.0
7	Su 6p-7p		60 Minutes-CBS	\$525.00	30	0	0	0	2	\$1,050.00	\$0.00	0.0
8	Sa 10p-10:35p		KLST NWS SA@10<	\$550.00	30	0	0	0	2	\$1,100.00	\$0.00	0.0
9	Sa 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$400.00	30	0	0	0	1	\$400.00	\$0.00	0.0
10	M-F 6:30p-7p		WHEEL-FORTNE	\$470.00	30	1	0	1	6	\$2,820.00	\$0.00	0.0
11	M-F 11:37p-12:37a		LT-CORDEN-CBS<	\$80.00	30	0	1	0	6	\$480.00	\$0.00	0.0
12	Sa-Su 11a-7p		NCAA Basketball Regular	\$150.00	30	0	0	0	4	\$600.00	\$0.00	0.0
13	M-F 6p-6:30p		KLST NEWS @ 6	\$470.00	30	0	1	0	6	\$2,820.00	\$0.00	0.0
14	M-F 10a-11a		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$165.00	30	0	1	0	6	\$990.00	\$0.00	0.0
15	Sa 6:30p-7p		WHEEL-FORTNE W	\$250.00	30	0	0	0	1	\$250.00	\$0.00	0.0
16	M-F 11a-12n		YOUNG&RESTLESS	\$140.00	30	1	0	1	6	\$840.00	\$0.00	0.0
17	Su 8a-9:30a		SUNDAY MRN-CBS	\$80.00	30	0	0	0	2	\$160.00	\$0.00	0.0
18	M-F 12n-12:30p		MIDDAY NEWS	\$115.00	30	1	1	1	12	\$1,380.00	\$0.00	0.0
19	M-F 7a-9a		CBS THS MRNG-2<	\$100.00	30	1	1	1	12	\$1,200.00	\$0.00	0.0
TOTALS:						4	6	5	82	\$33,790.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # : 27658441	Changes as of : 1/5/2022 at 10:28 AM	Version : Original Order
CPE : 96/198/6153	Flight : 1/10/22 - 1/26/22	Station : KLST
Agency : Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser : Texans for Greg Abbott Product : Texans For Greg Abbott	Market : San Angelo Office : WASHINGTON
Agency Order # : 11265162	Service : Nielsen	Con Type : POLITICAL/VOTE Total Spots : 82 Total CPP : \$0.00 Total GRP :
Buyer : Milhoan, Emily Salesperson : FRAN BROWN 215-563-5400	Primary Demo : Assistant : FRAN BROWN 215-563-5400	
Separation :		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/05/22 10:28 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$112,633
KLST Share:	30%
Comment:	
Unknown:	70%

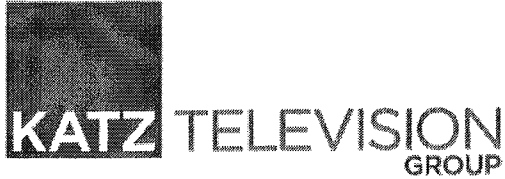
Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	82	\$33,790.00	N/A	0.0
Total	100%	82	\$33,790.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jan	82	\$33,790.00
Total	82	\$33,790.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/5/22 11:00 AM					\$0	\$0	
New	1/5/22 10:28 AM	FRAN BROWN	New	82		\$33,790.00	\$33,790.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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MG

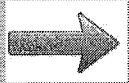


125 West 55th St
New York, NY 10019

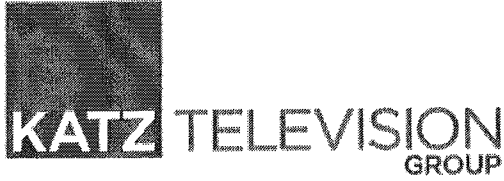
Contract # 27658441	Changes as of: 1/6/2022 at 2:24 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 96/198/6153	Flight: 1/10/22 - 1/26/22	Station: KLST	Con Type: POLITICAL/VOTE
Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: San Angelo Office: WASHINGTON	Total \$: \$33,790.00
Agency Order #: 11265162	Buyer: Milhoan, Emily Salesperson: FRAN BROWN 215-563-5400	Service: Nielsen Primary Demo: Assistant: FRAN BROWN 215-563-5400	Total Spots: 86 Total CPP: \$0.00 Total GRP: Traffic #: 3366697
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/10 - 1/23															
						1/10	1/11	1/12	1/13	1/14	1/15	1/16	1/17	1/18	1/19	1/20	1/21	1/22	1/23		
MSD 3	W 7p-8p		Celebrity Big Brother Sun	\$1,600.00	30	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	
MSD 5	Th 7p-8p		BIG BANG-CBS/LIFE-PIECS-CBS	\$800.00	30	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	
MSD 6	Su 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$800.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	
MSD 7	Su 6p-7p		60 Minutes-CBS	\$525.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	
MGD 20	W 7p-8p		Price Is Right Prime	\$800.00	30	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	
MGD 21	W 7p-8p		Let's Make a Deal Prime	\$800.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
MGD 22	W 8p-9p		Amazing Race	\$700.00	30	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	
MGD 23	Th 7p-8p		Young Sheldon/United States of AI	\$800.00	30	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	
MGD 24	Su 7p-8p		60 Minutes	\$800.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	
MGD 25	Su 8p-9p		Equalizer	\$600.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	
MGD 26	Su 7p-8p		NCIS Los Angeles	\$800.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
MGD 27	Sa 9p-10p		48 Hours	\$525.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	
MGD 28	Sa 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$400.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	
TOTALS:						4	4	7	6	4	6	4	6	3	8	4	6	4	5		



#	Day/Time	DP	Program	Rate	Len	1/24 - 1/26			Total Spots	Total \$	CPP*	GRP*
						1/24	1/25	1/26				
MSD 3	W 7p-8p		Celebrity Big Brother Sun	\$1,600.00	30	0	0	1	0	\$0.00	\$0.00	0.0
MSD 5	Th 7p-8p		BIG BANG-CBS/LIFE-PIECS-CBS	\$800.00	30	0	0	0	0	\$0.00	\$0.00	0.0
MSD 6	Su 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$800.00	30	0	0	0	0	\$0.00	\$0.00	0.0
MSD 7	Su 6p-7p		60 Minutes-CBS	\$525.00	30	0	0	0	0	\$525.00	\$0.00	0.0
MGD 20	W 7p-8p		Price Is Right Prime	\$800.00	30	0	0	0	0	\$1,600.00	\$0.00	0.0
MGD 21	W 7p-8p		Let's Make a Deal Prime	\$800.00	30	0	0	1	0	\$800.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27658441	Changes as of: 1/6/2022 at 2:24 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 96/198/6153	Flight: 1/10/22 - 1/26/22	Station: KLST	Con Type: POLITICAL/VOTE
Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: San Angelo Office: WASHINGTON	Total \$: \$33,790.00 Total Spots: 86
Agency Order #: 11265162	Buyer: Milhoan, Emily Salesperson: FRAN BROWN 215-563-5400	Service: Nielsen Primary Demo: Assistant: FRAN BROWN 215-563-5400	Total CPP: \$0.00 Total GRP: Traffic #: 3366697
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/24 - 1/26			Total Spots	Total \$	CPP*	GRP*
						1/24	1/25	1/26				
MGD 22	W 8p-9p		Amazing Race	\$700.00	30	0	0	0	2	\$1,400.00	\$0.00	0.0
MGD 23	Th 7p-8p		Young Sheldon/United States of AI	\$800.00	30	0	0	0	2	\$1,600.00	\$0.00	0.0
MGD 24	Su 7p-8p		60 Minutes	\$800.00	30	0	0	0	1	\$800.00	\$0.00	0.0
MGD 25	Su 8p-9p		Equalizer	\$600.00	30	0	0	0	1	\$600.00	\$0.00	0.0
MGD 26	Su 7p-8p		NCIS Los Angeles	\$800.00	30	0	0	0	1	\$800.00	\$0.00	0.0
MGD 27	Sa 9p-10p		48 Hours	\$525.00	30	0	0	0	1	\$525.00	\$0.00	0.0
MGD 28	Sa 7p-8p		CBS Saturday Encore 8e/7c-CBS	\$400.00	30	0	0	0	1	\$400.00	\$0.00	0.0
TOTALS:						4	6	5	86	\$33,790.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
01/06/22 2:24 PM	Sent To Rep	Karen Beaupre	Celebrity Big Brother will not air till February. Young Sheldon/United States of AI now airs Thursdays 7-8p. program change Sun 7-8p, and 60 minutes will not air @ 7p on 1/16 due to NFL Wildcard game