

ORDER



Orders
Order / Rev: 1557753
Alt Order #: 08977817
Product Desc: NOT ONE PENNY
Estimate: 5126
Flight Dates: 02/28/18 - 03/13/18
Original Date / Rev: 02/27/18 / 02/27/18
Order Type: Political

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: New Media Firm, The/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Not One Penny / ISS
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P02-FTB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 112543
Agency External ID: 20381AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/13/18	19	\$8,600.00	\$7,310.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	19	\$8,600.00	\$7,310.00	0.00
Totals	19	\$8,600.00	\$7,310.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	03/05/18	03/05/18	Today Show Today Show	CM	Today Show	M-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/05/18	03/11/18	M-----			1	\$475.00	0.00						
N 2	WLBZ	03/02/18	03/02/18	Days of Our Lives Days of Our Lives	CM	1p-2p	----F--	:15/:15	1	\$200.00	P02-F	0.00	BK	1	\$200.00
DAYS OF OUR LIVES RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/26/18	03/04/18	----F--			1	\$200.00	0.00						
N 3	WLBZ	03/12/18	03/12/18	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:15/:15	1	\$200.00	P02-F	0.00	BK	1	\$200.00
DAYS OF OUR LIVES RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/12/18	03/18/18	M-----			1	\$200.00	0.00						
N 4	WLBZ	03/09/18	03/09/18	Days of Our Lives Days of Our Lives	CM	1p-2p	----F--	:15/:15	1	\$200.00	P02-F	0.00	BK	1	\$200.00
DAYS OF OUR LIVES RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/05/18	03/11/18	----F--			1	\$200.00	0.00						
N 5	WLBZ	03/06/18	03/06/18	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	-T-----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00

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WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLBZ	02/28/18	02/28/18	Local News @ 6p M-F	CM	6-630p	--W----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				NEWS CENTER AT 6P RUN AS 15S BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/05/18	03/11/18	-T-----	1	\$700.00	0.00								
N 7	WLBZ	03/02/18	03/02/18	Local News @ 6p M-F	CM	6-630p	----F--	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				NEWS CENTER AT 6P RUN AS 15S BOOKENDS											
Week:		02/26/18	03/04/18	--W----	1	\$700.00	0.00								
N 8	WLBZ	03/12/18	03/12/18	Local News @ 6p M-F	CM	6-630p	M-----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				NEWS CENTER AT 6P RUN AS 15S BOOKENDS											
Week:		03/12/18	03/18/18	M-----	1	\$700.00	0.00								
N 9	WLBZ	03/08/18	03/08/18	Local News @ 6p M-F	CM	6-630p	---T---	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				NEWS CENTER AT 6P RUN AS 15S BOOKENDS											
Week:		03/05/18	03/11/18	---T---	1	\$700.00	0.00								
N 10	WLBZ	03/03/18	03/03/18	Today Show Sa	CM	7a-9a	-----S-	:15/:15	1	\$500.00	P02-F	0.00	BK	1	\$500.00
				SATURDAY TODAY SHOW RUN AS 15S BOOKENDS											
Week:		02/26/18	03/04/18	-----S-	1	\$500.00	0.00								
N 11	WLBZ	03/10/18	03/10/18	Today Show Sa	CM	7a-9a	-----S-	:15/:15	1	\$500.00	P02-F	0.00	BK	1	\$500.00
				SATURDAY TODAY SHOW RUN AS 15S BOOKENDS											
Week:		03/05/18	03/11/18	-----S-	1	\$500.00	0.00								
N 12	WLBZ	03/06/18	03/06/18	Today Show	CM	Today Show	-T-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				TODAY SHOW RUN AS 15S BOOKENDS											
Week:		03/05/18	03/11/18	-T-----	1	\$475.00	0.00								
N 13	WLBZ	03/01/18	03/01/18	Today Show	CM	Today Show	---T---	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				TODAY SHOW RUN AS 15S BOOKENDS											
Week:		02/26/18	03/04/18	---T---	1	\$475.00	0.00								
N 14	WLBZ	03/12/18	03/12/18	Today Show	CM	Today Show	M-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				TODAY SHOW RUN AS 15S BOOKENDS											
Week:		03/12/18	03/18/18	M-----	1	\$475.00	0.00								
N 15	WLBZ	03/07/18	03/07/18	Today Show	CM	Today Show	--W----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				TODAY SHOW RUN AS 15S BOOKENDS											
Week:		03/05/18	03/11/18	--W----	1	\$475.00	0.00								
N 16	WLBZ	03/08/18	03/08/18	Today Show	CM	Today Show	---T---	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				TODAY SHOW RUN AS 15S BOOKENDS											
Week:		03/05/18	03/11/18	---T---	1	\$475.00	0.00								
N 17	WLBZ	03/05/18	03/05/18	Local News @ 12p M-F	CM	12p-1230p	M-----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00
				NEWS CENTER @ NOON (M-F)											
				NEWSCENTER 2 AT 12N RUN AS 15S BOOKENDS											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	M-----					1	\$225.00		0.00			
N18	WLBZ	03/13/18	03/13/18	Local News @ 12p M-F	CM	12p-1230p	-T-----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00
				NEWS CENTER @ NOON (M-F NEWSCENTER 2 AT 12N RUN AS 15S BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-T-----					1	\$225.00		0.00			
N19	WLBZ	03/05/18	03/05/18	Days of Our Lives	CM	1p-2p	M-----	:15/:15	1	\$200.00	P02-F	0.00	BK	1	\$200.00
				Days of Our Lives DAYS OF OUR LIVES RUN AS 15S BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	M-----					1	\$200.00		0.00			
													Totals	19	\$8,600.00