



Advertiser:	Not One Penny / ISS
Product Desc:	NOT ONE PENNY
Estimate:	5126

**WLBZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS CENTER AT 6P RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/05/18	03/11/18	-T-----	1		\$700.00	0.00							
N 6	WLBZ	02/28/18	02/28/18	Local News @ 6p M-F	CM	6-630p	--W----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				Local News @ 6p M-F											
NEWS CENTER AT 6P RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/18	03/04/18	--W----	1		\$700.00	0.00							
N 7	WLBZ	03/02/18	03/02/18	Local News @ 6p M-F	CM	6-630p	----F--	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				Local News @ 6p M-F											
NEWS CENTER AT 6P RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/18	03/04/18	----F--	1		\$700.00	0.00							
N 8	WLBZ	03/12/18	03/12/18	Local News @ 6p M-F	CM	6-630p	M-----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				Local News @ 6p M-F											
NEWS CENTER AT 6P RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/12/18	03/18/18	M-----	1		\$700.00	0.00							
N 9	WLBZ	03/08/18	03/08/18	Local News @ 6p M-F	CM	6-630p	---T---	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
				Local News @ 6p M-F											
NEWS CENTER AT 6P RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/05/18	03/11/18	---T---	1		\$700.00	0.00							
N 10	WLBZ	03/03/18	03/03/18	Today Show Sa	CM	7a-9a	-----S-	:15/:15	1	\$500.00	P02-F	0.00	BK	1	\$500.00
				NBC Today Show (Sa)											
SATURDAY TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/18	03/04/18	-----S-	1		\$500.00	0.00							
N 11	WLBZ	03/10/18	03/10/18	Today Show Sa	CM	7a-9a	-----S-	:15/:15	1	\$500.00	P02-F	0.00	BK	1	\$500.00
				NBC Today Show (Sa)											
SATURDAY TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/05/18	03/11/18	-----S-	1		\$500.00	0.00							
N 12	WLBZ	03/06/18	03/06/18	Today Show	CM	Today Show	-T-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				Today Show											
TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/05/18	03/11/18	-T-----	1		\$475.00	0.00							
N 13	WLBZ	03/01/18	03/01/18	Today Show	CM	Today Show	---T---	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				Today Show											
TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/18	03/04/18	---T---	1		\$475.00	0.00							
N 14	WLBZ	03/12/18	03/12/18	Today Show	CM	Today Show	M-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				Today Show											
TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/12/18	03/18/18	M-----	1		\$475.00	0.00							
N 15	WLBZ	03/07/18	03/07/18	Today Show	CM	Today Show	--W----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				Today Show											
TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/05/18	03/11/18	--W----	1		\$475.00	0.00							
N 16	WLBZ	03/08/18	03/08/18	Today Show	CM	Today Show	---T---	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
				Today Show											
TODAY SHOW RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/05/18	03/11/18	---T---	1		\$475.00	0.00							
N 17	WLBZ	03/05/18	03/05/18	Local News @ 12p M-F	CM	12p-1230p	M-----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00
				NEWS CENTER @ NOON (M-F											
NEWSCENTER 2 AT 12N RUN AS 15S BOOKENDS															

Order / Rev: 1557753  
 Alt Order #: 08977817  
 Flight Dates: 02/28/18 - 03/13/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/05/18	03/11/18	M-----		1			\$225.00			0.00			
N 18	WLBZ	03/13/18	03/13/18	Local News @ 12p M-F CM		12p-1230p	-T-----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00
NEWS CENTER @ NOON (M-F NEWSCENTER 2 AT 12N RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/12/18	03/18/18	-T-----		1			\$225.00			0.00			
N 19	WLBZ	03/05/18	03/05/18	Days of Our Lives CM		1p-2p	M-----	:15/:15	1	\$200.00	P02-F	0.00	BK	1	\$200.00
Days of Our Lives DAYS OF OUR LIVES RUN AS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/05/18	03/11/18	M-----		1			\$200.00			0.00			
													Totals	19	\$8,600.00