

ORDER



Orders

Order / Rev: 1538943

Alt Order #: 08948861

Product Desc: NOT ONE PENNY

Estimate: 5087

Flight Dates: 01/18/18 - 01/31/18

Original Date / Rev: 01/16/18 / 01/16/18

Order Type: Political

WLBZ

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: New Media Firm, The/ POL

Buying Contact:

Billing Contact:

1322 G Street SE

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Not One Penny / ISS

Demographic: A35+

Product Codes: IS-Issue/Non Ballot

Priority: P02-FTB

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 112543

Agency External ID: 20381AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/28/18	14	\$6,400.00	\$5,440.00
01/29/18	01/31/18	7	\$2,825.00	\$2,401.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	14	\$6,400.00	\$5,440.00	0.00
February 2018	7	\$2,825.00	\$2,401.25	0.00
Totals	21	\$9,225.00	\$7,841.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	01/22/18	01/22/18	Today Show	CM	Today Show	M-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	M-----			1			\$475.00		0.00			
N 2	WLBZ	01/26/18	01/26/18	Today Show	CM	Today Show	----F--	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	----F--			1			\$475.00		0.00			
N 3	WLBZ	01/23/18	01/23/18	Local News @ 12p M-F	CM	12p-1230p	-T-----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00
NEWS CENTER @ NOON (M-F)															
NEWSCENTER 2 AT 12N 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	-T-----			1			\$225.00		0.00			
N 4	WLBZ	01/29/18	01/29/18	Local News @ 12p M-F	CM	12p-1230p	M-----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00
NEWS CENTER @ NOON (M-F)															
NEWSCENTER 2 AT 12N 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	M-----			1			\$225.00		0.00			
N 5	WLBZ	01/31/18	01/31/18		CM	12p-1230p	--W----	:15/:15	1	\$225.00	P02-F	0.00	BK	1	\$225.00

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WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 12p M-F															
NEWS CENTER @ NOON (M-F)															
NEWSCENTER 2 AT 12N 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	--W----					1	\$225.00		0.00			
N 6	WLBZ	01/24/18	01/24/18	Local News @ 6p M-F	CM	6-630p	--W----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
Local News @ 6p M-F															
NEWS CENTER AT 6P 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	--W----					1	\$700.00		0.00			
N 7	WLBZ	01/18/18	01/18/18	Local News @ 6p M-F	CM	6-630p	---T---	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
Local News @ 6p M-F															
NEWS CENTER AT 6P 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---T---					1	\$700.00		0.00			
N 8	WLBZ	01/30/18	01/30/18	Local News @ 6p M-F	CM	6-630p	-T-----	:15/:15	1	\$700.00	P02-F	0.00	BK	1	\$700.00
Local News @ 6p M-F															
NEWS CENTER AT 6P 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	-T-----					1	\$700.00		0.00			
N 9	WLBZ	01/30/18	01/30/18	Prime Political Program	CM	State of the Union	-T-----	:15/:15	1	\$250.00	P02-F	0.00	BK	1	\$250.00
State of the Union (8:55 PM-9:00 PM)															
PLEASE TIME LOCK IN THIS BREAK STATE OF THE UNION PRE-BREAK															
15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	-T-----					1	\$250.00		0.00			
N 10	WLBZ	01/27/18	01/27/18	Today Show Sa	CM	7a-9a	-----S-	:15/:15	1	\$500.00	P02-F	0.00	BK	1	\$500.00
NBC Today Show (Sa)															
SATURDAY TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	-----S-					1	\$500.00		0.00			
N 11	WLBZ	01/20/18	01/20/18	7-730p Sa	CM	7p-730p	-----S-	:15/:15	1	\$250.00	P02-F	0.00	BK	1	\$250.00
Bill Green's Maine															
BILL GREEN'S MAINE 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	-----S-					1	\$250.00		0.00			
N 12	WLBZ	01/23/18	01/23/18	Today Show	CM	Today Show	-T-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
Today Show															
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	-T-----					1	\$475.00		0.00			
N 13	WLBZ	01/21/18	01/21/18	Local News @ 6a Su	CM	6a-8a	-----S	:15/:15	1	\$350.00	P02-F	0.00	BK	1	\$350.00
Sun Morning Report (6:58 AM-8:00 AM)															
NEWS CENTER MORN. RPT 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	-----S					1	\$350.00		0.00			
N 14	WLBZ	01/28/18	01/28/18	Local News @ 6a Su	CM	6a-8a	-----S	:15/:15	1	\$350.00	P02-F	0.00	BK	1	\$350.00
Sun Morning Report (6:58 AM-8:00 AM)															
NEWS CENTER MORN. RPT 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	-----S					1	\$350.00		0.00			
N 15	WLBZ	01/24/18	01/24/18	Today Show	CM	Today Show	--W----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
Today Show															
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	--W----					1	\$475.00		0.00			
N 16	WLBZ	01/18/18	01/18/18	Today Show	CM	Today Show	---T---	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
Today Show															
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---T---					1	\$475.00		0.00			

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WLBY

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N17	WLBZ	01/19/18	01/19/18	Today Show Today Show	CM	Today Show	----F--	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	----F--					1	\$475.00		0.00			
N18	WLBZ	01/29/18	01/29/18	Today Show Today Show	CM	Today Show	M-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	M-----					1	\$475.00		0.00			
N19	WLBZ	01/30/18	01/30/18	Today Show Today Show	CM	Today Show	-T-----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	-T-----					1	\$475.00		0.00			
N20	WLBZ	01/31/18	01/31/18	Today Show Today Show	CM	Today Show	--W----	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	--W----					1	\$475.00		0.00			
N21	WLBZ	01/25/18	01/25/18	Today Show Today Show	CM	Today Show	---T---	:15/:15	1	\$475.00	P02-F	0.00	BK	1	\$475.00
TODAY SHOW 15 BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	---T---					1	\$475.00		0.00			
													Totals	21	\$9,225.00