

QUARTERLY ISSUES PROGRAM/EVENTS LIST

4th QTR 2013 KODS-FM

Here follows a listing of the significant issues responded to by station KODS-FM along with the most significant programming treatment of those issues for the period of 10/1/12 12/31/2013. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Date: 10/1-12/31/2013

Issue: Community

Event: Fit For Perfect Attendance

Time: 150 :30 recorded mentions/various live interviews

Description: Program awards an area high school senior a chance to win a new car from the local Honda dealership just for going to school everyday. The program has been in operation for over 4 years and has proven itself to improve attendance in local schools.

Date: 10/6/2013

Issue: Community/charity

Event: Komen Race For A Cure

Time: 4 hours

Description: To help raise awareness and funds for breast cancer research. Over 4500 people attended this event.

Date: 11/1-11/13

Issue: Charity

Event: Evelyn Mount Community Food Drive

Time: Various live interviews, mentions, and website presence

Description: Collection drive focused on the need for non-perishable food items for the less fortunate in our area. Turkeys, hams, and Cornish game hens were also collected.

Date: 11/3/2013

Issue: Community/education

Event: Run For Education

Time: 100 :30 recorded mentions/3 hour live broadcast

Description: Community fun run/walk with the entire Washoe County School District to help build a team environment in schools and families.

Date: 11/28/2013

Issue: Community/Health and Fitness

Event: Turkey Trott

Time: 50 :30 recorded mentions/4 hours onsite presence.

Description: This fun run/walk was held Thanksgiving morning and was attended by over 3,000. Proceeds from the event benefited the Boys and Girls Club.

Date: 11/28/2013

Issue: Public Safety

Event: Holiday Safety Tips

Time: 16 :30 announcements were aired this day

Description: Public messages talked about the dangers of drunk driving, distracted driving, and more.

Date: 12/22/2013

Issue: Community

Event: Insight

Time: 30 minutes

Description: The Food Bank Of Northern Nevada was the special guest this week speaking about their upcoming food drives and a higher demand for their services.

Date: 11/28-12/14/2012

Issue: Charity/children

Event: Toys For Tots

Time: 100 :60 recorded announcements/various interviews with organizers of the program.

Description: Event raises awareness for needy children in our area and the need for the communities support to help over 10,000 in need.

Date: 12/13/2013

Issue: Community/Charity

Event: Share Your Christmas Food Drive

Time: 12 hour event

Description: Station teamed up with local television station KTVN to collect roughly 200,000 pounds of food and over \$100,000 in cash donations.

Date: 12/14/2013

Issue: Community/Children

Event: Camp Christmas For Kids

Time: 9 hour live broadcast at local car dealership to help children in need.

Description: The event acted as our grand finale to our Toys For Tots campaign that featured live interviews with local members of the US Marine Corps. The one day event collected over 3,500 new, unwrapped toys.

Date: 12/22/2013

Issue: Health

Event: Insight

Time: 30 minutes

Description: Healthcare Nevada was the special guest speaking about the new healthcare laws and how the effect Nevadans in 2014/

Date: 12/25/2013

Issue: Public Safety

Event: Holiday Safety Tips

Time: 16 :30 announcements were aired this day

Description: Public messages talked about the dangers of drunk driving, distracted driving, and more.