



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

<u>Contract / Revision</u> 396677 /		<u>Alt Order #</u> WOC10486530
<u>Product</u> Political		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5201
<u>Advertiser</u> Carnahan/D/MO LT Gov		<u>Original Date / Revision</u> 10/14/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 826	<u>Product Code</u> 836
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time LLC
 650 Massachusetts Ave NW
 Suite 210
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/18/16	10/24/16	M-F 430a-5a	4:30 XM-5:00 XM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/18/16	10/24/16	11111--	5			\$125.00	0.00				
N 2	2	10/18/16	10/22/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1-	1			\$275.00	0.00				
N 3	2	10/18/16	10/23/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1	1			\$225.00	0.00				
N 4	2	10/18/16	10/20/16	M-F 4a-430a	4:00 XM-4:30 XM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-1-1---	2			\$125.00	0.00				
N 5	2	10/18/16	10/23/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1	1			\$425.00	0.00				
N 6	2	10/18/16	10/24/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/18/16	10/24/16	11111--	5			\$375.00	0.00				
N 7	2	10/18/16	10/23/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1	1			\$425.00	0.00				
N 8	2	10/18/16	10/22/16	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1-	1			\$450.00	0.00				
N 9	2	10/18/16	10/24/16	FOX 2 News @ 5a	5:00 AM-5:30 AM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/18/16	10/24/16	11111--	5			\$375.00	0.00				
N 10	2	10/18/16	10/24/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/18/16	10/24/16	11111--	5			\$375.00	0.00				
D 11	2	10/18/16	10/24/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	0	\$0.00
N 12	2	10/18/16	10/23/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1	1			\$425.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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2250 Ball Dr
St Louis, MO 63146
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<u>Contract / Revision</u>	<u>Alt Order #</u>
396677 /	WOC10486530

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Political	5201

<u>Advertiser</u>	<u>Original Date / Revision</u>
Carnahan/D/MO LT Gov	10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	2	10/18/16	10/22/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$275.00	0.00			
N 14	2	10/18/16	10/22/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$675.00	0.00			
N 15	2	10/18/16	10/22/16	Sa 830a-9a	830a-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$750.00	0.00			
D 16	2	10/18/16	10/24/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	0	\$0.00
N 17	2	10/18/16	10/24/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	1--11--				3	\$175.00	0.00			
N 18	2	10/18/16	10/24/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	1111---				4	\$175.00	0.00			
N 19	2	10/18/16	10/24/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	1-111--				4	\$175.00	0.00			
N 20	2	10/18/16	10/21/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--111--				3	\$425.00	0.00			
D 21	2	10/18/16	10/22/16	Sa 5p-6p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
N 22	2	10/18/16	10/23/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$500.00	0.00			
N 23	2	10/18/16	10/23/16	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$500.00	0.00			
N 24	2	10/18/16	10/24/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	11-1---				3	\$1,350.00	0.00			
N 25	2	10/18/16	10/22/16	College Football Gm	7:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$600.00	0.00			
N 26	2	10/18/16	10/22/16	College Football Gm	7:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$600.00	0.00			
N 27	2	10/18/16	10/23/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$1,200.00	0.00			
N 28	2	10/18/16	10/22/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$800.00	0.00			
N 29	2	10/18/16	10/23/16	Su 11p-12a	11:00 PM-12:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$100.00	0.00			
N 30	2	10/18/16	10/23/16	Su 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$175.00	0.00			

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<u>Contract / Revision</u> 396677 /	<u>Alt Order #</u> WOC10486530
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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Political	<u>Estimate #</u> 5201
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<u>Advertiser</u> Carnahan/D/MO LT Gov	<u>Original Date / Revision</u> 10/14/16 / 10/14/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 31	2	10/18/16	10/24/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	111----				3	\$450.00	0.00			
N 32	2	10/18/16	10/23/16	Game Day Live	10:30 AM-11:00 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$675.00	0.00			
N 33	2	10/18/16	10/24/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-111---				3	\$750.00	0.00			
Totals											0.00	63	\$26,425.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/24/16	63	\$26,425.00	\$22,461.25
Totals	63	\$26,425.00	\$22,461.25

Signature: _____ Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

Buy Detail Report (Special Format)

10/14/2016

Client: Russ Carnahan for Missouri
 Media: TV
 Product: Political
 Market: St. Louis
 Flight Date: 10/18/2016-10/24/2016

Estimate: 5201
 Description: Carnahan w/#3 10.18-10.24
 Survey: ZBK Aug15-Nov15 DMA Nielsen Live+SD
 Buyer: Cathie Herrick

of SPOTS PER DAY

Station	Affil	Day	Dp	Time	Program	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Total Spots	STN Gross Cost
KTVL-TV	FOX	M-F	EM	4:00a-4:30a	FOX 2 NEWS @ 430AM	1	0	1	0	0	0	0	2	\$125.00
KTVL-TV	FOX	M-F	EM	4:30a-5:00a	FOX 2 NEWS @ 4A	1	1	1	1	0	0	1	5	\$125.00
KTVL-TV	FOX	M-F	EM	5:00a-5:30a	FOX 2 NEWS AT 5AM	1	1	1	1	0	0	1	5	\$375.00
KTVL-TV	FOX	Sa	EM	6:00a-6:30a	FOX 2 NEWS SAT 6AM	0	0	0	0	1	0	0	1	\$275.00
KTVL-TV	FOX	Sa	EM	6:30a-7:00a	FOX 2 NEWS SAT 6AM	0	0	0	0	1	0	0	1	\$275.00
KTVL-TV	FOX	Su	EM	6:30a-7:00a	FOX 2 NEWS SUN 6AM	0	0	0	0	0	1	0	1	\$225.00
KTVL-TV	FOX	Sa	EM	7:00a-7:30a	FOX 2 NEWS SAT 7AM	0	0	0	0	1	0	0	1	\$450.00
KTVL-TV	FOX	Su	EM	7:00a-7:30a	FOX 2 NEWS SUN 7AM	0	0	0	0	0	1	0	1	\$425.00
KTVL-TV	FOX	Su	EM	7:30a-8:00a	FOX 2 NEWS SUN 7AM	0	0	0	0	0	1	0	1	\$425.00
KTVL-TV	FOX	Su	EM	8:00a-8:30a	FOX 2 NEWS SUN 7AM	0	0	0	0	0	1	0	1	\$425.00
KTVL-TV	FOX	Sa	EM	8:00a-8:30a	FOX 2 NEWS SAT 7AM	0	0	0	0	1	0	0	1	\$750.00
KTVL-TV	FOX	M-F	EM	8:00a-8:30a	FOX 2 NEWS IN THE MORNING	1	1	1	0	0	0	0	3	\$750.00
KTVL-TV	FOX	Sa	EM	8:30a-9:00a	FOX 2 NEWS SAT 7AM	0	0	0	0	1	0	0	1	\$675.00
KTVL-TV	FOX	M-F	EM	9:00a-9:30a	FOX 2 NEWS AT 9AM	1	1	1	1	0	0	1	5	\$375.00
KTVL-TV	FOX	M-F	EM	9:30a-10:00a	FOX 2 NEWS AT 9AM	1	1	1	1	0	0	1	5	\$375.00
Daypart Total:						34	0	0	0	0	1	0	34	\$12,675.00
Daypart Total:						1	0	0	0	0	0	0	1	\$675.00
Daypart Total:						3	0	0	0	0	0	0	3	\$175.00
Daypart Total:						3	0	0	0	0	0	0	3	\$525.00
Daypart Total:						4	0	0	0	0	0	0	4	\$175.00
Daypart Total:						3	0	0	0	0	0	0	3	\$425.00
Daypart Total:						11	0	0	0	0	0	0	11	\$2,675.00

Buy Detail Report (Special Format)

10/14/2016

Client: Russ Carnahan for Missouri
 Media: TV
 Product: Political
 Market: St Louis
 Flight Date: 10/18/2016-10/24/2016

Estimate: 5201
 Description: Carnahan wk#3 10.18-10.24
 Survey: 2BK Aug15+Nov15 DMA Nielsen Live+SD
 Buyer: Cathie Herick

of SPOTS PER DAY

Station	Affil	Day	DP	Time	Program	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Total Spots	STN Gross Cost
KTIV-TV	FOX	Su	EN	5:00p-5:30p	FOX 2 NEWS WEEKEND SUN	1	0	0	0	0	0	0	1	\$500.00
KTIV-TV	FOX	M-F	EN	5:00p-5:30p	FOX 2 NEWS 5-530PM	3	0	0	0	0	0	0	3	\$1,350.00
KTIV-TV	FOX	Su	EN	5:30p-6:00p	FOX 2 NEWS WEEKEND SUN	1	0	0	0	0	0	0	1	\$500.00
Daypart Total:														
KTIV-TV	FOX	Sa	PT	6:00p-10:00p	NCAA Ftbail	0	0	0	0	1	0	0	1	\$600.00
KTIV-TV	FOX	Sa	PT	7:00p-9:00p	NCAA Ftbail	0	0	0	0	1	0	0	1	\$600.00
Daypart Total:														
KTIV-TV	FOX	Su	LN	9:30p-10:00p	FOX 2 NEWS @ 9PM SUN	0	0	0	0	0	1	0	1	\$1,200.00
KTIV-TV	FOX	Sa	LN	10:00p-10:30p	FOX 2 NEWS @ 10PM SAT	0	0	0	0	1	0	0	1	\$800.00
Daypart Total:														
KTIV-TV	FOX	Su	LF	10:30p-11:00p	IN DEPTH W/GRACIAM BENSINGER	0	0	0	0	0	1	0	1	\$175.00
KTIV-TV	FOX	M-F	LF	10:30p-11:00p	TMZ	1	1	0	0	0	0	1	3	\$450.00
KTIV-TV	FOX	Su	LF	11:00p-12:00a	ACCESS HLLYWD	0	0	0	0	0	1	0	1	\$100.00
Daypart Total:														
Spots Per Week 63														
SCHEDULE TOTALS														
TOTAL SPOTS: 63														
TOTAL COST: \$28,425.00														

Disclaimer:

Agreed to and Accepted by:

Summary by Station/System

Summary by Market

Date: 10/14/2016

Client: Russ Carnahan for Missouri
 Media: TV
 Product: Political
 Estimate: 5201
 Description: Carnahan wk#3 10.18-10.24
 Flight Start Date: 10/18/2016 03:00 AM
 Flight End Date: 10/24/2016 02:59 AM
 Survey: Various
 Buyer: Cathie Herrick
 Separation between spots: 30

Market	Total Spots	STN Gross	PCT
St. Louis	63	\$26,425.00	100%
Estimate Total:	63	\$26,425.00	