

**QUARTERLY REPORTS  
BLUE WATER BEAT PROGRAM  
ONE-HOUR EACH WEEK  
ON RADIO STATIONS  
WHLS-WSAQ-WHLX-WBTI-WPHM  
1ST QUARTER 2014**

Based on the following top issues addressed by the community as collected from surveys, listener response, and public meeting input:

1. Jobs
2. Education
3. Economic recovery
4. Entertainment venues
5. Health issues
6. Capital needs, infrastructure
7. Drug misuse
8. Downtown interests
9. Mainstreet program
10. Parks, recreation advancements

**DATES AIRED ISSUE(S) # BRIEF DESCRIPTION OF TOPIC AND GUEST(S) NAME**

**January 4<sup>th</sup>, 11<sup>th</sup> 2014 1,2,6,5** State Representative Dan Lauwers, Port Huron City Manager Bruce Brown, County Administrator Bill Kauffman. Discussion from each on economic impacts of 2013 and a look ahead into 2014 in various interviews with our morning show host Paul Miller. Also Amanda Wymer from St. Joseph Mercy Hospital on Flu prevention and latest stats on those having had the flu thus far this year.

**January 18<sup>th</sup>, 25<sup>th</sup> 1,2,6,10** Economic Development Alliance's Dan Casey concerning a recent retention program where 300-jobs remain in the local area. State of the State addressed by Governor Rick Snyder reviewed from the perspective of State Senator Phil Pavlov and Saint Clair County Commissioner Howard Heideman. and Saint Clair County Emergency Manager Jeff Friedland

**February 1<sup>st</sup>, 8<sup>th</sup> 2,10,5** Jack Hollman from the Mackinac Center talks with our Paul Miller about the use of privatization by school districts as a cost saving move. Randy Maiers from the local community foundation updates listeners on use of foundation monies and improvements that have been made to date on Port Huron's south side. Candice Miller weighs in on a growing dispute about the abandonment of the bridge tressel along the Black River which now belongs to the Port Huron Yacht Club...and John Pidick updates us on a chili cookoff set as a fundraiser for the Marysville art show.

**February 15, 22 2,7,5** Representatives from the Michigan Department of Civil Rights who held a meeting in Port Huron thanks to host Rasha Demashki of the Port Huron Area School District Board of Education. The topic was immigration, Also Steve Tobocoman from the department. The second half of the show featured comments from Scott Hamilton on Special Olympics as featured by the local Town Hall organization.

**March 1, 8 1,2,3,6** Local State Senator Phil Pavlov addresses the Greater Port Huron Area Chamber of Commerce during a breakfast session featuring topics that addressed state funding of education, the prison system, commercial personal property tax issues and the need to place the item on the primary ballot, the improving economy and the possible return of revenue sharing.

**March 15, 21 2,6, 5** State School Superintendent John C Austin addressing a meeting of the Economic Alliance of Saint Clair County. Talked on the importance of a good education in attracting business and retaining populations.

**March 29, April 5 1,2, 3, 4,6** St. Clair County Administrator Bill Kauffman in his latest State of the County address. Updates citizens via video and radio on improvements noted in the county over the last year touching on virtually all aspects of county government.

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2nd QUARTER 2014**

Based on the following top issues addressed by the community as collected from surveys, listener response, and public meeting input:

1. Jobs
2. Education
3. Economic recovery
4. Entertainment venues
5. Health issues
6. Capital needs, infrastructure
7. Drug misuse
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**DATES AIRED ISSUE(S) # BRIEF DESCRIPTION OF TOPIC AND GUEST(S) NAME**

**April 4, 12 2014 5, 7, 8, 10** Weather concerns with Severe Weather Awareness week having just passed. Interviews with Jeff Friedland of St Clair Count Homeland Security and Emergency Management and the National Weather Service on expectations for the summer and precautions that should be taken. Spirit of Port Huron awards with Mayor Pauline Repp and others giving out recognition at an annual McMorran Place event...and Prescription Drug Problems being addressed on the road with local State Representative Dan Lauwers, Procecutor Mike Wendling, State Senator Phil Pavlov and Sheriff Tim Donnellon.

**April 26, May 3 5, 6, 3, 8** McLaren takes over Port Huron Hospital, questions and answers during a news conference on the subject with officials from McLaren and PHH. Sperry's historic building in downtown Port Huron with a potential new use. Boutique hotel and eatery, Larry Jones, Scott Beedon and others. Passing of Glen London who once headed up London's Dairy and was a Port Huron City Councilmember for many years...stories from his daughter and former Port Huron Mayor Tim Lozen.

**May 10, 17 10, 5** Island loop dedication from St. Clair County Planning and Parks and Recreation with comments from U.S. Congresswoman Candice Miller and others.

**May 24, 31 6, 3, 9** BlueWater Bridge presentation by the visiting director of Homeland Security and Congresswoman Candice Miller. Discussions from St Clair County Administrator Bill Kauffman and County Commission Chair Jeff Bohm relative to the purchase of the former Art Van building in downtown Port Huron with possible uses listed.

**June 7,14 2, 6, 10** New Superintendent as first chosen by the Port Huron Area School District Board of Education, Richard Wilke with interviews as conducted by the Board led by Jeff Stout.

**June 21, 28 10, 3** Bayview Race presentation for 2014. Host of speakers involved in the annual Port Huron to Mackinac Island race including Bayview Yacht Club Commander, Race Committee Chair and local officials like Mayor Pauline Repp on the economic impact of the race.

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3rd QUARTER 2014**

**Program change effective WSAQ Blue Water Beat now on  
Sunday mornings.**

**Survey result change updated thanks to annual review of  
community leaders taken June, 2014**

Based on the following top issues addressed by the community as collected from surveys, listener response, and public meeting input:

1. Education / education funding
2. Hope, vision, positive attitude
3. Number of jobs, employment, unemployment
4. Job training
5. Economic climate / development
6. Tourism
7. Cooperation of local governments
8. Drug traffic
9. Government finance

## **DATES AIRED ISSUE(S) # BRIEF DESCRIPTION OF TOPIC AND GUEST(S) NAME**

**July 5, 12 2014** 1, 2, 5 New (another selection) Superintendent for the Port Huron Area School District interview with the Board of Education for the job....James Cain the selected candidate who was the superintendent for the Marysville School District....also final interview with outgoing superintendent Ron Wolleen

**July 19, 26 2014** 5, 2, 7, 1 Interview with new Port Huron City Manager James Freed, John Adiar, International Day Parade co-chair on the after glow of the parade and changes coming next year if funding can be found. Excerpts from a presentation earlier in the year at a breakfast speaking engagement for the Saint Clair County Emergency Management committee with special guest Rob Sibley on the Sandy Hook elementary shootings and how to prepare, recover from such incidents.

**August 2,9** 9, 2, 5, 7 Michigan Department of Transportation representatives along with State Representative Paul Muxlow on the changes coming to the intersection of Military and Water which at one time was considered a million dollar project...now much less. There is a new sign at Port Huron Hospital....now McLaren...press conference with hospital officials on the unveiling, American Red Cross local chapter seeking blood donations, and an update on the new services at the Saint Clair County International Airport.

**August 16, 23** 1, 25, 7 Beverly Fernandez, keynote speaker from the group "Stop the Great Lakes Nuclear Dump" as brought to Saint Clair County for a public speaking engagement by State Senator Phil Pavlov.

**August 30, September 6** 1, 2, 3, 4, 5, 6, 7, 8, 9 Various interviews via Paul Miller and Bill Gilmer....Bill Kaufman on County Convention Center build, Lunch with the Doctor, Doctor Mark Tawney on a series of meetings at McLaren Port Huron, Dean Forrester on the latest for farmers from new rules in the U.S.D.A., Debra Johnson and Amy Smith on suicide prevention (based on recent suicide attempts at the Blue Water Bridge, Update Marysville with Mayor and a look back at the football career of Walt Braun, Officials from the Community Foundation on a recap of the Backpack giveaway, Jennifer Mihaluk from the St. Clair County Health Department and smoking cessation, Expert of experts author Debbie Allen on profession changes

**September 13, 20** 1, 2, 3, 4, 5, 8 Expansion of industry at SMR and public presentation of the item during a groundbreaking and various interviews on the subject with Dan Casey of the Economic Development Alliance. Also interview with RESA Superintendent Dan Degrow concerning early childhood education, and an update on City of Port Huron policing from Chief Michael Reeves...recap of float down and the death of one participant

**September 27, October 11** 2, 5, 6, 7 9-11 services by the City of Port Huron. River Symposium keynote speaker at Freighters and the latest United Way drive announced locally with speakers Michael Reeves, Doug Dolph, and Patty Troy.

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4th QUARTER 2014**

**September 27, October 11** 2, 5, 6, 7, 9-11 services by the City of Port Huron. River Symposium keynote speaker at Freighters and the latest United Way drive announced locally with speakers Michael Reeves, Doug Dolph, and Patty Troy.

**October 18** 1, 2, 3, 5, 6, 9 Public broadcast address Town Hall debate between Governor candidates Rick Snyder and Mark Schauer

**October 25, November 1** 1, 2, 3, 4, 5, 7 State of the City Address with City of Marysville City Mayor Matt Damon, City Manager City of Port Huron with updates on downtown Sperry, Marina, and other issues

**November 8, 15** 1, 2, 3, 4, 5, 6, 7, 9 MainStreet Program downtown Port Huron town hall style forum on just what it takes to become a state sanctioned MainStreet organization with Kristi Hazard and Emily Cantara....and Bill Shuette State Attorney General on the Know 2 Say campaign which was introduced in the Port Huron Area School District during a news conference.

**November 22, 29** 7, 8, 9 Presentation on a yet to initiated tracking and recording system for police officials call Clemens. Discussion from several law enforcement agencies in Saint Clair County.

**December 6,13** 1, 2, 7, 9 WINS Warning Information Notification System introduced for Saint Clair County. Emergency Manager Jeff Friedland and others from Homeland Security concerning the project. Also State Senator Phil Pavlov and political news reporter Tim Skubic on the expected last actions of the legislature as the year winds down.

**December 20, 27** 1, 2, 3, 4, 5, 6, 7, 9 Final vote on improving roads in the state from Lansing. State Senator Phil Pavlov disagrees and local State Representative Paul Muxlow agrees with the legislature to place a state sales tax increase on the ballot. YMCA and McLaren Port Huron Hospital representatives on Mission Slimpossible, a contest to have better BMI and weight numbers for the new year....and St. Clair County Administrator Bill Kauffman with announcements of a new Veteran Affairs Administrator and update county expectations for 2015. Final meeting from the Port Huron Area School District Board of Education detailing budget adjustments and marking the final session for two board members.