

FR: WA - MICKEY THOMPSON  
TO: WENY-TV  
REP HEADLINE# 7347522

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS RPT. FROM REP SEP8/14 12.20  
\*\*\* WENY-TV \*\*\*

ADD \*\*\* ORIGINAL REV#0 \*\*\*

DELETE

ORDER

LINE/S

PARTIAL LINE/S

AGENCY - 5 MAPLETON ROAD, SUITE 300  
ADDRESS PRINCETON, NJ 08540

START DATE-SEP9/14 END DATE-SEP21/14 WK-2

REP:

TO: NSA WENY  
FROM: JEFF  
\*\*NEW ORDER\*\*  
NEW TOT \$2460 25X  
PLS CONFIRM THX  
9/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

BIAS#  
1/AGENCY#  
2/ADVERTISER#  
3/PROD# EST#  
20/EOS 4/SLSP#  
5/REP#  
21/BILL WK. MO-SU  
63/PCON 64/ACON  
11/RATE CARD  
14/ORDER TYPE  
57/CO-OP TYPE  
59/STATE TAX  
DATE  
JAMESTOWN ASSOCIATES  
ISS/NC CHAMBER IE  
NYS REP COM 9/8  
MICKEY THOMPSON  
- WASHINGTON, DC  
9/AREA  
10/BILL CODE  
16/BYR - PATRICIA STERN  
17/RTG SVC - NSI  
CO-OP KEY D/P REC#  
58/CITY TAX

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD 23/	SC#	STS /LIN	SPOT
1			TU-F	600	700		30	09/09	09/12					3	\$75.00				3
PROGRAM : GOOD MORNING TWIN TIERS																			
2			TU-F	600	700		30	09/16	09/19					5	\$75.00				5
PROGRAM : GOOD MORNING TWIN TIERS																			
3			TU-F	700	900		30	09/09	09/12					4	\$100.00				4
PROGRAM : GOOD MORNING AMERICA																			

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FAX# 703 528 7880  
SEP8/14 12.20  
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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CIS 13/14	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD 23/	SPOT /LIN
4			TU-F	700	900		30	09/16	09/19					5	\$100.00		5
PROGRAM : GOOD MORNING AMERICA																	
5			TU-F	1800	1830		30	09/09	09/12					3	\$120.00		3
PROGRAM : TWIN TIERS TONGIHT																	
6			TU-F	1800	1830		30	09/16	09/19					5	\$120.00		5
PROGRAM : TWIN TIERS TONGIHT																	
SEP/14 \$2,460.00														CONTRACT TOTAL \$2,460.00			
														TOTAL SPOTS 25			

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
SVC- NSI  
DEMOS- RA35+\*

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SEP8/14 12.27  
\*\*CHANGES\*\* WENY-TV \*\*\*

ADD \*\*\* UNAPPROVED REV #1 \*\*\*

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63/PCON 64/ACON  
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57/CO-OP TYPE  
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- WASHINGTON, DC  
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PROGRAM : GOOD MORNING TWIN TIERS																			
3	Y		TU-W,F	700	900		30	09/09	09/12					4	\$100.00				4
PROGRAM : GOOD MORNING AMERICA																			

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BS	REP	CD	DAYS	BEGIN	END	PTRN	LNTH	BEGIN	END	CIS	SEC	PLAN	PRICE	SPT	RATE	STATION	STS
LN#	LN#			TIME	TIME			DATE	DATE	13/	14/		16/	/WK	SPOT	CD	SC#
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
4	Y		TU-W,F	700	900		30	09/16	09/19					5	\$100.00		5
PROGRAM : GOOD MORNING AMERICA																	
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SEP/14 \$2,460.00																	
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TOTAL SPOTS																25	

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DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE