

**KNML(AM), KKOBB(AM), KTBL(AM), KMGA(FM), KKOBB-FM,
KRST(FM), KDRF(FM) and KBZU(FM)
EEO PUBLIC FILE REPORT
June 1st, 2017 – May 31st, 2018**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
On-Air Talent	9,13,17,20-24	13
Account Executive	1,9,13,17,20-24	17
On-Air Talent	9,13,17, 20-24	13
Web Designer	9,13,17,20-24	24
Traffic Manager	9,13,17,20-24	17
Staff Engineer	9,13,17,20-24	13

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II.MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	New Mexico Broadcasters Association Contact: Suzan Strong strong@nmba.org 2333 Wisconsin NE Albuquerque, NM 87110 505-841-4444	No	3
2	Barelas Economic Opportunity Center mcasias@ahcnm.org	No	0
3	Hispanic Chamber of Commerce Bea@ahcnm.org	No	0
4	Lulac National Educational jmoya@lnesc.org 500 2 nd Street NW Albuquerque, NM 87102 828-1114	No	0
5	New Mexico Workforce Solutions avinson@state.nm.us 501 Mountain Road. NE Albuquerque, NM 87102 505-841-8920	No	0
6	New Mexico Highlands University Contact: Maxine Salas maxinesalas@nmhu.edu P. O. Box 9000 Las Vegas, NM 87701 505-454-3188	No	0
7	Veterans Administration Contact: Keith Rollins keith.rollins2@va.gov 217 San Pablo Street SE Albuquerque, NM 87108 505-268-7557	No	0
8	Intentionally Omitted	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Station Website Postings (<i>all SEU stations</i>) www.610thesportsanimal.com; www.770kkob.com; www.1050talk.com; www.923krst.com; www.kobfm.com; www.995magicfm.com; www.edfm.com	No	5
10	All Access Website www.allaccess.com	No	0
11	Zip Recruiter Website www.ziprecruiter.com <i>(Internet-based job board and secondary posting service to more than 25 additional on-line job banks, e.g. diversityjobs.com, monster.com and topusajobs.com)</i>	No	0
12	Craig's List www.albuquerque.craigslist.org	No	0
13	Employee/Self-Referral	No	5
14	Monster Website www.monster.com	No	0
15	Albuquerque Journal rep53@abqpubco.com P. O. Box 95777 Albuquerque, NM 87199-5777 505-823-4444	No	0
16	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
17	Word-of-Mouth Referral	No	4
18	SEU Job Fair(s) (<i>see Section III</i>)	No	0
19	Traffic Director's Guild of America Contact: Larry Keene www.tdga.org 26000 Avenida Aeropuerto, Building 114 San Juan Capistrano, CA 92675	No	0
20	Cumulus Website http://www.cumulus.com/careers/	No	8
21	Simply Hired www.simplyhired.com	No	0
22	Glass Door www.glassdoor.com	No	0
23	Link Up www.linkup.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	Indeed www.indeed.com	No	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			27

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	From June 19 th – June 23 rd , 2017, our SEU participated in the New Mexico Broadcast Association Virtual Job Fair. We had 15 candidates apply for the open positions at that time (Account Executive). This event was promoted on one or more SEU stations.
2	Internship Program	<p>We have established an internship program designed to meet the educational needs of those considering on-air talent and sales positions as well as those seeking general broadcast knowledge. The student interns spend time in each department, the managers and workers within to gain knowledge of the inner workings of that particular department.</p> <p>In the Fall of this reporting period, we had 3 student interns from UNM. They spent time in sales, engineering, business office, traffic, promotions, production and programming. The majority of their time was spent in production and programming as their personal interests were focused in that direction.</p> <p>Aside from obtaining a general overview of the workings of a radio station and different departments, these interns received specialized instruction about the music and programming philosophy for 3 stations KRST (FM), KMGA (FM) and KOB (FM) and were taught how to: operate the audio boards; prepare for and implement radio shows; produce commercial spots; and handle radio station imaging and digital editing. In addition, they worked on site at live remotes and concerts learning the promotional aspects of our industry.</p>