

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

Station and Location:

WTKU-FM 98.3

Date:

10/17/18

I, Tim Perskie,

being/on behalf of: Frank Formica, Maureen Kunz & Jim Bertino, a legally

qualified candidate of the Republican political

party for the office of: Atlantic County Freeholder

in the General Election

election to be held on: November 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$2,970.00

[illegible]


Friends of Frank Formica

The name of the treasurer of the candidate's authorized committee is:

Michael Goff

To Be Signed By Candidate or Authorized Committee

10/17/18
Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature _____

Printed Name _____

Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

Station and Location: WOND-AM 1400	Date: 10/17/18
---	---

I, Tim Perske,
 being/on behalf of: Frank Formica, Maureen Kim + Jim Bertino, a legally
 qualified candidate of the Republican political
 party for the office of: Atlantic County Freeholder
 in the General Election
 election to be held on: November 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ 2,850.⁰⁰
2835

CREDIT CARD AUTHORIZATION

Business Name Wavelength

Contact Name Tim Perskie

Account # 4305 7286 4629 5854 Expiration Date 03/2022

Card Type: Visa MasterCard American Express

Amount \$ 5,820.00

☒ One Time Only

☐ Bill card every \$5,820.00

Cardholder Name

Tim Perskie

Address 314 Catharine St, Unit 104

City/State Philadelphia, PA Zip Code 19147

Radio Station to Credit WOND & WTKV Invoice # _____

Fax to (609) 601-0450

Internal Use

Authorization # _____

Date Entered _____

Item # _____

CAUTION: DO NOT

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Broadcast Any Licensed Unit
During a National Window, the following conditions
must be met.

I, Tim Perskie
(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☒ the programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has
approved the broadcast.

☐ the programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved
the broadcast, and that the candidate and/or the candidate's authorized committee
paid for the broadcast.


signature of candidate or authorized committee

Tim Perskie
printed name

10/17/18
date

BROADCAST SCHEDULE/CONTRACT

Entered by
Stuart

WOND ☒ **WWAC** ☐
WMGM ☐ **WTKU** ☐
XX ☐ **Local Direct** ☐ **Trade** ☒ **New Order** ☒
☐ **Local Agy** ☒ **Politi.** ☐ **New Account** ☒
☐ **National** ☐ **Revision** ☐ **Cancel** ☐

Contract #
Date: 10/17/2018
Notarize? ☒ **Co-Op?** ☐
Account Type **Broadcast** **Calendar** ☒

Advertiser: Frank Formica for Freeholder
Agency: Wavelength Communications
Address: 325 Chestnut St., Suite 800
 Philadelphia, PA 19106
Product/Conflict: Political Buy, Atlantic Co., NJ
Description/Est#: "Keep Atlantic Working" 50%

Contact: Tim Perskie
Phone: 215-625-9283
Fax: tim@wavelength1.com
Salesperson: Jim Southard
Agy Comm:
Sales Comm:

SPOT RATE	DATE		Day	Part	Length	Spots/ promo/ remote	SCHEDULE							SPOTS PER WEEK	WEEKLY \$ TOTALS	TOTAL # WEEKS	LINE \$ TOTALS
	Start	End					Mon	Tue	Wed	Thu	Fri	Sat	Sun				
1	\$30.00	10/18/18	11/6/18	6:00a-10:00a	:30	Spot	3	3	3	3	3			15	\$450.00	3	\$1,350.00
2																	
3	\$25.00	10/18/18	11/5/18	10:00a-Noon	:30	Spot	2	2	2	2	2			10	\$250.00	3	\$750.00
4																	
5	\$25.00	10/18/18	11/5/18	12:00-1:00p	:30	Spot	1	1	1	1	1			5	\$125.00	3	\$375.00
6																	
7	\$25.00	11/6/18	11/5/18	1:00-4:00p	:30	Spot	1	1	1	1	1			5	\$125.00	3	\$375.00
8																	
9																	
10																	
11																	
12																	
														26			

1260 -
650 -
325 -
325 -

Your signature sets forth your understanding of the above advertising schedule and you understand that this is a binding agreement with Longport Media, LLC. (LP LLC). There can be no changes unless they are made in writing and approved by LP LLC. Cancellations require a minimum of 72 hours notice, and must be approved by LP LLC. LP LLC requires a minimum 30% downpayment from New Business accounts. Payment in full is due within 30 days of receipt of monthly invoice. LP LLC and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected. For your convenience, Visa, Master Card and American Express Cards are accepted for payment of advertising schedules.

Gross	\$2,850.00
Agency Discount	
Deposit	
Net Amount Due	\$2,850.00

Client Signature per insert order rec. 10/27
Date: 10/17/2018
Auth:
Appr:

Notes: Pre-Paid with Credit Card.

LONGPORT MEDIA, LLC
1601 NEW ROAD
LINWOOD, NJ 08221

Client: FORMICA FOR FREEHOLDER
Order #: 8726-00006
Description: WOND-AM POLITICAL KEEP ATLANTIC WORKING 50%
Date Entered: 10/17/2018
P.O.#: WOND 2018 OCT
Salesperson: Reses, Karen
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd

WAVELENGTH COMMUNICATIONS, INCORPORATED
325 CHESTNUT ST SUITE 800
PHILADELPHIA, PENNSYLVANIA 19106 USA

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/18/2018	11/6/2018	WOND-AM	06:00:00 to 10:00:00	Weekly	:30	42	30.00	1260.00	3	3	3	3	3	0	0
2	10/18/2018	11/5/2018	WOND-AM	12:00:00 to 13:00:00	Weekly	:30	13	25.00	325.00	1	1	1	1	1	0	0
4	10/18/2018	11/5/2018	WOND-AM	13:00:00 to 16:00:00	Weekly	:30	13	25.00	325.00	1	1	1	1	1	0	0
5	10/18/2018	11/5/2018	WOND-AM	10:00:00 to 12:00:00	Weekly	:30	26	25.00	650.00	2	2	2	2	2	0	0

Order Start Date: 10/18/2018 Order End Date: 11/6/2018 Spots: 94

Total Charges: \$2,560.00

LPLLC and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Calendar Month/End-Of-Schedule Billing Totals for FORMICA FOR FREEHOLDER / 8726-00006 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	70	\$1,900.00
November 2018	24	\$660.00
Total:	94	\$2,560.00

2,560.00

Confirmed & Accepted for LONGPORT MEDIA, LLC By: _____

Accepted for WAVELENGTH COMMUNICATIONS, INCORPORATED By: _____

Please Sign and Return One Copy

LONGPORT MEDIA, LLC
1601 NEW ROAD
LINWOOD, NJ 08221

Client: FORMICA FOR FREEHOLDER
Order #: 8726-00005
Description: WTKU 2018 POLITICAL KEEP ATLANTIC WORKING 50%
Date Entered: 10/17/2018
P.O.#: WTKU 2018 OCT
Salesperson: Reses, Karen
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd

WAVELENGTH COMMUNICATIONS, INCORPORATED
325 CHESTNUT ST SUITE 800
PHILADELPHIA, PENNSYLVANIA 19106 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/18/2018	11/6/2018	WTKU-FM	06:00:00 to 10:00:00	Weekly	:30	28	30.00	840.00	2	2	2	2	2	0	0
2 10/18/2018	11/5/2018	WTKU-FM	10:00:00 to 15:00:00	Weekly	:30	26	25.00	650.00	2	2	2	2	2	0	0
3 10/18/2018	11/5/2018	WTKU-FM	15:00:00 to 18:00:00	Weekly	:30	26	30.00	780.00	2	2	2	2	2	0	0
4 10/18/2018	11/5/2018	WTKU-FM	06:00:00 to 19:00:00	Weekly	:30	36	20.00	720.00	0	0	0	0	0	6	6

Order Start Date: 10/18/2018 Order End Date: 11/6/2018 Spots: 116

Total Charges: \$2,990.00

LPLLC and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Calendar Month/End-Of-Schedule Billing Totals for FORMICA FOR FREEHOLDER / 8726-00005 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	84	\$2,180.00
November 2018	32	\$810.00
Total:	116	\$2,990.00

2,990.00

Confirmed & Accepted for LONGPORT MEDIA, LLC By:

Accepted for WAVELENGTH COMMUNICATIONS, INCORPORATED By:

Please Sign and Return One Copy

