

CONTRACT



WGN-TV
 2501 W Bradley Place
 Chicago, IL 60618
 (773) 528-2311

<u>Contract / Revision</u> 274829 /		<u>Alt Order #</u> 08135637
<u>Product</u> ANITA ALVAREZ		
<u>Contract Dates</u> 02/08/16 - 02/12/16		<u>Estimate #</u> 1670
<u>Advertiser</u> Alvarez, A/D/States Attorney		<u>Original Date / Revision</u> 02/05/16 / 03/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN-TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	9	02/09/16	02/12/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	4	\$2,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-TWTF--				4	\$700.00	0.00			
E 2	9	02/09/16	02/12/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	4	\$2,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-TWTF--				4	\$700.00	0.00			
E 3	9	02/09/16	02/12/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	4	\$5,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-TWTF--				4	\$1,400.00	0.00			
E 4	9	02/09/16	02/11/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	2	\$2,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-T---				2	\$1,300.00	0.00			
E 5	9	02/10/16	02/12/16	M-F 7a-8a	8:00 AM-9:00 AM		:30				NM	2	\$2,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W-F--				2	\$1,100.00	0.00			
E 6	9	02/09/16	02/09/16	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$500.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-1-----				1	\$500.00	0.00			
E 7	9	02/11/16	02/11/16	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$500.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---1---				1	\$500.00	0.00			
E 8	9	02/10/16	02/10/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--1----				1	\$300.00	0.00			
E 9	9	02/12/16	02/12/16	M-F 11a-1p	11:00 AM-11:30 AM		:30				NM	1	\$500.00
LOWEST PREMPTABLE RATE													

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 02/08/16 - 02/12/16		<u>Product</u> ANITA ALVAREZ
		<u>Estimate #</u> 1670
<u>Advertiser</u> Alvarez, A/D/States Attorr		<u>Original Date / Revision</u> 02/05/16 / 03/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----1--				1	\$500.00	0.00			
E 10	9	02/09/16	02/09/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$550.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-1-----				1	\$550.00	0.00			
E 11	9	02/11/16	02/11/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---1---				1	\$600.00	0.00			
E 12	9	02/10/16	02/12/16	M-F 11a-1p	12:30 PM-1:00 PM		:30				NM	2	\$1,300.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W-F--				2	\$650.00	0.00			
E 13	9	02/09/16	02/11/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$700.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-T---				2	\$350.00	0.00			
E 14	9	02/08/16	02/10/16	M-F 4p-6p	4:00 PM-4:30 PM		:30				NM	2	\$950.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	M-W----				2	\$475.00	0.00			
E 15	9	02/09/16	02/12/16	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	2	\$950.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T--F--				2	\$475.00	0.00			
E 16	9	02/08/16	02/11/16	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	2	\$950.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	M-T---				2	\$475.00	0.00			
E 17	9	02/10/16	02/12/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	2	\$950.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W-F--				2	\$475.00	0.00			
E 18	9	02/08/16	02/11/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	3	\$2,400.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	MT-T---				3	\$800.00	0.00			
E 19	9	02/09/16	02/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$3,200.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-TWTF--				4	\$800.00	0.00			
E 20	9	02/08/16	02/10/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	2	\$3,200.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	M-W----				2	\$1,600.00	0.00			
E 21	9	02/09/16	02/12/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	3	\$4,800.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-TF--				3	\$1,600.00	0.00			
E 22	9	02/08/16	02/10/16	10p M-F News	10:00 PM-10:30 PM		:30				NM	2	\$1,650.00
LOWEST PREMPTABLE RATE													

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Week:		02/08/16	02/14/16	M-W----				2	\$825.00	0.00			
E 23	9	02/12/16	02/12/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$300.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----1--				1	\$300.00	0.00			
E 24	9	02/09/16	02/09/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$300.00
LOWEST PREMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-1-----				1	\$300.00	0.00			
Totals										0.00		50	\$40,600.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/16 -02/12/16	50	\$40,600.00	\$34,510.00
Totals	50	\$40,600.00	\$34,510.00

Signature: _____ **Date:** _____

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