# EEO Public File Report KANU-FM 91.5 January 31, 2015

## FEBRUARY 1, 2014 – JANUARY 31, 2015

- 1. Job Vacancies
- 1. Job Vacancies Filled

# Morning Edition Host

Position filled on 04/28/2014 Hired: Thomas Parkinson

Recruitment Sources:

Audio-Reader Network website University of Kansas 1120 West 11<sup>th</sup> St. Lawrence, KS 66044 www.reader.ku.edu

KANU website University of Kansas 1120 West 11<sup>th</sup> St. Lawrence, KS 66044 http://kpr.ku.edu

University of Kansas website 1320 Jayhawk Blvd. Lawrence, KS 66045 http://employment.ku.edu/jobs/2758

Current 6930 Carroll Ave., Ste. 350 Takoma Park, MD 20912 www.current.org

Kansas Association of Broadcasters Job Bank 2709 SW 29<sup>th</sup> St.
Topkea, KS 66614
<u>info@kab.net</u>

CPB Jobline Corporation for Public Broadcasting 401 Ninth Street, NW Washington, DC 20004-2129

# www.cpb.org/jobline/

Recruitment source for hired applicant: CPB Jobline

14 applicants 6 interviewed Gender: Female: 1 Male: 5

Hired: White Male

Recruitment source for five other interviewees:

CPB Jobline

KAB Job Bank

Friend referral

• 1 internal candidate

#### 2. Community Event Participation

## 1. January 1- February 22, 2014

• The Folk Alliance Conference brings together musicians, agents, vendors, radio hosts, talent bookers and scouts from across North America and Europe. The 2014 conference was the first held in Kansas City. KANU helped promote attendance with on-air promotional announcements and stories to KANU's 6,500-subscriber e-newsletter. We also had a literature table in the hub of activity and KANU's folk and bluegrass aficionado, "Radio Bob" McWilliams, emceed a night of concerts from the KANU Stage.

#### 2. January 18-February 1, 2014

• KANU's host of *All Things Considered* Laura Lorson hosted the academically-oriented quiz show *Quest* on KTWU public television. She asked questions of the participating students as part of the program, and engaged them, their coaches and their parents in conversation at other times. She served as an ambassador for KU by discussing available degree programs and touting the importance of the liberal arts educational experience. The new programs were aired over the course of the year from February through June; reruns from this year and prior years were broadcast for the remainder of the year.

#### 3. February 1-May 14, 2014

• KANU helped to promote the Manhattan Arts Center's yearly theater performances. The mission of the Manhattan Arts Center is "Arts for All." To complement its on-site activities, MAC's outreach programs include the Young People's Concert Series, scholarships for children's activities in the arts and theatre performances for community organizations.

## 4. February 1, 2014-January 31, 2015

• KANU publicized the Jammin' at the Gem series for the American Jazz Museum. This promotion was aimed at attracting tourists and artists to the refurbished Gem Theater in the historic 18th & Vine Jazz District and highlighted the rich history of Kansas City jazz.

## 5. February 1, 2014-January 31, 2015

• KANU publicized the Folly Jazz Series, bringing in touring artists and highlighting the rich history of Kansas City jazz.

# 6. February 1, 2014-January 31, 2015

 KANU publicized events for Kansas City Repertory Theatre which showcased local theater and emerging playwrights.

# 7. February 1, 2014-January 31, 2015

• KANU promoted events at McCain Auditorium, Kansas State University's performance venue. This helped to bring awareness to the wide range of cultural programs offered to north-central Kansas.

## 8. February 1, 2014-January 31, 2015

 KANU promoted events for West Side Folk, an organization dedicated to presenting traditional and contemporary folk, bluegrass and old-time music in northeast Kansas.

## 9. February 1, 2014-January 31, 2015

• KANU provides trade announcements for The National World War One Museum to help promote this historic, one-of-a-kind museum in the heart of downtown Kansas City. This museum is the only one in the United States solely dedicated to telling the story of the First World War. A Smithsonian-quality museum, it is one of Kansas City's primary destination sites and is visited by thousands of visitors annually. Its interactive and visual displays tell an impartial story of the causes, conduct and consequences of *The Great War*.

#### 10. February 2, 2014

• Kaye McIntyre, host of *KPR Presents*, explored Kevin Willmott's film *Jayhawkers* on her weekly public affairs program. The film tells the story of legendary basketball coach Phog Allen, basketball great Wilt Chamberlain and KU Chancellor Frank Murphy.

#### 11. February 9, 2014

• Kaye McIntyre, host of *KPR Presents*, traveled back to the Dust Bowl days on her weekly public affairs program. She interviewed Timothy Egan, author of *The Worst Hard Time*, the winner of the National Book Award and the University of Kansas Common Book for 2013-14.

## 12. February 15, 2014

• Jazz Director Bob McWilliams emceed West Side Folk concert with Amy Speace at Unity Church of Lawrence.

## 13. February 21, 2014

• Jazz Director Bob McWilliams emceed KANU stage at Folk Alliance International Conference in Kansas City.

## 14. March 6, 2014

• KANU hosted an outreach event at Whole Foods. Five percent of the store's sales were donated to KANU that day. KANU's jazz host, David Basse, provided live music for patrons of the store.

### 15. March 6, 2014

• Jazz Director Bob McWilliams emceed West Side Folk concert with Kelley Hunt at Unity Church of Lawrence.

## 16. March 14, 2014

• KANU hosted a Japanese monster movie night at Liberty Hall in downtown Lawrence. Cinema a Go-Go featured two classic films from the late '50s and '60s, including *Destroy All Monsters* (1968) and *The H-Man* (1958).

## 17. March 15, 2014

• Jazz Director Bob McWilliams emceed West Side Folk concert with Ashley Davis at Unity Church of Lawrence.

#### 18. March 15, 2014

• All Things Considered host Laura Lorson served as a judge for the state-level "Poetry Out Loud" contest as a representative of KU and KANU. The state winner was chosen at this competition and traveled to Washington, D.C., for the national competition, sponsored by the National Endowment for the Humanities and the National Endowment for the Arts. The event took place at the Lawrence Arts Center. Lorson was introduced as a KANU on-air personality. The organization was noted from the podium as an outlet for arts and humanities in Kansas and was thanked for Lorson's participation in the event.

# 19. March 16, 2014

• Kaye McIntyre, host of *KPR Presents*, looked at the Kansas Supreme Court's decision in *Gannon v. Kansas*. The case challenged the adequacy and equity of school finance in the state. *KPR Presents* also featured a special look at school finance in Kansas from WBUR's *On Point*. Kaye interviewed Statehouse Bureau Chief Stephen Koranda about how lawmakers responded to the Kansas Supreme Court's decision and how this issue might influence the 2014 gubernatorial race.

## 20. March 16, 2014

• KANU was the media sponsor for a concert by Ashley Davis and Liz Carroll at Liberty Hall in Lawrence. This event was also the celebration for the 20<sup>th</sup> Anniversary of our signature folk, bluegrass and Americana show, *Trail Mix*. KANU's *Trail Mix* host Bob McWilliams emceed the event.

## 21. March 26, 2014

• Statehouse Bureau Chief Stephen Koranda was a guest on KTWU public television station program *I've Got Issues*. During the 2014 session of the Kansas Legislature, four statehouse journalists reviewed bills that had been introduced and discussed the extra attention some had drawn to the state.

## 22. March 28, 2014

 Health Reporter Bryan Thompson moderated a panel discussion in Denver, Colo., on Health Access in Wide Open Spaces. It was part of the annual conference of Association of Healthcare Journalists.

## 23. April 4, 2014

• Jazz Director Bob McWilliams emceed West Side Folk concert with Kat Eggleston at Unity Church of Lawrence.

## 24. April 6, 2014

• All Things Considered host Laura Lorson served as a judge for the Optimist International Club regional oratory contest. The event was held at the Shawnee County Health Department in Topeka. Lorson spoke to the participants following the competition and talked about the art of public speaking and the importance of debate in the public sphere. The winners participated in the state finals of this oratory competition in May, held in Manhattan, Kan.

# 25. April 6, 2014

Kaye McIntyre, host of *KPR Presents*, dedicated her weekly show to feature the 60th anniversary of the landmark *Brown v. Board of Education of Topeka* decision by the U.S. Supreme Court.

#### 26. April 12, 2014

All Things Considered host Laura Lorson served as a judge for a regional
National Forensics League tournament staged by schools in the Flint Hills Area
region. The event took place at Washburn Rural High School. Lorson acted as a
judge for the final round of competition in U.S. (Domestic) Extemporaneous
Speaking. She was identified as an employee of KANU and spoke briefly with
area students and other judges about the importance of good speaking skills in
radio and journalism.

#### 27. April 25, 2014

• Bob McWilliams emceed West Side Folk concert with Pierce Pettis at Unity Church of Lawrence.

# 28. April 26, 2014

• All Things Considered host Laura Lorson performed in an improvisational play at Frank's North Star Tavern as part of the monthly "Under the Table" regional theatre group. The piece was designed around a fictitious on-air pledge drive. Lorson was identified as a KANU employee, and the parody of public radio clichés was very well-received by the audience and reviewers.

# 29. May 2-4, 2014

• KANU teamed up with the William Baker Festival singers for a three-day classical choral tour of the KANU listening area. Concerts took place in Topeka, Manhattan and Emporia. Music Director Mark Edwards; Media Manager Phil Wilke; and Development Director Sheri Hamilton staffed the events.

## 30. May 3, 2014

All Things Considered host Laura Lorson acted as moderator for an industry panel
sponsored by the Lawrence Mixmaster project. Mixmaster is a gathering of music
industry professionals focused on helping musicians, producers and publicity
personnel make contacts and apply best practices. She was identified as a KANU
employee. She talked about what she looks for in a publicity release or press kit
and discussed what's helpful and what's not.

#### 31. May 15, 2014

• All Things Considered host Laura Lorson appeared on KTWU public television to help with fundraising. She was identified as a host at KANU and as a host for the KTWU quiz program Quest. She discussed the importance of funding public broadcasting and how KTWU and KANU work together to provide alternative programming for the people of northeastern Kansas. She also talked about the many KANU and KTWU outreach projects in the community, showing the dedication of both organizations to community service and regional reporting. She appeared from 7 p.m. to 9:20 p.m. on KTWU.

#### 32. June 1-13, 2014

• Promoted the American Cancer Society through the local chapter in Douglas County, Lawrence, Kan. The local chapter for Relay for Life used their trade underwriting to help promote events surrounding the celebration, as well as their mission to finish the fight against cancer.

#### 33. June 1-22, 2014

• KANU was the media sponsor for Jazz in the Woods, when Kansas City's largest jazz festival celebrated its 25th anniversary. KANU helped publicize the festival on air and online with promotional announcements during jazz shows and stories to KANU's 6,500-subscriber e-newsletter. We also had a literature table both

nights of the event, held in a massive green space at Corporate Woods, a business park in Overland Park, Kan. Media Manager Phil Wilke staffed the event.

## 34. June 1-29, 2014

KANU sponsored events and donated underwriting announcements to promote
the Lawrence Art Center's 2014 Free State Festival. The festival showcased new
independent films, innovative outdoor art installations and performance events,
live music, and thought-provoking discussions about art, film, technology and
politics throughout downtown and along the 9th Street Corridor in the Lawrence
Cultural District.

# 35. June 1-September 13, 2014

• KANU provided underwriting support to the University of Kansas' Audio-Reader For Your Ears Only (FYEO) annual fundraising sale. Audio-Reader serves more than 7,000 blind, visually-impaired and print-disabled subscribers in Missouri and Kansas. A large portion of Audio-Reader's annual operating budget comes from its event fundraising efforts, and FYEO is one of their largest.

#### 36. June 6, 9, 14, 2014

 KANU recorded the Sunflower Music Festival at Washburn University in Topeka, Kan. The recordings were aired on KANU. An outreach table was staffed by Corporate Sales Director George Norton; Development Director Sheri Hamilton; Classical Music host Cordelia Brown; Music Director Mark Edwards and *The Jazz Scene* host David Basse. Staff provided information, interacted and solicited feedback from listeners over three nights at this annual music festival.

# 37. June 7, 2014

 Morning Edition host Tom Parkinson interviewed Lawrence-based singer and songwriter Kelley Hunt featuring music from her new release "The Beautiful Bones." Hunt discussed her music and the benefit concert for Just Food, the Douglas County food bank. The benefit, featuring Hunt's performance, took place Saturday, June 7, 2014, at the Granada Theater in Lawrence.

#### 38. June 7, 2014

• All Things Considered host Laura Lorson provided a building tour and history presentation for Leesa Palmer, a journalism teacher from Macomb, Ill. Ms. Palmer is originally from this area and was in Lawrence visiting friends. She was curious about the history of the station and what technologies employees use to do their jobs. The tour and conversation took about an hour.

#### 39. June 11, 2014

 Morning Edition host Tom Parkinson interviewed Carol Strickland, Director of the National Teachers Hall of Fame, about the dedication ceremony for the Monument for Fallen Educators. The monument honors teachers and other educators who lost their lives in the line of duty. The dedication ceremony was held June 12, 2014, at the National Teachers Hall of Fame located on the Emporia State University campus.

## 40. June 17-July 16, 2014

• KANU provided in-kind underwriting support to help Downtown Lawrence, Inc., promote its *Annual Lawrence Sidewalk Sale* event in July 2014. Downtown Lawrence, Inc., is a consortium of downtown Lawrence businesses that have banded together to promote business and events in the city's main-street downtown. The *Annual Sidewalk Sale* runs from dawn to dusk and attracts thousands of people from the entire region to Lawrence.

#### 41. June 22, 2014

• Kaye McIntyre, host of *KPR Presents*, provided listeners with a sneak peek of the Free State Festival, which was held in Lawrence June 25-29. The five-day celebration of film, music, art and ideas was touted on the program with interviews by Susan Tate, CEO of the Lawrence Arts Center, Ben Ahlvers, Director of the Free State Festival, and Marlo Angell, Lawrence Arts Center Director of Digital Media.

## 42. June 24, 2014

• *Morning Edition* host, Tom Parkinson interviewed blues legend Johnny Winter, featuring music from his long career and previewing his performance at the Lawrence Arts Center to mark the beginning of the 2014 Free State Festival. The interview, incidentally, turned out to be one of his last in the U.S. before Winter's death on July 16 while on tour in Switzerland.

#### 43. June 27, 2014

KANU was the media sponsor for a Story Slam hosted by Kevin Kling. Kling is
an occasional guest commentator for National Public Radio and acclaimed
storyteller. Development Director Sheri Hamilton, and host of KPR Presents
Kaye McIntyre, represented KANU and hosted an outreach table for the station
prior to the Story Slam.

# 44. June 27, 2014

•There was a rumble in the jungle at this Cinema a Go-Go, a movie night KANU hosted at Liberty Hall in downtown Lawrence. In collaboration with the Free State Festival, KANU screened two Technicolor epics from the 1940s and '50s. *Cobra Woman* (1944) stars the voluptuous Maria Montez in a dual role as the evil queen of Cobra Island and her separated-at-birth twin sister. In *The Naked Jungle* (1954) Charlton Heston is the two-fisted owner of a South American coffee plantation besieged by a 20-mile wide column of flesh-eating soldier ants. The event was emceed by Program Director Darrell Brogdon.

#### 45. June 29, 2014

• To acknowledge the 100<sup>th</sup> anniversary of World War One, Kaye McIntyre, host of *KPR Presents*, explored the events of that day, the global politics of the time, and how the National World War One Museum in Kansas City marked the occasion.

### 46. July 11, 2014

News Director J. Schafer spoke at the United Way of Kansas's State Association
Quarterly Meeting and Training Session, which took place at the United Way of
Wyandotte County in Kansas City, Kan. He gave a presentation titled "Facts
About Kansas," which ties in to KANU's programming and mission, as the
station regularly features a "Kansas Trivia" segment and pieces on Kansas
history. He was credited as the KANU news director and mentioned KANU's
focus on Kansas news, information and state-oriented programming.

## 47. July 21, 2014

• *Morning Edition* host Tom Parkinson interviewed Richard Renner, Producer of the Lawrence Busker Festival, about some of the highlights of this year's festival and about the growing popularity of busking in cities across the nation. The Festival took place in downtown Lawrence August 22-24.

# 48. August 10, 2014

 Kaye McIntyre, host of KPR Presents, dedicated her weekly show to the topic of "Kansas Food." Featured panelists with the Sustainable Agriculture panel included Barbara LeClair of the Kansas Health Institute, Rhonda Janke of Kansas State University, Don Stull of the University of Kansas, and Paul Johnson of the Kansas Rural Center.

# 49. August 24, 2014

• KANU's host of *All Things Considered* Laura Lorson was one of the emcees at the 34<sup>th</sup> Annual Kansas Fiddling and Picking Championships held in South Park in Lawrence, Kan. She introduced contests, concerts, and provided continuity and crowd banter. During that time she gave away KANU-themed merchandise and talked about KANU programming. She also quizzed audience members on KANU bluegrass music themed trivia for prizes.

#### 50. August 30, 2014

• Trail Mix host Bob McWilliams emceed the Kansas City Irish Festival.

#### 51. September 1-13, 2014

• KANU helped Holton Main Street, a consortium of Holton, Kan., businesses promote their annual *Jazz on Holton Square* in September 2014. This is an evening-long festival that attracts about 1,000 jazz lovers from the region to the small town of Holton. The festival is held on the main square in the town and is a great evening of live jazz by a native of Holton who is a nationally-recognized jazz artist.

#### 52. September 5, 2014

• Jazz Director Bob McWilliams emceed West Side Folk concert with Lucy Kaplansky at Unity Church of Lawrence.

# 53. September 16, 2014-present

• Development Director Sheri Hamilton was accepted into the Leadership Lawrence program. The 9-month program focuses on working with community leaders and leadership trainers to develop leadership and facilitation skills that can be applied to strengthen the Lawrence and Douglas County community. Sessions prepare participants to implement collaborative leadership skills in their businesses, boards and civic groups.

# 54. September 18-21, 2014

All Things Considered host Laura Lorson attended a symposium sponsored by the
Liberty Fund of Indianapolis, Ind., titled "Liberty in Beethoven's Fidelio." The
conference ran from Sept. 18-21, 2014, at The Seelbach Hilton in Louisville, Ky.
She discussed Beethoven, German Idealist philosophy, and was identified as an
employee of KANU for promotional and identification purposes. She told other
conference participants about KANU's format and its educational mission in the
process of participating in the meetings.

## 55. September 24, 2014

• KANU was the media sponsor for Wynton Marsalis and Jazz at Lincoln Center Orchestra at the University of Kansas Lied Center. Media Manager Phil Wilke staffed the event, promoting KANU programming—especially jazz offerings—to attendees of the event.

# 56. September 26, 2014

 News Director J. Schafer appeared as a presenter at a University of Kansas symposium called "Kansas Water: Research and Communication from Data to News" on Sept. 26, 2014. He talked about the challenges of communicating science information and science policy in mass media. His co-host for the panel was former KANU statehouse reporter Peter Hancock.

### 57. September 26, 2014

• Health Reporter Bryan Thompson participated in a media panel at the annual conference of the Kansas Association for the Medically Underserved. It took place at the Wichita Hotel at Old Town Conference Center and lasted approximately 90 minutes. He was introduced as the KANU Health Reporter, and he discussed his ongoing series on health issues in Kansas. Other panelists included journalists Dave Ranney of KHI News and Jason Probst of The Hutchinson News. Audience members included staff from the state's community health centers and safety net clinics that serve the medically-underserved population of the state. Some lower-level state officials also attended.

#### 58. September 26, 2014

• Cinema a Go-Go returned with two film classics of the "giant killer bug" genre at Liberty Hall in downtown Lawrence. KANU screened *Them!* (1954), in which atomic testing in the New Mexico desert spawns a nest of giant bad-tempered ants. Also, the desert crawls in *Tarantula*, where a tiny desert town is besieged by a plus-sized creepy crawler. The event was emceed by Program Director Darrell Brogdon.

## 59. September 29, 2014-January 30, 2015

• KANU has provided in-kind underwriting support for the C.L. Hoover Opera House in Junction City, Kan., to help promote their season of programs. The C.L. Hoover Opera House was completed in 1882 and has served the residents of Junction City and Geary County since. On the State Historic Register, the opera house was recently renovated and is now, once again, a central focus of arts, business and culture in the city and county.

## 60. October 9, 2014

 Morning Edition host Tom Parkinson ran a feature about music as propaganda in World War One., featuring interviews with Chuck Haddix, Director of the Marr Sound Archives at the Miller Nichols Library at UMKC, and Dr. Kristin Griffeath, Professor of Music at Southwestern Oklahoma State University, with links to KU's WWI Centennial Commemoration.

#### 61. October 13, 2014

 Statehouse Bureau Chief Stephen Koranda gave a station tour to a local group of Cub Scouts, showing them various studios and performance areas. He also recorded the scouts using station equipment to demonstrate how radio recordings are made.

#### 62. October 24, 2014

• KANU was the media sponsor for acoustic guitar legend Leo Kottke at the University of Kansas Lied Center. Media Manager, Phil Wilke, staffed the event, promoting KANU programming, especially KANU's signature folk show, *Trail Mix*, to attendees of the event.

#### 63. October 24, 2014

• Statehouse Bureau Chief Stephen Koranda joined a panel to review the various races across the state of Kansas in the 2014 election. The "Election Special" was aired on KTWU public television.

#### 64. November 17, 2014

All Things Considered host Laura Lorson was a guest lecturer at ENGL201, the
University of Kansas Honors English sophomore level class. She was introduced
as a KANU employee and discussed race and class in Colson Whitehead's novel

*The Intuitionist*. She also encouraged students interested in radio to contact her about possible internships.

## 65. December 5, 2014

• *All Things Considered* host Laura Lorson and News Director J. Schafer contributed about 35 board games to Topeka's Colmery-O'Neal Veterans Administration hospital for the use of patients and residents. The games had been slated for donation; Lorson and Schafer decided to make the donation to the VA.

## 66. December 6, 2014

• All Things Considered host Laura Lorson acted as Master of Ceremonies for the annual Kansas State High School Scholar Bowl and Quest qualification tournament. She was identified as a KANU host and talked with the high school students about the many options open to students who choose to pursue liberal arts degrees while at college. She passed out the awards and gave some remarks on the importance of a wide-ranging educational background.

## 67. December 12, 2014

• KANU hosted the 6<sup>th</sup> Annual "Big Band Christmas" at Liberty Hall in Lawrence, Kan. The event featured the Kansas City Jazz Orchestra and vocalists Ron Gutierrez and Kathleen Holeman. The concert showcased jazz music and regional talent. The event was emceed by KANU's Jazz Director Bob McWilliams and staffed by KANU development and engineering departments. Attendance: 372

# 68. January 15, 2015

• Statehouse Bureau Chief Stephen Koranda co-hosted live coverage of the Kansas State of the State address by Governor Sam Brownback on KPTS, the Wichita public television station.

## 69. January 23, 2015

• Crime fighting wrestlers, hooded master criminals, secret laboratories, murderous ape men, zombies and gorgeous babes add up to fun, fun, fun when *The Retro Cocktail Hour* served up more South of the Border horrors at Liberty Hall in downtown Lawrence. Our big double feature included *Santo vs. the Zombies* (1962) in which El Santo takes on an army of mind-controlled zombies...plus the classic *Doctor of Doom* (1963), the first of the "wrestling women" epics made in Mexico in the early '60s. The event was emceed by Program Director Darrell Brogdon.

## 70. January 24, 2015 and January 31, 2015

• *All Things Considered* host Laura Lorson once again hosted the television quiz program *Quest* for high school students. All episodes of the series are taped in late January and early February, and they are then run throughout the year.

- **3.** Internships Offered: KANU has an ongoing, established internship program that allows interns to gain necessary skills for careers in broadcast journalism and public radio development.
- 1. **News Department Intern Program**—News interns are instructed in digital editing technique, story creation, story production, sound-gathering, research, story writing and other aspects of news production. News Department interns for 2014 included:
  - Jeff Carmody, August 2012-present
  - **4.** Participation in Educational Institution Events or Programs

#### 1. January 2014-present

• Laura Lorson, host of *All Things Considered*, is the host of *Quest*, a televised game show for high-schoolers. The show is underwritten by the Kansas National Education Association and produced by Washburn University in Topeka. The program focuses on general knowledge and trivia questions. The participants are high-school age, spanning 9-12th grades. Laura's involvement with the show reinforces KANU's commitment to K-12 education and support of programs that foster academic excellence.

## 2. February 1, 2014-January 31, 2015

• KANU provides KCPT with in-kind underwriting to help promote Kansas City Public Television's programming throughout the region. KCPT serves a radius of about 50 to 100 miles surrounding Kansas City, reaching viewers in Lawrence, Kan., in the west, and Warrensburg, Mo. in the east.

## 3. February 1, 2014-January 31, 2015

• KANU provided in-kind underwriting to help promote *Kansas Health: A Prescription for Change*, a reporting series sponsored by the Kansas Health Institute. This program focused on current health issues/concerns and information and provided Kansans, both healthcare providers and recipients, with up-to-date coverage of healthcare matters. The program was provided to two dozen radio stations across the state of Kansas free of charge.

# 4. February 1, 2014-January 31, 2015

• KANU provides KTWU-TV with in-kind underwriting to help promote the Topeka public television station's programming throughout the region. KTWU serves the northeastern region of Kansas with educational and information

broadcasting, reaching from Lawrence, Kan., in the east, to Manhattan/Junction City, Kan., in the west.

### 5. March 15, 2014

• All Things Considered host Laura Lorson served as one of five judges for the statewide Poetry Out Loud contest. Kansas students competed for the right to represent the state at a national poetry reading and interpretation contest sponsored by the National Endowment for the Arts and the National Endowment for the Humanities. Winners at the national level are awarded college scholarships. The event ran from 7 p.m. through 9:30 p.m. at the Lawrence Arts Center in Lawrence, Kan. Laura was introduced as a representative of KANU and had the opportunity to speak with students, poets, several Lawrence Arts Center staff, and representatives of the NEA and NEH.

## 5. April 23, 2014

• Station tour given by Interim Director Steve Kincaid to two groups of engineering students at the University of Kansas enrolled in class EECS 562. The students were in a class that focused on communication systems. Many of the systems they have been studying\designing are in use in our facility.

## 6. August 18, 2014

 Media Manager Phil Wilke attended a Graduate Student Welcome Fair at the KU Memorial Union at the University of Kansas. He spoke with several students about KANU's programming and platforms.

#### 7. October 1, 2014

• Media Manager Phil Wilke spoke to 14 students at the University of Kansas in the Business of Music course taught by Dina Pannabecker Evans, School of Music Assistant Dean for Student Opportunity. He spoke about KANU's business model, non-profit status, program underwriting and other aspects of the station.

#### 8. November 1. 2014

• KANU teamed with the Truman Library Institute to promote the appearance of acclaimed public TV journalist Bill Moyers' appearance at the 2014 Bennett Forum on the Presidency. His topic: working for President Lyndon B. Johnson and similarities between LBJ and President Harry Truman, "A Tale of Two Presidents: History Takes Time." Recorded at Kansas City's Unity Temple on the Plaza. The Truman Library Institute is the nonprofit partner of the Harry S. Truman Library and Museum.

#### 9. November 7, 2014

• Host of *The Jazz Scene* David Basse spoke to at Leavenworth High School students about the business of music, the Grammy process, the history of Kansas City jazz and radio production.

#### 10. December 12, 2014

• Interim Director Steve Kincaid and News Director J. Schafer visited Topeka's Seaman High School as part of a Career Fair for high school students.

## 5. Participation in Professional Development

#### 1. May 27-30, 2014

 Business Manager Nicole Banman attended PMBA (Public Media Business Association) conference in Portland, Ore. She attended various workshops. The main topics included: CPB Compliance, FCC Guidelines & Compliance, Fraud Awareness & Prevention, and other subjects such as health care reform and sustainability.

# 2. April 3-4, 2014

• Interim Director Steve Kincaid attended the Association of Public Radio Engineers conference in Las Vegas, Nev.

# 3. April 5-7, 2014

• Interim Director Steve Kincaid attended the Association of Public Radio Broadcasters conference in Las Vegas, Nev.

# 4. July 10-12, 2014

 Media Manager Phil Wilke and Corporate Sales Director, George Norton, attended the Public Media Development and Marketing Conference in Denver, Colo. They learned current trends, new ideas and best practices in fundraising, marketing and programming from public radio colleagues and industry professionals across the country.

#### 5. November 5-7, 2014

Development Director Sheri Hamilton attended the Kansas Leadership Center's 3-day Leadership Summit in Wichita, Kan. The focus was on leadership as an activity, not a position or role. The summit worked through the process of making changes and a positive impact in one's community by working through adaptive challenges with other community members' pursuit of the common good.