

EEO Public File Report
KANU-FM 91.5
January 31, 2014

February 1, 2013 – January 31, 2014

A. Job Vacancies Filled

Web Programmer

Position filled on 06/24/2013

Hired: Daniel Mantyla

Recruitment Sources:

Craigslist

www.lawrencecraigslist.org

Monster

www.monster.com

Audio-Reader Network website

University of Kansas

1120 West 11th St.

Lawrence, KS 66044

www.reader.ku.edu

Kansas Public Radio website

University of Kansas

1120 West 11th St.

Lawrence, KS 66044

<http://kansaspublishradio.org>

University of Kansas website

1320 Jayhawk Blvd.

Lawrence, KS 66045

<http://employment.ku.edu/jobs/2758>

Recruitment source for hired applicant:

Not disclosed

7 applicants

4 interviewed

Gender:

Female: 0

Male: 4, 1 Jordanian, other ethnicities not specified

Hired: White Male

Recruitment source for 3 other interviewees:

- Lawrence Journal-World
- University of Kansas website
- Friend

Weekend Edition Host

Position filled on 10/10/2013

Hired: Mark Arehart

Recruitment Sources:

University Daily Kansan
2000 Dole Human Development Center
1000 Sunnyside
Lawrence, KS 66045
(785) 766.1491
Hawkchalk@kansan.com

Lawrence Journal-World
609 New Hampshire
Lawrence, KS 66044
classifieds@ljworld.com
(785) 832.2222

Monster
www.monster.com

Kansas Association of Broadcasters Job Bank
2709 SW 29th St.
Topeka, KS 66614
(785) 235.1307
info@kab.net

Kansas Public Radio website
University of Kansas
1120 West 11th St.
Lawrence, KS 66044
<http://kansaspublicradio.org>

University of Kansas website
1320 Jayhawk Blvd.
Lawrence, KS 66045
<http://employment.ku.edu/jobs/3516>

Recruitment source for hired applicant:
Friend

13 applicants
4 interviewed
Gender:
Female: 2, ethnicity not disclosed
Male: 2, ethnicity not disclosed

Hired: White Male

Recruitment source for 3 other interviewees:

- Friend (1)
- KPR website (1)
- Not disclosed (1)

B. Community Event Participation

1. January 17-February 16, 2013

- a) Laura Lorson hosted the high school academics quiz show *Quest* on KTWU public television. She asked questions of the participating students as part of the program, and engaged them, their coaches and their parents in conversation at other times. She served as an ambassador for KU by discussing available degree programs and touting the importance of the liberal arts educational experience. The new programs were aired over the course of the year from February through June; reruns from this year and prior years were broadcast for the remainder of the year.

2. February 1, 2013-January 31, 2014

- a) Performing Arts Season 2013 KANU helped to promote the Manhattan Arts Center's yearly theater performances. The mission of the Manhattan Arts Center is "Arts for All." To complement its on-site activities, MAC's outreach programs include the Young People's Concert Series, scholarships for children's activities in the arts and theatre performances for community organizations.

3. February 1, 2013-January 31, 2014

- a) KANU publicized the Jammin' at the Gem series for the American Jazz Museum. This promotion was aimed at attracting tourists and artists to the refurbished Gem Theater in the 18th & Vine Jazz District and highlighted the rich history of Kansas City jazz.

4. February 1, 2013-January 31, 2014

- a) KANU publicized the Folly Jazz series, bringing in touring artists and highlighting the rich history of Kansas City jazz.

5. February 1, 2013-January 31, 2014

- a) KANU publicized events for Kansas City Repertory Theatre which showcased local theater and emerging playwrights.

6. February 1, 2013-January 31, 2014

- a) KANU promoted events at McCain Auditorium, Kansas State University's performance venue. This helped to bring awareness to the wide range of cultural programs being offered to north-central Kansas.

7. February 1, 2013-January 31, 2014

- a) KANU promoted events for West Side Folk, an organization dedicated to presenting traditional and contemporary folk, bluegrass and old-time music in northeast Kansas.

8. February 1, 2013-January 31, 2014

- a) KANU sponsored underwriting announcements to help promote the Liberty Memorial and National World War I Museum in Kansas City, Mo. The sponsorship helps promote the museum, their archives, programs and events.

9. February 19, 2013

- a) KANU sponsored and participated in the Caddy Stacks fundraiser for the Lawrence Public Library.

10. March 7, 2013

- a) Health Reporter Bryan Thompson covered the story, "Almost 2000 Receive Free Dental Care in Wichita" as part of KANU's project, *Kansas Health: A Prescription for Change*. The story shed light on how the free clinic offered by Kansas Mission of Mercy provided free dental care to those in need. The story explained how the state is trying to expand the dental work force with dental practitioners. The next Kansas Mission of Mercy will be in Dodge City in late February 2014.

11. March 7, 2013

- a) Sheri Hamilton spoke to the Iola Rotary Club about KANU and highlighted KANU's programming, 60-year history, commitment to classical music and jazz and listener-supported business model.

12. March 15, 2013

- a) Laura Lorson served as a judge for the state-level "Poetry Out Loud" contest as a representative of KU and KANU. The state winner was chosen at this competition and will travel to Washington, D.C., for the national competition, sponsored by the National Endowment for the Humanities and the National Endowment for the Arts. The event took place at the Lawrence Arts Center. Lorson was introduced as a Kansas Public Radio on-air personality. The organization was noted from the podium as an outlet for arts and humanities in Kansas and was thanked for Lorson's participation in the event.

13. March 16, 2013

- a) Bob McWilliams emceed West Side Folk concert with Tracy Grammer at Unity Church of Lawrence.

14. March 31 and August 18, 2013

- a) *KPR Presents*, KANU's program that showcases high-profile, thought-provoking lectures, discussions and dialogues recorded throughout the region, produced the program, "1863 Commemorate Lawrence." The program highlighted activities of various community organizations (Freedom's Frontier, Watkins Museum of History, Lawrence Arts Center) to mark the 150th anniversary of Quantrill's Raid on Lawrence (03-31-13 program was during advance preparation; 08-12-13 program marked actual anniversary).

15. April 9, 2013

- a) Phil Wilke gave a tour to Boy Scout Troop. The Scouts earned Communications merit badge by touring the station.

16. April 13, 2013

- a) Bob McWilliams emceed West Side Folk concert with Cheryl Wheeler at Unity Church of Lawrence.

17. April 15, 2013

- a) Laura Lorson was a guest lecturer for two University of Kansas Honors English 210 tutorial classes. She spoke about and led a discussion on Colson Whitehead's book *The Intuitionist*. She was identified as a KANU employee and talked about the advantages of training in critical thinking and the importance of being well-read when working outside academia in professions such as journalism. These were the Spring Semester 2013 10 a.m. and 11 a.m. classes held in 225 Fraser Hall on the main University of Kansas campus in Lawrence.

18. April 27, 2013

- a) KANU was an official media sponsor for the 14th Annual Hilltop Hustle. This is an annual event coordinated by the Hilltop Child Development Center on the University of Kansas campus. They are a private, non-profit organization that has been serving the child care needs of the KU community since it opened its doors in 1972. The Hilltop Hustle is designed to commemorate the many years of excellent care and education the children of Lawrence have received over the years, and to help raise money for the emergency "Families in Need Fund."

19. May 11, 2013

- a) Bob McWilliams emceed West Side Folk concert with Brother Sun at Unity Church of Lawrence.

20. May 21, 2013

- a) Relay for Life of Douglas County, Lawrence, Kan. On this day the American Cancer Society celebrated its 100th birthday. The local chapter for Relay for Life used their "trade" underwriting to help promote events surrounding the celebration, as well as their mission to finish the fight against cancer.

21. June 1, 2013

- a) Laura Lorson acted as master of ceremonies for a charity art auction, benefiting research into myelin dystrophic diseases. "The Art of Curing Matt" was staged at

Lawrence's Eldridge Extension facility, from 6:30-9:30 p.m. Proceeds from the auction of donated artwork were given to The Myelin Project, which is attempting to extend federal and private funding of research into adrenoleukodystrophy and other degenerative demyelinating diseases. She was identified repeatedly as a KANU employee and spoke with many attendees, in addition to her announcing duties for the event.

22. June 6, 2013

- a) Laura Lorson appeared on KTWU public television to help with fundraising. She was identified as a host at KANU and as a host for the KTWU quiz program *Quest*. She discussed the importance of funding public broadcasting and how KTWU and KANU work together to provide alternative programming for the people of northeastern Kansas. She also talked about the many KANU and KTWU outreach projects in the community, showing the dedication of both organizations to community service and regional reporting. She appeared from 7-9:20 p.m. on KTWU.

23. June 7, 10, 15, 2013

- a) KANU recorded the Sunflower Music Festival at Washburn University in Topeka, Kan. The recordings were aired on KANU. An outreach table was staffed by George Norton, Phil Wilke, Cordelia Brown and David Basse. Staff provided information, interacted and solicited feedback from listeners over three nights at this annual music festival.

24. June 28, 2013

- a) ***La Nave de los Monstruos / La Maldicion de la Momia Azteca***
These are two classic Mexican horror/sci-fi films made in the early '60s, screened in Spanish with English subtitles. *La Nave de los Monstruos* has the distinction of being a sci-fi/Western/musical comedy and stars Piporro, a well-known radio comedian popular in Mexico in the 1950s and '60s. *La Maldicion de la Momia Azteca* is in the tradition of American mummy movies, except featuring an Aztec mummy. Both films are well known to fans of Mexican cinema. KANU hosted a screening and lecture about the films. Attendance: 143.

25. June 29, 2013

- a) Laura Lorson attended a reception at Porterfield's Flowers in Topeka, Kan., that was a fundraiser and informational open house for the Tonantzin Society, an organization that supports Hispanic and Latino cultural outreach. The Society is the organization that runs the annual Topeka Dia de Los Muertos festival. Laura visited with various Topeka city leaders at the event, along with Kansas state cabinet members and legislators. She was identified as a KANU employee and discussed plans for coverage of more issues of interest to the growing Hispanic community in northeast Kansas, along with plans for increased arts and creative event coverage on the KANU website.

26. August 14, 2013

- a) Phil Wilke gave a station tour given to clients of Exploring Life, a service for the developmentally disabled, located in Topeka, Kan. They were given the

opportunity to explore the music library and sensory garden outside the KANU studios.

27. August 25, 2013

- a) Kansas Fiddling & Picking Championships, Lawrence, Kan. Top musicians convene in Lawrence on a weekend in August to compete and perform, with concerts, jamming and more. The Kansas State Fiddling & Picking Championships consists of individuals and groups dedicated to the purpose of providing a platform for participation in the promotion and preservation of traditional acoustic music. KANU served as Media Sponsor for this event and hosted an outreach booth.
- b) Laura Lorson served as the master of ceremonies and South Stage host for the 33rd Annual Kansas State Fiddling & Picking Championships in Lawrence, Kan. The event was held at South Park from 11 a.m. until 6 p.m. Laura handled event announcing and organizational duties, along with between-contestant announcements and information on the event's South Stage from 11 a.m. until 3:30 p.m. She called attention to KANU's commitment to folk and Americana music and its programs. Participants and audience members were made aware of KANU's longtime involvement with the KSFPC and learned about KANU's programs featuring bluegrass, Celtic and traditional American music.

28. August 28, 2013

- a) *Argoman / Kriminal*
These are two Italian-made superhero movies from the 1960s, screened in Italian with English subtitles. *Argoman* is a one-off superhero movie inspired by both the 007 films and the Batman TV series of the 1960s. The film was recently restored by Dorado Films, co-producer of the screening with KANU. *Kriminal* is based on a very popular series of Italian comic books created in 1964 by Magnus and Max Bunker. KANU hosted a screening and lecture about the films. Attendance: 152.

29. September 6, 2013

- a) Bob McWilliams emceed West Side Folk concert with April Verch at Unity Church of Lawrence.

30. September 7, 2013

- a) KANU's jazz host David Basse performed at the Kansas City Symphony Ball at Union Station in Kansas City. The event was a fundraiser for the Kansas City Symphony.

31. September 11, 2013

- a) Laura Lorson acted as a representative of Kansas Public Radio at a rock concert in downtown Lawrence, Kan. Musician Jim James came to town and decided to donate a portion of the evening's admission receipts to KANU. Laura visited with concert venue staff and thanked Mr. James's staff for the donation, as well.

32. September 28, 2013

- a) Bob McWilliams emceed West Side Folk concert with Lucy Wainwright at Unity Church of Lawrence.

33. October 12, 2013

- a) Bob McWilliams emceed West Side Folk concert with David Grier at Unity Church of Lawrence.

34. October 17, 2013

- a) Kaye McIntyre served as a panelist at Kansas Museums Association annual meeting. She spoke on making creative partnerships with other community organizations (Watkins Museum of History, University of Kansas Museum Studies Program), specifically about our joint project on collecting oral histories of local residents who had been extras in the 1983 film, "The Day After."

35. October 23, 2013

- a) Laura Lorson met with the Council Grove Rotary Club. This took place at the Hays House Restaurant in Council Grove, Kan. She addressed the group to give a brief explanation of her job at KANU, how she arrived at KANU and why she lives in Kansas. Members of the Council Grove Junior Rotary were in attendance, and she answered their questions about journalism and community service. Other Rotary members asked questions about the role of public broadcasting in northeast Kansas and the importance of a free press.

36. November 1, 2013

- a) Bob McWilliams emceed West Side Folk concert with Carrie Newcomer at the Lied Center Pavilion in Lawrence.

37. November 8, 2013

- a) ***Fiend Without a Face / Creature With the Atom Brain***
This was a double feature of two vintage sci-fi films from the late 1950s. *Fiend Without a Face* is a cult classic that was shown on TV countless times in the '60s, based on "The Thought Monster," a short story by Amelia Reynolds Long that first appeared in *Weird Tales* magazine. *Creature With the Atom Brain* is typical of the low budget sci-fi films made in the late 1950s. KANU hosted a screening and lecture about the films. Attendance: 138

38. November 9, 2013

- a) Bob McWilliams emceed West Side Folk concert with Tony Furtado at Unity Church of Lawrence.

39. November 20, 2013

- a) KANU offered its meeting room facility to the Kansas Lions, District 17-O (northeastern Kansas) to hold a judging to select the district's *Peace Posters* for 2013. Winners were entered in the state competition.

40. November 22, 2013

- a) Bob McWilliams hosted an on-stage interview with Kenny Barron at the Folly Theater in Kansas City.

41. December 14, 2013

- a) KANU hosted the 5th Annual “Big Band Christmas” at Liberty Hall in Lawrence, Kan. The event featured the Kansas City Jazz Orchestra and vocalist Ron Gutierrez. The concert showcased jazz music and regional talent. The event was emceed by KPR’s jazz host David Basse and staffed by KPR development and engineering departments. Attendance: 423

42. December 20, 2013

- a) Laura Lorson appeared as a guest and cultural commentator on KCUR’s public affairs program *Up to Date*. She talked about the Lawrence art and music scene and discussed the community’s commitment to artistic expression and artistic opportunity.

43. January 16-February 1, 2014

- a) Laura Lorson hosted the high school academics quiz show *Quest* on KTWU public television. She asked questions of the participating students as part of the program, and engaged them, their coaches and their parents in conversation at other times. She served as an ambassador for KU by discussing available degree programs and touting the importance of the liberal arts educational experience.

44. January 17, 2014

- a) *I Criminali Della Galassia / Terrore Nello Spazio*
These are two Italian-made sci-fi films from 1965, screened in Italian with English sub-titles. *I criminali della galassia* (released in the U.S. as *Wild, Wild Planet*) is part of the Gamma I quadrilogy, a series of quickly made, low budget films funded by MGM and shot consecutively in Italy. *Terrore nello spazio* (released in the U.S. as *Planet of the Vampires*) is an atmospheric classic by legendary Italian director Mario Bava. Years after its release, some critics suggested that the film’s narrative details and visual design appeared to have been a major influence on Ridley Scott’s *Alien* (1979). KANU hosted a screening and lecture about the films. Attendance: 151.

45. January 26, 2014

- a) *KPR Presents*, KANU’s program that showcases high-profile, thought-provoking lectures, discussions and dialogues recorded throughout the region, produced the program, “William Burroughs’ 100th Birthday.” The program publicized efforts of various local organizations that are marking the 100th birthday of the writer William Burroughs through exhibits, lectures, film screenings, and local theater performances. The Lawrence Arts Center and University of Kansas Spencer Museum of Art were highlighted.

46. January 28, 2014

- a) Kaye McIntyre, hosts of KPR Presents, served as an oral historian at the Lawrence Arts Center, Storytelling event. Along with the Watkins Museum of History, she recorded area residents’ first-hand accounts of their personal

encounters with writer, artist, and Lawrence resident William Burroughs. This was part of the Lawrence Arts Center commemoration of Burroughs' 100th birthday.

C. Internships Offered: KANU has an ongoing established internship program that allows interns to gain necessary skills for careers in broadcast journalism and public radio development.

1. Development Department Intern Program—Development interns assist with station events, marketing campaigns, direct mail solicitations, fundraising and campus outreach efforts. Development Department interns for 2013 included:

a) *Ashlie Koehn*, August-November 2013

2. News Department Intern Program—News interns are instructed in digital editing technique, story creation, story production, sound-gathering, research, story writing and other aspects of news production. News Department interns for 2013 included:

a) *Jeff Carmody*, August 2012-present

b) *Sixuan Wu*, January-December 2013

3. Music Department Intern Program—Music interns assist in organizing live performances by greeting visiting musicians, helping them get settled in to the live performance studio, assisting in the engineering room during the broadcast, and getting the proper release forms and paperwork filled by the musicians after the performance. Music Department interns for 2013 included:

a) *Alex Anderson*, January-June 2013

D. Participation in Educational Institution Events or Programs

1. January 2013-present

a) Laura Lorson, host of *All Things Considered* is the host of *Quest*, a televised game show for high school students. The show is underwritten by the Kansas National Education Association and produced by Washburn University in Topeka. The program focuses on general knowledge and trivia questions. The participants are high school age, spanning 9-12th grades. Laura's involvement with the show reinforces KANU's commitment to K-12 education and support of programs that foster academic excellence.

2. February 1-March3, 2013

a) KANU sponsored Topeka & Shawnee County Public Library's "Big Read" and provided media promotions supporting the reading program. TSCPL was recognized nationally for its successful program. This year's book was *The Great Gatsby* by F. Scott Fitzgerald.

3. February 1-March 27, 2013

- a) KANU promoted the University of Kansas' premier lecture series, the Hall Center for the Humanities, providing a forum for interdisciplinary dialogue between renowned speakers, the university and the surrounding communities.

4. February 27, 2013

- a) Health Reporter, Bryan Thompson covered the story, "KU Study Shows Benefits of Prenatal DHA Supplements" as part of KANU's project, *Kansas Health: A Prescription for Change*. The story confirmed that researchers at the University of Kansas confirmed a benefit of one type of omega-three fatty acid. It can help prevent many of the most severe cases of premature birth and low birth weight. This story provided important information to listeners in Kansas.

5. March 12, 2013

- a) KANU partnered with the Dole Institute of Politics to bring NPR's White House Correspondent Scott Horsley to the University of Kansas. Horsley spoke to a class of journalism students at the William Allen White School of Journalism and was interviewed by Bill Lacy, director of the Dole Institute, about his political reporting, life in the White House press corps and the 2012 presidential campaign. Attendance: 300

6. March 15, 2013

- a) Laura Lorson served as one of five judges for the statewide Poetry Out Loud contest. Kansas students competed for the right to represent the state at a national poetry reading and interpretation contest sponsored by the National Endowment for the Arts and the National Endowment for the Humanities. Winners at the national level are awarded college scholarships. The event ran from 7-9:30 p.m. at the Lawrence Arts Center in Lawrence, Kan. Laura was introduced as a representative of Kansas Public Radio and had the opportunity to speak with students, poets, several Lawrence Arts Center staff and representatives of the NEA and NEH.

7. March 27, 2013

- a) Jason Slote gave a microphone demonstration in KANU's live performance studio to KU students in Architecture, Design & Planning class.

8. April 13, 2013

- a) Phil Wilke staffed an outreach booth at The Big Event on the KU campus. The event is a student-run community service day in which hundreds of KU students take on projects (painting, maintenance, raking/mowing) for low-income and disabled homeowners.

9. April 15, 2013

- a) Station tour given by Steve Kincaid to two groups of engineering students. The students were in a class that focused on communication systems. Many of the systems they have been studying\designing are in use in our facility.

10. April 28 and May 5, 2013

- a) *KPR Presents*, KANU's program that showcases high-profile, thought-provoking lectures, discussions and dialogues recorded throughout the region, produced the program, "Kansas Notable Books." The program showcased the Kansas Center for the Book and the Kansas Book Festival, and their efforts to promote regional authors.

11. May 12, 2013

- a) *KPR Presents*, KANU's program that showcases high-profile, thought-provoking lectures, discussions and dialogues recorded throughout the region, produced the program, "The Big Read" of *The Great Gatsby*. The program promoted the month-long program of events hosted by the Topeka-Shawnee County Public Library as part of their biennial "Big Read" of a work of classical literature. Kaye made personal appearances at several TSCPL events as a representative of KPR.

12. June 17- 18, 2013

- a) Laura Lorson read and produced a series of voiceovers for the University of Kansas School of Education. This particular set was written by the USDA, to be used in conjunction with training for federal TSA employees.

13. July 2-23, 2013

- a) The International Institute for Young Musicians is an American organization dedicated to creating world-class opportunities for young musicians from around the globe. IYIM assists participants in translating artistic vision into high performance through direct, practical and fully involved guidance from internationally renowned professionals. The IYIM Summer Music Academy, under the direction of Dr. Scott McBride Smith, is an internationally recognized course of intensive study for young musicians, offering instruction to students from around the world who wish to improve their mastery of performance. The IYIM Summer Academy is hosted at the University of Kansas, and during that time KANU features weekly live broadcasts of select IYIM students to perform in KANU's Live Performance Studio.

14. August 25, 2013

- a) *KPR Presents*, KANU's program that showcases high-profile, thought-provoking lectures, discussions and dialogues recorded throughout the region, produced a program that highlighted the sesquicentennials of Kansas State University and Emporia State University.

15. September 11, 2013

- a) KANU hosted a meeting of the University of Kansas Unclassified Professional Senate. This helped to raise the profile and awareness of our service to other university employees.

16. October 1, 2013-January 31, 2014

- a) KANU promoted the University of Kansas' premier lecture series, the Hall Center for the Humanities, providing a forum for interdisciplinary dialogue between renowned speakers, the university and the surrounding communities.

17. November 15, 2013

- a) University of Kansas Architecture, Design & Planning lecturer, Bob Coffeen, brought his Architectural Engineering class to tour and measure the acoustical properties of Kansas Public Radio's Live Performance Studio.

E. Equal Employment Opportunity Training

1. February 19, 2013

- a) Media Manager, Phil Wilke presented the workshop, "Effective Use of Humor in the Workplace" at KU's third Staff Leadership Summit: Connecting the Communities of You.

2. May 28-31, 2013

- a) Business Manager Nicole Banman attended the Public Media Business Association (PMBA) Conference in Washington, D.C. She attended sessions that pertained to financial reporting to the CPB and grantee compliance.

3. July 11-13, 2013

- a) KPR's Development Department and General Manager, Janet Campbell, attended the Public Media Development and Marketing Conference in Atlanta, Ga. They attended sessions that pertained to leadership and strategic planning, board development, industry policies, trends and procedures and FCC regulations for noncommercial broadcasters.