

EEO Public File Report
KANU-FM 91.5
January 23, 2012

FEBRUARY 1, 2011 – FEBRUARY 1, 2012

A. Job Vacancies

- a) No vacancies were filled during the time period.

B. Community Event Participation

1. February 1, 2011 – December 31 2011

- a) KANU sponsored trade for underwriting announcements to help promote the Liberty Memorial and National World War I Museum. The sponsorship helps promote the museum, their archives, programs and events.

2. March 1 – 3, 2011

- a) Kansas Public Radio supported a gathering of 20 Poets Laureate from across the nation by helping to promote their public meetings and events.

3. March 11, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, served as a judge for "Poetry Out Loud," a program sponsored by the National Endowment for the Arts, the National Poetry Foundation, the Kansas Association of Teachers of English and the Kansas Arts Commission. She, along with Kansas Poet Laureate Caryn Miriam-Goldberg, Cheryl Brown Henderson, Washburn University writer-in-residence Tom Averill and Emporia State University poet-in-residence Kevin Rabas judged the event. The winner, Casha Mills, will travel to Washington, DC, for the national Poetry Out Loud contest. Lorson was introduced as a Kansas Public Radio on-air personality. The organization was noted from the podium as an outlet for arts and humanities in Kansas and was thanked for Lorson's participation in the event. The event took place on March 11, 2001, at the Brown v. Board of Education National Historic Site in Topeka.

4. March 20, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, participated in the on-air fundraising event for KTWU public television in Topeka. She was on the air for ten 5-minute segments from 6:30 p.m. until 10 p.m. on Sunday, March 20, 2011. She was identified as a KANU staffer. She asked viewers to support local public broadcasting and discussed the mission and goals of public television and radio in northeast Kansas. She appeared with station manager Eugene Williams and producer Bill Shaffer during pledge breaks.

5. March 27, 2011

- a) Phil Wilke, KANU Media Manager, hosted a presentation in Performance Studio to KU New Generations Society, a retirees and alumni group. The presentation was followed by a tour of the station facility.

6. April 2011

- a) Kaye McIntyre, *KPR Presents* and KANU's *Weekend Edition* host judged the "Letters about Literature" contest for the Kansas Center for the Book at the State Library of Kansas. It entailed judging letters that 30 high school students wrote to an author who influenced them in some way.

7. April 2011

- a) J. Schafer, KANU News Director, gave an outreach presentation to residents, volunteers and staff at the Leisure Homestead nursing home in Stafford, Kansas.

8. April 20, 2011

- a) Sheri Hamilton, KANU Development Director, and George Norton, KANU Corporate Sales Director gave an outreach presentation to the National Active and Retired Federal Employees Association at Conroy's Pub. This was in an effort to increase awareness about KANU's services.

9. April 30, 2011

- a) KANU was the official media sponsor for the eighth annual *Hilltop Hustle*. The Hustle is a fundraiser for the Hilltop Child Development Center, which is a private, non-profit organization serving the child care needs of the University of Kansas community since 1972. Runners and walkers of all ages were encouraged to take part. As the official media sponsor, KANU donated on-air announcements to promote the fundraiser.

10. May 7, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, spoke to students, parents and teachers from Southwest Junior High School in Lawrence and officials from the Spencer Museum of Art at the University of Kansas. The students had prepared reports on artworks housed at the museum and these reports were then recorded, and are available at the museum and online as podcasts. She listened to all of the podcasts and delivered a talk on the importance of using new media formats as outlets for non-traditional writers and critics. Her talk was part of the day-long "It Starts with Art!" program sponsored by the Spencer Museum on May 7. It coincided with the official launch of the podcasts online at spencerart.ku.edu. Approximately 35 people attended the event, including youth arts outreach director Sorcha Hyland-Sidener. The 15-minute talk was followed by approximately 20 minutes of meet-and-greet events, at which Laura posed for pictures with students and parents and talked about how young people can become more involved in radio.

- b) KANU was a media sponsor for the Kansas Sampler Festival held in Leavenworth's Ray Miller Park. The festival featured more than 280 exhibitors providing a living brochure of what there is to see, do, hear, taste, buy and learn in Kansas. As a media sponsor, KANU donated on-air announcements to promote the event and gave tickets away during the weekly Kansas Trivia.

11. May 16, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, participated as the narrator and master of ceremonies for the annual Topeka Festival Singers season finale concert. The theme was "Try to Remember," and featured pop-oriented songs from the 1920's through the '60s, along with Broadway musical numbers. This event took place at White Concert Hall on the Washburn University Campus. She spoke with many Topeka residents about KANU after she finished hosting the show.

12. June 16, 2011

- a) KANU's *Retro Cocktail Hour* presented "Cinema Con Queso," two films starring famous Mexican wrestler El Santo. KPR's El Santo movie night drew an enthusiastic mix of El Santo and *Retro Cocktail Hour* fans.

13. August 28, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, served as a master of ceremonies and on-stage announcer for the Kansas State Fiddling and Picking Championships on August 28, 2011. This required 6 hours of time on the North Stage in Lawrence's South Park. While there, she acknowledged KANU's presence at the event, talked about KANU's commitment to Americana and folk music, and talked about KANU programs as part of her time on-stage. Otherwise, she announced the music competition events and introduced the participants. Joanna Fewins, KANU's Development Associate and Creative Designer, hosted an outreach table and distributed KANU program guides.

14. September 12-21, 2011

- a) Kansas Public Radio partnered with the Topeka Shawnee County Public Library and Washburn University to promote a series of public events, featuring international reporter, Robin Wright, commemorating Constitution Day.

15. September 2011-January 2011

- a) KANU traded air time with The American Jazz Museum, which was used to promote the touring shows they brought to the refurbished Gem Theater in the 18th & Vine Jazz District.

16. September 16-17, 2011

- a) KANU sponsored Audio-Reader's *For Your Ears Only* audio sale. The sale draws record collectors from hundreds of miles away. Items for sale include records, tapes, CDs, DVDs, video tapes, and equipment including turntables, cassette decks, receivers, amplifiers, speakers, CD and DVD players, laser discs and stereo cabinets. The funds raised go to support the Kansas Audio-Reader Network, a reading and information service for blind, visually impaired and print disabled individuals in Kansas and western Missouri. Services are offered free of charge to anyone in their listening area who is unable to read normal printed material.

17. September 20, 2011

- a) Mark Edwards, KANU's Classical Music host and Music Director, hosted a German exchange student who was attending the University of Kansas as part of an exchange program with The School of Music. While at the station, she observed how music programs run, she took a tour of the KANU music library and was given a demonstration on KANU's music scheduling software. She also attended a live performance and spent time with KANU's production engineer.

18. October 3, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, addressed a group of KU students at the Kansas Union on the subject of writing press releases and preparing group presentations. She discussed the most effective ways to get information about KU student organization events into the hands of members of television, radio, and print media. She talked about the importance of well-crafted sentences, use of bullet points, and proofreading. Approximately 30 students attended this presentation.
- b) Bryan Thompson, KANU Health Reporter conducted a presentation about "Affordable Care Act" to the Lawrence Lions Club at Conroy's Pub.

19. October 24 – November 3, 2011

- a) Kansas Public Radio partnered with Topeka Shawnee County Public Library to promote a public event to promote reading featuring NPR book reviewer, Nancy Pearl.

20. December 2, 2011

- a) Laura Lorson, KANU's *All Things Considered* announcer, hosted Lily Abromeit, a junior at Lawrence High School, at the KANU studios. One of Lily's teachers called and asked if a particularly motivated student could come by to see what happens at the radio station. Lily spent the day with Laura learning about writing, editing, radio production, voice work, and the mechanics of on-air hosting.

21. December 3, 2011

- a) Laura Lorson, KANU's *All Things Considered* host, was the host and awards presenter for the annual "Super Saturday Scholar Bowl" competition at Washburn University. This event brought academic teams from more than 50 high schools across Kansas to Topeka for a day of competition. The top 16 teams will appear on the televised quiz show "Quest." Laura talked with the students, discussed KANU programs, and spoke with Dr. Jerry Farley and other Washburn University officials, along with a representative from the Kansas National Education Association.

22. December 15, 2011

- a) J. Schafer, KANU News Director, hosted a group from the 2011 Leadership Lawrence civic leadership program. The recipients took a tour of the KANU studios and learned about the various types of service KANU provides to listeners in our broadcast area.

C. Internships Offered: KANU has an ongoing, established internship program that allows interns to gain necessary skills for careers in broadcast journalism and public radio development.

- 1. Development Department Intern Program**—Development interns assist with station events, marketing campaigns, direct mail solicitations, fundraising and campus outreach efforts. Development Department interns for 2011 included:
 - a) Melody Savage, April 2011—August 2011
- 2. News Department Intern Program**—News interns are instructed in digital editing technique, story creation, story production, sound-gathering, research, story writing, and other aspects of news production. News Department interns for 2011 included:
 - a) Becky Sullivan, January 2011—May 2011
 - b) Luke Brummer, January 2011—May 2011
 - c) Mark Arehart, January 2011—May 2011
 - d) Kaitlin Brennan, May 2011—September 2011
 - e) Nick Curry, May 2011—present
 - f) Ralene Finch, May 2011—September 2011
 - g) Ian McLean, June 2011—present
- 3. Music Department Intern Program**—Assist in organizing live performances: Greeting visiting musicians, helping them get settled in to the live performance studio; assisting in the engineering room during the broadcast; and getting the proper release forms and paperwork filled by the musicians after the performance. Music Department interns for 2011 include:
 - a) Colin Blunt, June 2011—September 2011

D. Participation in Educational Institution Events or Programs

1. January 2011—present

- a) Laura Lorson, host of *All Things Considered* is the host of *Quest*, a televised game show for high-schoolers. The show is underwritten by the Kansas National Education Association and produced by Washburn University in Topeka. The program focuses on general knowledge and trivia questions. The participants are high-school age, spanning 9-12th grades. Laura's involvement with the show reinforces KANU's commitment to K-12 education and support of programs that foster academic excellence.

2. February 15, 2011

- a) Bryan Thompson presented to Professor Gwynn Mellinger's Advanced Reporting class at Baker University, Baldwin City, Kansas.

3. April 20—May 03, 2011

- a) Laura Lorson read and produced a series of audio textbook and unit chapters for the University of Kansas School of Education. This is part of an innovative KU project known as the eLearning Design Lab which makes classes available online for students who are print-disabled, have physical challenges in accessing the University campus, have time to access campus for a class, or find in some other way that an aural presentation of the material is helpful. This project, encompassing eight chapters from three education school modules, took approximately 12 hours, including postproduction time. The sound files are accessible through the University of Kansas School of Education website.

4. May 2, 2011

- a) Steve Kincaid, KANU Chief Engineer, hosted a tour for 30 students of Dr. David Petr's EECS 562 (Principles of Digital Communication Systems) Class at the University of Kansas. The tour addressed the technical aspects of the KANU facility and tower site.

5. June 16, 2011

- a) Stephen Koranda took part in the Kansas Youth Empowerment Academy mentoring program. The YEA is a group that works with disabled young people in Kansas. He met with a disabled student who was about to enter college and was interested in journalism as a career.

6. July 26, 2011

- a) Laura Lorson was a guest lecturer for Journalism 301, a summer semester course offered at the University of Kansas through the William Allen White School of Journalism, led by Assistant Professor Sue Novak. She talked with approximately 40 students about writing for radio, editing, producing and writing for the web. Students asked questions about journalistic ethics, elements of successful news coverage, editing and the future of broadcast media. The class lasted 90 minutes.

E. Equal Employment Opportunity Training

1. May 31—June 3, 2011

- a)** Business Manager Nicole Banman attended the Public Broadcasting Management Association Conference in Nashville, TN. She attended sessions that pertained to labor law and health care reform/updates, increasing diversity for stations' staff and board members, resolving workplace conflicts/effective workplace investigations, and fraud prevention.

2. April 21—June 9, 2011

- a)** General Manager Janet Campbell attended the Supervisory Training for Excellence in Performance training. She attended 40 hours of comprehensive training to help supervisors develop essential skills in leadership and motivation, managing change, communication, conflict management, the hiring process, the disciplinary action process, employee performance, and stress and time management.