
KSWV RADIO
FACILITY ID 36194

ISSUES AND PROGRAMS

QUARTER: 4

YEAR: 2020

102 Taos Street
Santa Fe, New Mexico 87505
(505) 989-7441

ISSUE	TITLE	DATE	TIME	DURATION	DESCRIPTION
Food scarcity	Interview with Santa Fe Fiesta Council food drive	10/2/20	8:30am	30 minutes	Santa Fe Fiesta Council food drive to benefit hungry people in Santa Fe and Northern New Mexico
Aging infrastructure in community colleges and local academic institutions	Interview with SFCC, IAIA, Santa Fe Indian School, School for the Deaf	10/15/20	8:30am	30 minutes	Interviewed the presidents from our local educational institutions to talk about Bond B and Bond C which would raise money for aging infrastructure without increasing taxes. The bonds would be funded by tax continuance.
Small business economic relief	Interview with Santa Fe County Economic Development office	10/16/20	8am	30 minutes	We interviewed the economic development director to let our listening audience know about the small business covid relief grants which were up to \$25,000.
State of NM 's response to Covid	Interview with Lt. Governor Howie Morales	10/16/20	9:30am	30 minutes	The Lt. Governor discussed the state's response to covid including the most recent public health orders.
Small business loans	Interview with New Mexico Finance Authority	10/19/20	8am	30 minutes	Interviewed the CEO of the NMFA to talk about low interest loans available for small businesses.
Helping people with Covid relief resources in Santa Fe County	Interview with Carmelina Hart	11/17/20	8am	30 minutes	Santa Fe County's Connect program "connects" people to resources they need such as housing, transportation, food, etc.
Small business grants	Interview with New Mexico Finance Authority	12/14/20	8am	30 minutes	Interviewed the CEO of the NMFA to talk about low interest grants available for small businesses.
Increasing holiday spirit for elderly in our community	Interview with Dolores Gonzales, Aging and Long Term Services	12/17/20	8:30am	30 minutes	The ALTSD led an initiative state wide that encouraged people, especially children, to make home made Christmas cards for the elderly in New Mexico.
Improving behavioral and physical health in a pandemic	Interview with John Munoz, City of Santa Fe	12/21/20	8:30am	30 minutes	The City of Santa Fe developed a recreation on wheels program where residents could make a reservation to gain access to recreation activities and Covid safety information

depression through recreation activity					
---	--	--	--	--	--

- **Hourly COVID PSA's – messages from Governor Michelle Lujan Grisham**
- **Morning News (M-F 7am to 9am) focused on COVID – current count, testing availability, public health mandates**
- **KSWV Radio provides local news, weather and a variety of community talk programs from 7am to 9am Monday through Friday.**
- **Various interviews with Congressional and Senate candidates**