

BEASLEY MEDIA GROUP, LLC
Issues and Program Report
for
Station WMMR-FM HD1 and WMMR HD2
1st Quarter
(January 1 – March 31, 2024)

Prepared by
Lora Lewis

WMMR-FM / WMMR HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

Our Delaware Valley

A 30-minute Public Affairs program, hosted by Lora Lewis, Sundays at 6:00AM.

The Beasley Philadelphia Public Affairs Show

A 25-minute Public Affairs program hosted by Markus Goldman, Sundays at 6:30AM.

Public Service Announcements

WMMR-FM programs recorded Public Service Announcements of general concern throughout the day.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO STATION WMMR-FM and WMMR HD2
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2024**

Government/City Development

Politics

History

Environment

Military

Economy

Personal Finance

Business

Economic Opportunity

Family Issues

Education

Activities & Volunteerism

Well-being

Health & Public Safety

Minority/Women's Issues

Cultural Topics

Women's Issues

Issue: Government / Regional Development

Our Delaware Valley

January 7, 2024 7:30AM

20 minutes of a 30-minute program

Paul Steinke, Executive Director of the Preservation Alliance of Greater Philadelphia discussed the member-supported non-profit, that works to increase awareness and appreciation for the area's historic and significant building and districts, using preservation as a tool for creating and maintaining sustainable, livable neighborhoods. He spoke of their resources and advice for people and communities looking to preserve properties, their workshops and speaker series and their popular walking tours. He spoke about the impact of preservation on the community, retaining the character that makes each neighborhood unique and the long-range impact on climate change and the environment, restoring cost far less in resources than tearing down and rebuilding. We discussed the role of City Council on establishing districts and preserving homes and buildings. He told us of funding available from the city, state and federal government that offer funding for repairing and maintaining homes – including homes not on the protected list. A guide for seeking a designation and information about existing properties can be found on their website.

Our Delaware Valley

January 21, 2024, 6:00AM

10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site discusses her vision for the property. As the second director in the museum's 30-year history, she has inherited a national institution that has been saved from the wrecking ball and established as a destination site for visitors across the globe and a leading facilitator for discussion on criminal justice.

Kerry outlined the priorities, expanding its national education leadership and workforce development programming, and creating a reimagined visitor experience. She discussed Eastern State as a national leader in criminal justice education, speaking to the evolution of the prison system, using personal stories from the incarcerated and victims of crime, as well as bringing leading organizations and experts together to discuss critical issues in justice education and reform.

Our Delaware Valley

February 18, 2024 6:00AM

15 minutes of a 30-minute program

Maura McCarthy, CEO of Fairmount Park Conservancy and Allison Schapker, Chief Projects Officer discussed the non-profit Conservancy's work with the City of Philadelphia to restore and improve thousands of acres of public lands, activates parks, and engages the public with the parks. They work with the City and its communities to steward our parks, nurture our shared environment, cultivate cultural resources, and improve public health with high-quality and equitable parks for everyone. They discussed the ecological, economic, historic, social, cultural and public health value to

the community. Through partnerships with the local communities and neighborhoods they work to provide intentional and equitable park investments to welcome people to public spaces where they historically have not been welcome.

Our Delaware Valley

February 11, 2024 6:00AM

March 10, 2024 6:00AM

10 minutes of a 30-minute program

Dr. Ashley Jordan, President and CEO of the African American Museum of Philadelphia discussed the museum and its programming. Founded by Charles Wesley in 1976, the African American Museum of Philadelphia is the first city-funded cultural museum in the country. Through select items, recreations and art the museum shares first-person accounts of what life was like in Philadelphia, a story that is not the same as other cities, it's an urban story with racial strife but also free men and women working and living here. She emphasizes that their presentation speaks to people, humanizing history with themes of love, family, that all can relate to.

The Beasley Public Affairs Show

March 10, 2024 6:30AM

The State Treasurer of Pennsylvania Stacey Garrity discussed unclaimed property and how to claim it.

Issue: Economy

Our Delaware Valley

January 14, 2024, 6:00AM

10 minutes of a 30-minute program

Jeffrey Abramowitz, JD, CEO of The Petey Greene Project, discussed their work in helping the incarcerated and formerly incarcerated access a quality education through volunteer tutors. The PGP is one of few groups focused on the pre-collegiate level and he shared statistics, only 20% of formerly incarcerated people have a high school diploma, one third have a GED, and less than 4% have a college degree. Without a high school credential, unemployment rates among formerly incarcerated people range from 25% to 60%. The PGP works by helping incarcerated and formerly incarcerated people obtain a high school or other credential and prepare for postsecondary success. Working with the incarcerated, they set educational goals, GED, getting into college or a skilled profession, to help them find jobs, regain family and reestablish themselves outside of prison. We discussed the biggest barrier to employment – and higher education – the 'box' applicants must check if they have been convicted of a felony. We talked about local programs that lead to skilled jobs and the social/work skills that they need to keep a job, programs including Pennsylvania Horticultural Society and Philabundance. We also spoke of the educational work by Eastern State Penitentiary.

Our Delaware Valley

January 21, 2024, 6:00AM

10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site talked about their ongoing Workforce Development programming, the historic site offers a pathway to economic mobility for returning citizens, starting with the Preservation Trades Center, which provides training and connections to sustainable-wage paying union jobs in masonry and carpentry. We also discussed the Lived Experience Activating Dialogue (LEAD) Fellowship supports people coming home from prison to career opportunities in the museum field.

The Beasley Public Affairs Show

February 11, 2024 6:30AM

State Senator Amanda Cappelletti was in the studio to discuss the Montgomery County and Delaware County distribution of funds to clean up/fix up areas within the county.

The Beasley Public Affairs Show

February 18, 2024 6:30AM

ACT 13 Part II. State Senator Amanda Cappelletti Wrapped up her community discussion about Funding projects and working within your community.

Our Delaware Valley

February 25, 2024 6:00AM

10 minutes of a 30-minute program

Matt Radar, President of the Pennsylvania Horticultural Society discussed the 195th Philadelphia Flower Show, the nation's first and the world's largest indoor flower exhibition March 2 through March 10 at the Pennsylvania Convention Center. We discussed the impact of the show which is expected to pump 60 million dollars into the local economy through hotels, restaurants, transportation and other local attractions, it also serves as an inducement for international travel to the Philadelphia region. It also underwrites their Work Force Development that teaches low income and the formerly incarcerated participants horticultural and job skills. He notes they have a 90% job placement record for its graduates.

Our Delaware Valley

March 3, 2024 6:00AM

30 minutes

Monica Fawzy Bryant, Esq. Chief Operating Officer and Co-Founder of Triage Cancer and Triage Health discusses the financial perils of a cancer or other life-threatening illness. Triage Cancer is a national, nonprofit organization that provides free education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources. Because these all apply to everyone, Triage Health, was established to encourage anybody looking for financial, estate and insurance planning to visit the site for information. We talked about the parts of a diagnosis that doesn't come up in the doctor's office, employment, insurance

coverage and personal finances; all can impact your care. Just as you are advised to gather all of your medical information about treatment, doctors and hospitals, you should also collect your insurance policies, job leave policies and income sources. Make sure that your treatment plan is covered by your insurance, look beyond your doctor and hospital, also consider labs, imaging, infusion sites and other providers. Are they covered? She discussed job protections, noting many want or need to continue working during treatment. Disclosing a diagnosis is a personal decision, but there are job protections in the Affordable Care Act and the Americans with Disabilities Act for employees at larger companies or at government jobs. Ms Bryant also encourages everyone – from age 18 on – to have an estate plan. It's a fact of life, she notes, we all will eventually pass. Having a plan for your healthcare decisions and your estate should be a priority for us all. Triage offers worksheets and forms for all fifty states to help with the process. While planning ahead for a life-threatening or chronic disease is difficult, she advises us to consider total costs when choosing insurance, instead of choosing only by the monthly cost, look for the lowest yearly cost by adding the monthly premiums and the maximum out-of-pocket cost. While the ACA is not comprehensive, it does prevent you from being denied coverage based on pre-existing conditions so you can shop around at enrollment time. Triage Cancer's free educational materials can help you navigate legal and practical issues that arise after a cancer diagnosis like health insurance, finances, disability insurance, work and cancer, estate planning, and more. Services are free to the public and offered in short videos, checklists and webinars.

The Beasley Public Affairs Show

March 24, 2024 6:30AM

Michael Mangos, Co-Founder of Tamman Inc. and Marty Molloy, President of Tamman Inc. were in the studio to discuss Digital Accessibility, making access to information available to everyone. This means making sure all people have access to the same information.

Our Delaware Valley

March 31, 2024 6:00AM

10 minutes of a 30 minute program

Surrey Senior Services President and CEO, Jill Whitcomb discussed discussed the special needs of seniors living in suburban communities, home maintenance is more expensive, food and social activities are not within walking distance and public transportation is expensive and infrequent. Poverty is another problem, many older residents live on fixed incomes and housing and food insecurity are real, but hidden, issues.

Issue: Family Issues

The Beasley Public Affairs Show

January 7, 2024 6:30AM

Author Brad Meltzer discussed his work, *The Nazi Conspiracy* based on the history of World War II. Co-written with Josh Mensch, it's about the Nazis' attempt to assassinate FDR, Winston Churchill and Joseph Stalin at a secret meeting in Tehran, Iran who were there discuss how to defeat the Nazis. It embarks on the discussion on the history of some serious consequences, had this event not been foiled.

Our Delaware Valley

January 14, 2024, 6:00AM

10 minutes of a 30-minute program

Jeffrey Abramowitz, JD, CEO of The Petey Greene Project, discussed their work in helping the incarcerated and formerly incarcerated re-enter their families, neighborhoods and communities. He discussed the barriers of time away, disenfranchisement and family rejection.

The Beasley Public Affairs Show

January 14, 2024 6:30AM

January 21, 2024 6:30AM

Author Ritu Mukerji discussed their new historical novel set in 1870s Philadelphia, *Murder By Degrees*.

The Beasley Public Affairs Show

January 28, 2024 6:30AM

Mark Tremonti, guitarist for Alter Bridge, Creed is releasing a Frank Sinatra covers album called, *Mark Tremonti Sings Frank Sinatra*, on May 22nd. 100% of the Proceeds go to The National Down Syndrome Society through, Mark's own charity, *Take A Chance For Charity*, for his daughter Stella who has Down's Syndrome and had open heart surgery to repair the holes in her heart at 11 months old. Mark's Story is inspirational. He also shares what tea Frank Sinatra drank and some really exciting moments of recording Frank with the surviving members of Frank's band.

Our Delaware Valley

February 4, 2024 6:00AM

30-minutes

Chase Trimmer, Senior Development Director, Philadelphia Region for Special Olympics Pennsylvania and Nick McIlwaine, from Beasley's WMMR Preston & Steve Show and Captain of Team WMMR, discussed the mission of Special Olympics and the upcoming Polar Plunge, February 10 at Citizens Bank Park. The mission of Special Olympics PA is to provide year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community. All training and competition

opportunities are provided free of charge to the athletes and their families, enabling everyone to experience the benefits of Special Olympics that extend well beyond the playing field. 'They're freezin' for a reason!' Help celebrate over 50 years of Special Olympics at the Polar Plunge on Saturday, February 10th. There will be games and a DJ and pools set up for your dip. General Registration is \$50 and all registrants will receive the Philadelphia Plunge T-Shirt. Walk-ups are welcome but you can join Beasley Media Group and plunge with Nick and Team WMMR!

The Beasley Public Affairs Show

February 4, 2024 6:30AM

The Stax Music Museum and School. Isaac Daniel, Chairman of the Stax Music Museum and School discussed the history of the Philadelphia's Stax Museum and how it impacted America in the 1960s and 70s. Stax Records had a major impact on the direction of Rock and Roll.

Our Delaware Valley

February 18, 2024 6:00AM

15 minutes of a 30-minute program

Maura McCarthy, CEO of Fairmount Park Conservancy and Allison Schapker, Chief Projects Officer discussed the non-profit Conservancy's work with the City of Philadelphia to restore and improve thousands of acres of public lands, activates parks, and engages the public with the parks. They discussed the ecological, economic, historic, social, cultural and public health value to the community. Through partnerships with the local communities and neighborhoods they work to provide intentional and equitable park investments to welcome people to public spaces where they historically have not been welcome. They note diversity, equity and inclusion are the foundations of a healthy park system. They discussed upcoming projects including completion of the FDR Park Anna C. Verna Playground and Welcome Center, the Trolley Trail opening and the Boathouse Row Relighting in early winter. They also host bike rides, tours of the historic homes on their properties, yoga and organized walking tours.

Our Delaware Valley

February 25, 2024 6:00AM

20 minutes of a 30-minute program

Matt Radar, President of the Pennsylvania Horticultural Society discussed the 195th Philadelphia Flower Show. This year's theme is United By Flowers and he described the installations that will be presented, new designers, the largest water feature ever on display, and more international participants.

We talked about the programming this event supports; this is the biggest fundraiser of the year for PHS. Matt talked about the community gardens that supply fresh produce, Tree Tenders that plants trees that lower neighborhood temperatures and provide shade, and their vacant lot rescues that actually lowers crime numbers and adds to home values. It also funds programming that maintains the city parks and boulevard plantings. We discussed volunteers, over 3,000 are used to produce the show, plus all year they need tree tenders and gardeners to plant, clear and maintain public plantings. Matt invites everyone to come and enjoy the show, there is something for

everybody, from interior and patio décor, flowers, bulbs, furnishings and floral art, with class and demos for large projects and window boxes, plus special events such as Member's Day and the Preview Gala March 1st, family Frolic day on March 3rd, Fido Friday March 8th and the Flowers After Hours dance party March 9th. He encouraged us to become members to enjoy discounts and the member's lounge at the show and special programming throughout the year.

The Beasley Public Affairs Show

February 25, 2024 6:30AM

The Franklin Institute — Abby Bysshe, Chief Experience and Strategy Officer at the Franklin Institute, along with Nathan Suwaya, creator of the exhibit The Art of The Brick discussed creating Lego art. We also discussed why Lego fans will love the exhibit and why you should see it.

Our Delaware Valley

March 17, 2024 6:00AM

30 minutes

From Autism Delaware, Kris Grant, Development Manager, McKenzie 'Kenzie' Walsh, Marketing and Communications Manager, and Susan Campbell, Community Engagement Specialist, discussed the statewide programming offered by Autism Delaware. With one in 36 kids receiving an Autism diagnosis, families need whole-life, holistic support and Autism Delaware offers help with education, jobs and social opportunities. They discussed their beginnings as a grassroots family group looking for support and ideas for navigating the systems with a child with autism. Today they offer programming statewide with multiple opportunities for families to socialize and support each other. They schedule bowling and skating events, as well as holiday parties for the clients and families. They talked about the job programming and the value of their clients on the job, they are looking for employers who need a reliable, dedicated employee. They also noted they need a lot of volunteers to run their events and there are opportunities across the state to get involved. We discussed the 2023 Walk for Autism, this year April 13th at Fort DuPont in Delaware City and April 20 at Hudson Fields in Sussex County. There are two start times at each to allow for casual walking and spacing, and teams and individuals can repeat the loops to raise more money. It's family friendly and offers space for kids who need quiet time. Autism Delaware's services are free, thanks in part to the walks. Walk-ups are welcome, but there are t-shirts and other incentives to pre-register.

The Beasley Public Affairs Show

March 3, 2024 6:30AM

Bob Beggs, The Co-Founder and Trustee of The American Helicopter Museum and Education Center in West Chester, PA was in the Beasley Studios to talk about the American Helicopter Museum and Education Center. They have many exhibits, lots of helicopters and more on site. There are camps and programs for kids and adults along with aviation-themed special events, workshops and seminars. The museum is available for private and corporate events as well.

The Beasley Public Affairs Show

March 17, 2024 6:30AM

Wizard Miners authors Anthony Petruzelli and Mike Gonski of Petro Gaming Group were on the show to talk about creating a game and what goes into it. The game will be released in fall of 2024.

Our Delaware Valley

March 31, 2024 6:00AM

20 minutes of a 30 minute program

Surrey Senior Services President and CEO, Jill Whitcomb discussed the non-profit that provides aging-in-place services to help navigate and thrive in each of the transitional phases of older life. Founded in 1981 by Jeanne LaRouche on a “neighbor-helping-neighbor” Surrey’s mission was to help seniors who needed services and to engage retired seniors in need of a new sense of purpose. Today Surrey operates centers in Devon, Bryn Mawr, Broomall and Media. Each of Surrey’s centers offers a range of exercise classes, health screenings, dental work, activities, congregate meals and social events. Surrey delivers and coordinates critically needed services like transportation; healthy lunches and home-delivered meals; center- based and virtual programs and activities; friendly phone calls and CHORE Services–Surrey’s Volunteer Network (yardwork and small home repairs). These services enable older adults to remain in their homes and age well and safely in place. When additional support is needed, Surrey is ready to help with RN Care Management; Medical Procedure Escort Services; Telehealth Services; Personal Finance Management; Live-in Care; Personal Care Services; and Social Companions. She described the Surrey operations led by nurses, social workers, experienced staff in the field of aging services, and a loyal volunteer corps, many of whom are older themselves. Jill explains that Surrey is primarily supported through private donations, grants, volunteers, community partners, and a small percentage of government funding, so community support is needed. They host two fundraising events each year, their annual Garden Party, this year celebrating Paris on June 12, and an annual Holiday House Tour and gift bazaar in December. Tickets for the June 12th party will be available – while they last – on their website.

The Beasley Public Affairs Show

March 31, 2024 6:30AM

The History of Easter Part I. Joe Wojie of Grim Philly discusses the history of the symbolism and meanings behind the holiday of Easter.

Issue: Health & Public Safety

Public Service Announcement – Ad Council underagedrinking.samsa.gov

January 1 – TFN

:60, Various times

The Ad Council information for parents against driving while intoxicated or buzzed.

Public Service Announcement – Ad Council ‘Don’t Drink and Drive’

January 1 – TFN

:60, Various times

The Ad Council warning against driving while intoxicated or buzzed.

Our Delaware Valley

January 28, 2024, 6:00AM

30 minutes

Romy Braunstein, a Rare Disease patient, advocate and a founder of GettingUp.org discusses the over 10,000 rare diseases that impact over 35 million worldwide. A ‘rare’ disease affects fewer than 1 in 2,000 people, they can be genetic or develop later in life for an unknown reason, although trauma can trigger symptoms. Romy encourages everyone to pay attention to the adult-onset symptoms such as blurred vision, muscle weakness and unexplained falls - all could be a warning sign of an autoimmune or other disease. She explained these fairly common symptoms often overlap, so initial misdiagnosis is common. In addition, symptoms differ not only from disease to disease, but also from patient-to-patient suffering from the same disease so getting an accurate diagnosis can take up to eight years. Romy notes that symptoms come and go so patients need to be vigilant and advocates for themselves, keeping track of symptoms, and asking for testing. She warns us about ‘medical gaslighting’ – symptoms being dismissed or given being passed off as part of aging or even psychological. Rare Disease Day is February 29 in 2024. This global movement works for awareness, healthcare, and access to diagnosis and therapies for people living with a rare disease.

Our Delaware Valley

March 10, 2024 6:00AM

30 minutes

The first week of March is National Consumers Protection Week and Philadelphia Division Postal Inspector George Clark of the US Postal Service returned to discuss the many ways we can be duped out of our money. We discussed this year’s theme, Investment Fraud and the signs that you are being fleeced. Inspector Clark reminds us that if a real estate or business start-up deal is guaranteed, there are investment companies who would be funding the project, not grassroots investors attending a free breakfast or dinner. He talked about another current scam, a fake notification that you are under investigation and that you must either fund the investigation to clear your name or pay a fine to stop further prosecution. He wants us to always remember investigations are not revealed to a suspect until they are ready to be charged – ‘When we’re ready we’ll knock on your door,’ and that no agency would ever ask a private citizen to pay for it. He gave us ‘red flags’ to watch for, including rushing you. Demanding a payment immediately and offering payment methods that are not cancelable such as bit-coin, grocery-store debit cards and gift cards. He also asks us to pay attention to poor English or grammatical errors that suggest you are not dealing with a native English speaker. Discussing recourses for after fraud he’s tells us, once the money has gone overseas, it virtually impossible to get it back. He also touched on romance and lottery schemes, and ‘work from home’ offers that are actually money

laundering plots. He offered tips on safe-guarding your bank account when offered a deal or opportunity too good to be true. His advice, wait before sending money or buying gift cards to forward, a real deal can wait. He also recommends that any offer or request be discussed with a trusted friend or family member.

Our Delaware Valley

March 24, 2024 6:00AM

20 minutes of a 30-minute program

Robb Reichard, Executive Director AIDS Fund Philly and Ronald G. Collman, MD, Director of the Penn Center for AIDS Research discussed the latest news for Philadelphia on HIV. There are just over 20,000 people living with HIV in Philadelphia, 10,000 in the surrounding area, up to a third of which are not in treatment. Many do not know they are infected. They discussed Philadelphia's current rate of just over one new transmission each day, well above rates for other major cities. They attributed it to the city's high poverty rate, drug use and access to healthcare. Dr. Collman talked about PREP, now available by monthly injection, PREP can prevent infection; new treatments can reduce the HIV to undetectable which means non-transferable. They spoke of the need to get more people willing to seek out PREP and to know their status. He described his work in research, finding new social paths for better treatment within vulnerable communities, and ultimately, a cure for HIV. He invites people interested in research studies, treatment options or other information to visit his website by searching for PENN CFAR.

Robb talked about his work with AIDS Fund, raising private dollars to fund small grants directly to clients of local non-profits to help them stay in treatment. Averaging just \$440 each, they go for rent, appliance repairs, transportation, anything that could impact a person's ability to stay on their medical plan. We talked about fundraising efforts, including the October 20th AIDS Walk Philly, the monthly Gay BINGO, and their annual 'Formal, Festive or Fabulous' gala, Black-tie Gay BINGO April 6 at the Loews Philadelphia Hotel. Featuring dinner, dancing, auctions, six rounds of BINGO and Drag Queen performances, it's one of the biggest social events of the year. Dr. Collman will be honored this year with the Fierce and Fabulous Award for his ongoing volunteer work and his commitment to AIDS Walk Philly.

The Beasley Public Affairs Show

December 17, 2023 7:00AM

Dave Ash and Towboat Adam Lawrence Captain discussed boating safety, and its rules and regulations.

Issue: Minority / Women's Issues

Our Delaware Valley
January 7, 2024 6:00AM
30-minutes

Jean Sachs, Chief Executive Officer with Living Beyond Breast Cancer, begins a new monthly series on breast cancer and other chronic or life-threatening diseases. We discussed the programming at LBBC, from research and treatment information, peer matching, counseling, financial aid grants, and advocacy.

Our Delaware Valley
January 14, 2024, 6:00AM
10 minutes of a 30-minute program

Jeffrey Abramowitz, JD, CEO of The Petey Greene Project, discussed their work in helping the incarcerated and formerly-incarcerated access a quality education through volunteer tutors. He discussed the inherent racial disparity of the justice system and their work with the public and their volunteers who they've learned, are inspired by making a difference and doing something about a system that funnels people, especially Black people, from failed schooling to prison. Jeff spoke of two initiatives, their HBCU Forward Initiative that looks to elevate Black college students as volunteer tutors and criminal justice advocates and their Justice Education Series, which educates volunteers and the public on the need and opportunity to effect systemic change in the criminal legal system.

Our Delaware Valley
January 21, 2024, 6:00AM
10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site discussed Justice 101 where special guests to foster dialogue about a different topic in criminal justice. Justice 101 programs are free, take place virtually via Zoom, and last 45 minutes: a 30-minute program followed by a 15-minute Q&A. Topics include women behind bars, civil rights in prisons, and in-equal justice. Finally, a conversation on the Visitor Experience Reimagined: We will provide ways for Eastern State's visitors to engage with the space, incorporating art installations, theater and film; providing educational experiences that encourage and support the different methods of learning; and creating informative and entertaining events that entice people of all ages to visit and engage with Eastern State and the team. She is also looking forward to a website refresh that will allow people to interact with Eastern State from around the world.

Our Delaware Valley
February 11, 2024 6:00AM
March 9, 2024 7:30AM
20 minutes

Dr. Ashley Jordan, President and CEO of the African American Museum of Philadelphia discussed the museum and its programming. Founded by Charles Wesley in 1976, the African American Museum of Philadelphia is the first city-funded cultural museum in the

country. Through select items, recreations and art the museum shares first-person accounts of what life was like in Philadelphia, a story that is not the same as other cities, it's an urban story with racial strife but also free men and women working and living here. She emphasizes that their presentation speaks to people, humanizing history with themes of love, family, that all can relate to. Rotating exhibitions are presented throughout the year with Audacious Freedom: African Americans in Philadelphia 1776-1876 a permanent installation. It features a 100-year timeline of the events and people who shaped the city. Programming includes guides for teachers, workshops and special events centered on Black History Month, Juneteenth, Women's History Month, Poetry Month and more. We ended with the news that the museum will be moving to a new location off the Parkway in 2028, adjacent to the Free Library of Philadelphia. The museum is open Wednesday through Sunday from 9:30A to 5:30P, timed tickets and walk-ins are welcome.

Our Delaware Valley

January 6, 2024 7:30AM

10 minutes of a 30-minute program

Paul Steinke, Executive Director of the Preservation Alliance of Greater Philadelphia described their work to preserve the ethnic communities of Philadelphia using two main historic designations: Local Historic, granted by the Historical Commission by nomination application, that protects the exterior of the property from demolition or alterations, and the Federal National Register of Historic Places and Districts, which only restricts modifications to a property that also receives Federal funding for operation or restoration or one that sits on Federal property. Reasons for designation can include architecture or unique engineering, age or a significant story about the properties use, such as Black Doctors Row in South Philly, the first neighborhood to be recognized based on Black history.

Public Service Announcement – Beasley Best Community of Caring

February 1 – 29

:60, Various times

Companywide public service campaign discussing Black History month.

Public Service Announcement – Beasley Best Community of Caring

March 1 – 31

:60, Various times

Companywide public service campaign discussing Women's History month.

Her Story

March 10, 2024 7:00AM

Meet Dr. Lana Waibel: A beacon of resilience and inspiration! From Russia to the United States, her journey embodies the triumph of the human spirit. Dr. Waibel's dedication led her to establish Nova Cosmetic Dentistry, where she transforms lives one smile at a time. She shares why she pours her heart and soul into her practice, bringing confidence and joy to her patients whenever they flash their pearly whites. Join us as

Dr. Lana Waibel delves into the significance of dental health and the power of a radiant smile!

Her Story

March 17, 2024 7:00AM

Megan Havens shares how she navigated the turbulent waters of a breast cancer diagnosis and found strength in connecting with women to forge bonds that transcended the boundaries of illness, transforming fear into empowerment and isolation into community.

Our Delaware Valley

March 24, 2024 6:00AM

10 minutes of a 30-minute program

Robb Reichard, Executive Director AIDS Fund Philly and Ronald G. Collman, MD, Director of the Penn Center for AIDS Research discussed the latest news for Philadelphia on HIV. We spoke of numbers, women make up 28% of these numbers, people of color 75%. They noted that Black or brown people face a an infection rate that is 75% higher than their white counterparts, and one in three of these infections will come from sexual contact.

Her Story

March 24, 2024 7:00AM

Erin O'Brien-Hofmann This week's guest is not only breaking barriers but also shaping the future of the construction industry as the Director of Training at the International Union of Painters and Allied Trades. Erin's dedication to her role goes beyond just educating and providing experience; she's a driving force behind empowering individuals within the painting, glazing, and drywall industries. When she's not in the classroom, Erin is out there on the ground, tirelessly recruiting both men and women, bridging the gap and ensuring equal opportunities for all. For years, Erin has been leading the charge as the instructor for the Women in Nontraditional Careers Trades Readiness program. Through this initiative, women are equipped with essential skills ranging from construction math to OSHA 10, paving their path towards successful careers in the trades. What truly sets Erin apart is her unwavering passion and commitment to reaching out to other women, inspiring them to consider a career in the building trades.