

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, KENT KAISER, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by:		
Agency name: <u>DOMESTIC POLICY CAUCUS</u>		
Address: <u>739 SNEWING AVE. N., ST. PAUL MN 55104</u>		
Contact: <u>KENT KAISER</u>	Phone number: <u>651-838-1777</u>	Email: <u>kent@domesticpolicycaucus.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>DOMESTIC POLICY CAUCUS</u>		
Address: <u>739 SNEWING AVE. N., ST. PAUL MN 55104</u>		
Contact: <u>KENT KAISER</u>	Phone number: <u>651-338-1777</u>	Email: <u>kent@domesticpolicycaucus.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<u>PAT ROSENSTIEL, CHAIR, BOD</u> <u>KENT KAISER, SECRETARY/TREASURER, BOD</u> <u>JOHN PERLICH, DIRECTOR, BOD</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kent Kaiser</i>	Signature: <i>Crystal Lopez</i>
Name: <i>KENT KAISER</i>	Name: <i>Crystal Lopez</i>
Date of Request to Purchase Ad Time: <i>02/19/2021</i>	Date of Station Agreement to Sell Time: <i>02/19/2021</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *02/19/2021*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>76507</i>	Station Call Letters: <i>WDAY</i>	Date Received/Requested: <i>02/19/2021</i>
Est. #:	Station Location: <i>Fargo, ND / Moorhead, MN</i>	Run Start and End Dates: <i>02/23/2021 - 03/07/2021</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# AINSLEY SHEA

STRATEGY • CREATIVE • COMMUNICATIONS

February 22<sup>nd</sup>, 2021 – March 7<sup>th</sup>, 2021 (KTGO & WZFG)

(2 Week Agreement)

Agreement Includes:

- 20 – Sixty second recorded commercials **each week** on WZFG AM1100 (Fargo) airing from 6am-7pm, Monday-Friday. (20x\$69x2=2760) Spot rate=69
- 6 – Sixty second recorded commercials **each week** on WZFG AM1100 (Fargo) airing from 6am-7pm, Saturday-Sunday. (6x\$44x2=528) Spot rate=44
- 20 – Sixty second recorded commercials **each week** on KTGO AM1090 (Tioga) airing from 6am-7pm, Monday-Friday. (20x\$45x2=1800) Spot rate=45
- 6 – Sixty second recorded commercials **each week** on KTGO AM1090 (Tioga) airing from 6am-7pm, Saturday-Sunday. (6x\$33x2=396) Spot rate=33
- 20 – Sixty second recorded commercials **each week** on WDAY AM 970/FM 93.1 airing from 6am-7pm, Monday-Friday. (20x\$52.50x2=2100) Spot rate=52.50  
*February 23<sup>rd</sup> - March 7<sup>th</sup> on WDAY*
- 6 – Sixty second recorded commercials **each week** on WDAY AM 970/FM 93.1 airing from 6am-7pm, Saturday-Sunday. (6x\$37.50x2=450) Spot rate=37.50
- Fieldstone Group Consulting (\$966)

Total Investment: \$9,000

Client Signature

Date

Flag Family Media Representative





WDAY AM 970  
301 S 8th Street  
Fargo, ND 58103

Ainsley Shea  
%Pat Rosenstiel  
735 Snelling Avenue N  
St Paul, MN 55104

**Contract # 76507**

**Schedule Dates** 02/23/21-03/07/21  
**Advertiser** Ainsley Shea (1810)  
**Agency** Direct Account (1)  
**Product** POLITICAL Issue-ND (1044)  
**Brand** Political (1024)  
**Salesperson** Hennem, Scott (1210)  
**Sales Office** Fargo Radio  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** Local/Single Direct  
**Account Types** Calendar  
**Billing Type** 20/wk M-F 6a-7p  
**Comments** 6/wknd Sat/Sun 6a-7p  
 \$2250 total

**Date Entered** 02/22/21  
**Last Modified** 02/22/21  
**Entered By** FLAG Traffic  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$2,550.00  
**Sales Tax**

**AM RADIO (970\_WDAY)**

By Calendar Month	Spots	Rate
Feb. 2021	27	\$2,550.00
Mar. 2021	26	\$0.00
<b>Grand Total:</b>	<b>53</b>	<b>\$2,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/23/21-02/26/21	5	1:00	6A- 7P (CST)	5	5	5	5	5	5			20	\$0.00	\$0.00	AM RADIO (970_WDAY)		2/22/21
2.0	Normal Line / SPOT	03/01/21-03/05/21	5	1:00	6A- 7P (CST)	4	4	4	4	4	4			20	\$0.00	\$0.00	AM RADIO (970_WDAY)		2/22/21
3.0	Normal Line / SPOT	02/27/21-03/07/21	5	1:00	6A- 7P (CST)							3	3	12	\$0.00	\$0.00	AM RADIO (970_WDAY)		2/22/21
4.0	Normal Line / Level Bill	02/23/21-02/28/21	5	:01	12A- 2A (CST)	1	X	X	X	X	X	X	X	1	\$2,550.00	\$2,550.00	AM RADIO (970_WDAY)		2/22/21

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.