

#390923

**Jan 15, 20**  
 CONT# **33621930** Mod# Ver# 1 (Last = )  
 REP **Katz Group Sales**  
 TO **WMBX-FM (West Palm Beach-Boca Raton, FL)**  
 FM **KEVIN MURRAY**  
 OFF **NEW YORK**  
 AGY **Katz Group Sales**  
 ADDR **125 West 55th Street 3rd Floor**  
**New York, NY 10019**

DDS CONT# **0**  
 C/P/E: **NA / NA / 0110**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty**  
 ADV **MICHAEL BLOOMBERG FOR PRESIDENT**  
 PDT **MIKE BLOOMBERG 2020 INC**  
 FLT **Jan 13, 20 - Jan 26, 20**

\* REP ORDER COMMENT \*

\*\* 1/15/2020 11:48:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

\*\* 1/15/2020 11:48:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM WITH LORI PRIDGEN AT LORI.PRIDGEN@KATZMEDIA.COM OR CALL 212-424-6531. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	1/13/2020 - 1/17/2020	1W	5	\$100.00	5
	1.2	MTWTF..	10A - 3P	60	1/13/2020 - 1/17/2020	1W	3	\$100.00	3
	1.3	MTWTF..	3P - 7P	60	1/13/2020 - 1/17/2020	1W	5	\$100.00	5
	1.4	MTWTF..	7P - 12A	60	1/13/2020 - 1/17/2020	1W	1	\$40.00	1
	1.5	.....SS	10A - 6P	60	1/18/2020 - 1/19/2020	1W	2	\$60.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		16	\$1,460.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	1/20/2020 - 1/24/2020	1W	5	\$100.00	5
	2.2	MTWTF..	10A - 3P	60	1/20/2020 - 1/24/2020	1W	3	\$100.00	3
	2.3	MTWTF..	3P - 7P	60	1/20/2020 - 1/24/2020	1W	5	\$100.00	5
	2.4	MTWTF..	7P - 12A	60	1/20/2020 - 1/24/2020	1W	1	\$40.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		14	\$1,340.00	

	Jan 20					
SPOTS	30					
CASH	2800.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2800.00					

CONT# **33621930** Mod# Ver# 1 (Last = )  
REP **Katz Group Sales**

DDS CONT# **0**  
C/P/E: **NA / NA / 0110**

						<b>TOTAL</b>
SPOTS						30
CASH						2,800.00
TRADE						0.00
NSL						0.00
TOTAL						2,800.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 390923  
**Alt Order #:** 33621930  
**Product Desc:** MIKE BLOOMBERG 2020 INC  
**Estimate:** 0110  
**Flight Dates:** 01/13/20 - 01/26/20  
**Original Date / Rev:** 01/15/20 / 01/15/20  
**Order Type:** TRANSACTIONAL

**WMBX-FM**  
**Primary AE:** Eastman New York  
**Sales Office:** N-EAS  
**Sales Region:** National

**Agency Name:** Katz Group Sales  
**Buying Contact:**  
**Billing Contact:**  
 125 W 55th Street, 3rd Floor  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Michael Bloomberg for President  
**Demographic:** A25-64  
**Product Codes:** Candidates  
**Priority:** P-03  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/24/20	30	\$2,800.00	\$2,380.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	30	\$2,800.00	\$2,380.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$2,800.00</b>	<b>\$2,380.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBX	01/13/20	01/26/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	5	\$100.00	P-03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/20	01/19/20	MTWTF--		5				\$100.00		0.00			
		Week: 01/20/20	01/26/20	MTWTF--		5				\$100.00		0.00			
N 2	WMBX	01/13/20	01/26/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	3	\$100.00	P-03	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/20	01/19/20	MTWTF--		3				\$100.00		0.00			
		Week: 01/20/20	01/26/20	MTWTF--		3				\$100.00		0.00			
N 3	WMBX	01/13/20	01/26/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	5	\$100.00	P-03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/20	01/19/20	MTWTF--		5				\$100.00		0.00			
		Week: 01/20/20	01/26/20	MTWTF--		5				\$100.00		0.00			
N 4	WMBX	01/13/20	01/26/20	Mo-Fr Evening Mo-Fr 7p-12m	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	MTWTF--	1:00	1	\$40.00	P-03	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/20	01/19/20	MTWTF--		1				\$40.00		0.00			

Order / Rev: 390923  
 Alt Order #: 33621930  
 Flight Dates: 01/13/20 - 01/26/20

Advertiser: Michael Bloomberg for President  
 Product Desc: MIKE BLOOMBERG 2020 INC  
 Estimate: 0110  
**WMBX-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		1				\$40.00		0.00			
N 5	WMBX	01/18/20	01/24/20	Sa-Su Prime Time Sa-Su 6a-7p	CM	10:00 AM-6:00 PM (10:00 AM-6:00 PM)	-----SS	1:00	2	\$60.00	P-03	0.00	NM	2	\$120.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/18/20	01/24/20	-----SS		2				\$60.00		0.00			
													Totals	30	\$2,800.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <i>WMBX-FM Hubbard Radio, West Palm Beach 701 Northpoint Parkway #500, West Palm Beach, FL 33407</i>	<b>Date:</b> <i>1/16/2020</i>
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/13/20

Date

*Catherine Warburton*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*[Signature]*  
Signature

SUSAN TOREAL  
Printed Name

N 811  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

1/13/20

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**