

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2513842

Order #	2513842	Created On	10/12/2018 3:53:41 PM	Order Status	Contract Confirmed
Order Descrp	MARTY MCCLENDON WA LD26 -10.15-10.21PoliticalOrder	Created By	Pourjafari, Moein	Gross \$	20000.00
Client	FRIENDS OF MARTY MCCLENDON	Updated On	10/12/2018 4:50:13 PM	Net \$	17000.00
Start Date	10/15/2018	Updated By	Lett, Hanna	Units	272
End Date	10/21/2018	Industry	Political-State-Local	Credit Hold	NO
# of Weeks	1	REFERENCES		BILLING INFORMATION	
SALES		Primary		Purchase Order #	
ActiveWeeks	1	Secondary		Billing Schedule	EndOfFlight
AE 1	Kelly, Mary M	Tertiary		EDI INFORMATION	
AE 2		Quarternary		Product	
Agency	POLITICAL COMMUNICATIONS ADVERTISING	TRAFFIC OPTIONS		Estimate	
RepFirm		Address 1	37 W 39TH STREET	Submit EDI Invoice?	Submit EDI Invoice
Copy Instr ID		Address 2	RM 602	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Total Zones	3	City, State, Zip	NEW YORK, NY	Market: Tacoma, Port Orchard, Kitsap DMA: Priority Code NP=130, IP=74 See key on FCC site for zone/network information	
Zones	Kitsap,Tacoma,Port Orchard	Zip	10018		
Total Networks	10	Contact			
GENERAL COMMENTS		Phone			
		Avail Tag			
		Contract Type	Standard	SYSCODE LIST	
		Copy Group		1914,3560,9418	
		Division			
		Reference #	b2fe8669-58ce-e811-97f9-f01fafe66f05		

SUMMARY FOR SYSCODE 1914

Order #	2513842	Created On	10/12/2018 3:57:56 PM	Order Status	Contract Confirmed
Order Descrp	MARTY MCCLENDON WA LD26 -10.15-10.21PoliticalOrder	Created By	Pourjafari, Moein	Syscode Gross \$	4125.00
Client	FRIENDS OF MARTY MCCLENDON 2018	Updated On	10/12/2018 4:49:42 PM	Syscode Net \$	3506.25
Start Date	10/15/2018	Updated By	Lett, Hanna	Syscode Units	90
End Date	10/21/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Kitsap	Avg Unit Rate	45.83

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
31	1		Regional Political Bundle	130 130	Food Network	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$90.00	\$450.00	30
32	2		Regional Political Bundle	130 130	Fox News Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 5a-9a	10	\$25.00	\$250.00	30
33	3		Regional Political Bundle	130 130	Fox News Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 9a-4p	10	\$25.00	\$250.00	30
34	4		Regional Political Bundle	130 130	Fox News Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$40.00	\$200.00	30
35	5		Regional Political Bundle	130 130	Fox News Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	10	\$25.00	\$250.00	30
36	6		Regional Political Bundle	130 130	Hallmark Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$25.00	\$125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
37	7		Regional Political Bundle	130 130	Hallmark Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$25.00	\$125.00	30
38	8		Regional Political Bundle	130 130	HGTV	1914	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$130.00	\$650.00	30
39	9		Regional Political Bundle	130 130	HGTV	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$105.00	\$525.00	30
40	10		Regional Political Bundle	130 130	The History Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$75.00	\$375.00	30
41	11		Regional Political Bundle	130 130	TLC	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$40.00	\$200.00	30
42	12		Regional Political Bundle	130 130	The Travel Channel	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$25.00	\$125.00	30
43	13		Regional Political Bundle	130 130	TNT	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$90.00	\$450.00	30
44	14		Regional Political Bundle	130 130	TV Land	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$15.00	\$75.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
45	15		Regional Political Bundle	130 130	Root Sports Northwest	1914	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$15.00	\$75.00	30

SUMMARY FOR SYSCODE 3560

Order #	2513842	Created On	10/12/2018 3:57:56 PM	Order Status	Contract Confirmed
Order Descrp	MARTY MCCLENDON WA LD26 -10.15-10.21PoliticalOrder	Created By	Pourjafari, Moein	Syscode Gross \$	11635.00
Client	FRIENDS OF MARTY MCCLENDON 2018	Updated On	10/12/2018 4:49:42 PM	Syscode Net \$	9889.75
Start Date	10/15/2018	Updated By	Lett, Hanna	Syscode Units	91
End Date	10/21/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Tacoma	Avg Unit Rate	127.86

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	16		Regional Political Bundle	130 130	Food Network	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$295.00	\$1,475.00	30
2	17		Regional Political Bundle	130 130	Fox News Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 5a-9a	10	\$50.00	\$500.00	30
3	18		Regional Political Bundle	130 130	Fox News Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 9a-4p	10	\$50.00	\$500.00	30
4	19		Regional Political Bundle	130 130	Fox News Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$130.00	\$650.00	30
5	20		Regional Political Bundle	130 130	Fox News Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	10	\$105.00	\$1,050.00	30
6	21		Regional Political Bundle	130 130	Hallmark Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$75.00	\$375.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	22		Regional Political Bundle	130 130	Hallmark Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$75.00	\$375.00	30
8	23		Regional Political Bundle	130 130	HGTV	3560	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$345.00	\$1,725.00	30
9	24		Regional Political Bundle	130 130	HGTV	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$315.00	\$1,575.00	30
10	25		Regional Political Bundle	130 130	The History Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$225.00	\$1,125.00	30
11	26		Regional Political Bundle	130 130	TLC	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	6	\$115.00	\$690.00	30
12	27		Regional Political Bundle	130 130	The Travel Channel	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$75.00	\$375.00	30
13	28		Regional Political Bundle	130 130	TNT	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	3	\$295.00	\$885.00	30
14	29		Regional Political Bundle	130 130	TV Land	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$25.00	\$125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15	30		Regional Political Bundle	130 130	Root Sports Northwest	3560	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	7	\$30.00	\$210.00	30

SUMMARY FOR SYSCODE 9418

Order #	2513842	Created On	10/12/2018 3:57:56 PM	Order Status	Contract Confirmed
Order Descrp	MARTY MCCLENDON WA LD26 -10.15-10.21PoliticalOrder	Created By	Pourjafari, Moein	Syscode Gross \$	4240.00
Client	FRIENDS OF MARTY MCCLENDON 2018	Updated On	10/12/2018 4:49:42 PM	Syscode Net \$	3604.00
Start Date	10/15/2018	Updated By	Lett, Hanna	Syscode Units	91
End Date	10/21/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Port Orchard	Avg Unit Rate	46.59

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
16	31		Regional Political Bundle	130 130	Food Network	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$90.00	\$450.00	30
17	32		Regional Political Bundle	130 130	Fox News Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 5a-9a	10	\$25.00	\$250.00	30
18	33		Regional Political Bundle	130 130	Fox News Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 9a-4p	10	\$25.00	\$250.00	30
19	34		Regional Political Bundle	130 130	Fox News Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$40.00	\$200.00	30
20	35		Regional Political Bundle	130 130	Fox News Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	10	\$25.00	\$250.00	30
21	36		Regional Political Bundle	130 130	Hallmark Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$25.00	\$125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
22	37		Regional Political Bundle	130 130	Hallmark Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$25.00	\$125.00	30
23	38		Regional Political Bundle	130 130	HGTV	9418	NPE	10/15/2018	10/21/2018	M-Su 4p-7p	5	\$130.00	\$650.00	30
24	39		Regional Political Bundle	130 130	HGTV	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$105.00	\$525.00	30
25	40		Regional Political Bundle	130 130	The History Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$75.00	\$375.00	30
26	41		Regional Political Bundle	130 130	TLC	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$40.00	\$200.00	30
27	42		Regional Political Bundle	130 130	The Travel Channel	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$25.00	\$125.00	30
28	43		Regional Political Bundle	130 130	TNT	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$115.00	\$575.00	30
29	44		Regional Political Bundle	130 130	TV Land	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	6	\$15.00	\$90.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
30	45		Regional Political Bundle	130 130	Root Sports Northwest	9418	NPE	10/15/2018	10/21/2018	M-Su 7p-12m	5	\$10.00	\$50.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2513842					
Order #	2513842	Created On	10/12/2018 3:53:41 PM	Order Status	Contract Confirmed
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Client	FRIENDS OF MARTY MCCLENDON 2018	Updated On	10/12/2018 4:50:13 PM	Net \$	17000.00
Start Date	10/15/2018	Updated By	Lett, Hanna	Units	272
End Date	10/21/2018	Source	CRM	Credit Hold	No
# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	