

WZXI 3Rd. Quarter 2019 Issues & Programs

ISSUES:

Quality of life, Drug Epidemic, Rural Living, Sustainable Lifestyle, Economic Opportunity & Job Skills Training.

Programs:

Dennis Prager: - Relationships such as the male female hour discuss interpersonal relations, Several program hours examining the factors common to the Drug epidemic and other violence and the changing fabric of our culture; what is the acceptable standard of behavior. Three hours daily M - F.

American Family Farmer - News and information focused on managing the family farm. Several programs discussing the problems of unfair marketing tariffs on US farm products. Planting and soil conservation to marketing product, controlling production costs & animal care.

Front Lines of Freedom - Special interest program designed to inform and recognize those in active service and veterans alike. Post service health issues and VA reorganization to interesting and historical accounts of encounters and experiences of our service men and women in uniform and including adjustment when returning to civilian life. Touches on the historical & Geo-Politics of troop deployments past and present.

Magic Garden - Home gardening with tips, suggestions and how-to. Preparation, planting and pest control.

Mayo Clinic - Medical topics and cutting edge treatment and research is discussed in a round-table format by leading medical professionals.

Paul Parent Garden Show - Backyard and small plot agriculture, growing tips and suggestions. Dealing with pests and combating plant disease.. How, where and when to plant

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The Right Side - Host Joe Messina discusses today's issues from a morality, ethics and life choices perspective in a lively late night forum reflecting the spiritual values of the local community. Three live hours nightly with callers M - F.

Kentucky Focus - Public affairs program prepared by KNN and airs one-half hour weekly. Public health, Education, Economics, local and state political personalities and events of interest through out the area and the Commonwealth are featured.

WZXI airs information programs that are targeted to meet specific categories of interests and represent 58+ hours weekly between 5AM and 12AM. Additionally, 5 minute news at the top of the hour KNN and SRN, 2:00 at the half, 24 hours daily and local weather and severe weather bulletins from NWS. Other program features such as 7 Sports news reports including local high school and Area universities, weekdays Lou Dobbs financial reports three times daily M - F, and local weather reports. "Across Kentucky" features small, medium and large farming and agriculture ventures. Segments aired 5 times daily from the Commonwealth Policy Center addresses morality and ethic values and current and relevant topics. During this Quarter, station was involved in assisting Campbellsville University Broadcast media operations and working with student staff.

Garrard is one of several counties impacted by the nerve gas weapons destruction facility eight miles away Madison county. WZXI is assisting the efforts of CSEPP alerting program through the County Judge's office by providing tower space to enhance communications capability to the county EMS. In ongoing discussions with the Local officials, funding for this project is somewhat in doubt. WZXI has recently upgraded station EANS equipment.

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Public service announcements included organizations and service agencies as KY Career Center, Ged Class Providers, Drug and substance abuse recovery programs, USDA, Forestry Service, Teen Workers - DOL, KSP - Safe Driving, Salvation Army, Local Food Distribution, Bullying on line, Commonwealth Policy Center, Jobs Skill Training partnership with Campbellsville University, 4H and FFA and SSA Consumer information. WZXI averages over 155 Public Service Announcements monthly.

WZXI has fewer than 5 full time employees. WZXI is an equal opportunity employer.

Garrard County population is approximately 16,500, mostly farm land.

WZXI is a member of the Garrard County Chamber of Commerce.

WZXI has added two FM translators that extend and provide a more effective aural service to the community.

WZXI has essentially maintained the the same daily program offerings that target the values of a large portion of the community and through out the coverage area and contribute to the diversity of content available.

Of the 100 lowest median home income counties in the U.S., 19 are located in Eastern Kentucky. Two of these counties are capable of receiving WZXI-AM and have no local AM service.

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