

WZXI 1st Quarter 2021 Issues and Programs

WZXI offers a variety of News-Talk and informational program features. Kentucky Focus is broadcast Sunday mornings at 9:00 AM. This program features guests from around the area and state with current topics. Weekdays the Ken Copeland hour long program is broadcast live and listeners can call in to participate. Ken offers callers the opportunity to explore their interests and abilities and directs the conversations toward enhancing their career ambitions. This program has given listeners ideas and motivation concerning job opportunities during the COVID pandemic.

During the recent severe weather WZXI contacted local agencies and churches for information to air concerning relief and support services for those who were in need of help with food, medical or a warm place to stay while power and other services were being restored. WZXI was able to maintain AM service and translator W238CN operation during the severe icing. W231DM was impaired for the better part of one day due to power loss at the program relay site at Turkeyfoot Ridge in Garrard county.

WZXI continues to air Kentucky Focus. Their schedule of topics for the Quarter is included.

Additionally, WZXI broadcasts 40 weather reports daily, NOAA severe weather bulletins and alerts weekly and monthly alert tests and public service announcements. WZXI has arranged to begin live broadcasts of the Garrard County Fiscal Court sessions.

Kentucky Focus Responsive Issues Report, First Quarter 2021

Kentucky News Network
Louisville, KY
Quarterly Issues/Programs List
First Quarter, 2021
4/1/2021

Kentucky News Network
Quarterly Issues/Programs List

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE
PROGRAM / TITLE
DESCRIPTION
GUEST
DATE/TIME
DURATION

HEALTH
KENTUCKY FOCUS
A COVID-19 UPDATE FROM KENTUCKY'S GOVERNOR, INCLUDING THE LATEST
VACCINE INFORMATION
GOV. ANDY BESHEAR
1/1/2021 07:30 PM
029:30

SOCIOLOGY / HISTORY
KENTUCKY FOCUS
THE IMPORTANCE OF SOCIAL AND PROFESIONAL NETWORKING ESPECIALLY WHILE
OUR INTERACTIONS HAVE GONE VIRTUAL DUE TO COVID (9:51) / KENTUCKY'S
IMPORTANT ROLE DURING THE CIVIL WAR (15:50)
MARISSA KING / THOMAS STEVENS
1/8/2021 07:30 PM
029:30

PSYCHOLOGY / CURRENT EVENTS / HEALTH

KENTUCKY FOCUS

HUMAN'S INSTINCT TO FIGHT WHEN THERE'S NO OTHER OPTION AND HOW WAR HAS SHAPED CHANGES IN OUR SOCIETIES (12:15) / A COVID-19 UPDATE FROM KENTUCKY'S GOVERNOR INCLUDING THE LATEST ON VACCINATION EFFORTS (14:15)

MICHAEL WALSH / GOV. ANDY BESHEAR

1/15/2021 07:30 PM

029:30

CURRENT EVENTS / HEALTH

KENTUCKY FOCUS

GOV. BESHEAR'S COVID-19 UPDATE FOR KENTUCKY AND REMARKS ON THE INAUGURATION OF PRESIDENT BIDEN (26:45)

GOV. ANDY BESHEAR

1/22/2021 07:30 PM

029:30

SCIENCE / CURRENT EVENTS / HEALTH

KENTUCKY FOCUS

A CULINARY WRITER DIVES INTO THE SENSE OF SMELL (9:00) / GOV. BESHEAR'S COVID-19 UPDATE FOR KENTUCKY (17:55)

HAROLD MCGEE / GOV. ANDY BESHEAR

1/29/2021 07:30 PM

029:30

CURRENT EVENTS / POLITICS / HEALTH

KENTUCKY FOCUS

A LOOK AT POSSIBLE TIES BETWEEN THE TRUMP ADMINISTRATION AND RUSSIA (11:50) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE FOR KENTUCKY (12:00)

CRAIG UNGER / GOV. ANDY BESHEAR

2/5/2021 07:30 PM

029:30

CURRENT EVENTS / HEALTH

KENTUCKY FOCUS

AN UPDATE ON COVID-19 VACCINE SITES AS THE NUMBER OF LOCATIONS CONTINUES TO INCREASE (26:20)

LT. GOV. JACQUELINE COLEMAN / DR. STEVEN STACK

2/12/2021 07:30 PM

029:30

LITERATURE / CURRENT EVENTS

KENTUCKY FOCUS

A NEW NOVEL EXPLORES AN OLD TUBERCULOSIS SANATORIUM AS THE SETTING FOR A ACTION THRILLER (7:16) / A COVID-19 UPDATE FOR KENTUCKY WHICH INCLUDES NEWS ON AN EVICTION FUND FOR LANDLORDS (18:40)

SARAH PEARSE / LT. GOV. JACQUELINE COLEMAN

2/19/2021 07:30 PM

029:30

FOSTER CARE / HEALTH / CURRENT EVENTS

KENTUCKY FOCUS

VOLUNTEERS ARE NEEDED ACROSS KENTUCKY FOR FOSTER CARE REVIEW BOARDS (13:30) / A COVID-19 UPDATE FOR KENTUCKY (12:50)

CLETUS POAT / LT. GOV. JACQUELINE COLEMAN

2/26/2021 07:30 PM

029:30

SPORTS / CURRENT EVENTS / HEALTH

KENTUCKY FOCUS

MICHAEL LONG / LINDSAY GARDNER / WHITNEY JONES

BREAKING THE RACE BARRIER IN BASEBALL, THE STORY OF JACKIE ROBINSON

REVISITED (9:25) / A LOOK AT WOMEN IN LEADERSHIP ROLES AHEAD OF

INTERNATIONAL WOMEN'S DAY (6:05) / THE FOCUS IS ON SCREENING FOR COLON

CANCER DURING COLORECTAL CANCER MONTH IN MARCH (9:10)

3/5/2021 07:30 PM

029:30

POLITICS / CURRENT EVENTS / HEALTH

KENTUCKY FOCUS

A CAMPAIGN TO RECRUIT MORE WOMEN TO RUN FOR OFFICE IN KENTUCKY (6:10)

/ KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE FOR KENTUCKY

(20:05)

MARTHA MCKENNA / GOV. ANDY BESHEAR

3/12/2021 07:30 PM

029:30

SPORTS / CURRENT EVENTS

KENTUCKY FOCUS

SPORTS FANDOM AND ITS POSITIVE IMPACTS ON OUR SOCIAL AND RELATIONAL HEALTH (10:10) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE

FOR KENTUCKY (16:40)

LARRY OLMSTEAD / GOV. ANDY BESHEAR

3/19/2021 07:30 PM

029:30

HISTORY / CURRENT EVENTS

KENTUCKY FOCUS

A LOOK BACK AT THE FIRST ACT OF DOMESTIC TERRORISM, A MASS MURDER AT A SCHOOL IN THE 1920s (10:05) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE FOR KENTUCKY (17:20)

HAROLD SCHECHTER / GOV. ANDY BESHEAR

3/26/2021 07:30 PM

029:30