

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WZLX1 LANCASTER, KY	Date: 10/15/2020
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I, Kate Nelson Media, LLC

do hereby request station time concerning the following issue:

True Kentucky Patriots

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: True Kentucky Patriots

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Brad Barron Kentucky Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

True Kentucky Patriots
PO Box 15320
Washington DC 20003
202.565.1657

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jennifer May

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

N/A

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/15/2020

Date

[Handwritten Signature]

Signature

(703)929-8534

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

DAVID GREENE

Printed Name

[Handwritten Title]

Title

STATION:	WZXI-AM	ORDER#:	3178736	DATE:	10/15/2020
MARKET:	UM - Lancaster, KY	AMOUNT:	\$344.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30		Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4391314
ADVERTISER:	True Kentucky Patriots	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/16-10/19	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	10-16-2020 TO 10/19/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/15/2020 12:32

COMMENTS

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT order starting tomorrow 10/16. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

DAY#1		10/16/2020 To 10/16/2020					TOT \$139.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/16/2020	10/16/2020	3	\$12	\$36
	2	F..	10:00AM	3:00PM	60	10/16/2020	10/16/2020	5	\$11	\$55
	3	F...	3:00PM	7:00PM	60	10/16/2020	10/16/2020	4	\$12	\$48

DAY#2		10/17/2020 To 10/17/2020					TOT \$33.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00PM	7:00PM	60	10/17/2020	10/17/2020	3	\$11	\$33

