

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

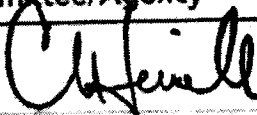
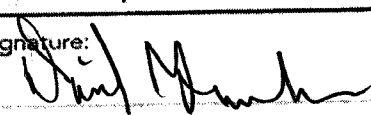
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: David Greenberg
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 8/21/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Chris Patton*

Name:

CHRIS PATTON

Date:

3-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

3/31/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4386846

Station Call Letters:

WZL1

Date Received/Requested:

3-31-20

Est. #:

NA

Station Location:

LANCASTER, KY

Run Start and End Dates:

9/8 - 9/14/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**STATION:** WZXI-AM **ORDER#:** 3176237 **DATE:** 08/31/2020  
**MARKET:** UM - Lancaster, KY **AMOUNT:** \$240.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep **SPOTS:** 30 **Invoices@MediaFinancial.com**  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 216 535 3967  
**SALESPERSON:** Linley Grande **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING** 4386846  
**ADVERTISER:** Amy McGrath for Senate **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 9/8-9/14 MCGRATH FOR US SENATE **AGY EST:** **Invoices@MediaFinancial.com**  
**FLIGHT:** 09-07-2020 TO 9/20/2020 **[X]Unwired [ ]Spot [ ]Mod**  
**TOT # OF WEEKS:** 2  
**PRIM. DEMO:** Adults 35+ **[X]Cash [ ]Trade**  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 08/31/2020 11:10

**COMMENTS** *REVISION!*  
 08/31/2020: THIS IS A NEW ORDER. CONTINUE WITH SAME COPY UFN. PLEASE CONFIRM TODAY TO LETA.MORK@GENMEDIAPARTNERS.COM OR IN RADIO EXCHANGE IF YOU ARE SET UP. THANK YOU.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT TRAFFIC UFN. SCHEDULE TO AIR 9/8-9/14

**WEEK#1** **9/7/2020 To 9/13/2020** **WK TOT \$192.00** **WK TOTAL SPOTS 24**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	7:00PM	60	9/7/2020	9/11/2020	24	\$8	\$192

**WEEK#2** **9/14/2020 To 9/20/2020** **WK TOT \$48.00** **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	6:00AM	7:00PM	60	9/14/2020	9/14/2020	6	\$8	\$48

*open  
 raw  
 9/8-9/15  
 30 SPOTS  
 192  
 48  
 240*

**STATION:** WZXI-AM      **ORDER#:** 3176237      **DATE:** 08/31/2020  
**MARKET:** UM - Lancaster, KY      **AMOUNT:** \$240.00      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep      **SPOTS:** 30      Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA      **SLS PH:** 216 535 3967  
**ALESPERSON:** Linley Grande      **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING** 4386846  
**ADVERTISER:** Amy McGrath for Senate      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 9/8-9/14 MCGRATH FOR US SENATE      **AGY EST:**      Invoices@MediaFinancial.com  
**FLIGHT:** 09-07-2020 TO 9/20/2020      []Unwired [ ]Spot [ ]Mod  
  
**TOT # OF WEEKS:** 2  
**PRIM. DEMO:** Adults 35+      []Cash [ ]Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:**08/31/2020 11:10

TOTAL	Sep													Total
SPOT	30													30
CASH	240.00													240.00
TOTAL	240.00													240.00

**WZXI AIRTIME INVOICE**  
**Lancaster, Nicholasville, Stanford, Ky.**

September October 2, 2020

Product: McGrath Senate Race 2020

Period: 9/8/20 – 9/14/20

WZXI contact: David Greenlee  
 dgreenlee@mindspring.com  
 dgreenlee@wzxiradio.com  
 859-338-9199, Fax 859-609-3077  
 Eastern Sky LLC  
 4756 Agape Dr., Lexington, Ky.40514

Order # 4386829 Linley.Grande@GenMediaPartners.com (30 Spots)

9/8	7:48	AM - 75R - 20	\$ 8.00
	8:49	AM - 75R - 20	\$ 8.00
	12:58:50	AM - 75R - 20	\$ 8.00
	16:19	AM - 75R - 20	\$ 8.00
	17:20	AM - 75R - 20	\$ 8.00
	18:19	AM - 75R - 20	\$ 8.00
9/9	7:48	AM - 75R - 20	\$ 8.00
	8:49	AM - 75R - 20	\$ 8.00
	12:58:50	AM - 75R - 20	\$ 8.00
	16:19	AM - 75R - 20	\$ 8.00
	17:20	AM - 75R - 20	\$ 8.00
	18:19	AM - 75R - 20	\$ 8.00
9/10	7:48	AM - 75R - 20	\$ 8.00
	8:49	AM - 75R - 20	\$ 8.00
	12:58:50	AM - 75R - 20	\$ 8.00
	16:19	AM - 75R - 20	\$ 8.00
	17:20	AM - 75R - 20	\$ 8.00
	18:19	AM - 75R - 20	\$ 8.00
9/11	7:48	AM - 75R - 20	\$ 8.00
	8:49	AM - 75R - 20	\$ 8.00
	12:58:50	AM - 75R - 20	\$ 8.00
	16:19	AM - 75R - 20	\$ 8.00
	17:20	AM - 75R - 20	\$ 8.00
	18:19	AM - 75R - 20	\$ 8.00
9/14	7:48	AM - 75R - 20	\$ 8.00
	8:49	AM - 75R - 20	\$ 8.00
	12:58:50	AM - 75R - 20	\$ 8.00
	16:19	AM - 75R - 20	\$ 8.00
	17:20	AM - 75R - 20	\$ 8.00
	18:19	AM - 75R - 20	\$ 8.00

TOTAL \$ 240.00



OCTOBER 2, 2020

David Greenlee, WZXI-AM, W231DM, W238CN