

WZXI 2nd Quarter 2021 Programs and Issues

WZXI broadcasts a news-talk and information format 24/7 over 1280 AM, W238CN and W231DM translators. This quarter WZXI initiated live broadcasts of the Garrard County Fiscal Court session. This broadcast was intended to provide continuity with the ongoing Fiscal Court discussions concerning County wide Broad-Band contract negotiations. This was a follow up to the earlier broadcast of the Zoom town meeting also broadcast live. Over 2 hour live on site event. Citizens in attendance were also aired with their comments of this and other concerns. WZXI was excluded from more involved litigation concerning issues not related to the Broad-Band contract.

Our weekday line up airs Ken Coleman with his live call in program offering encouragement and tips about career choices and resume prep among other topics to help those seeking employment or change on work direction. Our Sunday morning of Kentucky Focus, a half hour program, covers a variety of topics of general interest and issues both regional and statewide.

Our connection via NWS interrupted frequently with severe weather alerts during our unusually wet spring weather. WZXI offers 40 local weather forecasts daily. During the Covid-19 pandemic WZXI has had additional opportunity to air PSA's and has attempted to offer additional incentives to small local business to help them through these tough economic times with adjusted airtime rate incentives.