

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 1/6 AND 1/7

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...THE NEW CITY COUNCIL MEMBERS WILL RECEIVE OATH OF OFFICE AND BE SEATED TUESDAY...CITY SERVICES BUILDING LOBBY WILL BE CLOSED FOR REPAIRS STARTING JAN 16TH DRIVE THRU WILL STILL BE OPEN FOR PAYMENTS ...TALKED ABOUT THE MATT HUGHES SKATE PARK BEING CLOSED FOR NEW AND BIGGER BOWL...TALKED ABOUT THE DOWNTOWN CONSTRUCTION AND ON GOING PROJECTS ...SWERE LINE PROJECT ON CANAL STREET AND ALSO 4TH AVE ...UPCOMING MLK EVENTS AS WELL AS PARADE INFO ..HISTORY PROGRAMS COMING UP AS WELL

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 1/13 AND 1/14

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE WINTER STORM THAT CAME THROUGH THAT REALY HAD NO DAMAGE HERE ...MLK ACTIVITIES ...PARADE...YOUTH RECOURCE FAIR ..ECUMENICAL SERVICE ...DRUM MAJOR AWARDS BREAKFAST ...TALKED ABOUT BEAUTIFICATION PROJECT AND DEI FORUM...HUGE SPORTS TOURISIN WEEKEND WITH MASSIVE VOLLEYBALL TOURNEY IN TOWN THIS WEEKEND ...CITY COUNCIL SEATED THIS PAST TUESDAY ...CITY SERVICES LOBBY WILL BE CLOSED STARTING THIS TUESDAY...ROAD CONSTRUCTION PROJECT INCLUDING PAVING ON 70TH AVE NORTH ...UP COMING HISTORY PROGRAMS AND VOLUNTEER APPRECIATION LUNCH COMING UP AS WELL

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 1/20 AND 1/21

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE HISTORY SERIES AT CHAPIN LIBRARY WILL FEATURE EGERTON BURROUGHS AND JACK AND DINO THOMPSON UP COMING ...ALSO NEW FEATURE COMING TO THE LIBRARY WITH JAZZ IN THE STACKS FEATURING LIVE JAZZ WEEKELY AT THE LIBRARY ...NEW UPDATES COMING TO WAR BIRD PARK...REMINDED OF CITY SERVICE BUILDING LOBBY IS STILL CLOSED FOR REPAIRS...ROOF REPLACEMENT ON PEPPER GEDDINGS REC CENTER ...BOWL CONSTRUCTION AT SKATE PARK...MYRTLE BEACH FIRE GRADUCATION CLASS THIS FRIDAY...NINTH AVE NORTH REPAIRS...AND OTHER ROAD PAVING PROJECTS

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 1/27 AND 1/28

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT HISTORY TALK AT THE TRAIN DEPOT AND THE NEED FOR A NEW THEATER AS THE SPACE WAS NOT BIG ENOUGH FOR THE TALK WITH JACK AND DINO THOMPSON ...MY BEACH 101 CLASSES ARE STARTING SOON WHICH IS A WAY TO LEARN ABOUT CITY GOVERNMENT ...SC DOT IS PREPARING TO DO WORK ON GRISSOM PARKWAY...SKATE BOWL IS COMING ALONG QUICKLY...CITY SERVICES BUILDING IS STILL CLOSED BUT COMING ALONG QUICKER THAN THOUGHT ...MFD HAD GRADUATION CLASS THIS PAST WEEK AND REMINDED THAT THEY ARE STILL HIRING...BEACHSIDE CHAT ON FEB 18TH TO DISCUSS HATE CRIME...TALKED ABOUT THE UPCOMING SPRING FEST AND EVENTS AROUND THAT

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 2/3 AND 2/4

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT CITY COUNCIL WORKSHOP AND DISCUSSED SOME OF THE CURRENT BUDGET DISCUSSION AND CONCERNS OF FEE OR TAX INCREASE...MB DOWNTOWN ALIANCE QUARTERLY UPDATE....OYSTERS AND ART FESTIVAL THIS WEEKEND ...SPLINTER CITY THE DISC GOLF COURSE NAME BEST IN THE STATE AGAIN ...SKATE PARK AND BOWL ALMOST COMPLETE ,,,"CITY SERVICE IS AHEAD OF SCHEDULE AND NOW OPEN ...REMINDED OF PRIMARY POLLING LOCATION CHANGES ...UPDATE ON 9TH AVE BUSINESS AND RAOD PAVING...MILLING AND PAVING WORK AT SEVERAL INTERSECTIONS IN THE CITY ...ALOSY WILL BE SENDING OUT A SENIOR SURVEY

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 2/3 AND 2/4

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT CITY COUNCIL WORKSHOP AND DISCUSSED SOME OF THE CURRENT BUDGET DISCUSSION AND CONCERNS OF FEEE OR TAX INCREASE...MB DOWNTOWN ALIANCE QUARTERLY UPDATE....OYSTERS AND ART FESTIVAL THIS WEEKENDSPLINTER CITY THE DISC GOLF COURSE NAME BEST IN THE STATE AGAIN ...SKATE PARK AND BOWL ALMOST COMPLETE ,,CITY SERVICE IS AHEAD OF SCHEDULE AND NOW OPEN ...REMINDED OF PRIMARY POLLING LOCATION CHANGES ...UPDATE ON 9TH AVE BUSINESS AND RAOD PAVING...MILLING AND PAVING WORK AT SEVERAL INTERSECTIONS IN THE CITY ...ALOSY WILL BE SENDING OUT A SENIOR SURVEY

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 2/10 AND 2/11

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE OYSTERS AND ART EVENT DOWNTOWN LAST WEEKEND AND HOW HUGE OF A EVENT THAT WASMATT HUGHES SKATE PARK BOWL IS DONE AND OPENING....BROADWAY STREET UNDERGROUND UTILITY WORK ...STILL PAVING STREETS IN CITY...CITY SERVICES BUILDING LOBBY IS OPEN BUT DRIVE THRU IS CLOSED NOW FOR OUTSIDE PAINTING...SOME OF THE LARGER PORJECTS FOR THE CITY COMING UP ARE FIRE STATION 3 MAKEOVER AND DEEP WATER OUTFALL ON 24TH AVENIGHTS AT NANCE RETURNS FOR THE SPRING WITH 4 EVENTS SCHEDULE FOR THE SPRING FOOD TRUCKS AND MUSIC ...RUN TO THE SUN CAR SHOW IS COMING SOON AND WELL AS MB MARATHON

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 2/17 AND 2/18

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE GRAND OPENING OF THE NEW SKATE BOWL IN MYRTLE BEACH ...TALKED ABOUT THE RIBBON CUTTING OF THE NEW BAKERY IN THE ARTS AND INOVATION DISTRICT AND OTHER BUSINESS ARE SET TO OPEN SOON....UNDERGROUND UTILITY WORK STILL ONGOING DOWNTOWN ALSO ADDING A STORMWATER POND...MEETING TO DISCUSS RIDE 4 AND UPCOMING PROJECTS ON THE WISH LISTCEMETARY GIS MAPPING ...THROUGH THE LENS OF TIME TALK THIS WEEK AT LIBRARY...VOULNTEERS NEED FOR TRACK MEETS UPCOMING...BEACHSIDE CHAT THIS WEEKEND...TALKED ABOUT NEW HURRICANE EVACIATION ROUTES IN PLACE NOW AS WELL

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 2/24 AND 2/25

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE UPCOMING SET A GOOD EXAMPLE DAY AND THE CITY IS DOING A CLEAN UP EVENT AND ASKING FOR VOLUNTEERS....MORE DOWNTOWN CONSTRUCTION UPDATES THE SEWER PUMP STATION WORK BEGINS AND STORM WATER OUT FALL STARTS SOON...NEW HURRICAN EVACUATIONS ZONES TALKED ABOUT AGAIN ...CEMETARY GIS APPLICATION IS UP AND RUNNING...NIGHTS AT NACE IS RETURNING SOON IN MARCH...DAYLIGHT SAVING TIME IS COMING UP ON THE 10TH ...VOLUNTEERS STILL NEEDED FORTRACK MEETS ...NEW FIELD HOUSES BEING BUILD AT DOUG SHAW STADIUM...RUN TO SUN CAR SHOW RETURNS IN MARCH BIGGEST ON EAST COAST AND REMINDED THAT THE SENIOR SURVEY IS STILL OUT THERE

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 3/2 AND 3/3

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE MYRTLE BEACH MARATHIN IS THIS WEEKEDNA DN THERE WILL BE RAOD CLOSURES AND DRIVING PATTERN CHANGES THISS WEEKEND DUE TO THAT ...DAYLIGHT SAVING TIME IS THIS WEEKEND ...GUNS AND HOSES CHARITY SOFTBALL EVENT IS THIS WEEKEND ...A AGREETMENT HAS BEEN REACHED WITH THE CITY AND CCU FOR A PREFORMING ARTS CENTER DOWNTOWN ...NEW BOOK MOBLIE SERVICE TO THE CITY STARTS NEW WEEK A NEW KAYAKK LAUNCH IS COMING TO THUNDER BOLD PARK ...SPORTS TOURISIM NUMBER FROM LAST YEAR ARE POSTED ...MEETING ON HURRICAN EVACUATION ZONES AND UPDATE ...MORE THAN 300 PEOPLE RESPONDED TO SENIOR SURVEY ...NIGHT OF KNOWLEDGE EVENT ON MARCH 28TH

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 3/9 AND 3/10

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE HATRED FOR THE TIME CHANGE AND CAN WE KEEP 1 TIME ...GUNS AND HOSES EVENT WAS HAS BEEN POSTPONED TO MARCH 23RD DUW TO BAD WEATHER OVER THE WEEKEND...TRACK MEETS THIS WEEKEND ..RUN TO THE SUN CAR SHOW THIS COMING WEEKEND ..CITY COUNCILL HAS THERE BUDGET RETREAT THIS COMING WEEK ...THROUGH THE LENS OF TIME EVENT ON MARCH 20TH ...ADDED 5 NEW POLICE OFFICERS THIS PAST WEEK ..THE LIBRARY BOOK MOBILE IS OUT THERE ASK TO BE ON THE ROUTE...MILITARY APPRECIATION DAYS PARADE IS UPCOMING ...SUMMER SPORTS CAMPS REGISTRATION IS OPEN

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 3/16 AND 3/17

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE HEAVY TRAFFIS THAT WAS THIS PAST WEEKEND DUE TO MOST OF THE EVENTS IN ONE AREA THE MARATHONG ..CAR SHOW AND TRACK AND FIELS EVENTS AND THE NEED FOR MORE PARKING ...THUNDER BOLT PARK BRIDGE CONSTRUCTION ABOT 300,000 TO FINISH...MBFD IS DOING A SMOKE ALARM BLITZ THIS WEEKEND ...BUDGET RETREAT WITH CITY COUNCIL SOME OF THE ITEMS DISCUSSED WE'RE NO TAX INCREASES BUT SOME FEES WILL BE RAISED ..BUSINESS LIC IN UBDERWAY ...CITY IS HIRING CERTIFIED FIRFIGHTERS AND PARAMEDICS..11 NEW POLICE OFFICERS HIRED THIS WEEK ...NEW LIGHTING PROJECT AT WARBIRD PARK UNDERWAY

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 3/23 AND 3/24

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE HEAVY TRAFFIC THAT WAS IN TOWN FOR ST PATRICK DAY AND THE TEMP GREEN FOUNTAIN DOWNTOWN ...THIS WEEKEND IS ANOTHER BUST SPORTS TOURISM WITH TRACK MEETS IN TOWN THIS WEEKENDNEW BUSINESS IS OPENING DOWNTOWN IN ARTS IN INNOVATION DISTRICT...CITIZENS POLICE ACADEMY GRADUATION CLASS IS DONE..BUDGET RETREAT WRAP UP WITH CITY COUNCIL ...TALKED ABOUT COMMUNITY SPOORT TEAM AND THE OPIOID CRISIS ...ANOTHER COMMUNITY CLEN UP IS THIS WEEKENDNEW SOLID WASTE STATION HOURS AS WELL

WLFF FM, WSEA FM WDAI FM, WSYN FM, WAYS AM

ISSUES/PROGRAM Q1 2024

WEEKLY PROGRAM

DATE 3/30 AND 3/31

6AM

DURATION 30 MINUTES

TYPE INTERVIEW

DISCRIPTION

WE DISCUSSED WITH CITY OF MYRTLE BEACH PUBLIC INFORMATION DIRECTOR MARK KRUEA...TALKED ABOUT THE SPRING FEST THIS WEEKEND AT CRABTREE GYM AND ALSO A EASTER EGG HUNT THAT DAY...PLAYGROUND WILL BE CLOSED FOR THAT EVENT ...MORE TRACK MEETS THIS WEEKENDKAYAK LAUCH IS COMING ALONG AT THUNDER BOLT PARK...FIRST READING OF HATE CRIME ORDINANCE ...MY BEACH 101 CLASS HAS GRADUATED ...NEW FOUR WAY STOP AT HOWARD AVE AND IRIS STREET ...WARBIRD PARKE NEW LIGHTING IS ALMOST DONE ..MILITARY APPRECIATION DAYS PARADE AND THE ROTC DRILL MEET..TOURISTY 7 DAY PARKING PASSES AVAIABLE..2 MORE NIGHTS AT NANCE ARE STILL COMING UP ...MIRACLE LEAGUE HAS NEW FIELDS